



Programme Specification

With effect from: September 2021

A programme specification is the definitive record of your programme of study at the University. It sets out the aims, learning outcomes, and indicative content of the programme. You should read this programme specification alongside the relevant module descriptors and the University's Taught Programme Academic Regulations.

This specification only applies to the delivery of the programme indicated below. The details in this specification are subject to change through the modifications or periodic review processes.

1 Programme name and award

This programme specification relates to the following award(s)

BA (Hons) Journalism

2 Aims of the programme

Rationale and general aims, including what is special about this programme

Journalism at Leeds Trinity University is designed to equip you with the skills to enter this ever-evolving industry. You will learn how to source, research and compile content across a range of platforms. You will gain an understanding of the broader news media and society, helping you to understand the context in which news is produced along with the social, ethical and political impact of journalism today.

You will also learn Media law and relevant regulatory standards to ensure you stay on the right side of the law whilst working. We want our students to graduate as journalists with a strong ethical practice and sense of social justice. So ethics are embedded throughout all the practical and theoretical work you will do, whether that be in terms of regulatory frameworks for industry or wider questions around widening the range of voices in our media to reflect the society we live in, and providing equality of opportunity across a diverse population. This is a strong thread, for example, that runs through our Journalism & Media Week every year, and is one we want to continue to build on.

There is a strong emphasis on developing a professional portfolio of work and in providing opportunities for students to put their journalistic skills into practice, through work placements, and in-house news days.

The course aims are to:

- Develop a coherent and up-to-date knowledge of journalism using a range of existing and emerging platforms and methods
- Develop up-to-date and future-proofed practical journalism skills using a range of existing and emerging platforms and methods

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- Increase understanding of a range of concepts, theories and approaches appropriate to the study of journalism production and impact
- Apply these skills in critical analysis, research, production and communication appropriate to the learning tasks set
- Offer candidates the opportunity to gain additional qualifications in line with professional accreditation and industry standard.

3 Level Learning Outcomes

Learning outcomes are expressed in terms of:

- Knowledge and understanding (K)
- Intellectual / cognitive / 'thinking' skills (I)
- Practical skills specific to the subject (P)
- Employability skills (E)

We design assessment tasks to enable you to demonstrate the level learning outcomes for your level of study. To a greater or lesser extent, all level learning outcomes are embedded into each assessment task. This means we can take a more integrated view of your overall performance at a level.

To progress to the next level, or to receive an award, you will need to satisfy the Level Learning Outcomes below and achieve credit as per the Taught Programme Academic Regulations.

Level Learning Outcomes	
Level 6	
K1	Synthesise academic research skills and a critical understanding of the role of journalism in society to devise, plan and produce a research project
K2	Apply an in-depth, critical understanding of legal, regulatory & ethical frameworks to the production of journalistic content to industry standards, including court reporting
I1	Analyse and interpret the results of research into the media sector and draw appropriate conclusions
I2	Apply a knowledge of different audience & platform needs in the development of sophisticated story treatments, and evaluate their effectiveness through the use of analytics
I3	Interpret the requirements of a changing media sector to plan and develop career pathway
I4	Apply knowledge of media landscape to identify and develop a flexible skillset and adaptable approach to employability
P1	Apply in-depth newsgathering & reporting skills to source original journalistic content and interviews from a range of sources
P2	Synthesise sophisticated editorial & production skills in the production of multimedia content that demonstrates creative storytelling across different platforms.

