

MA SPORT MANAGEMENT

SPRMANG

Duration:	1 yr full-time, 2 yrs part-time
Total credit rating:	180
Award aim:	Master of Arts (MA) 180 credits
Subsidiary awards:	Postgraduate Diploma 120 credits Postgraduate Certificate 60 credits

Full-time:

Core:	Students are required to take:		
SHN 7112	Strategic Sport Management	Term 1	20 credits
MBA 7202	Financial Strategy and Business Operations	Term 1	20 credits
SHN 7122	Sports Marketing	Term 2	20 credits
MBA 7002	Leadership and Professional Development	Term 2	20 credits
SHN 7152	Researching Sport Management	Term 2	20 credits
SHN 7142	Applied Professional Practice	Term 3	20 credits
SHN 7136	Dissertation	Term 3	60 credits

Part-time:**Year 1****Students are required to choose 20 credits from:**

SHN 7112	Strategic Sport Management	Term 1	20 credits
MBA 7022	Financial Strategy and Business Operations	Term 1	20 credits

and are required to choose 20 credits from:

SHN 7122	Sports Marketing	Term 2	20 credits
MBA 7002	Leadership and Professional Development	Term 2	20 credits

and are required to take:

SHN 7142	Applied Professional Practice	Term 3	20 credits
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Year 2**Note** the same modules taken in Year 1 cannot be taken in Year 2**Students are required to choose 20 credits from:**

SHN 7112	Strategic Sport Management	Term 1	20 credits
MBA 7022	Financial Strategy and Business Operations	Term 1	20 credits

and are required to choose 20 credits from:

SHN 7122	Sports Marketing	Term 2	20 credits
MBA 7002	Leadership and Professional Development	Term 2	20 credits

and are required to take:

SHN 7152	Researching Sport Management	Term 2	20 credits
SHN 7136	Dissertation	Term 3	60 credits