



Approved on .....

## PROGRAMME SPECIFICATION

### 1. General information

<b>Awarding body / institution</b>	Leeds Trinity University
<b>Teaching institution</b>	Leeds Trinity University
<b>'Parent' School</b> ( <i>ICE / SAC / SSHS</i> )	SAC
<b>Professional accreditation body</b> ( <i>if applicable</i> )	N/A
<b>Final award</b> ( <i>e.g. BA Hons</i> )	BA (Hons)
<b>Title of programme(s)</b>	Television Production
<b>Subsidiary award(s)</b> ( <i>if any</i> )	Cert HE Television Production, Dip HE Television Production
<b>Honours type</b> ( <i>Single / Joint / Combined</i> )	Single
<b>Duration and mode(s) of study</b>	3 years full-time
<b>Start date</b> (this version) ( <i>month and year</i> )	September 2017
<b>Periodic review next due</b> ( <i>acad. year</i> )	
<b>JACS subject code(s)</b> ( <i>Level 3</i> ) (Please refer to HESA listing on AQO website)	P301
<b>UCAS course code &amp; code name</b>	P311
<b>SITS codes</b> ( <i>Course / Pathway / Route</i> )	TVPRDSH
<b>Delivery venue(s)</b>	Leeds Trinity University

### 2. Aims of the programme

**Rationale and general aims, including what is special about this programme**  
(*from the student's and a marketing perspective*)

The aims of the programme, designed to be consistent with the University's mission statement, are:

1. To prepare students, through the development of an appropriate range of knowledge and practical skills, for careers in the television industry or other related fields;
2. To develop a range of transferable skills and to create an awareness of their vocational and academic value;
3. To develop an understanding of the historical and social aspects of the television industry and other related media;

4. To provide students with the key theoretical approaches used in the study of television and broader media industries;
5. To stimulate a sensitivity to ethical issues in the media industries;
6. To develop the capacity to undertake and complete independent research.

### **3. Student learning outcomes of the programme**

**Learning outcomes in terms of:**

- knowledge and understanding (K)
- intellectual / cognitive / 'thinking' skills (I)
- practical skills specific to the subject (P)
- employability skills (E)

The 'K1', etc codes are used in section 7c) and module descriptors to refer to each of these learning outcomes.

On successful completion of the course students will be able to:

- K1 Demonstrate an understanding of a variety of media production skills (edited 'specific to television and programme environments');
- K2 Demonstrate an understanding of different genres and styles of television programme;
- K3 Demonstrate detailed knowledge of the legal and ethical issues which arise in the media;
- K4 Demonstrate an understanding of research techniques specific to the television industry.
- I1 An ability to identify the relationship between theory and practice in the media industries and to critically analyse the issues which arise out of this;
- I2 An ability to appreciate the ethical dimensions of the practice, purposes and effects of television and other media platforms as a professional discipline;
- I3 An ability to carry out academic research in order to analyse and critique the role and impact of television, the broader media and other related fields of study in society;
- I4 Detailed reasoning and critical thinking appropriate to analysis and problem solving and the ability to present a sustained argument on the basis of substantial independent learning.
- P1 The acquisition of specific practical and transferable skills relevant to a variety of television production roles across a range of genres and the acquisition of multi-media skills relevant to the television industry and other related communication fields;
- P2 The effective utilisation of individual and group communication skills relevant to the television industry and related media;
- P3 Initiative, inquiry and time management, both in self-directed and team work.

- E1 **Self-management** – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
- E2 **Team working** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
- E3 **Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
- E4 **Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
- E5 **Communication** – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
- E6 **Application of numeracy** – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables, and to manage a budget;
- E7 **Application of information technology** – the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
- E8 **Entrepreneurship/enterprise** – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities; and,
- E9 **Social, cultural & civic awareness** – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

See also the generic learning outcomes for subsidiary awards set out in section 4 below.

### **3a External benchmarks**

**Statement of congruence with the relevant published subject benchmark statements**

*(including appropriate references to the FHEQ and any PSRB, employer or legislative requirements)*

*All new programme submissions should be accompanied by copies of external advisory and regulatory documents relevant to the programme.*

Objectives for the programme have been cross-referenced to and are consistent with the subject benchmark statements for 'Communication, media, film and cultural studies' (2008).

