Form NP3



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# PROGRAMME SPECIFICATION

### 1. General information

Awarding body / institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
'Parent' School (ICE / SAC / SSHS)	SAC
Professional accreditation body (if applicable)	N/A
Final award (e.g. BA Hons)	BA (Hons)
Title of programme(s)	Media
Subsidiary award(s) (if any)	Cert HE in Media; Dip HE in Media
Honours type (Single / Joint / Combined)	Single
Duration and mode(s) of study	3 years full-time
Start date (this version) (month and year)	September 2017
Periodic revie¹w next due (acad. year)	
JACS subject code(s) (Level 3) (Please refer to HESA listing on AQO website)	P300
UCAS course code & code name	
SITS codes (Course / Pathway / Route)	MEDIASH
Delivery venue(s)	Leeds Trinity University

## 2. Aims of the programme

Rationale and general aims, including what is special about this programme (from the student's and a marketing perspective)

This degree programme aims to enable you to graduate with: a good knowledge and understanding of the media and the wider culture in which it exists; the skills to both produce and critique professional media artefacts; the skills to enhance your employability within media related roles and beyond; and sufficient understanding and awareness of social issues to be an engaged citizen of the world.

### Aims: -

- To enable you to understand the ways in which media and their relationship with culture and society have been explained by media theorists
- To enable you to understand, apply and evaluate a range of concepts, theories and perspectives in the analysis and production of media artefacts

<sup>&</sup>lt;sup>1</sup> **Version** – Updated 25.1.17, 24.4.17

- To provide you with a good knowledge and understanding of the contemporary media landscape in terms of organisation, power and change
- To enable you to understand the role power plays in the production of knowledge and the role of the media and the storyteller in that process
- To enable you to become a creative and proficient teller of stories across a range of media forms
- To equip you with the skills to make you an effective independent researcher and communicator
- To equip you with skills of effective team-working and collaborative creation and thus enable you to succeed in employment in the media industries and beyond
- To encourage you to explore widely in your search for ideas, inspiration and answers

To give you the wisdom and confidence to tell the stories that will shape your world for the better

# 3. Student learning outcomes of the programme

### Learning outcomes in terms of:

- knowledge and understanding (K)
- intellectual / cognitive / 'thinking' skills (I)
- practical skills specific to the subject (P)
- employability skills (E)

The 'K1', etc codes are used in section 7c) and module descriptors to refer to each of these learning outcomes.

Programmes of study should incorporate the generic learning outcomes set out below. With the exception of the employability skills, which should normally be kept intact, programme proposers should enhance, embed, contextualise and/or make these learning outcomes more specific as appropriate.

On successful completion of the programme students will have demonstrated:

- K1 coherent and detailed knowledge of a range of media forms and processes and their cultural context;
- K2 understanding of a range of concepts, theories and approaches appropriate to the study of these media forms and processes and their relationship with the wider culture;
- K3 knowledge of appropriate research practices, procedures and traditions and some awareness of their strengths and limitations;
- K4 understanding of the contingency of knowledge and of the role of power in its production; with specific reference to the role of media and an awareness of their own responsibility and potential as shapers of truth;
- secure use of analytical techniques appropriate to the study of media and the evaluation and production of media texts;
- an ability to formulate, structure, and present a detailed and sustained argument on the basis of their individual learning making use, where appropriate, of recent scholarly resources and the accurate use of scholarly conventions;
- the ability to devise and present stories tailored to best suit a range of media forms and platforms and to address a range of audiences and thus to enhance their impact;
- 14 the ability to originate, develop and realise their own distinctive and creative work;
- P1 the ability to employ media-specific practical skills in production-based work (creative, technical, and/or vocational), and to utilise theoretical frameworks to inform that work.

## **Employability skills**

- E1 **Self-management** the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
- E2 **Teamworking** the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
- Business and sector awareness an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
- E4 **Problem-solving** a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
- E5 **Communication** the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
- E6 **Application of numeracy** a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
- E7 **Application of information technology** the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
- E8 **Entrepreneurship/enterprise** the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
- E9 **Social, cultural & civic awareness** embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

See also the generic learning outcomes for subsidiary awards set out in section 4 below.

