



APPROVED AUGUST 2020

Programme Specification

With effect from: September 2020

A programme specification is the definitive record of your programme of study at the University. It sets out the aims, learning outcomes, and indicative content of the programme. You should read this programme specification alongside the relevant module descriptors and the University's Taught Programme Academic Regulations.

This specification only applies to the delivery of the programme indicated below. The details in this specification are subject to change through the modifications or periodic review processes.

1 Programme name and award

This programme specification relates to the following award(s)

BA (Hons) Creative and Professional Writing

2 Aims of the programme

Rationale and general aims, including what is special about this programme

The Leeds Trinity University Creative and Professional Writing course is designed to engage you with a range of creative industries from film, literature, creative writing, and digital media. You have a wide range of options through which you can tailor the programme to match your own passions and career ambitions, choosing theory or practical options, individual work or large projects.

The programme aims to:

- Equip students to develop new ideas and to express them creatively in theoretical and production work
- Promote intellectual curiosity, critical and reflective practice and a readiness to take risks, engage with complexity and to learn from mistakes
- Encourage professional self-development, organisational habits and the people skills required to succeed in the fast-developing world of change.

3 Level Learning Outcomes

Learning outcomes are expressed in terms of:

- Knowledge and understanding (K)
- Intellectual / cognitive / 'thinking' skills (I)
- Practical skills specific to the subject (P)
- Employability skills (E)

We design assessment tasks to enable you to demonstrate the level learning outcomes for your level of study. To a greater or lesser extent, all level learning outcomes are embedded into each assessment task. This means we can take a more integrated view of your overall performance at a level.

To progress to the next level, or to receive an award, you will need to satisfy the Level Learning Outcomes below and achieve credit as per the Taught Programme Academic Regulations.

Level Learning Outcomes	
Level 6	
K1	Subject knowledge – critical engagement with innovative practice in media, film and literary writing and knowledge of a range of pioneering content in each medium.
K2	Critical knowledge – an ability to select, from a range, a critical approach or practice suited to specific analytical and creative needs in the production of media, film and literature.
K3	Contextual knowledge – a critical and research-informed knowledge of the relationship between text and context in the production and reception of literary meaning, value and use, and an awareness of the consequent limits on knowledge, interpretation and analysis.
K4	Knowledge of subject resources and conventions – effective ability to plan, conduct and present a substantial piece of academic research using an appropriate research strategy and accurate presentational conventions.
K5	Professional knowledge – confidently use critical, technical, and professional vocabularies in context; and manage intellectual property rights and copyright of own creative work.
I1	Interpretation – select and apply critical skills to productive effect in the close reading, analysis, interpretation and evaluation of literary and other texts.
I2	Contextualisation – an ability to relate a critical interpretation of content to its historical and socio-cultural contexts.
I3	Ethical Self-Awareness – a sound ability to use different critical approaches to film, media and literary content, discuss that content in relation to ethical debates, and reflect on their own assumptions and practices as readers.

