

## PROGRAMME SPECIFICATION

### 1. General information

<b>Awarding body / institution</b>	<b>Leeds Trinity University</b>
<b>Teaching institution</b>	<b>Leeds Trinity University</b>
<b>'Parent' School</b> ( <i>ICE / SAC / SSHS</i> )	<b>SAC</b>
<b>Academic Group</b> ( <i>or Cluster if clearer</i> )	<b>MFC</b>
<b>Professional accreditation body</b> ( <i>if applicable</i> )	<b>n/a</b>
<b>Final award</b> ( <i>eg. BA Hons</i> )	<b>BA (Hons)</b>
<b>Title of programme(s)</b>	<b>Television Production</b>
<b>Subsidiary award(s)</b> ( <i>if any</i> )	<b>Certificate of Higher Education in Television Production</b> <b>Diploma of Higher Education in Television Production</b>
<b>Honours type</b> ( <i>Single / Joint / Combined</i> )	<b>Single</b>
<b>Duration and mode(s) of study</b>	<b>3 years; full-time</b>
<b>Month/year of approval of programme</b>	
<b>Start date</b> ( <i>this version</i> ) ( <i>month and year</i> )	<b>September 2018</b>
<b>Periodic review next due</b> ( <i>academic year</i> )	
<b>JACS subject code(s)</b> ( <i>Level 3</i> ) (Please refer to HESA listing on AQO website)	<b>P301</b>
<b>UCAS course code &amp; route code</b> (available from Admissions)	<b>P311</b>
<b>SITS codes</b> ( <i>Course / Pathway / Route</i> ) (available from Student Administration)	<b>TVPRDSH</b>
<b>Delivery venue(s)</b>	<b>Leeds Trinity University</b>

### 2. Aims of the programme

#### **Rationale and general aims, including what is special about this programme (from the student's and a marketing perspective)**

The aims of the programme, designed to be consistent with the University's mission statement, are:

1. To prepare students, through the development of an appropriate range of knowledge and practical skills, for careers in the television industry or other related fields;
2. To develop a range of transferable skills and to create an awareness of their vocational and academic value;

3. To develop an understanding of the historical and social aspects of the television industry and other related media;
4. To provide students with the key theoretical approaches used in the study of television and broader media industries;
5. To stimulate a sensitivity to ethical issues in the media industries;
6. To develop the capacity to undertake and complete independent research.

### 3. Student learning outcomes of the programme

#### Learning outcomes in terms of:

- **knowledge and understanding (K)**
- **intellectual / cognitive / 'thinking' skills (I)**
- **practical skills specific to the subject (P)**
- **employability skills (E)**

The 'K1', etc codes are used in section 7b) and module descriptors to refer to each of these learning outcomes.

On successful completion of the course students will be able to:

- |    |   |
|----|---|
| K1 | Demonstrate an understanding of a variety of media production skills (edited 'specific to television and programme environments');  |
| K2 | Demonstrate an understanding of different genres and styles of television programme;  |
| K3 | Demonstrate detailed knowledge of the legal and ethical issues which arise in the media;  |
| K4 | Demonstrate an understanding of research techniques specific to the television industry.  |
|    |   |
| I1 | An ability to identify the relationship between theory and practice in the media industries and to critically analyse the issues which arise out of this;   |
| I2 | An ability to appreciate the ethical dimensions of the practice, purposes and effects of television and other media platforms as a professional discipline;   |
| I3 | An ability to carry out academic research in order to analyse and critique the role and impact of television, the broader media and other related fields of study in society;   |
| I4 | Detailed reasoning and critical thinking appropriate to analysis and problem solving and the ability to present a sustained argument on the basis of substantial independent learning.  |
|    |   |
| P1 | The acquisition of specific practical and transferable skills relevant to a variety of television production roles across a range of genres and the acquisition of multi-media skills relevant to the television industry and other related communication fields; |
| P2 | The effective utilisation of individual and group communication skills relevant to the television industry and related media;   |
| P3 | Initiative, inquiry and time management, both in self-directed and team work.   |

#### Employability skills

- |    |  |
|----|--|
| E1 | <b>Self-management</b> – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient; |
|----|--|

- E2 **Teamworking** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
- E3 **Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
- E4 **Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
- E5 **Communication** – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
- E6 **Application of numeracy** – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
- E7 **Application of information technology** – the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively.
- E8 **Entrepreneurship/enterprise** – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
- E9 **Social, cultural & civic awareness** – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

See also the learning outcomes for subsidiary awards set out in section 4 below.