### 3a External benchmarks

Statement of congruence with the relevant published subject benchmark statements (including appropriate references to the FHEQ and any PSRB, employer or legislative requirements)

All new programme submissions should be accompanied by copies of external advisory and regulatory documents relevant to the programme.

The programme learning outcomes have been informed throughout by the QAA's subject benchmark statement for 'Communication, media, film and cultural studies' programmes (2008). Those elements of the statement most relevant to a media programme have been directly replicated.

# 4. Learning outcomes for subsidiary awards

The text below should be amended to contextualise the subsidiary/fallback awards. Similarly formatted (and specific) information should be included for the subsidiary/fallback awards for postgraduate programmes, i.e. Postgraduate Certificate and Postgraduate Diploma.

### Guidance

The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.

# Generic learning outcomes for the award of <u>Certificate of Higher</u> <u>Education</u>:

On successful completion of 120 credits at Level 4, students will have demonstrated an ability to:

- i) interpret and evaluate data appropriate to the discipline;
- ii) make sound judgements in accordance with basic disciplinary theories and concepts;
- iii) evaluate the appropriateness of different approaches to solving problems within the discipline;
- iv) communicate the results of their work coherently; and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.

The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 & 5.

# Generic learning outcomes for the award of <u>Diploma of Higher</u> <u>Education</u>:

On successful completion of 240 credits, including 120 at Level 5, students will have demonstrated, **in addition to the outcomes for a Certificate**:

- i) critical understanding of disciplinary principles;
- ii) application of concepts outside their initial context;
- iii) use of a range disciplinary techniques;
- iv) proficient communication of the results of their work; and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school-based training component.

The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 & 6.

### Generic learning outcomes for the award of an Ordinary Degree:

On successful completion of 300 credits, including 60 at Level 6, students will have demonstrated, **in addition to the outcomes for a Diploma:** 

- i) an ability to make flexible use of disciplinary concepts and techniques;
- ii) critical evaluation of approaches to solving problems in a disciplinary context;
- iii) an ability to work autonomously within a structured learning experience;

iv) effective communication of the results of their work in a variety of forms; and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.

#### 5. Content

# Summary of content by theme

(providing a 'vertical' view through the programme)

The Media degree programme contains a range of modules organised into three strands. These provide you with knowledge, understanding and skills relevant to media and relating to: analysis and theory; creativity and production; and industry and professionalism.

At Level 4 you are provided with a solid foundation of knowledge and understanding of the ways in which the media and the wider culture in which it exists can be understood and analysed. You also learn the skills necessary for creating and communicating stories across a variety of media. As well as this you also gain an understanding of the changing media landscape and the potential career roles within it and part of this learning takes place during your professional placement in a media related organisation.

At Level 5 you are encouraged to continue to gain production skills and industry knowledge across a range of media whilst starting to specialise. You can choose from options including fiction film and documentary film making, radio and podcast production, digital effects, social media management, journalism and public relations. Feeding into your understanding of the context and potential of these media forms is the 'Media, Culture and Society' module and the experience you once again acquire during another professional placement. To prepare you for Level 6 you also take a research methods module.

This brings you to Level 6 able to tackle larger projects more independently. These include a 40credit research project as well as your choice of medium for your 40-credit production piece. This is where you get to specialise and show what you can do with the skills and understanding you have gained on the degree. Alongside these major projects you will also choose 40 more credits from a range of modules including Professional Learning Through Work.

#### 6. Structure

**MEDIA MEDIASH** 

3 years full-time / 6 years part-time **Duration:** 

**UCAS Code:** P300

Award: BA (Hons) 360 credits **Subsidiary awards:** DipHE 240 credits

CertHE 120 credits

### Level 4

Core:	Students are required to take:		
MFC 4012	Professional Development and Placement 1	Sem 1 & 2	20 credits
MFC 4022	Analysing Media and Culture	Sem 1 & 2	20 credits
MFC 4042	Mapping the Media Landscape	Sem 2	20 credits
MFC 4141	Radio and Podcast Production	Sem 1 or 2	10 credits
MFC 4151	Television Production	Sem 1 & 2	10 credits
MFC 4342	Image Creation	Sem 1 & 2	20 credits