I4	Information literacy – define own information needs and devise and execute a search strategy to meet those needs; design and implement a data management plan; and comply with ethical and legal requirements when working with data.
I5	Communication – an ability to articulate complex ideas concisely, accurately and persuasively, tailoring the format, nature and scope of the communication to the requirements of the target audience.
P1	Production skills – demonstrate a high level of functional and technical expertise in the selection and use of appropriate tools to complete projects to a professional level of accomplishment; demonstrate an active interest in acquiring new expertise and experiment with new processes, tools, or technologies.
Level 5	
K1	Subject Knowledge – critical understanding of the evolving nature of media, film and literary writing and knowledge across a range of content in each medium.
K2	Critical knowledge – an ability to work with suitable critical approaches or practices in support of the analysis and creative production of media, film and literature.
K3	Contextual knowledge – a sound knowledge of the role of film, media, and literature in challenging social identities, meanings and values.
K4	Knowledge of Subject Resources – sound knowledge and understanding of the scholarly resources, including digital resources, available for academic research into literary texts and their context, and sound knowledge and understanding of appropriate research strategies and the scholarly conventions appropriate for presenting academic work.
K5	Professional knowledge – demonstrate detailed knowledge of developments in the creative industries on local and global scales and ability to relate one’s own practice and future development to those developments.
I1	Interpretation – an ability to engage productively with interpretations of media, film and literary content that reflect upon individual or group differences in personal and social identity.
I2	Contextualisation – an ability to be critically independent in relating media, film or literary content to relevant historical and socio-cultural contexts.
I3	Ethical Self-Awareness – an ability to reflect on their own assumptions and practices as readers as well as those of others, in the consideration of complex ethical issues.
I4	Information literacy – identify the information sources required to meet a defined need; access a range of appropriate information sources to meet a defined information need; and demonstrate advanced search and discovery skills.
I5	Communication – an ability to articulate their own and other people’s ideas concisely, accurately and persuasively, both orally and in writing, and to demonstrate professional and academic standards of integrity.
P1	Production skills – demonstrate the required functional and technical expertise to select and use appropriate tools to complete projects to a high level of accomplishment.
Level 4	

K1	Subject Knowledge – understanding of the nature of media, film and literary writing and knowledge of exemplary content in each medium.
K2	Critical knowledge – knowledge and understanding of the principles of critical analysis, including theoretical and stylistic concepts and terminology relevant to the production and study of media, film and literature.
K3	Contextual knowledge – knowledge of the ways in which factors, such as culture, technology, and tradition shape the production and reception of media, film, and literature.
K4	Knowledge of Subject Resources and Conventions – practical understanding of the scholarly resources, including digital resources, available for academic research into media, film and literary writing.
K5	Professional knowledge – demonstrate core knowledge of professional roles, processes, and activities in the cultural industries; and basic knowledge of appropriate technical, and professional vocabularies.
I1	Interpretation – an ability to interpret and evaluate media, film and literary content in relation to individual differences and the diversity of social identities.
I2	Contextualisation – an ability to relate interpretations of media, film or literary content to relevant historical and socio-cultural contexts.
I3	Ethical Self-Awareness – an ability to evaluate content in relation to ethical debates and reflect on their own assumptions and practices as readers, viewers, or producers.
I4	Information literacy – an ability to identify the information requirements to meet a defined need and to use appropriate information technologies to search for that information.
I5	Communication – an ability to articulate their own and other people’s ideas coherently, both orally and in writing and to demonstrate secure standards of integrity.
P1	Production skills – demonstrate core functional and technical knowledge and use recommended tools to complete a task to an acceptable standard.

Employability Outcomes

Employability skills are embedded and assessed throughout your programme. Therefore, we use a generic set of employability outcomes at all levels of study.

E1	Self-management – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
E2	Team-working – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
E3	Business and sector awareness – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;

E4	Problem-solving – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
E5	Communication – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
E6	Application of numeracy – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
E7	Application of information technology – the ability to identify and use the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
E8	Entrepreneurship/enterprise – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
E9	Social, cultural & civic awareness – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

3.1 External Benchmarks

Statement of congruence with the relevant external benchmarks

The Creative and Professional Writing programme is compliant with the most recent QAA subject benchmark statements:

- English (December 2019):
<http://www.qaa.ac.uk/en/Publications/Documents/SBS-English-19.pdf>
- Creative Writing (December 2019):
<http://www.qaa.ac.uk/en/Publications/Documents/SBS-Creative-Writing-19.pdf>
- Communication, Media, Film and Cultural Studies (October 2019):
https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-communication-media-film-and-cultural-studies-19.pdf?sfvrsn=4fe1f781_12

4 Indicative Content

Summary of content by theme

The core theme of the Creative and Professional Writing programme is the social negotiation of individual differences and identities in areas such as gender, sexuality and race. The programme enables you to address this theme across English, Film and Media subject areas: exciting and evolving disciplines that cover digital media production, literary analysis, creative writing, language and linguistics or film analysis.

