

International Business (Top Up)

INTBUSH

Duration: 1 year full-time
Award Aim: BA (Hons) International Business
Total credit rating: 120

Level 6 – with effect from September 2014

Please refer to the Prospectus for entry requirements;

| Core: | Students are required to take: | | |
|--------------|---|-------|------------|
| BMM6422 | Business and Management Strategy | Sem 1 | 20 credits |
| BMM6582 | e-Business and e-Marketing | Sem 1 | 20 credits |
| BMM6502 | International Marketing | Sem 2 | 20 credits |
| BMM6412 | Business Research | Sem 2 | 20 credits |
| BMM6472 | International Management | Sem 2 | 20 credits |
| BMM6442 | Research Project (International Business) | S/Sem | 20 credits |