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Level 5         Progression requirements: 120 credits from Level 4.           Core:         Students are required to take:           MFC 5012         Professional Development and Placement 2         Sem 1 & 2         20 credits           MFC 5022         Media, Culture, Society         Sem 1 & 2         20 credits           MFC 5032         Researching Media, Film and Culture         Sem 1 & 2         20 credits           MFC 5042         Script to Screen         Sem 1 & 2         20 credits           MFC 5052         Radio and Podcast Production         Sem 2         20 credits           MFC 5062         Radio and Podcast Production         Sem 1 & 2         20 credits           MFC 5072         Documentary: Theory and Practice         Sem 1 & 2         20 credits           MFC 5202         Documentary: Theory and Practice         Sem 1 & 2         20 credits           MFC 5202         Documentary: Theory and Practice         Sem 1 & 2         20 credits           MFC 5912         Practical Journalistic Styles         Sem 1 & 2         20 credits           MFC 5102         Students are required to choose 20 credits from:         MFC 5112         Whyth, Meanings and Movies         Sem 1 & 2         20 credits           MFC 5123         Myths, Meanings and Movies         Sem 1 & 2         20 credits	MFC 4362	Online Storytelling	Sem 2	20 credits
Progression requirements: 120 credits from Level 4.	WFC 4000	Programme Level Assessment	Sem 1 & 2	o creats
Progression requirements: 120 credits from Level 4.	Level 5			
Students are required to take:   MFC 5012		requirements: 120 credits from Level 4		
MFC 5012         Professional Development and Placement 2         Sem 1 & 2         20 credits           MFC 5032         Media, Culture, Society         Sem 1 & 2         20 credits           MFC 5032         Researching Media, Film and Culture         Sem 1 & 2         20 credits           Option:         Students are required to choose 40 credits from:           MFC 5042         Scrip to Screen         Sem 1 & 2         20 credits           MFC 5052         Digital Effects         Sem 1 & 2         20 credits           MFC 5062         Digital Effects         Sem 1 & 2         20 credits           MFC 5572         Digital Narratives         Sem 1 & 2         20 credits           JOU 5992         Practical Journalistic Styles         Sem 1 & 2         20 credits           JOU 5992         PR in Practice         Sem 1 & 2         20 credits           Option:         Students are required to choose 20 credits from:           Students are required to choose 20 credits from:           Option:         Students are required to choose 20 credits from:           MFC 5102         Myths, Meanings and Movies         Sem 1 & 2         20 credits           MFC 512         Myths, Meanings and Movies         Sem 1 & 2         20 credits	i rogression	requirements. 120 credits from Level 4.		
MFC 5012         Professional Development and Placement 2         Sem 1 & 2         20 credits           MFC 5032         Media, Culture, Society         Sem 1 & 2         20 credits           MFC 5032         Researching Media, Film and Culture         Sem 1 & 2         20 credits           Option:         Students are required to choose 40 credits from:           MFC 5042         Scrip to Screen         Sem 1 & 2         20 credits           MFC 5052         Digital Effects         Sem 1 & 2         20 credits           MFC 5062         Digital Effects         Sem 1 & 2         20 credits           MFC 5572         Digital Narratives         Sem 1 & 2         20 credits           JOU 5992         Practical Journalistic Styles         Sem 1 & 2         20 credits           JOU 5992         PR in Practice         Sem 1 & 2         20 credits           Option:         Students are required to choose 20 credits from:           Students are required to choose 20 credits from:           Option:         Students are required to choose 20 credits from:           MFC 5102         Myths, Meanings and Movies         Sem 1 & 2         20 credits           MFC 512         Myths, Meanings and Movies         Sem 1 & 2         20 credits	Core:	Students are required to take:		
MFC 5032   Media, Culture, Society   Sem 1 & 2   20 credits			Sem 1 & 2	20 credits