There is a high degree of option choice so you can tailor your programme to your personal strengths and passions.

The first year of the programme aims to introduce you to the analysis of social identities and the range of skills used to explore this theme in films, books, contemporary media, and creative writing. You will complete an integrated assessment project at the end of the year which will draw on the skills and knowledge gained in all your individual modules.

The second year of the programme puts those skills to work developing your ability to analyse and debate identities and identity formation in regional and global contexts. At this level there is the opportunity to take a strand in creative writing, language and linguistics, or learn about a foreign language and culture.

Having learned the key skills in the first year and gained confidence in using them in the second year, the third year brings all this together providing you with a chance to specialise and to develop advanced independent research skills, completing a substantial research project in an area of your choice. You will develop in-depth knowledge of theories and practices and will choose from a range of relevant modules in keeping with your own interests (including film, literature, creative writing and language and linguistics).

The programme is diversity-informed, with core modules directly engaging with topics relating to race, gender and sexuality, particularly: ENG5503 *Literature and Employability: Gender, Race and Equality*, ENG5515 *Postcolonial Literature*, ENG5575 *America: Voices from the Counterculture*. Several option modules give you the opportunity to further explore questions of race and gender. Reading lists and resources throughout the programme include a range of BAME and international authors and scholars, complimented by an academic teaching team with diverse interests and influences.

You will relate your study of English to the world of work throughout the degree: employability skills are embedded into the degree and you will complete a placement in the first and second years.

5 Programme Structure

Programme Structure – BA (Hons) Creative and Professional Writing			
Duration	3 years full-time		
Total credit rating	360 (180 ECTS)		
Level 4– With effect from September 2020			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
+MFC4003	Professional Development	Semester 1&2	30
*ENG4523	Understanding Literary Genres	Semester 1&2	30
*ENG4583	Writing, Performance and Persuasion	Semester 1&2	30
*ENG4003	Writing and Expression	Semester 1&2	30
<p>+Indicates that the module receives 40% of its marks from the Integrated Assessment exercise.</p> <p>*Indicates that the module receives 30% of its marks from the Integrated Assessment exercise.</p>			
Level 5– With effect from September 2021			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
Code	Title	Choose an item.	Number
MFC5003	Professional Placement	Semester 1&2	30
JOU5083	Features and Magazines	Semester 1&2	30
ENG5783	Life Writing	Semester 1&2	30
Options: You are required to choose 30 credits from the following modules			
Module Code	Module Title	Semester	Credits
ENG5743	Writing and Theme	Semester 1&2	30
MFC5093	Media, Power and Culture	Semester 1&2	30
ENG5515	Postcolonial Literature	Semester 1	15
ENG5575	America: Voices from the Counterculture	Semester 2	15

Level 6– With effect from September 2022			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
ENG6703	Writing Project	Semester 1&2	30
MFC6003	Professional Project	Semester 1&2	30
Options: You are required to choose 60 credits from the following modules			
Module Code	Module Title	Semester	Credits
ENG6593	Experiments: Modernism and Postmodernism	Semester 1&2	30
MFC6193	Creative Project	Semester 1&2	30
ENG6743	Writing: Breaking the Rules	Semester 1&2	30
ENG6253	Literature of Enchantment	Semester 1&2	30
ENG6533	Austen, the Brontës and Woolf	Semester 1&2	30
MFC6023	Transmedia Production	Semester 1&2	30
ENG6515	Sexuality Studies	Semester 1	15
MFC6005	Science Fiction	Semester 1	15
MFC6025	Writing for TV	Semester 1	15
MFC6015	Cult Fandom	Semester 2	15
ENG6575	Fantasy and Gender	Semester 2	15

5.1 Pre-requisites

Modules which must be passed before enrolment to a module at a higher level

N/A

6 Learning, Teaching and Assessment

The University's Learning, Teaching and Assessment Strategy informs the design of your programme. You can find more information about learning, teaching and assessment for your programme within the relevant Assessment Handbooks.

