International Business Management

MMDIBM

Teaching Institution: Most Media, Warsaw

Duration: 1 year + project; E-learning/Blended

Award Aim: MBA (180 credits

THE ORGANISATION OF THE ACADEMIC YEAR

Semester I (autumn)	1st September – 31st December
Examination Session (winter)	1st – 31st January
Semester II (spring)	1st February – 31st May
Examination Session (summer)	1st – 30th June

Registration for students takes place twice a year, usually starting one month before each new semester.

<u>Semester</u>	<u>Most</u> <u>Media</u> <u>Module</u> <u>Code</u>	Leeds Trinity Module Code	<u>Module title</u>	<u>Module</u> <u>type</u>	<u>Credits</u>
Semester 1	7H1	MMD7101	Managing People	Core	10
	7F1	MMD7111	Financial Decision Making	Core	10
	7M1	MMD7121	Marketing Principles	Core	10
	7S1	MMD7131	Managing Organisational Processes	Core	10
	7S2	MMD7242	Strategic Management	Core	20
Semester 2	7M2	MMD7192	International Marketing	Pathway	20
	7H2	MMD7152	International Human Resource Management	Pathway	20
	7E2	MMD7202	Emerging Market Dynamics	Pathway	20
		MMD7236	Project		60

Subsidiary Awards

<u>Module code</u>	Module title	<u>Credits</u>				
Postgraduate Certificate						
7H1/MMD7101	Managing People 10					
7F1/MMD7111	Financial Decision Making	10				
7M1/MMD7121	Marketing Principles	10				
7S1/MMD7131	Managing Organisational Processes	10				
7S2/MMD7241	Strategic Management	20				
Postgraduate Diploma						
(As above, plus the following)						
7M2/MMD7192	International Marketing	20				
7H2/MMD7152	International Human Resource	20				
	Management					
7E2/MMD7202	Emerging Markets Dynamics	20				