MFC 5032         Researching Media, Film and Culture         Sem 1 & 2         2 00 credits           Option:         Students are required to choose 40 credits from:         Sem 1 & 2         2 20 credits           MFC 5042         Script to Screen         Sem 1 & 2         2 20 credits           MFC 5062         Digital Effects         Sem 1 & 2         2 0 credits           MFC 5202         Digital Effects         Sem 1 & 2         2 0 credits           MFC 5572         Digital Narratives         Sem 1 & 2         20 credits           JOU 5962         Practical Journalistic Styles         Sem 1 & 2         20 credits           JOU 5992         PR in Practice         Sem 1 & 2         20 credits           MFC 5102         Screening Performance         Sem 1 & 2         20 credits           MFC 5102         Screening Performance         Sem 1 & 2         20 credits           MFC 5122         Myths, Meanings and Movies         Sem 1 & 2         20 credits           MFC 5132         Television Genres         Sem 1 & 2         20 credits           MFC 5612         Myths, Meanings and Movies         Sem 1 & 2         20 credits           MFC 5612         Myths, Meanings and Movies         Sem 1 & 2         20 credits           MFC 5612         Myths, Mea				
Option:         Students are required to choose 40 credits from:         Sem 1 & 2				
MFC 5042         Script to Screen         Sem 1 & 2         2 coredits           MFC 5052         Radio and Podcast Production         Sem 2         20 credits           MFC 5052         Digital Effects         Sem 1 & 2         20 credits           MFC 5572         Documentary: Theory and Practice         Sem 1 & 2         20 credits           MFC 5572         Digital Narratives         Sem 1 & 2         20 credits           JOU 5992         Practical Journalistic Styles         Sem 1 & 2         20 credits           JOU 5992         PR in Practice         Sem 1 & 2         20 credits           Option:         Students are required to choose 20 credits from:           MFC 5102         Students are required to choose 20 credits from:           MFC 5102         Myths, Meanings and Movies         Sem 1 & 2         20 credits           MFC 5112         Myths, Meanings and Movies         Sem 1 & 2         20 credits           MFC 5132         Television Genres         Sem 1 & 2         20 credits           MFC 5582         Online Community Management         Sem 1 & 2         20 credits           MFC 5582         Online Community Management         Sem 1 & 2         20 credits           AC 5002         Literary Journalism         Sem 1 & 2		3		
MFC 5052         Radio and Podcast Production         Sem 1 & 2 20 credits         20 credits           MFC 5062         Digital Effects         Sem 1 & 2 2 0 credits         20 credits           MFC 5020         Documentary: Theory and Practice         Sem 1 & 2 2 0 credits         20 credits           MFC 5572         Digital Narratives         Sem 1 & 2 2 0 credits         20 credits           Option:         Students are required to choose 20 credits from:           Sem 1 & 2 20 credits           MFC 5102 Screening Performance         Sem 1 & 2 20 credits           MFC 5102 Understanding Disney         Sem 1 & 2 20 credits           MFC 5132 Television Genres         Sem 1 & 2 20 credits           MFC 5132 Television Genres         Sem 1 & 2 20 credits           MFC 5532 Negotiated Study Module         Sem 1 & 2 20 credits           MFC 5632 Negotiated Study Module         Sem 1 & 2 20 credits           SAC 5002 Literary Journalism         Sem 1 & 2 20 credits           SOC 5052 Politics and Culture of Everyday Life         Sem 1 & 2 20 credits           MFC 6014 Media, Film and Culture Research         Sem 1 & 2 40 credits           MFC 6014 Media, Film and Culture Research         Sem 1 & 2 20 credits           MFC 6014 Media Production*         Sem 1 & 2 20 credits	Option:	Students are required to choose 40 credits from	m:	
MFC 5062   Digital Effects   Sem 1 & 2   20 credits   MFC 5202   Documentary: Theory and Practice   Sem 1 & 2   20 credits   MFC 5202   Documentary: Theory and Practice   Sem 1 & 2   20 credits   MFC 5202   Documentary: Theory and Practice   Sem 1 & 2   20 credits   JOU 5992   Practical Journalistic Styles   Sem 1 & 2   20 credits   PR in Practice   Sem 1 & 2   20 credits   PR in Practice   Sem 1 & 2   20 credits   PR in Practice   Sem 1 & 2   20 credits   PR in Practice   Sem 1 & 2   20 credits   MFC 5102   Screening Performance   Sem 1 & 2   20 credits   MFC 5112   Understanding Disney   Sem 1 & 2   20 credits   MFC 5112   Myths, Meanings and Movies   Sem 1 & 2   20 credits   MFC 5132   Television Genres   Sem 1 & 2   20 credits   MFC 5632   Negotiated Study Module   Sem 1 & 2   20 credits   MFC 5632   Negotiated Study Module   Sem 1 & 2   20 credits   SOC 5052   Politics and Culture of Everyday Life   Sem 1   20 credits   MFC 6632   Media, Film and Culture Research   Sem 1 & 2   20 credits   MFC 6034   Media, Film and Culture Research   Sem 1 & 2   20 credits   MFC 