### 3a External benchmarks

**Statement of congruence with the relevant published subject benchmark statements**  
*(including appropriate references to any PSRB, employer or legislative requirements)*

Objectives for the programme have been cross-referenced to and are consistent with the subject benchmark statements for ‘Communication, media, film and cultural studies’ (2008).

### 4. Learning outcomes for subsidiary awards

<b>Guidance</b>	<b>Generic Learning outcomes for the award of <u>Certificate of Higher Education</u>:</b>
The assessment strategy is designed so that each of these	

<p>outcomes is addressed by more than one module at Level 4.</p> <p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 &amp; 5.</p> <p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 &amp; 6.</p>	<p>On successful completion of 120 credits at Level 4, students will have demonstrated an ability to:</p> <ul style="list-style-type: none"> <li>i) interpret and evaluate data appropriate to the Television production;</li> <li>ii) make sound judgements in accordance with basic disciplinary theories and concepts;</li> <li>iii) evaluate the appropriateness of different approaches to solving problems within the discipline;</li> <li>iv) communicate the results of their work coherently;</li> </ul> <p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p> <p><b>Generic Learning outcomes for the award of <u>Diploma of Higher Education</u>:</b></p> <p>On successful completion of 240 credits, including 120 at Level 5, students will have demonstrated, <b>in addition to the outcomes for a Certificate</b>:</p> <ul style="list-style-type: none"> <li>i) critical understanding of disciplinary principles within the field of Television production;</li> <li>ii) application of concepts outside their initial context;</li> <li>iii) use of a range disciplinary techniques;</li> <li>iv) proficient communication of the results of their work;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school-based training component.</p> <p><b>Generic Learning outcomes for the award of an <u>Ordinary Degree</u>:</b></p> <p>On successful completion of 300 credits, including 60 at Level 6, students will have demonstrated, <b>in addition to the outcomes for a Diploma</b>:</p> <ul style="list-style-type: none"> <li>i) an ability to make flexible use of disciplinary concepts and techniques within the field of Television production;</li> <li>ii) critical evaluation of approaches to solving problems in a disciplinary context;</li> <li>iii) an ability to work autonomously within a structured learning experience;</li> <li>iv) effective communication of the results of their work in a variety of forms;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.</p>
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## 5. Content

Module changes – AG 26.1.18

Deletion of SOC L5 module – Chair's action 14.2.18

Deletion of SOC 6052 – Chair's action 20.2.18

Typographic error corrected by PAT Section 6 MFC6002 should read JOU6002 – 3.07.18

## Summary of content by theme

(providing a 'vertical' view through the programme)

The aim of the Television Production programme is to build upon existing academic expertise by equipping students with the skills and knowledge to work in this exciting and dynamic sector. The programme will provide a broad range of studio experience both in front of and behind the camera, research skills and the knowledge and technical expertise required to produce and manage scripts, conduct interviews and to handle lighting and sound in a range of different environments including studio, location and outside broadcasts. Students will also develop knowledge in compliance and ethics in broadcasting throughout the programme.

The programme will maintain the inclusion of two five-week placements at Level 4 and Level 5. Students will have a chance to use their skills in a professional environment and forge important links with employers and mentors.

At Level 4 there will be two new 10 credit modules, *Production Research* and *Audio*. These modules will form the bedrock of the two pathways running through the programme, the building of technical skills and the development of creative and research skills.

At Level 5 students enhance their production skills with the 20 credit *TV Studio (Creative Development)* module. They are also offered more choice from a range of existing MFC Level 5 options and three new practical modules: *Radio & Podcast Production*, *Social Media & Community Management and Digital Narratives*.

At Level 6 students are engaging with projects and portfolios and working towards creating professional standard artefacts through: MFC Research Project (*40 credits*) *TV Production Portfolio*. They will be able to pursue individual interests through a wide selection of optional modules including *Advanced Documentary Production*. There will be four new practical options: *Radio & Podcast Production*, *Transmedia Production*, *Imagineering* and *Professional Learning Through Work*.

**Level 4** provides a common, broad-based introduction to the subject area and skills required.

**Level 5** provides for the deepening and extension of knowledge, understanding and skills, encouraging students to show greater independence in their learning.

**Level 6** provides for the further deepening and extension of knowledge, understanding and skills and involves two projects – an academic research project and production of an audiovisual artefact – to allow for the development of personal interests as well as academic and practical skills.