7 Entry requirements

Honours degree programmes (Level 4, 5 and 6)

Applicants should normally have achieved the following prior to registration for the programme:

5 academic qualifications, of which at least 2 should be level 3 qualifications equivalent to A2 and must also include GCSE grade C or 4 or above in English Language (or equivalent qualification).

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Recognition of Prior Learning Guidelines and Procedure.

Additional support needs

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

Programme-specific requirements / unavoidable restrictions on participation in the programme

N/A

Awarding Body / Institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
Parent School	SCBL
Department	Communication
Professional accreditation body	N/A
Final award	BA (Hons)
Title of programme(s)	Creative and Professional Writing
Subsidiary award(s)	Certificate of Higher Education in Creative and Professional Writing Diploma of Higher Education in Creative and Professional Writing Ordinary Degree in Creative and Professional Writing
Honours type	Single
Duration and mode(s) of study	3 years; full-time
Month/year of approval of programme	August 2020
Periodic review due date	TBC
HECoS subject code(s)	100320 (English studies); 100444 (media and communication studies). Ratio: 80:20
UCAS course code and route code	3T6B
SITS codes	UCRPFWSH
Delivery venue(s)	Leeds Trinity University

Approved August 2018 for English and Creative Writing reapproval

PROGRAMME SPECIFICATION

1. General information

Awarding body / institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
'Parent' School (<i>ICE / SAC / SSHS</i>)	SAC
Academic Group (<i>or Cluster if clearer</i>)	English and Creative Writing
Professional accreditation body (<i>if applicable</i>)	N/A
Final award (<i>eg. BA Hons</i>)	BA Hons
Title of programme(s)	Creative and Professional Writing
Subsidiary award(s) (<i>if any</i>)	Certificate of Higher Education Diploma of Higher Education Ordinary Degree
Honours type (<i>Single / Joint / Combined</i>)	Single
Duration and mode(s) of study	3 years full-time
Month/year of approval of programme	May 2018
Start date (<i>this version</i>) (<i>month and year</i>)	September 2018
Periodic review next due (<i>academic year</i>)	2022/23
JACS and HECoS subject code(s) (<i>Level 3</i>) (Please refer to HESA listing on AQO website)	P390 (30%) HECOS: 100444 P490 (30%) HECOS: 100925 W890 (40%) HECOS: 100046
UCAS course code & route code (available from Admissions)	3T6B
SITS codes (<i>Course / Pathway / Route</i>) (available from Student Administration)	UCRPFWSH
Delivery venue(s)	Leeds Trinity University

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

2. Aims of the programme

Rationale and general aims, including what is special about this programme (from the student's and a marketing perspective)

The programme develops students' familiarity with various forms and modes of professional writing: from creative writing in prose and poetry, to screenwriting, journalism and interactive digital formats. There are opportunities to specialise and develop a portfolio of professional work during the degree. Through team writing and collaborative writing projects, students will learn to critique constructively and appraise their own writing, and that of others, and to tailor it to varied contexts and audiences. They will also explore the nature of the creative industries and the commercial potential for skilled writers.

The distinctive aspects of this programme are its strong emphasis on learning through practical work and its inter-disciplinary structure. With a central focus on making and producing through words, the programme aligns the disciplines of Creative Writing, Film Production, Journalism and Digital Media, and draws on modules taught by staff from these different disciplines. The programme prepares students for collaborative ventures across these distinct disciplines and to explore new emerging forms of writing that blend them.

3. Student learning outcomes of the programme

Learning outcomes in terms of:

- knowledge and understanding (K)
- intellectual / cognitive / 'thinking' skills (I)
- practical skills specific to the subject (P)
- employability skills (E)

The 'K1', etc codes are used in section 7b) and module descriptors to refer to each of these learning outcomes.