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P3	Apply project management skills to develop and run an online platform with associated branding and audience targeting
Level 5	
K1	Demonstrate knowledge and critical understanding of the structures and processes of national & local government and public services in the United Kingdom
K2	Apply an understanding of legal, regulatory & ethical frameworks to the production of accurate journalistic content
K3	Apply academic research and study skills to the analysis of factors affecting journalism in society
I1	Engage with contemporary debates and writings around the role of the media and its impact on society
I2	Identify differing audience & platform needs and apply to the production of journalism
I3	Analyse the skills required by employers in the media sector to evaluate own strengths and explore a potential career pathway
P1	Use news reporting skills to source and write accurate, original stories that adhere to news writing conventions
P2	Apply video recording & editing skills to produce content that adheres to online video journalism & social media conventions
P3	Synthesise editorial and production skills to produce journalistic content across a range of platforms and genres such as social media, features, magazines, online, TV & radio
Level 4	
K1	Demonstrate knowledge and understanding of the role of journalism in society
K2	Identify the basic legal and regulatory frameworks within which the media operate, and recognise some of the ethical issues that may impact on the practice of journalism
K3	Demonstrate an understanding of basic academic research and study skills
I1	Examine some of the issues and debates surrounding contemporary journalism
I2	Recognise the needs and characteristics of different audiences and platforms, and how these impact on journalistic practice
I3	Identify the skills required by employers in the media sector, and apply this as a framework for a chosen placement pathway
P1	Identify relevant journalistic sources and use interview techniques to elicit information and quotes
P2	Construct accurate journalistic content in an appropriate style for online, TV and radio
P3	Demonstrate a basic competence in factual online, audio, video and television production, location recording and editing

Employability Outcomes

Employability skills are embedded and assessed throughout your programme. Therefore, we use a generic set of employability outcomes at all levels of study.

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E1	Self-management – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
E2	Team-working – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
E3	Business and sector awareness – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
E4	Problem-solving – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
E5	Communication – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
E6	Application of numeracy – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
E7	Application of information technology – the ability to identify and use the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
E8	Entrepreneurship/enterprise – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
E9	Social, cultural & civic awareness – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

3.1 External Benchmarks

Statement of congruence with the relevant external benchmarks
QAA subject benchmark statement: Communication, Media, Film and Cultural Studies.
The programme is accredited by the National Council of Training for Journalists (NCTJ) and, as such, delivers training to industry recognised standards.

4 Indicative Content

Summary of content by theme

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Level 4 will see all journalism undergraduate students taking part in two 60-credit modules which will teach basic journalism skills required on each of the programmes offered by the department: journalism, broadcast journalism, sports journalism and journalism and content creation. The skills taught during this year will include essential elements of media law, practical journalism skills including news writing, producing content for multimedia platforms, TV and radio studio work, theoretical teaching of journalism's place in society, academic skills delivery, ethics, professional development and work placement. Industry standard elements will be introduced at this stage, including tasters for shorthand to encourage those students wishing to take this as an option further down the line.

This foundation will allow an introduction to the essential skills required on all pathways and will help you identify specific areas of interest and development as well as delivering the core teaching and learning required. Assessments will include ongoing formative and summative assessment throughout the year.

Level 5 core subjects will further develop the news writing and multimedia journalism skills delivered in Level 4 in practical sessions. These modules, which include radio and podcasting and social media and video, will include NCTJ assessment. There will also be a theoretical element which further develops academic skills such as application of academic theory, critical analysis, research and impact and literature and referencing. Mandatory work placement will also form part of the year's core delivery.

Level 6 core delivery includes media law and a final project of a research project with academic elements, or a practical journalism artefact or a learning through work project, which will test your professionalism, practical skills and critical analysis. These modules will include NCTJ assessment for completion of the diploma. Optional modules will top up credits and will help you hone your skills in specific subject areas such as broadcast, documentary and features or gain additional industry-specific skills such as PR. The Public Interest Reporting module will also include NCTJ assessment for court reporting and shorthand in addition to the diploma credit requirement.

