BA (HONS) BUSINESS AND ENTERPRISE WITH FOUNDATION YEAR IN BUSINESS BSENTFY

Duration:4 years full-timeTotal credit rating:360 (180 ECTS)Award:BA (Hons) 360 creditsSubsidiary Awards:DipHE 240 credits

CertHE 120 credits
Foundation Certificate

Foundation Year – Not available for study from 2022/23

Level 4 – Not available for study from 2023/24

Level 5 – Not available for study from 2024/25

Level 6

Progression requirements: 120 credits from Level 4 and 120 credits from Level 5

Core:	Students are required to take:		
BMM6422	Business & Management Strategy	Sem 1	20 credits
BMM6102	Business Development II *	Sem 2	20 credits
BMM6402	Project Mangement	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM6452	Professional Learning Through Work	Sem 1 & 2	20 credits
Option:	Students are required to choose 20 credits from the following:		
BMM6582	e-business and e-marketing	Sem 1	20 credits
JOU6002	Advanced Radio Production*	Sem 2	20 credits
MFC6092	Contemporary Cultural Issues	Sem 1 & 2	20 credits
BMM6492	Corporate Sustainability	Sem 2	20 credits

^{*}There is a prerequisite for enrolment on this module