On successful completion of the programme students will have *demonstrated*

Knowledge and Understanding

- K1 **Knowledge of diverse forms and techniques of writing:** practical understanding of a diverse range of techniques, formats and conventions adopted for specific contexts of professional writing;
- K2 **Knowledge of practical creative methodologies:** an in-depth knowledge of diverse production practices, individual, group and interactive, required to ensure professional standards of writing for specific professional contexts;
- K3 **Knowledge of appraisal and editing methods:** an ability to recognise appropriate approaches to appraising, reviewing, collating, re-drafting and editing work, both one's own and that of others;
- K4 **Knowledge of the professional writing industries:** a detailed knowledge of the range of professional avenues for creative and professional writing.

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

Intellectual/Cognitive/'Thinking' Skills

- I1 **Critical understanding of processes, purposes and impacts of writing:** an ability to reflect upon the relation between the required aims and effects envisaged and the available or possible formats and generic conventions for writing;
- I2 **Critical understanding of writing's place within other media:** an understanding of concepts such as intermedia translation, adaptation, transmedia, multimedia and other hybrid forms;
- I3 **Testing hypotheses:** rigour in the formulation and testing of hypotheses, selecting research strategies and discriminating between what is relevant and what is irrelevant to the task in hand, in order to solve problems;
- I4 **Project management:** a capacity to engage in self-directed project management: to collect and collate information, sift, select, organise and synthesise large quantities of data and evaluate and interpret evidence;
- I5 **Ethical Intelligence:** a capacity to assess the relevance for the work at hand of various ethical aspects both of a professional nature (participation consent, integrity and beneficence) and of a wider social nature (equality, diversity and justice).

Employability skills

- E1 **Self-management** – the ability to plan and manage time; readiness to accept responsibility and improve your own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
- E2 **Teamworking** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
- E3 **Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
- E4 **Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
- E5 **Communication** – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
- E6 **Application of numeracy** – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

- E7 **Application of information technology** – the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
- E8 **Entrepreneurship/enterprise** – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
- E9 **Social, cultural & civic awareness** – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

See also the generic learning outcomes for subsidiary awards set out in section 4 below.

3a External benchmarks

Statement of congruence with the relevant published subject benchmark statements
(including appropriate references to any PSRB, employer or legislative requirements)

The programme is fully compliant with the the most recent subject benchmark statements:

- QAA [Quality Assurance Agency] – benchmark statement for English (2015);
- QAA [Quality Assurance Agency] – benchmark statement for Communication, Media, Film and Cultural Studies (2008);
- NAWA [National Association of Writers in Education] - Creative Writing Research document (2008).

The lecturing staff includes past and present members of NAWA (HE) and Fellows of the HEA. Members of the team also act as external examiners at other HE institutions. This has also facilitated subject externality.

4. Learning outcomes for subsidiary awards

Guidance	<p>Generic Learning outcomes for the award of <u>Certificate of Higher Education</u>:</p> <p>On successful completion of 120 credits at Level 4, students will have demonstrated an ability to:</p> <ul style="list-style-type: none"> i) discuss and evaluate writing in a range of different genres; ii) apply principles of composition from a range of different writing professions in their own writing; iii) discuss and evaluate their own and others' writing in a workshop context
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.</p>	