5 Programme Structure

Programme Structure – BA (Hons) Journalism			
Duration	3 years full-time		
Total credit rating	360 credits (ECTS: 180)		
Level 4– With effect from September 2021			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
JOU4016	Essential Journalism 1	Semester 1	60
JOU4026	Essential Journalism 2	Semester 2	60
Level 5– With effect from September 2021			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits

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JOU5015	Public Affairs	Semester 1	15
JOU5073	Radio and Podcasting	Semester 1	30
JOU5005	Journalism in Context	Semester 2	15
JOU5013	Online and Social Video	Semester 2	30
JOU5003	Reporting Skills	Semester 1&2	30
Level 6– With effect from September 2022			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
JOU6003	Final Project	Semester 1&2	30
JOU6013	Advanced Digital Journalism	Semester 1&2	30
JOU6023	Media Law and Regulation	Semester 1&2	30
Options: You are required to choose 30 credits from the following modules			
Module Code	Module Title	Semester	Credits
JOU6043	PR and Promotions	Semester 1&2	30
JOU6073	Public Interest Reporting	Semester 1&2	30
JOU6053	TV and Social Media	Semester 1	30
JOU6063	Advanced Audio Production	Semester 2	30

5.1 Pre-requisites

Modules which must be passed before enrolment to a module at a higher level

N/A

6 Learning, Teaching and Assessment

The University's Learning, Teaching and Assessment Strategy informs the design of your programme. You can find more information about learning, teaching and assessment for your programme within the relevant Assessment Handbooks.

7 Entry requirements

Honours degree programmes (Level 4, 5 and 6)

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Applicants should normally have achieved the following prior to registration for the programme:

5 academic qualifications, of which at least 2 should be level 3 qualifications equivalent to A2 and must also include GCSE grade C or 4 or above in English Language (or equivalent qualification). However, in some cases there may be additional special requirements, for example for ITT programmes or when the entry criteria are specified by an accrediting body. All required GCSEs will be listed by programme on the University website.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Recognition of Prior Learning Guidelines and Procedure.

8 Additional support needs

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

Programme-specific requirements / unavoidable restrictions on participation in the programme

N/A

9 Technical Information

Awarding Body / Institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
Parent School	School of Communication, Business and Law
Department	Communication
Professional accreditation body	NCTJ
Final award	BA (Hons)
Title of programme(s)	Journalism
Subsidiary award(s)	Certificate of Higher Education in Journalism Diploma of Higher Education in Journalism Ordinary Degree in Journalism
Honours type	Single
Duration and mode(s) of study	3 years; full-time

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Month/year of approval of programme	December 2020
Periodic review due date	TBC
HECoS subject code(s)	100442
UCAS course code and route code	P501
SITS codes	JOURNSH
Delivery venue(s)	Leeds Trinity University

PROGRAMME SPECIFICATION

1. General information

Awarding body / institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
'Parent' School (<i>ICE / SAC / SSHS</i>)	SAC
Academic Group (<i>or Cluster if clearer</i>)	JOU
Professional accreditation body (<i>if applicable</i>)	Students are permitted to take National Council for Training of Journalists Diploma exams as additional assessment and content for this is embedded within modules
Final award (<i>eg. BA Hons</i>)	BA (Hons)
Title of programme(s)	Journalism
Subsidiary award(s) (<i>if any</i>)	Certificate of Higher Education Diploma of Higher Education Ordinary Degree
Honours type (<i>Single / Joint / Combined</i>)	Single
Duration and mode(s) of study	3 years; full-time
Month/year of approval of programme	
Start date (<i>this version</i>) (<i>month and year</i>)	September 2020
Periodic review next due (<i>academic year</i>)	
JACS subject code(s) (<i>Level 3</i>) (Please refer to HESA listing on AQO website)	P500
UCAS course code & route code (available from Admissions)	P501
SITS codes (<i>Course / Pathway / Route</i>) (available from Student Administration)	JOURNSH
Delivery venue(s)	Leeds Trinity University

Module changes – AG 26.1.18

JOU6022 replaced JOU6902 – AG Chair Approval 25.9.18

Addition of modules – AG Chair's Action 6.2.19

IA – June 2019

JOU5942 removal of reference to digital skills – AG 3.7.19

Removal of JOU6992 – AG Chair's Action 18.2.20

Removal of JOU5002 – AG Chair's Action 11.3.20

JOU5052 to run in Semester 1 and 2 – AG approval 8.7.20

Journalism students will follow JOU4412 wef September 2020 (JOU4402 will no longer be offered) – AG 30.7.20