6034   Media, Film and Culture Research   Sem 1 & 2   20 credits   MFC 6035   Radio Production Portfolio   Sem 1 & 2   20 credits   MFC 6036   Radio Production   Sem 1 & 2   20 credits   MFC 6037   Media Production Portfolio   Sem 1 & 2   20 credits   MFC 6040   Advanced Short Film Production   Sem 1 & 2   20 credits   MFC 6041   Advanced Short Film Production   Sem 1 & 2   20 credits   MFC 6042   Advanced Short Film Production   Sem 1 & 2   20 credits   MFC 6043   Professional Learning Through Work   Sem 1 & 2   20 credits   MFC 6044   Advanced Short Film Production   Sem 1 & 2   20 credits   MFC 6045   Professional Learning Through Work   Sem 1 & 2   20 credits   MFC 6046   Progression   Sem 1 & 2   20 credits   MFC 6047   Spiritualities, the Sacred and the Screen   Sem 1 & 2   20 credits   MFC 6048   Professional Learning Through Work   Sem 1 & 2   20 credits   MFC 6049   Professional Learning Through Work   Sem 1 & 2   20 credits   MFC 6040	MFC 5042	Script to Screen	Sem 1 & 2	20 credits
MFC 5202         Documentary: Theory and Practice         Sem 1 & 2 20 credits         2 20 credits           MFC 5572         Digital Narratives         Sem 1 & 2 20 credits         2 20 credits           JOU 5992         PR in Practice         Sem 1 & 2 20 credits         2 20 credits           Option:         Students are required to choose 20 credits from:           MFC 5102         Screening Performance         Sem 1 & 2 20 credits           MFC 5112         Understanding Disney         Sem 1 & 2 20 credits           MFC 5121         Myths, Meanings and Movies         Sem 1 & 2 20 credits           MFC 5122         Myths, Meanings and Movies         Sem 1 & 2 20 credits           MFC 5132         Television Genres         Sem 1 & 2 20 credits           MFC 5582         Online Community Management         Sem 1 & 2 20 credits           MFC 5632         Negotiated Study Module         Sem 1 & 2 20 credits           SAC 5002         Literary Journalism         Sem 1         20 credits           SOC 5052         Politics and Culture of Everyday Life         Sem 1         2 2 0 credits           Level 6           Progression requirements: 120 credits from Level 4 plus 120 credits from:           MFC 6024         Media, Film and Culture Research         Sem 1 & 2 40 credits	MFC 5052	Radio and Podcast Production		20 credits
MFC 5572   Digital Narratives   Sem 1 & 2   20 credits	MFC 5062		Sem 1 & 2	20 credits
JOU 5982	MFC 5202		Sem 1 & 2	20 credits
JOU 5992         PR in Practice         Sem 1 & 2         20 credits           Option:         Students are required to choose 20 credits from:           MFC 5102         Screening Performance         Sem 1 & 2         20 credits           MFC 5112         Understanding Disney         Sem 1 & 2         20 credits           MFC 5122         Myths, Meanings and Movies         Sem 1 & 2         20 credits           MFC 5132         Television Genres         Sem 1 & 2         20 credits           MFC 5532         Online Community Management         Sem 1 & 2         20 credits           MFC 5632         Negotiated Study Module         Sem 1 & 2         20 credits           SAC 5002         Literary Journalism         Sem 1         20 credits           SOC 5052         Politics and Culture of Everyday Life         Sem 1         20 credits           Level 6         Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.           Core           MFC 6024         Media, Film and Culture Research         Sem 1 & 2         40 credits           MFC 6014         Media Production Portfolio         Sem 1 & 2         40 credits           MFC 6044         Advanced Documentary Production*         Sem 1 & 2         20 credits           MFC 6044			Sem 1 & 2	
Option:         Students are required to choose 20 credits from:           MFC 5102         Screening Performance         Sem 1 & 2 20 credits           MFC 5112         Understanding Disney         Sem 1 & 2 20 credits           MFC 5122         Myths, Meanings and Movies         Sem 1 & 2 20 credits           MFC 5132         Television Genres         Sem 1 & 2 20 credits           MFC 5582         Online Community Management         Sem 1 & 2 20 credits           MFC 5632         Negotiated Study Module         Sem 1 & 2 20 credits           SAC 5002         Literary Journalism         Sem 1 20 credits           SOC 5052         Politics and Culture of Everyday Life         Sem 1 20 credits           Core:           Students are required to take:           MFC 6034         Media, Film and Culture Research         Sem 1 & 2 40 credits           MFC 6014         Media Production Portfolio         Sem 1 & 2 20 credits           MFC 6032         Radio Production*         Sem 1 & 2 20 credits           MFC 6044         Advanced Documentary Production*         Sem 1 & 2 20 credits           MFC 6044         Advanced Short Film Production*         Sem 1 & 2 20 credits           MFC 6044         Advanced Short Film Production*				
