

International Business (Top Up)

INTBUSH

Duration: 1 year full-time
Award Aim: BA (Hons) International Business
Total credit rating: 120

Level 6

Please refer to the Prospectus for entry requirements;

Core:	Students are required to take:		
BMM6422	Business and Management Strategy	Sem 1	20 credits
BMM6582	e-Business and e-Marketing	Sem 1	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6412	Business Research	Sem 2	20 credits
BMM6472	International Management	Sem 2	20 credits
BMM6442	Research Project (International Business)	S/Sem	20 credits