JOU5052 – can be run in Semester 1 or 2 - AG 8.7.20

2. Aims of the programme

Rationale and general aims, including what is special about this programme (from the student's and a marketing perspective)

The aims of the programme, designed to be consistent with the university's vision and values, are:

1. To provide students with a robust academic framework with regards to the study of journalism and other related fields.
2. to develop an understanding of the historical, political and social aspects of society and its relationship to the news media;
3. to provide students with the key theoretical approaches used in the study of journalism;
4. to stimulate an understanding of the ethical issues impacting upon both journalism and society;
5. to prepare students, through the development of an appropriate range of knowledge and skills, for careers in broadcast journalism or other related fields;
6. to develop a range of transferable skills and to create an awareness of their vocational and academic value.

Through the development of academic and practical skills, to develop the capacity to undertake and complete independent research, in both an academic and journalistic capacity.

3. Student learning outcomes of the programme

Learning outcomes in terms of:

- knowledge and understanding (K)
- intellectual / cognitive / 'thinking' skills (I)
- practical skills specific to the subject (P)
- employability skills (E)

The 'K1', etc codes are used in section 7b) and module descriptors to refer to each of these learning outcomes.

On successful completion of the programme students will have demonstrated

- K1** Detailed knowledge and understanding of the key historical, political, economic, social and cultural contexts of society, with particular reference to the news media and journalism, as well as broader knowledge of related industries.
- K2** An ability to engage with contemporary debates and writings around the role of the news media and related industries and their impact on society
- K3** Detailed knowledge of the legal and ethical issues which arise in journalism
- K4** An understanding of multi-media and digital platforms, their role in journalism and related industries, and their impact on media audiences
- I1** An ability to identify to the relationship between theory and practice in the field of study and to critically analyse the issues which arise out of this

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- I2** An ability to appreciate the ethical dimensions of the practice, purposes and effects of journalism and other news-related communication as an occupation
- I3** An ability to carry out academic research in order to analyse and critique the role and impact of journalism, the broader news media and other related fields on society
- I4** Detailed reasoning and critical thinking appropriate to analysis and problem solving and the ability to present a sustained argument on the basis of substantial independent learning
- P1** The acquisition of specific practical and transferable skills of writing for the news media and the acquisition of multi-media skills relevant to journalism and other news-related communication fields
- P2** The effective utilisation of communication skills relevant specifically to journalism and more broadly to other news-related communication fields.
- P3** Initiative, inquiry and time-management, both in self-directed and team work

Employability skills

- E1 Self-management** – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
- E2 Teamworking** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
- E3 Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
- E4 Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
- E5 Communication** – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
- E6 Application of numeracy** – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
- E7 Application of information technology** – the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively.
- E8 Entrepreneurship/enterprise** – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
- E9 Social, cultural & civic awareness** – embracement of an ethos of community and civic

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responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

See also the learning outcomes for subsidiary awards set out in section 4 below.

3a External benchmarks

Statement of congruence with the relevant published subject benchmark statements

(including appropriate references to any PSRB, employer or legislative requirements)

Learning outcomes for the programme have been cross-referenced to and are consistent with the subject benchmark statements for 'Communication, media, film and cultural studies', as well as the requirements of the National Council for the Training of Journalists and its Diploma in Journalism qualification. This programme is also consistent with the university's Strategic Plan and Learning, Teaching and Assessment Strategy.

The department aims to provide a stimulating learning environment:

- i) By aspiring to match best practice in HE in all aspects of the learning environment.
- ii) By working to simulate and embed professional journalistic practices and standards in all practical modules and to replicate industry practice as far as possible
- iii) By embedding the principle of active learning in its work, providing a challenging and stimulating learning environment for high levels of attainment and developing employability skills in students at all levels of study.

The department aims to provide a distinctive learning experience:

- i) By fostering vocationally oriented aspects of learning wherever possible;
- ii) By engaging students with issues of ethics and values in appropriate curriculum contexts;

By enabling students to become effective lifelong learners and global citizens.