MFC 5102       Screening Performance       Sem 1 & 2 2 20 credits       22 credits         MFC 5112       Understanding Disney       Sem 1 & 2 2 20 credits         MFC 5122       Myths, Meanings and Movies       Sem 1 & 2 20 credits         MFC 5132       Television Genres       Sem 1 & 2 20 credits         MFC 5582       Online Community Management       Sem 1 & 2 20 credits         MFC 5632       Negotiated Study Module       Sem 1 & 2 20 credits         SAC 5002       Literary Journalism       Sem 1 20 credits         SOC 5052       Politics and Culture of Everyday Life       Sem 1 20 credits         Level 6         Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.         Core:         Students are required to take:         MFC 6234       Media, Film and Culture Research       Sem 1 & 2 40 credits         Option:         Students are required to choose at least 40 credits from:         MFC 6014       Media Production Portfolio       Sem 1 & 2 20 credits         MFC 6032       Radio Production*       Sem 1 & 2 20 credits         MFC 6044       Advanced Documentary Production*       Sem 1 & 2 20 credits         MFC 6044       Advanced Short Film Product	JOU 5992	PR in Practice	Sem 1 & 2	20 credits
MFC 5102       Screening Performance       Sem 1 & 2 2 20 credits       22 credits         MFC 5112       Understanding Disney       Sem 1 & 2 2 20 credits         MFC 5122       Myths, Meanings and Movies       Sem 1 & 2 20 credits         MFC 5132       Television Genres       Sem 1 & 2 20 credits         MFC 5582       Online Community Management       Sem 1 & 2 20 credits         MFC 5632       Negotiated Study Module       Sem 1 & 2 20 credits         SAC 5002       Literary Journalism       Sem 1 20 credits         SOC 5052       Politics and Culture of Everyday Life       Sem 1 20 credits         Level 6         Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.         Core:         Students are required to take:         MFC 6234       Media, Film and Culture Research       Sem 1 & 2 40 credits         Option:         Students are required to choose at least 40 credits from:         MFC 6014       Media Production Portfolio       Sem 1 & 2 20 credits         MFC 6032       Radio Production*       Sem 1 & 2 20 credits         MFC 6044       Advanced Documentary Production*       Sem 1 & 2 20 credits         MFC 6044       Advanced Short Film Product	<b>.</b>	<b>A.</b> I		
MFC 5112 Understanding Disney MFC 5122 Myths, Meanings and Movies MFC 5132 Television Genres Sem 1 & 2 20 credits MFC 5132 Television Genres Sem 1 & 2 20 credits MFC 5582 Online Community Management MFC 5682 Negotiated Study Module Sem 1 & 2 20 credits MFC 5632 Negotiated Study Module Sem 1 & 2 20 credits SOC 5052 Politics and Culture of Everyday Life Sem 1 20 credits SOC 5052 Politics and Culture of Everyday Life Sem 1 20 credits SOC 5052 Politics and Culture Research MFC 6234 Media, Film and Culture Research MFC 6234 Media, Film and Culture Research MFC 6014 Media Production Portfolio MFC 6014 Media Production Portfolio MFC 6032 Radio Production* MFC 6044 Advanced Documentary Production* MFC 6044 Advanced Short Film Production* MFC 6040 Advanced Short Film Production* MFC 6322 Professional Learning Through Work MFC 6322 Professional Learning Through Work MFC 6322 Specialist Magazine Writing MFC 6092 Contemporary Cultural Issues MFC 6172 Spiritualties, the Sacred and the Screen MFC 6182 Science Fiction MFC 6172 Spiritualties, the Sacred and the Screen MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits MFC 6				00 . "
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Option: Students are required to choose at least 20 credits from:  MFC 6092 Contemporary Cultural Issues Sem 1 & 2 20 credits  MFC 6162 Film and Television Adaptation Sem 1 & 2 20 credits  MFC 6172 Spiritualties, the Sacred and the Screen Sem 1 & 2 20 credits  MFC 6182 Science Fiction Sem 1 & 2 20 credits  MFC 6202 Contemporary Cult Television Sem 1 20 credits  MFC 6602 Negotiated Study Module Sem 1 & 2 20 credits  BMM 6302 Entrepreneurship and Creativity Sem 1 & 2 20 credits  * There is a prerequisite for enrolment on this module – please refer to tutor.  Level 6 – with effect from September 2018  Core: Students are required to take:	JOU 6942	Specialist Magazine Writing	Sem 1 & 2	20 credits
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# 7. Learning, teaching and assessment

