

**BA (HONS) INTERNATIONAL BUSINESS WITH FOUNDATION YEAR IN BUSINESS****INBUSFY**

<b>Duration:</b>	4 years full-time
<b>UCAS code:</b>	N1W4
<b>Award:</b>	BA (Hons) - 360 credits
<b>Subsidiary awards:</b>	Dip HE (with Foundation Year) - 240 credits Cert HE (with Foundation Year) - 120 credits Foundation Certificate

**Foundation Year** – not available for study in 2024/25

**Level 4** - with effect from September 2023

Please refer to the prospectus for entry requirements

<b>Core:</b>	<b>Students are required to take:</b>		
BMM4123	Marketing Fundamentals	Sem 1	30 credits
BMM4133	Principles of Accounting and Finance	Sem 1	30 credits
BMM4153	People and Organisations*	Sem 2	30 credits
BMM4143	Globalisation and Social Justice*	Sem 2	30 credits

**Level 5** - with effect from September 2024

Progression requirements: 120 credits from Level 4

BMM5123	Global Business Environment	Sem 1	30 credits
BMM5133	Professional Development and Placement	Sem 1 & 2	30 credits
BMM5143	Business Research and Analytics	Sem 2	30 credits
BMM5173	International Business Strategies	Sem 2	30 credits

**Level 6**

Progression requirements: 120 credits from Level 5

<b>Core:</b>	<b>Students are required to take:</b>		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business and Management Strategy	Sem 1	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6472	International Management	Sem 2	20 credits
BMM6452	Professional Learning through Work	Sem 1 & 2	20 credits

**and are required to choose 20 credits from:**

BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM6482	Leadership ( <i>not available for study 2024-25</i> )	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6552	Financial Reporting	Sem 2	20 credits

**Level 6** - with effect from September 2025

Progression requirements: 120 credits from Level 4 and 120 credits from Level 5

<b>Core:</b>	<b>Students are required to take:</b>		
BMM6113	Global Supply Chain Management	Sem 1	30 credits
BMM6083	Professional Learning and Practice	Sem 1&2	30 credits

**Options:** **Students are required to choose 60 credits from:**

BMM6163	International Marketing	Sem 2	30 credits
BMM6143	Creative Entrepreneurship and Innovation	Sem 2	30 credits
BMM6153	Contemporary Issues in Sustainability	Sem 2	30 credits

BMM6173	Project Management	Sem 2	30 credits
BMM6193	Money, Banking and Finance	Sem 2	30 credits
BMM6183	Research Project	Sem 2	30 credits