

**BA (Hons) International Business**

INTNLBS

**Duration:** 3 years full-time, 6 years part-time  
**UCAS code:** N1W3  
**Award:** BA (Hons) 360 credits  
**Subsidiary awards:** DipHE 240 credits  
 Cert HE 120 credits

**Level 4**

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 4412	Management & Organisational Behaviour	Sem 1 & 2	20 credits
BMM 4422	Marketing Fundamentals	Sem 1 & 2	20 credits
BMM 4442	Financial and Management Accounting	Sem 1	20 credits
BMM 4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
BMM 4432	Operations Management	Sem 2	20 credits
ECO 4012	Principles and Applications of Macroeconomics	Sem 2	20 credits
BMM 4000	Programme Level Assessment	Sem 1 & 2	0 credits

**Level 5**

Progression requirements: 120 credits from Level 4.

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 5402	Professional Development and Placement	Sem 1 & 2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5312	Principles of International Business	Sem 1	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

**Level 5 with effect from September 2019**

Progression requirements: 120 credits from Level 4.

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5312	Principles of International Business	Sem 1	20 credits
BMM 5402	Professional Development and Placement	Sem 1 & 2	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 1 & 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

**Level 6**

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 6472	International Marketing	Sem 2	20 credits
BMM 6582	e-business and e-marketing	Sem 1	20 credits
BMM 6422	Business and Management Strategy	Sem 1	20 credits
BMM 6502	International Marketing	Sem 2	20 credits

**and are required to choose 20 credits from:**

BMM 6442	Research Project (International Business)	Sem 1 & 2	20 credits
BMM 6452	Professional Learning through Work	Sem 1 & 2	20 credits

**and are required to choose 20 credits from:**

BMM 6422	Business Ethics	Sem 2	20 credits
BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits

Level 6 – with effect from September 2020

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Core:	<b>Students are required to take:</b>		
BMM 6582	e-business and e-marketing	Sem 1	20 credits
BMM 6422	Business and Management Strategy	Sem 1	20 credits
BMM 6502	International Marketing	Sem 2	20 credits
BMM 6472	International Marketing	Sem 2	20 credits

and are required to choose 20 credits from:

BMM 6442	Research Project (International Business)**	Sem 1 & 2	20 credits
BMM 6452	Professional Learning through Work	Sem 1 & 2	20 credits

and are required to choose 20 credits from:

BMM 6422	Business Ethics	Sem 2	20 credits
BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6402	Project Management	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits