MA INTERNATIONAL BUSINESS

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| Duration: | 1 year full-time, 2 years part-time |
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Total credit rating: 180

Award aim: Master of Arts (MA) 180 credits
Subsidiary awards: Postgraduate Diploma 120 credits
Postgraduate Certificate 60 credits

Full-time with effect from September 2018

| Core: MBA 7002 | Students are required to take: Leadership and Professional Development | Term 1 | 20 credits | |
|---|---|-------------------|------------|--|
| MBA 7162 | International Business | Term 1 | 20 credits | |
| MBA 7192 | Operations and Global Supply Chain Management | Term 1 | 20 credits | |
| MBA 7082 | International Management and Marketing | Term 2 | 20 credits | |
| MBA 7822 | Corporate and International Strategy | Term 2 | 20 credits | |
| MBM 7552 | Business Research | Term 2 | 20 credits | |
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| Options: | Students are required to take one 20 credit module from: | | | |
| MBA 7062 | Starting and Growing Your Own Business | Term 3 | 20 credits | |
| MBA 7072 | Human Resources Management | Term 3 | 20 credits | |
| MBA 7112 | Services Marketing | Term 3 | 20 credits | |
| MBA 7092 | Project Management | Term 3 | 20 credits | |
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| In order to be eligible for the award of MA all students are required to take the 40-credit module: | | | | |
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Part-time

Year 1 – with effect from September 2018

| Year 1 – with effect from | September 2018 | | |
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| Core: MBA 7002 MBA 7822 MBA 7082 | Students are required to take: Leadership and Professional Development Corporate and International Strategy International Management and Marketing | Term 1 Term 2 Term 2 | 20 credits 20 credits 20 credits |
| Options: MBA 7062 MBA 7072 MBA 7112 MBA 7092 | Students are required to take one 20 credit module from: Starting and Growing Your Own Business Human Resources Management Services Marketing Project Management | Term 3 Term 3 Term 3 Term 3 | 20 credits 20 credits 20 credits 20 credits |
| Year 2 Core: MBA 7192 MBA 7002 MBM 7552 MBM 7564 | Students are required to take: Operations and Global Supply Chain Management Leadership and Professional Development Business Research Research Project/Dissertation* | Term 1 Term 1 Term 2 Term 3 | 20 credits 20 credits 20 credits 40 credits |
| Year 2 - with effect from | September 2019 | | |
| Core: MBA 7162 MBA 7192 MBM 7552 | Students are required to take: International Business Operations and Global Supply Chain Management Business Research | Term 1 Term 1 Term 3 | 20 credits 20 credits 20 credits |

In order to be eligible for the award of MA all students are required to take the 40-credit module:

| MBM 7564 | Research Project/Dissertation* | Term 3 | 40 credits |
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