4. Learning outcomes for subsidiary awards

Guidance	
The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.	<p>Generic Learning outcomes for the award of <u>Certificate of Higher Education</u>:</p> <p>On successful completion of 120 credits at Level 4, students will have demonstrated an ability to:</p> <ol style="list-style-type: none">i) interpret and evaluate data appropriate to Journalism;ii) make sound judgements in accordance with basic theories and concepts within Journalism;iii) evaluate the appropriateness of different approaches to solving problems within the discipline;iv) communicate the results of their work coherently;

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<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 & 5.</p> <p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 & 6.</p>	<p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p> <p>Generic Learning outcomes for the award of <u>Diploma of Higher Education</u>:</p> <p>On successful completion of 240 credits, including 120 at Level 5, students will have demonstrated, in addition to the outcomes for a Certificate:</p> <ul style="list-style-type: none"> i) critical understanding of the principles of Journalism; ii) application of concepts outside their initial context; iii) use of a range disciplinary techniques; iv) proficient communication of the results of their work; <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school-based training component.</p> <p>Generic Learning outcomes for the award of an <u>Ordinary Degree</u>:</p> <p>On successful completion of 300 credits, including 60 at Level 6, students will have demonstrated, in addition to the outcomes for a Diploma:</p> <ul style="list-style-type: none"> i) an ability to make flexible use of the concepts and techniques of Journalism; ii) critical evaluation of approaches to solving problems in a disciplinary context; iii) an ability to work autonomously within a structured learning experience; iv) effective communication of the results of their work in a variety of forms; <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.</p>
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5. Content

Summary of content by theme

(providing a 'vertical' view through the programme)

The BA (Hons) Journalism programme is designed for students wishing to pursue a career in the news media and related fields. It combines a study of key aspects of journalism, both practical and theoretical, and has a strong emphasis on nurturing industry-ready graduates who have the broad and flexible skills required by industry.

Module changes – AG 26.1.18

JOU6022 replaced JOU6902 – AG Chair Approval 25.9.18

Addition of modules – AG Chair's Action 6.2.19

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The programme has been designed with the requirements of the Diploma in Journalism run by National Council for the Training of Journalists in mind and all content relevant to the core Diploma exams is embedded in the curriculum. In addition, the programme can deliver options in Court Reporting, Production Journalism and Video Journalism. The programme is accredited by the NCTJ. Students are given the option to take the Diploma exams alongside their degree assessments if they wish.

The modules offered have been designed to ensure students are provided with opportunities to develop multi-platform skills, whilst retaining the opportunity to develop specialist areas of knowledge in Level 5 and Level 6. Care has been taken to ensure that students can make appropriate links between practical and theory modules, with an emphasis on an 'application' of theory and professionally-required knowledge, particularly media law.

At Level 4, the programme is designed to provide a sound foundation in multiplatform practical and academic skills culminating in an integrated assessment block, where the skills learned can be put into practice.

During the course of the first year, students are introduced to basic news writing and the sourcing and researching of stories. They have the opportunity to use these skills in online, video and audio tasks throughout their first year and are encouraged to develop the flexibility required to deliver journalism across a number of different platforms. The use of social media as a means of researching and disseminating news is introduced from the very start of the course and the programme includes assessments based on the use of social media to report on and participate in major news events.

Students will also be introduced to shorthand, a skill still widely used in industry, although formal study of shorthand moves to L6 under the new programme which takes effect from Sept 2022.

The 60-credit Level 4 Practical Journalism module seeks to develop key news gathering and dissemination skills throughout the year, before giving students an extended opportunity to apply these skills during the end of year integrated assessment block. Part of the project will involve students working with a content management system to deliver a group online project.

At Level 5, key professional skills will be further developed through a 40-credit Specialist Reporting module, which encourages them to develop the skills and knowledge to report on a number of selected niche areas. Students will work in a newsroom setting, file content to deadline and with a content management system.

The development of skills to ensure students are industry-ready is also the focus of the 20-credit Professional Development and Placement module which includes law teaching, a professional development programme geared towards readiness for work and a six-week placement block in industry.

