

BA (HONS) BUSINESS & MANAGEMENT**BUSMASH**

Duration:	3 years full-time / 6 years part-time
UCAS Code:	NN12
Award:	BA (Hons) 360 credits
Subsidiary awards:	DipHE 240 credits CertHE 120 credits

Level 4 – with effect from 2018

Please refer to the Prospectus for entry requirements:

Core:	Students are required to take:		
ECO 4012	Principles and Applications of Macroeconomics	Sem 2	20 credits
BMM 4412	Management & Organisational Behaviour	Sem 1 & 2	20 credits
BMM 4422	Marketing Fundamentals	Sem 1 & 2	20 credits
BMM 4432	Operations Management	Sem 2	20 credits
BMM 4442	Financial & Management Accounting	Sem 1	20 credits
BMM 4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
BMM 4000	Programme Level Assessment	Sem 1 & 2	0 credit

Level 5

Progression requirements: 120 credits from Level 4, including a pass in BMM4000.

Core:	Students are required to take:		
BMM 5402	Professional Development & Placement	Sem 1 & 2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5422	Legal Issues for Management	Sem 1	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

Level 5 - with effect from 2019

Progression requirements: 120 credits from Level 4, including a pass in BMM4000.

Core:	Students are required to take:		
BMM 5402	Professional Development & Placement	Sem 1 & 2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
ECO 5012	Intermediate Macroeconomics**	Sem 2	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 1 & 2	20 credits
BMM 5292	Services Marketing	Sem 2	20 credits

Level 6

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Core:	Students are required to take:		
BMM 6492	Corporate Sustainability	Sem 2	20 credits
BMM 6422	Business & Management Strategy	Sem 1	20 credits
BMM 6472	International Management	Sem 2	20 credits
BMM 6582	e-business and e-marketing	Sem 1	20 credits

and are required to choose 20 credits from:

BMM 6442	Research Project	Sem 1 & 2	20 credits
BMM 6452	Professional Learning through Work	Sem 1 & 2	20 credits

and are required to choose 20 credits from:

BMM 6462	Business Ethics	Sem 2	20 credits
BMM 6502	International Marketing	Sem 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits

Level 6 with effect from 2020

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Core:	Students are required to take:		
BMM 6242	Marketing Strategy and Planning	Sem 1	20 credits
BMM 6422	Business & Management Strategy	Sem 1	20 credits
BMM 6582	e-business and e-marketing	Sem 1	20 credits

and are required to choose 20 credits from:

BMM 6442	Research Project **	Sem 1 & 2	20 credits
BMM 6452	Professional Learning through Work	Sem 1 & 2	20 credits

and are required to choose 40 credits from:

BMM 6302	Enterprise and Creativity	Sem 2	20 credits
BMM 6462	Business Ethics	Sem 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6402	Project Management	Sem 2	20 credits
BMM 6502	International Marketing	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits

**There is a prerequisite for enrolment on this module