## 7a) Statement of the strategy for learning, teaching and assessment for the programme

Reference should be made to the LTA Strategy 2015-19 and an explanation be included of the form that programmelevel assessment (PLA) takes on the programme.

The learning and teaching across the programme has been designed to:

- Develop understanding of media and theoretical perspectives relevant to its study
- Develop an understanding of industry perspectives and issues, practical skills and their application in a range of settings
- Allow students to develop a selection of written, audio, video and digital skills applicable across a range of industries

The programme incorporates key aspects of the new Learning and Teaching Strategy, particularly in terms of the way students work to develop practical and research skills. All practical modules and core Level 5 and Level 6 research modules involve interactive workshops, student-led enquiry and formative feedback. In these modules, along with some theory and research modules, students are able to negotiate their assessment and also, in some cases, the mode of assessment.

In the delivery of our modules we emphasise supervised small group activity and student-led enquiry. In the production modules almost all teaching sessions involve working in small groups or individually and the assessments also follow this structure. In the theoretical modules small group work is always included in the range of learning approaches used. Typically this involves students in small seminar discussion groups. Across all modules students are encouraged to identify their own focus for the application of the skills and concepts they are learning. In production modules students choose the topics they wish to create a story about and in the theoretical modules they identify examples to analyse using the concepts and theories they are learning. They are also encouraged to combine the two: crafting and analysing their own production work using the insights and knowledge learnt in their theoretical modules.

Taking into account the range of academic backgrounds of students likely to join the programme, Level 4 delivers a broad, common core of academic, production, and employability skills to enable students to progress on equal terms. At level 5 students progress on to more complex and

<sup>\*</sup> There is a prerequisite for enrolment on this module – please refer to tutor.

specialised areas, deepening their knowledge of the media, acquiring research skills and reinforcing and developing their core practical skills in producing more substantial creative work. At Level 6, students direct their own learning through increased module choice and the opportunity to determine the content of those modules. At this level students apply the skills and knowledge gained at lower levels to explore their own interests and creative work, and a high level of independent study is expected.

The programme uses a range of approaches to learning and teaching appropriate to the subject matter, student numbers, and the need for variety and balance in the use of teaching methods to support different learning styles. Academic modules use a range of teaching methods including lectures, tutorials, screenings, seminars, workshops, and supervisions. Production modules use online tutorials, interactive workshops and lectures, tutorials, and supervisions and consultations. Guest speakers from industry or academia may be included in module schedules to provide upto-date industry or alternative academic perspectives. All modules at Level 4 use weekly directed activities as a learning and teaching method.

Group work is an integral part of the programme and is a part of both the academic and production pathways. For academic modules this takes the form of collaboration in small groups in research and problem-solving. Group assessment also takes place in the form of group presentations in some modules. Practice-based modules typically break down a cohort into small groups for project work. Wherever group work results in the award of a single mark to the whole group a report reflecting on the group work experience is also required.

An awareness of ethical issues relating to media is built into the programme through its core academic and production modules, and through the development and application of research skills as part of the Level 5 research methods module and Level 6 research modules.