This is designed to provide a strong platform from which students can develop final year practical work, particularly through a substantial final year multiplatform portfolio in the 40-credit Digital Media Portfolio module. Alongside producing an individual website and populating it with content, students will undergo a mock professional interview for work.

Module changes – AG 26.1.18

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A knowledge of law as it applies to journalism is also integrated throughout all levels, with court reporting taught at Level 4, defamation at Level 5, in order to ensure legal safety prior to placement. At Level 6, students are taught a much broader range of relevant law and tested on both their depth of knowledge (via an essay on a chosen subject area in semester 1) and their breadth of knowledge (via an exam at the end of Semester 2).

Public affairs is introduced at level 4 providing students with a basic understanding with regard to public bodies and organisations and they are able to make use of this knowledge in their practical modules throughout this course, in terms of sources of material and contacts.

The ethical dimension of journalism is integrated throughout the core and option modules, starting with an introduction to the regulatory regimes in the Level 4 Media Matters. Ethical issues are covered in all practical journalism modules and a more detailed study of the theoretical issues and debates around ethics is included in Journalism in Society and Journalism in Context.

The academic study of journalism is integrated throughout the programme, developing in students the relevant research, critically reflective and analytical skills. The core academic strand of the programme is through Journalism in Society at Level 4 and Journalism in Context at Level 5. In these modules, students are introduced to the key theories and debates about journalism. The modules are designed so that students develop both their academic research and academic writing skills, providing a platform for Level 6, where students select either Journalism Research Project (20 or 40 credit) or Professional Learning Through Work.

6. Structure

BA (Hons) JOURNALISM (Single Honours)

Duration: 3 years full-time / 6 years part-time

Total credit rating: 360 (180 ECTS)

Level 4 – with effect from September 2019

Core: Students are required to take:

JOU4942	Media Matters: Law, Regulation and Context	Sem 2	20 credits
JOU4412	Professional Development and Placement	Sem 1 & 2	20 credits
JOU4912	Journalism in Society	Sem 1 & 2	20 credits
JOU4426	Practical Journalism 1	Sem 1 & 2	60 credits

Level 5 – with effect from September 2019

Core: Students are required to take:

JOU5912	Journalism in Context	Sem 1 & 2	20 credits
JOU5404	Practical Journalism 2: Newswriting	Sem 1 & 2	40 credits
JOU5942	Professional Development & Placement	Sem 1 & 2	20 credits

Option: Students are required to choose 40 credits from:

JOU5052	Radio and Podcast for Journalists	Sem 1 or 2	20 credits
JOU5972	Television News for Journalists	Sem 2	20 credits
JOU5002	TV and Radio Skills	Sem 1 & 2	20 credits (not available from 2020/21)

Module changes – AG 26.1.18

JOU6022 replaced JOU6902 – AG Chair Approval 25.9.18

Addition of modules – AG Chair's Action 6.2.19

IA – June 2019

JOU5942 removal of reference to digital skills – AG 3.7.19

Removal of JOU6992 – AG Chair's Action 18.2.20

Removal of JOU5002 – AG Chair's Action 11.3.20

JOU5052 to run in Semester 1 and 2 – AG approval 8.7.20

Journalism students will follow JOU4412 wef September 2020 (JOU4402 will no longer be offered) – AG 30.7.20

JOU5052 – can be run in Semester 1 or 2 - AG 8.7.20

JOU5152	Magazine and Feature Writing	Sem 1 & 2	20 credits
JOU5992	PR in Practice	Sem 1 & 2	20 credits
MFC5202	Documentary: Theory and Practice	Sem 1 & 2	20 credits
MFC5472	Research Skills for Factual Television	Sem 1 & 2	20 credits

Level 6 – with effect from September 2019

Core: Students are required to take:

JOU6022	Law for Journalists	Sem 1 & 2	20 credits
JOU6174	Digital Media Portfolio	Sem 1 & 2	40 credits
JOU6522	Public Affairs	Sem 1 & 2	20 credits