**4. Learning outcomes for subsidiary awards**

Guidance	
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.</p> <p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 &amp; 5.</p> <p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 &amp; 6.</p>	<p><b>Generic learning outcomes for the award of <u>Certificate of Higher Education</u>:</b></p> <p>On successful completion of at least 120 credits, students will have demonstrated an ability to:</p> <ul style="list-style-type: none"> <li>i) interpret and evaluate data appropriate to the discipline;</li> <li>ii) make sound judgements in accordance with basic disciplinary theories and concepts;</li> <li>iii) evaluate the appropriateness of different approaches to solving problems within the discipline;</li> <li>iv) communicate the results of their work coherently;</li> </ul> <p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p> <p><b>Generic learning outcomes for the award of <u>Diploma of Higher Education</u>:</b></p> <p>On successful completion of at least 240 credits, students will have demonstrated, <b>in addition to the outcomes for a Certificate:</b></p> <ul style="list-style-type: none"> <li>i) critical understanding of disciplinary principles;</li> <li>ii) application of concepts outside their initial context;</li> <li>iii) use of a range of disciplinary techniques;</li> <li>iv) proficient communication of the results of their work;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school based training component.</p> <p><b>Generic learning outcomes for the award of an <u>Ordinary Degree</u>:</b></p> <p>On successful completion of at least 300 credits, students will have demonstrated, <b>in addition to the outcomes for a Diploma:</b></p> <ul style="list-style-type: none"> <li>i) an ability to make flexible use of disciplinary concepts and techniques;</li> <li>ii) critical evaluation of approaches to solving problems in a disciplinary context;</li> <li>iii) an ability to work autonomously within a structured learning experience;</li> <li>iv) effective communication of the results of their work in a variety of forms;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.</p>

**5. Content**

**Summary of content by theme**

(providing a 'vertical' view through the programme)

The aim of the Television Production programme is to build upon existing academic expertise by equipping students with the skills and knowledge to work in this exciting and dynamic sector. The programme will provide a broad range of studio experience both in front of and behind the camera, research skills and the knowledge and technical expertise required to produce and manage scripts, conduct interviews and to handle lighting and sound in a range of different environments including studio, location and outside broadcasts. Students will also develop knowledge in compliance and ethics in broadcasting throughout the programme.

The programme will maintain the inclusion of two five-week placements at Level 4 and Level 5. Students will have a chance to use their skills in a professional environment and forge important links with employers and mentors.

At Level 4 there will be two new 10 credit modules, *Production Research* and *Audio*. These modules will form the bedrock of the two pathways running through the programme, the building of technical skills and the development of creative and research skills.

At Level 5 students enhance their production skills with the 20 credit *TV Studio (Creative Development)* module. They are also offered more choice from a range of existing MFC Level 5 options and three new practical modules: *Radio & Podcast Production*, *Social Media & Community Management* and *Digital Narratives*.

At Level 6 students are engaging with projects and portfolios and working towards creating professional standard artefacts through: MFC Research Project (*40 credits*) *TV Production Portfolio*. They will be able to pursue individual interests through a wide selection of optional modules including *Advanced Documentary Production*. There will be four new practical options: *Radio & Podcast Production*, *Transmedia Production*, *Imagineering* and *Professional Learning Through Work*.

**Level 4** provides a common, broad-based introduction to the subject area and skills required.

**Level 5** provides for the deepening and extension of knowledge, understanding and skills, encouraging students to show greater independence in their learning.

**Level 6** provides for the further deepening and extension of knowledge, understanding and skills and involves two projects – an academic research project and production of an audiovisual artefact – to allow for the development of personal interests as well as academic and practical skills.

**6. Structure**

**TELEVISION PRODUCTION (Single Honours)**

**TVPRDSH**

**Duration:** 3 years full-time (not available in part-time mode)  
**Total credit rating:** 360  
**Course code:** P311  
**Award:** BA (HONS) 360 credits  
**Subsidiary awards:** Dip HE 240 credits  
 Cert HE 120 credits

**Level 4**

Please refer to the Prospectus for entry requirements.