## 6. Structure

### BA (Hons) TELEVISION PRODUCTION (Single Honours)

**Duration:** 3 years full-time / 6 years part-time

**Total credit rating:** 360 (180 ECTS)

#### Level 4

**Core:** Students are required to take:

MFC 4391	Introduction to TV Research	Sem 1	10 credits
MFC 4012	Professional Development and Placement	Sem 1 & 2	20 credits
MFC 4022	Analysing Media and Culture	Sem 1 & 2	20 credits
MFC 4062	Introduction to Television – Theory	Sem 1 & 2	20 credits
MFC 4262	Introduction to Television – Practical	Sem 1 & 2	20 credits

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MFC 4272	Writing for Television	Sem 1 & 2	20 credits
MFC 4401	Audio Production	Sem 1 & 2	10 credits
MFC 4000	Programme Level Assessment	Sem 1 & 2	0 credits

### **Level 5**

**Core:** Students are required to take:

MFC 5012	Professional Development and Placement	Sem 1 & 2	20 credits
MFC 5132	Television Genres	Sem 1 & 2	20 credits
MFC 5032	Researching Media, Film and Culture	Sem 1 & 2	20 credits
MFC 5624	Creative Development (Studio and Location)	Sem 1 & 2	40 credits

**Options:** Students are required to choose 20 credits from:

SOC 5052	Politics, Culture and Everyday Life	Sem 1	20 credits
MFC 5052	Radio and Podcast Production	Sem 2	20 credits
MFC 5022	Media, Power and Culture	Sem 1 & 2	20 credits
MFC 5042	Script to Screen	Sem 1 & 2	20 credits
MFC 5062	Digital Effects	Sem 1 & 2	20 credits
MFC 5112	Understanding Disney	Sem 1 & 2	20 credits
MFC 5202	Documentary: Theory and Practice	Sem 1 & 2	20 credits
MFC 5572	Digital Narratives	Sem 1 & 2	20 credits
MFC 5582	Online Community Management	Sem 1 & 2	20 credits
MFC 5632	Negotiated Study Module	Sem 1 & 2	20 credits

### **Level 6**

**Core:** Students are required to take:

MFC 6462	TV Production Portfolio	Sem 1	20 credits
MFC 6234	Media, Film and Culture Research	Sem 1 & 2	40 credits

**Options:** Students are required to choose 20 or 40 credits from:

JOU 6002	Advanced Radio Production*	Sem 1	20 credits
MFC 6322	Professional Learning Through Work	Sem 1 & 2	20 credits
MFC 6044	Advanced Documentary Production	Sem 1 & 2	40 credits
MFC 6404	Advanced Short Film Production	Sem 1 & 2	40 credits
MFC 6564	Transmedia Production*	Sem 1 & 2	40 credits

### **and**

Students who have selected 20 credits from the above are required to choose 40 credits from below:  
Students who have selected 40 credits from the above are required to choose 20 credits from below:

MFC 6202	Contemporary Cult Television	Sem 1	20 credits
MFC 6242	Negotiated Media Project	Sem 1 & 2	20 credits
MFC 6092	Contemporary Cultural Issues	Sem 1 & 2	20 credits
MFC 6102	Mapping the Audio-visual Landscape	Sem 1 & 2	20 credits
MFC 6112	European Cinema	Sem 1 & 2	20 credits
MFC 6162	Film and Television Adaptation	Sem 1 & 2	20 credits
MFC 6182	Science Fiction	Sem 1 & 2	20 credits
BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits

Indicate as applicable:

\* There is a prerequisite for enrolment on this module – see section 10.

+ The indicated module(s) are not available to visiting students.

## 7. Learning, teaching and assessment

### 7a) Statement of the strategy for learning, teaching and assessment for the programme

The programme is consistent with the Learning, Teaching and Assessment Strategy, 2015-20.

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The strategy aims to provide a stimulating learning environment:

- i) by aspiring to match best practice in HE in all aspects of the learning environment;
- ii) by embedding the principle of active learning in its work.

The Department aims to provide a distinctive learning experience:

- i) by fostering vocationally oriented aspects of learning wherever possible;
- ii) by engaging students with issues of ethics and values in appropriate curriculum contexts;
- iii) by enabling students to become effective lifelong learners and global citizens.

The programme in Television Production has been designed to ensure that students are provided with a coherent and progressive learning experience. Staff will liaise within and between levels of study to ensure the effective delivery of modules, to prepare students for progression from one level to the next and to foster a sense of the wholeness of the experience of the individual student.