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 & 5.</p> <p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 & 6.</p>	<p>iv) communicate the results of their work coherently; and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p> <p>Generic Learning outcomes for the award of <u>Diploma of Higher Education</u>:</p> <p>On successful completion of 240 credits, including 120 at Level 5, students will have demonstrated, in addition to the outcomes for a Certificate:</p> <ul style="list-style-type: none"> i) critical understanding of issues in media production, creative writing and journalism; ii) creative response to a range of problems and tasks; iii) ability to work collaboratively on writing projects; iv) proficient communication of the results of their work; <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or equivalent project.</p> <p>Generic Learning outcomes for the award of an <u>Ordinary Degree</u>:</p> <p>On successful completion of 300 credits, including 60 at Level 6, students will have demonstrated, in addition to the outcomes for a Diploma:</p> <ul style="list-style-type: none"> i) an ability to work autonomously on an extended writing project; ii) critical evaluation of approaches to solving problems in writing, editing and production; iii) effective communication of the results of their work in a variety of forms; <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or equivalent projects.</p>
--	---

5. Content

<p>Summary of content by theme (providing a 'vertical' view through the programme)</p> <p>The Creative & Professional Writing programme enables students to develop discipline specific skills and professional experience in five key professional subject areas: creative writing (prose and poetry), film production, magazine journalism, digital media and professional development. The programme is designed to deliver these skills through vertical strands, though there are also</p>
--

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

options within each module to develop interdisciplinary and collaborative work. The main strands are as follows:

Creative Writing strand

- L4 – ENG4742 *Finding and Freeing Your Voices: Creative Writing 1*
- L4 – ENG4842 *Writing, Performance and Persuasion*
- L5 – ENG5842 *Life Writing: Writing the Self, Writing Others*
- L5 – ENG5742 *Childhood, Loss, Love and Myth: Creative Writing 2*
- L6 – ENG6742 *Breaking the Rules: Creative Writing 3*

Film Production strand

- L4 – MFC4352 *Introduction to Script Writing*
- L5 – MFC5042 *Script to Screen*
- L6 – MFC6402 *Advanced Short Film Production*

Journalism strand

- L5 – JOU5152 *Magazine and Feature Writing*
- L6 – JOU6942 *Specialist Magazine Journalism*

Media and Digital Platforms strand

- L4 – MFC4362 *Online Storytelling*
- L5 – MFC5572 *Digital Narratives*
- L6 - MFC6564 *Transmedia Production*

Professional Practice strand

- L4 – ENG4992 *Ethics, Society and Employability*
- L5 – ENG5012 *Professional Development and Placement*

As described in section 6 of this document (below), the content of the programme is further structured in progressive stages (by level) to ensure that the teaching and learning is cumulative and progressive.

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

6. Structure

BA (Hons) Creative and Professional Writing

Duration: 3 years full-time
Total credit rating: 360 (ECTS: 180)

Level 4 - with effect from September 2019

Core:	Students are required to take:		
ENG4742	Finding and Freeing Your Voices: Creative Writing 1	Sem 1 & 2	20 credits
ENG4992	Ethics, Society and Employability	Sem 1 & 2	20 credits
MFC4352	Introduction to Scriptwriting	Sem 1 & 2	20 credits
ENG4842	Writing, Performance and Persuasion	Sem 2	20 credits
ENG4882	Vampires and Detectives: Reading Popular Genres	Sem 1 & 2	20 credits
MFC4362	Online Storytelling	Sem 2	20 credits

Level 5 – 2018/19 only

Core:	Students are required to take:		
ENG5742	Creative Writing Workshop 2	Sem 1 & 2	20 credits
ENG5842	Life Writing: Writing the Self, Writing Others	Sem 1 & 2	20 credits
JOU5152	Magazine and Feature Writing	Sem 1 & 2	20 credits
MFC5042	Script to Screen	Sem 1 & 2	20 credits
MFC5572	Digital Narratives	Sem 1 & 2	20 credits

Option:	Students are required to choose 20 credits from:		
ENG5102	Professional Writing 1	Sem 1 & 2	20 credits
ENG5012	Professional Development and Placement	Sem 1 & 2	20 credits

Level 5 – with effect from September 2019

Core:	Students are required to take:		
ENG5742	Childhood, Loss, Love and Myth: Creative Writing 2	Sem 1 & 2	20 credits
ENG5842	Life Writing: Writing the Self, Writing Others	Sem 1 & 2	20 credits
JOU5152	Magazine and Feature Writing	Sem 1 & 2	20 credits
ENG5012	Professional Development and Placement	Sem 1 & 2	20 credits