Option: Students are required to choose 20 or 40 credits from:

Note: Registration on JOU6454 Journalism Research Project is subject to approval by tutors and dependent on the mark profile of candidates

JOU6912	Journalism Research Project	Sem 1 & 2	20 credits
JOU6352	Professional Learning Through Work	Sem 1 & 2	20 credits
JOU6454	Journalism Research Project	Sem 1 & 2	40 credits

Option: Students who choose either JOU6912 or JOU6352 are required to choose a further 20 credits from::

JOU6972	Television Journalism	Sem 1	20 credits
JOU6002	Advanced Radio Production	Sem 2	20 credits
MFC6142	Advanced Documentary Production for Journalists	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits

Indicate as applicable:

* There is a prerequisite for enrolment on this module – see section 10.

+ The indicated module(s) are not available to visiting students.

7. Learning, teaching and assessment

7a) Statement of the strategy for learning, teaching and assessment for the programme

Reference should be made to the LTA Strategy 2015-20 and an explanation be included of the form that programme-level assessment (PLA) takes on the programme. You may wish to refer to the Programme Checklist (see A6.1).

The core academic/theoretical modules have been designed and structured to ensure that, from one level to the next, material is offered in a logical, coherent and progressive fashion which fosters student learning and critical understanding of the subject, as well as the development of practical skills.

The curriculum has been designed to ensure that students can make links between their theory and practice modules and, therefore, come to fully understand contemporary media and journalistic institutions and practices. Techniques of research, analysis and evaluation are a distinctive element of higher education. The academic core modules at levels 4 (*Journalism in Society*) and 5 (*Journalism in Context*) provide the opportunity for students to learn higher level skills of analysis and critical thinking.

At Level 4, students are required, through assessment, to show an understanding and application of referencing skills and the ability to research and structure a short essay. At Level 5, students are required to carry out more detailed research in order to produce a research proposal. The production of this proposal provides a platform for progression to Level 6. Those students who

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select Journalism Research Project at Level 6 will pursue the work outlined in the research proposal. For those who select Professional Learning Through Work at Level 6, the production of the Level 5 proposal will provide them with a framework through which to develop a work-based proposal and, by the end of the year, an accompanying report. This varied provision will suit the learning needs and styles of students whilst ensuring all can demonstrate graduate levels of academic research and analysis.

The programme has been developed in such a way that the amount of independent study increases over the three years. At Level 4 the emphasis is on teaching the basic skills through an all-core curriculum. Level 5 sees a move towards independent study through the level and a degree of student choice. In Level 6, the emphasis is on learning rather than teaching with students having greater freedom to produce substantial pieces of independent work and managing their own workload in a supportive environment.

Through the practical modules, students focus on developing and strengthening their news writing, sourcing and researching skills, with a particular focus on online journalism. Students move from producing basic pieces of writing, audio and video at level 4 to producing more advanced, extensive and sophisticated pieces of journalism at levels 5 and 6, culminating in a major independent online project at Level 6.

In line with industry practice, it is important to ensure that students have multiplatform skills.

Online and social media skills are embedded in core modules throughout the programme, reflecting the need for students to be confident in these areas. Through the practical modules, students not only produce content but also work progressively towards a substantial independent online publication in the Level 6 Digital Media Portfolio module.

The combination of theory and practical modules ensure that students develop an excellent knowledge and understanding of the news media at every level. In addition the professional development strand which runs throughout the programme ensures students understand both context and application of practice and theory.

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This starts with an initial professional placement in Level 4 and continues with an additional six-week professional placement at Level 5. The follow-up to the placement requires a substantial piece of academic writing from students, reflecting on their experience and demonstrating their understanding of industry and context. The 40-credit Digital Media Portfolio at Level 6 also includes a mock professional interview as a means of further preparing students for the move to industry and as a way of encouraging the organisation of their professional portfolio prior to graduation.