Within Television Production the major areas of knowledge, understanding and skills to be developed relate to Industry, Production and Analysis and these combine to develop technical skills and professional and academic perspectives. Taking account of the wide range of academic backgrounds of students likely to join the programme, this combination of modules will provide a broad, common core in Level 4 and enable students to progress on equal terms to more complex and specialised areas in Levels 5 and 6. Option modules offer students the opportunity to broaden their experience and reinforce their learning in areas of particular interest to them and in which the teaching staff have specialist knowledge.

An understanding of ethical issues relating to Television is built into the course throughout the core and option modules (explicitly in MFC 4062, 4262 and 5462, 5472 and in the final Production Portfolio).

The programme uses a range of learning and teaching methods to reflect subject matter, student numbers and the search for variety and balance; and seeks to encourage an appreciation of different learning styles and methods. The selection of learning and teaching methods seeks particularly to develop students' self-confidence by the use of workshops and seminars for focused group activities in Levels 4 and 5 and to develop students' independence by the increased use of tutorials with an individual focus at Level 6. At Level 6 there is significant opportunity for students to undertake projects of personal interest and develop skills of independent learning.

Assessment in the programme in Television Production

1. uses a variety of written forms and practical activities in order to reflect the academic and vocational/ professional elements of the programme;
2. uses forms of work which are modelled on related professional practice as far as is consistent with working conditions and the requirements of effectiveness;
3. as a consequence of 2, is applied to group work only in strictly controlled situations;
4. progressively moves from testing breadth to depth of knowledge, understanding and skills;
5. as a consequence of 4, progressively limits the number of distinct items per module required for assessment;
6. reflects Leeds Trinity's Vision and Values by its concern with development and the affirmation of individual learners;

7. achieves effectiveness by means of institutional and Departmental procedures, policies and guidelines for design, marking and administration of processes.

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Television Audiences: Theory and Research																				
MFC 5624 Creative Development (Studio and Location)																				
<b>Level 5 (40 credits from the following modules)</b>																				
MFC 5022 Media, Power and Culture																				
MFC 5042 Video Production: Script to Screen																				
MFC 5052 Radio and Podcast Production																				
MFC 5062 Digital Effects																				
MFC 5092 Screening American Cultural History: Research and Analysis																				
MFC 5102 Screening Performance																				
MFC 5112 Understanding Disney																				
MFC 5202 Documentary: Theory and Practice																				
MFC 5572 Digital Narratives																				
MFC 5582 Online Community Management																				
MFC 5632 Negotiated Study Module																				
SOC 5052 Politics, Culture and Everyday Life																				
<b>Level 6 Core</b>																				
MFC 6234 Media, Film and Culture Research																				
MFC 6462 TV Production Portfolio																				
<b>Level 6 Options: 20 credits from</b>																				





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## 8. Entry requirements

### Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be 'A' levels (or equivalent at Level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English, a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS), with a minimum of 6.0 and with no component below 5.5, or accepted equivalent test. Full details of entry requirements are published by course on the Leeds Trinity website.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Principles and Guidelines for the Recognition of Prior Learning.

## 9. Progression, classification and award requirements

### Details of requirements for student progression between levels and receipt of the award(s)

(A certain level of attainment which **must** be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, e.g. exclusion of Level 4 module marks from Foundation Degree classification)

Undergraduate Taught Course Academic Regulations apply.

Failure in the following modules cannot be condoned or compensated:

MFC 4012: *Professional Development and Placement*

MFC 5012: *Professional Development and Placement*

## 10. Prerequisites

### Details of modules which **must** be passed before enrolment on a module at a higher level

*Include the rationale which justifies imposition of the prerequisite(s) and the mark/grade required.*

MFC 5042 *Script to Screen* is a pre-requisite for MFC 6404 *Advanced Short Film Production*: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC 5042 *Script to Screen* or MFC 5202 *Documentary: Theory and Practice* are pre-requisites for MFC 6044 *Advanced Documentary Production* to ensure students have the required production film skills for this module.

MFC 5052 *Radio and Podcast Production* is a pre-requisite for MFC 6032 *Radio and Podcast Production*: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC 5572 *Digital Narratives* is a pre-requisite for MFC 6564 *Transmedia Production*: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

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11. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs, eg. in relation to programme analysis and studio practice. Potential students are welcome to contact the programme leader to discuss their needs, the implications of different elements of the programme for them and what support can be provided.