Option:	Students are required to choose 40 credits from:		
MFC5042	Script to Screen	Sem 1 & 2	20 credits
MFC5202	Documentary: Theory and Practice	Sem 1 & 2	20 credits
MFC5572	Digital Narratives	Sem 1 & 2	20 credits
ENG5152	Writing America	Sem 2	20 credits

Level 6 – 2018/19 only

Core:	Students are required to take:		
ENG6174	Professional Portfolio	Sem 1 & 2	40 credits

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

Option:	Students are required to choose 60 credits from:		
MFC6202	Contemporary Cult Television	Sem 1	20 credits
ENG6742	Creative Writing Workshop 3	Sem 1 & 2	20 credits
MFC6162	Film and Television Adaptation	Sem 1 & 2	20 credits
MFC6182	Science Fiction	Sem 1 & 2	20 credits
MFC6404	Advanced Short Film Production*	Sem 1 & 2	40 credits
MFC6564	Transmedia Production*	Sem 1 & 2	40 credits
JOU6942	Specialist Magazine Writing	Sem 1 & 2	20 credits

Level 6 – with effect from September 2019

Core:	Students are required to take:		
ENG6174	Professional Portfolio	Sem 1 & 2	40 credits

Option:	Students are required to choose 80 credits from:		
MFC6202	Contemporary Cult Television	Sem 1	20 credits
ENG6742	Breaking the Rules: Creative Writing 3	Sem 1 & 2	20 credits
MFC6162	Film and Television Adaptation	Sem 1 & 2	20 credits
MFC6182	Science Fiction	Sem 1 & 2	20 credits
MFC6404	Advanced Short Film Production*	Sem 1 & 2	40 credits
JOU6942	Specialist Magazine Writing	Sem 1 & 2	20 credits
MFC6044	Advanced Documentary Production *	Sem 1 & 2	40 credits
MFC6564	Transmedia Production*	Sem 1 & 2	40 credits
ENG6772	Down the Rabbit Hole: Reading Children’s Literature	Sem 2	20 credits
HUM6002	Sexuality and Ethics	Sem 1	20 credits

* There is a prerequisite for enrolment on this module – see section 10.

7. Learning, teaching and assessment

7a) Statement of the strategy for learning, teaching and assessment for the programme

The learning and teaching provision on the Creative and Professional Writing programme is aligned with the University’s Learning, Teaching and Assessment Strategy 2015-2019, supporting the principle that students are co-creators of their own learning and providing the skills and understanding required to manage that learning.

The programme’s modules offer small class sizes, student choice about the materials and issues used to complete the assessments and teaching methods that enable active student participation in learning (both as individuals and in groups), with regular provision of formative feedback on those activities.

The programme is designed to produce writers, who have gained experience writing individually and collectively in a range of styles (script writing, fiction, poetry, social media writing, arts journalism and magazine writing) and who have an established portfolio of work in these areas and an understanding of the market potential of their writing. The teaching will be mainly student-led and practice-based. As noted in section 5 above, the content is divided into 5 main strands. Cutting across these are the three levels, which are used as three main stages of development within the learning and teaching. A description, by level, is as follows:

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

Level 4: to understand the nature of the disciplines of creative writing, magazine journalism, screenwriting, online content and the opportunities offered by digital and collaborative platforms;

Level 5: to practise those disciplines;

Level 6: to gain enough expertise in those disciplines to propose creative blends or hybrid innovations, in line with commercial, industry or market requirements.

Level 6 provides scope for individual self-directed project work, preparing students for graduate-level employment or further professional study. This includes a 40-credit module (ENG6174 *Professional Portfolio*), which is the creative/production-based equivalent of an academic dissertation.