<b>Core:</b>	<b>Students are required to take:</b>	
MFC 4012	Professional Development and Placement – Media, Film and Culture	Sem 1 & 2 20 credits
MFC 4022	Analysing Media and Culture	Sem 1 & 2 20 credits
MFC 4062	Introduction to Television – Theory	Sem 1 & 2 20 credits
MFC 4262	Introduction to Television – Practical	Sem 1 & 2 20 credits
MFC 4272	Writing for Television	Sem 1 & 2 20 credits
MFC 4391	Introduction to TV Research	Sem 1 10 credits
MFC 4401	Audio Production	Sem 1 & 2 10 credits
MFC 4000	Programme Level Assessment	Sem 1 & 2 0 credits

**Level 5**

Entry requirements: 120 credits from Level 4 including MFC 4012.

<b>Core:</b>	<b>Students are required to take:</b>	
MFC 5012	Professional Development and Placement – Media, Film and Culture 2	Sem 1 & 2 20 credits
MFC 5132	Television Genres	Sem 1 & 2 20 credits
MFC 5032	Researching Media, Film and Culture	Sem 1 & 2 20 credits
MFC 5624	Creative Development (Studio and Location)	Sem 1 & 2 40 credits

**Options: Students are required to choose 20 credits from:**

MFC 5022	Media, Culture and Society	Sem 1 & 2 20 credits
MFC 5042	Script to Screen	Sem 1 & 2 20 credits
MFC 5052	Radio and Podcast Production	Sem 2 20 credits
MFC 5062	Digital Effects	Sem 1 & 2 20 credits
MFC 5102	Screening Performance	Sem 1 & 2 20 credits
MFC 5112	Understanding Disney	Sem 1 & 2 20 credits
MFC 5122	Myths, Meanings and Movies	Sem 1 & 2 20 credits
MFC 5202	Documentary: Theory and Practice	Sem 1 & 2 20 credits
MFC 5572	Digital Narratives	Sem 1 & 2 20 credits
MFC 5582	Online Community Management	Sem 1 & 2 20 credits
MFC 5632	Negotiated Study Module	Sem 1 & 2 20 credits
SOC 5052	Politics, Culture and Everyday Life	Sem 1 20 credits

**Level 6**

Entry requirements: 120 credits from Level 4, and 120 credits from Level 5, including MFC5012, or equivalent

**Core: Candidates are required to take:**

MFC 6234	Media, Film and Culture Research	Sem 1 & 2 40 credits
MFC 6462	TV Production Portfolio	Sem 1 20 credits

**Options: Candidates are required to choose 20 or 40 credits from:**

MFC 6022	Creative Media	Sem 1 & 2 20 credits
MFC 6044	Advanced Documentary Production	Sem 1 & 2 40 credits
MFC 6404	Advanced Short Film Production	Sem 1 & 2 40 credits
MFC 6412	Live TV	Sem 1 & 2 20 credits
MFC 6322	Professional Learning Through Work	Sem 1 & 2 20 credits

and

Candidates who have selected 20 credits from MFC 6022, MFC6412 are required to choose 40 credits from:

Candidates who have selected 40 credits from MFC6044, MFC6404, are required to choose 20 credits from:

BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2 20 credits
MFC 6092	Contemporary Cultural Issues	Sem 1 & 2 20 credits
MFC 6102	Mapping the Audio-visual Landscape	Sem 1 & 2 20 credits
MFC 6162	Film and Television Adaptation	Sem 1 & 2 20 credits

MFC 6202	Contemporary Cult Television	Sem 1 20 credits
MFC 6602	Negotiated Study Module	Sem 1 & 2 20 credits
<b>Level 6 – with effect from September 2018</b>		
Entry requirements: 120 credits from Level 4, and 120 credits from Level 5, including MFC5012, or equivalent		
<b>Core:</b>	<b>Students are required to take:</b>	
MFC 6234	Media, Film and Culture Research	Sem 1 & 2 40 credits
MFC 6462	TV Production Portfolio	Sem 1 20 credits
<b>Options:</b>	<b>Students are required to choose 20 or 40 credits from:</b>	
MFC 6022	Creative Media	Sem 1 & 2 20 credits
MFC 6032	Radio and Podcast Production*	Sem 1 20 credits
MFC 6412	Live TV	Sem 1 & 2 20 credits
MFC 6322	Professional Learning Through Work	Sem 1 & 2 20 credits
MFC 6044	Advanced Documentary Production	Sem 1 & 2 40 credits
MFC 6404	Advanced Short Film Production	Sem 1 & 2 40 credits
MFC 6564	Transmedia Production*	Sem 1 & 2 40 credits
<b>and</b>		
Students who have selected 20 credits from the above are required to choose 40 credits from below:		
Students who have selected 40 credits from the above are required to choose 20 credits from below:		
MFC 6092	Contemporary Cultural Issues	Sem 1 & 2 20 credits
MFC 6102	Mapping the Audio-visual Landscape	Sem 1 & 2 20 credits
MFC 6112	European Cinema	Sem 1 & 2 20 credits
MFC 6162	Film and Television Adaptation	Sem 1 & 2 20 credits
MFC 6172	Spiritualities, the Sacred and the Screen	Sem 1 & 2 20 credits
MFC 6182	Science Fiction	Sem 1 & 2 20 credits
MFC 6202	Contemporary Cult Television	Sem 1 20 credits
MFC 6602	Negotiated Study Module	Sem 1 & 2 20 credits
BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2 20 credits
SOC 6052	Performance, Culture and Communication	Sem 2 20 credits