An understanding of the ethical issues relating to journalism is built into the course throughout the core and option modules and is an important part of both theory and practical modules. Group work is an integral part of the programme in keeping with both the subject benchmarks and the working practices of professional employment. Assessment of group work is informed by good practice across the sector. Wherever group work leads to a group summative mark, an individual report is also required that must include an evaluation of the group work experience. The programme uses a range of teaching methods including lectures and seminars but with the major emphasis on interactive workshops. Active engagement and participation is required throughout. At Level 6, a number of modules utilise individual supervision of major independent projects.

Assessment in the programme in Journalism:

1. uses a variety of written forms and practical activities and productions in order to reflect the academic and vocational elements of the programme;
2. uses a combination of coursework in order to test students' ability to work to different time-scales and within different constraints;
3. uses forms of work which are modelled on related professional practice;
4. is applied to group work only in strictly controlled situations;
5. progressively moves from testing breadth to depth of knowledge, understanding and skills;
6. Where appropriate at higher levels, the programme progressively limits the number of items per module required for assessment.
7. spreads the workload in some modules across the first semester in level 4 to support the transition to HE
8. reflects the university's mission statement by its concern with development and the affirmation of individual learners;
9. achieves effectiveness by means of university procedures, policies and guidelines for design, marking and administration of processes.

At Levels 4, 5 and 6 assessments for 20-credit modules normally have a magnitude equivalent to 4,000 words, although some practical modules are outside of this norm to allow appropriate levels of production to fully develop professional skills and to allow students to showcase the breadth and flexibility of their practical skills to employers.

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In determining the assessment for each module consideration was given to the nature of the module and the best means of enabling student to demonstrate they have met the objectives. Assessments in practical modules also take into account the need to reflect industry practice. Assignments will be set carefully to diminish as much as possible the likelihood of students resorting to plagiarism. Checks are built into practical modules to ensure that information in journalistic assignments is genuine and tutors carry out random checks to verify interview information.

Several modules are assessed by portfolio where students are given the opportunity to build their skills through the production of short pieces of work and, at Level 4, to benefit from feedback early on their work.

The National Council for the Training of Journalists' (NCTJ) curriculum is reflected in the programme with regard to Shorthand, Public Affairs and Law and all students studying programmes in the Centre for Journalism can be offered the opportunity to take exams to work towards the Diploma in Journalism.

Module changes – AG 26.1.18

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8. Entry requirements

Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be GCE or VCE 'A' levels (or equivalent at level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English, a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS), with a minimum of 6.0 and with no component below 5.5, or accepted equivalent test. Full details of entry requirements are published by course on the Leeds Trinity website.

All applicants are expected to show an interest in / engagement with the subject area prior to application, e.g. participation in college newspapers, relevant work experience. All applicants will be expected to be undertake group interview / assessment days at Leeds Trinity.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Principles and Guidelines for the Recognition of Prior Learning.

9. Progression, classification and award requirements

Details of requirements for student progression between levels and receipt of the award(s)

(A certain level of attainment which must be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, e.g. exclusion of Level 4 module marks from Foundation Degree classification)

Undergraduate Taught Course/Programme Academic Regulations apply.

The 20-credit Professional Development and Placement module is not eligible for condoned failure.

10. Prerequisites

Details of modules which must be passed before enrolment on a module at a higher level

Include the rationale which justifies imposition of the prerequisite(s) and the mark/grade required.

JOU 6972 *Television Journalism* – must pass JOU 5972 *Television News for Journalists*

JOU 6002 *Advanced Radio Production* – must pass JOU 5052 *Radio and Podcast for Journalists*

MFC 6142 *Advanced Documentary Production for Journalists* – must pass MFC 5202 *Documentary: Theory and Practice* or equivalent

The Level 6 modules assume that students have already gained an appropriate level of knowledge and skills through earlier modules. Where experience can be demonstrated to have been gained on placement or such this may be accepted in lieu of the pre-requisite and these would be dealt with on a case by case basis.

11. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

Shorthand is a competence standard and while every effort will be made to support students with disabilities to acquire this professional skill, there may be instances where alternative assessment is required. This will be dealt with on a case-by-case basis.