Assessment methods will vary according to the module level and its specific discipline, though assessment through practice will be foremost, with critical reflection aspects expected to be integrated with and manifest through practical work.

At Level 4, students will be required to engage with Integrated Assessment at the end of the year by doing a programme specific project, details of which will be provided by the programme team.

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

7b) Programme learning outcomes covered

	Assessed learning outcomes of the programme									Skills development								
	K1	K2	K3	K4	I1	I2	I3	I4	I5	E1	E2	E3	E4	E5	E6	E7	E8	E9
<i>Adjust LO codes as necessary. → These must match module descriptors.</i>																		
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Diverse forms of writing	Practical and Creative Methodologies	Appraisal and editing techniques	Industry knowledge	Writing processes and purposes	Writings relation to other media	Testing Hypotheses	Project Management	Ethical Intelligence	Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship/enterprise	Social, cultural & civic awareness
ENG4742 Finding and Freeing Your Voices: Creative Writing 1																		
ENG4842 Writing, Performance and Persuasion																		
MFC4352 Introduction to Scriptwriting																		
MFC4362 Online Storytelling																		
ENG4882 Vampires and Detectives																		
ENG4992 Ethics Society and Employability																		
ENG5012 Professional Development and Placement																		
ENG5742 Childhood, Loss, Love and Myth: Creative Writing 2																		
ENG5842 Life Writing: Writing the Self, Writing Others																		
ENG5152 Writing America																		

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

MFC5042 Script to Screen																		
MFC5202 Documentary: Theory and Practice (from 2019/20)																		
JOU5152 Magazine and Feature Writing																		
MFC5572 Digital Narratives																		
ENG6174 Professional Portfolio																		
ENG6742 Breaking the Rules: Creative Writing 3																		
ENG6772 Down the Rabbit Hole																		
HUM6002 Sexuality and Ethics																		
MFC6404 Advanced Short Film Production																		
JOU6942 Specialist Magazine Writing																		
MFC6162 Film and Television Adaptation																		
MFC6182 Science Fiction																		
MFC6202 Contemporary Cult Television																		
MFC6564 Transmedia Production (from 2019/20)																		
MFC6044 Advanced Documentary Production (from 2019/20)																		

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

8. Entry requirements

Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic qualifications, of which at least 2 should be level 3 qualifications equivalent to A2 and must also include GCSE grade C or 4 or above in English Language (or equivalent qualification). However, in some cases there may be additional special requirements, for example for ITT programmes or when the entry criteria are specified by an accrediting body. All required GCSEs will be listed by programme on the University website.

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English, a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS), with a minimum of 6.0 and with no component below 5.5, or accepted equivalent test. Full details of entry requirements are published by course on the Leeds Trinity website.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Principles and Guidelines for the Recognition of Prior Learning.

9. Progression, classification and award requirements

Details of requirements for student progression between levels and receipt of the award(s)

(A certain level of attainment which must be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, e.g. exclusion of Level 4 module marks from Foundation Degree classification)

Undergraduate Taught Course Academic Regulations apply. The Employability/Professional Development and Placement modules ENG4992 and ENG5112/ENG5012 are exempt from condoned failure and must be passed for progression.

10. Prerequisites

Details of modules which must be passed before enrolment on a module at a higher level

MFC5572 *Digital Narratives* is a prerequisite for enrolment on MFC 6564 *Transmedia Production*: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC5042 *Script to Screen* (or evidence of equivalent competence) is a prerequisite for MFC 6404 *Advanced Short Film Production*.

MFC5202 *Documentary: Theory and Practice* is a prerequisite for MFC6044 *Advanced Documentary Production*

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

11. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

MFC6564 Transmedia Production added to Level 6 structure for 2018/19 (omission from review/reapproval) – AG Chair approval 24.9.18

Addition and deletion of modules, as well as title changes – AG 25.1.19

Integrated Assessment – June 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19