**7. Learning, teaching and assessment**

**7a) Statement of the strategy for learning, teaching and assessment for the programme**

The programme is consistent with the Learning, Teaching and Assessment Strategy of the Department of Journalism, Media and Business.

The Department aims to provide a stimulating learning environment:

- i) by aspiring to match best practice in HE in all aspects of the learning environment;
- ii) by embedding the principle of active learning in its work.

The Department aims to provide a distinctive learning experience:

- i) by fostering vocationally oriented aspects of learning wherever possible;
- ii) by engaging students with issues of ethics and values in appropriate curriculum contexts;
- iii) by enabling students to become effective lifelong learners and global citizens.

The programme in Television Production meets the requirements of relevant policy documents, particularly the QAA Framework for HE Qualifications, QAA Subject Benchmark Statements,

Leeds Trinity Strategic Plan and Leeds Trinity Learning, Teaching and Assessment Strategy. The Department's Strategy for Learning, Teaching and Assessment defines key terms and provides for their dissemination to students.

The programme in Television Production has been designed to ensure that students are provided with a coherent and progressive learning experience. Staff will liaise within and between levels of study to ensure the effective delivery of modules, to prepare students for progression from one level to the next and to foster a sense of the wholeness of the experience of the individual student.

Within Television Production the major areas of knowledge, understanding and skills to be developed relate to Industry, Production and Analysis and these combine to develop technical skills and professional and academic perspectives. Taking account of the wide range of academic backgrounds of students likely to join the programme, this combination of modules will provide a broad, common core in Level 4 and enable students to progress on equal terms to more complex and specialised areas in Levels 5 and 6. Option modules offer students the opportunity to broaden their experience and reinforce their learning in areas of particular interest to them and in which the teaching staff have specialist knowledge.

An understanding of ethical issues relating to Television is built into the course throughout the core and option modules (explicitly in MFC 4062, 4262 and 5462, 5472 and in the final Production Portfolio).

The programme uses a range of learning and teaching methods to reflect subject matter, student numbers and the search for variety and balance; and seeks to encourage an appreciation of different learning styles and methods. The selection of learning and teaching methods seeks particularly to develop students' self-confidence by the use of workshops and seminars for focused group activities in Levels 4 and 5 and to develop students' independence by the increased use of tutorials with an individual focus at Level 6. At Level 6 there is significant opportunity for students to undertake projects of personal interest and develop skills of independent learning.

#### Assessment in the programme in Television Production

1. uses a variety of written forms and practical activities in order to reflect the academic and vocational/ professional elements of the programme;
2. uses forms of work which are modelled on related professional practice as far as is consistent with working conditions and the requirements of effectiveness;
3. as a consequence of 2, is applied to group work only in strictly controlled situations;
4. progressively moves from testing breadth to depth of knowledge, understanding and skills;
5. as a consequence of 4, progressively limits the number of distinct items per module required for assessment;
6. reflects Leeds Trinity's Vision and Values by its concern with development and the affirmation of individual learners;
7. achieves effectiveness by means of institutional and Departmental procedures, policies and guidelines for design, marking and administration of processes.



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**7b) Programme learning outcomes covered**

	Assessed learning outcomes of the programme											Skills Development									
	K1	K2	K3	K4	I1	I2	I3	I4	P1	P2	P3	E1	E2	E3	E4	E5	E6	E7	E8	E9	
	1. Demonstrate media production skills	2. Understanding of specific programme styles & TV genres	3. Understanding of the ethical & legal issues within the media	4. Demonstrate research techniques specific to TV industry	1. Identify relationship between theory and practice within media	2. Understanding of conventions associated with professional practice	3. Ability to engage effectively in academic	4. Demonstrate critical thinking	1. Acquisition of relevant skills for TV	2. Develop effective group & individual communication skills	3. Demonstrate initiative & time		Self-management	Team-working	Business & Sector Awareness	Problem-solving	Communication	Application of numerary	Application of IT	Entrepreneurship/enterprise	Social, cultural & civic awareness
<b>Level 4 Core</b>																					
MFC 4012 Professional Development and Placement																					
MFC 4022 Analysing Media and Culture																					
MFC 4062 Introduction to TV - Theory																					
MFC 4262 Introduction to TV - Practical																					
MFC 4272 Writing for Television																					
MFC 4391 Intro to TV - Research																					
MFC 4401 Audio Production																					
<b>Level 5 Core</b>																					
MFC 5012 Professional Development and Placement																					
MFC 5132 Television Genres																					
MFC 5142																					

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Television Audiences: Theory and Research																				
MFC 5624 Creative Development (Studio and Location)																				
<b>Level 5 (40 credits from the following modules)</b>																				
MFC 5022 Media, Culture and Society																				
MFC 5042 Video Production: Script to Screen																				
MFC 5052 Radio and Podcast Production																				
MFC 5062 Digital Effects																				
MFC 5092 Screening American Cultural History: Research and Analysis																				
MFC 5102 Screening Performance																				
MFC 5112 Understanding Disney																				
MFC 5122 Myths, Meaning and Movies																				
MFC 5202 Documentary: Theory and Practice																				
MFC 5572 Digital Narratives																				
MFC 5582 Online Community Management																				
MFC 5632 Negotiated Study Module																				
SOC 5052 Politics, Culture and Everyday Life																				
<b>Level 6 Core</b>																				
MFC 6234 Media, Film and Culture Research																				
MFC 6462																				



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MFC 6602 Negotiated Study Module																				
BMM 6302: Entrepreneurship and Creativity																				
SOC 6052 Performance, Culture and Communication																				

## **8. Entry requirements**

### **Honours degree programmes**

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be 'A' levels (or equivalent at Level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus.

For students whose first language is not English a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS 6.5) and the Test of English as a Foreign Language (TOEFL 720, including written component of 550 or above).

Undergraduates need to have 6.0 overall in their IELTS with no component less than 5.5.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see the University's Assessment of Prior Learning (APL) procedures.

## **9. Progression, classification and award requirements**

Details of requirements for student progression between levels and receipt of the award(s)  
(A certain level of attainment which must be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, eg. exclusion of Level 4 module marks from Foundation Degree classification)

Standard University Regulations apply.  
MFC 4012: Professional Development and Placement  
MFC 5012: Professional Development and Placement

## **10. Prerequisites**

Details of modules which must be passed before enrolment on a module at a higher level  
*Include the rationale which justifies imposition of the prerequisite(s) and the mark/grade required.*

MFC 5042 Script to Screen is a pre-requisite for MFC 6404 Advanced Short Film Production: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC 5042 Script to Screen or MFC 5202 Documentary: Theory and Practice are pre-requisites for MFC 6044 Advanced Documentary Production to ensure students have the required production film skills for this module.

MFC5052 Radio and Podcast Production is a pre-requisite for MFC 6032 Radio and Podcast Production: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC5572 Digital Narratives is a pre- requisite for MFC 6564 Transmedia Production: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

## **11. External examining arrangements**

### External examining arrangements

(eg. joint with another programme – extended duties for someone already in post – or separate, single/multiple examiners; if multiple examiners, which subjects / types of module are to be allocated to each; any PSRB requirements)

The duties of the three existing external examiners for the Media, Film & Culture programme area will cover this programme.

## **12. Additional information**

Details regarding arrangements in respect of any special features of the programme/scheme, (eg. a non-standard delivery pattern, study abroad, a field course, specific work placement, opportunities for onward progression from foundation degrees, constraints on out-of-programme optional module choices)

Regular site visits will be organised to complement the teaching programme and increase opportunities for students to view appropriate material.

## **13. Additional support needs**

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs, eg. in relation to programme analysis and studio practice. Potential students are welcome to contact the programme leader to discuss their needs, the implications of different elements of the programme for them and what support can be provided.