Assessment on the Media programme:

Modes of assessment used include essays, dissertations, reports, reflective reports, individual and group presentations, films, audio recordings, artefacts, photography, other digital online media forms, scripts, blog posts and portfolios. Formative assessment, either formally assessed or in the form of module tutor and supervisor feedback on proposals, plans, designs, etc. is built into all modules. Informal peer and self-assessment are also included in several modules e.g. those involving the production of textual analyses at Level 4 and of films at Level 5. Students are also encouraged to be reflexively critical of their work in their reflective reports on production modules and of their performance and experience in the workplace in their weekly reflective reports for their professional placement. Students also produce online portfolios as part of their Professional Development and Placement modules which encourage them to look at their creative output through the eyes of an unknown professional who might be considering offering them employment.

The two professional placements are also crucial learning experiences within the degree programme. Students are also encouraged to take up other opportunities to engage with external organisations/clients through working with Trinity Vision. The links Trinity Vision have built up with third sector organisations also enables students to learn about the range of ways in which they could get involved in ethical causes and encourages them to become more socially aware and engaged.

All students on the programme have the opportunity to work on multi-disciplinary projects on many of their modules due to the mixed nature of the module cohorts and the proliferation of project-based work. They also get to work with students from further afield in specific modules such as Practical TV where they work as the production team working with a subject specialist i.e. a Level 6 student from History.

Students engage in Programme Level Assessment (PLA) at all levels. At Levels 4 and 5, PLA brings students together from all MFC programmes to work together on projects requiring the application of the full range of their developing knowledge and skills. This project takes the form

### PART 2 B - Approval of New Academic Provision 2016/17

of a television programme presented as live and containing several pre-recorded pieces filmed on location. It brings Level 4 and Level 5 students together to work on the project and they are joined by some of the Level 6 students keen to gain further experience. At Level 6, PLA also takes the form of the 40-credit research project taken by all students, and may involve practice-based research.

We make every effort to make the programme accessible to all. This includes making learning materials available in advance of sessions, providing these in an accessible form, liaising with specialists, e.g. RNC College for the Blind, to share best practice in terms of supportive software and hardware, making adjustments to accommodate specific needs in relation to assessment and, if necessary, devising bespoke assessments and projects for individual students.

We believe that our flexible approach to learning and teaching can work as an example to the students of how embracing adaptation and innovation in tackling new problems can invigorate professional life and bring about solutions to problems you didn't realise you had and improvements far beyond those initially hoped for.

# 7b) Programme learning outcomes covered

	Ass	essed	learn	ing o	utcom	nes of	the p	rograr	nme	Skills development											
Adjust LO codes as necessary.   ✓ These must match module descriptors.	<b>K</b> 1	K2	К3	K4	l1	12	13	14	P1		E1	E2	E3	E4	E5	<b>E</b> 6	<b>E</b> 7	E8	<b>E</b> 9		
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Media forms & processes	Concepts & theories	Research practices	Power/knowledge	Analysis	Argument	Storytelling	Creativity	Productioin skills		Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness		
LEVEL 4 CORE																					
MFC 4000: Programme Level Assessment																					
MFC 4012: Professional Development and Placement																					
MFC 4022: Analysing Media and Culture																					
MFC 4042: Mapping the Media Landscape																					
MFC 4141: Radio and Podcast Production																					
MFC 4151: Television Production																					
MFC 4342: Image Creation										İ											
MFC 4362: Online Storytelling										İ											
LEVEL 5 CORE													•								
MFC 5000: Programme Level Assessment																					
MFC 5012: Professional Development and Placement																					
MFC 5022: Media, Culture, Society																					
MFC 5032: Researching Media, Film, and Culture																					

PART 2 B - Approval of New Academic Provision 2016/17

	Ass	essed	learn	ing o	utcom	es of	the p	rograr	nme	Skills development											
Adjust LO codes as necessary.    ✓	<b>K</b> 1	K2	K3	K4	I1	12	13	14	P1		E1	E2	E3	E4	E5	<b>E</b> 6	<b>E</b> 7	E8	<b>E</b> 9		
These must match module descriptors.																					
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Media forms & processes	Concepts & theories	Research practices	Power/knowledge	Analysis	Argument	Storytelling	Creativity	Productioin skills		Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness		
LEVEL 5 OPTIONS																					
MFC 5042: Script to Screen																					
MFC 5052: Radio & Podcast Production																					
MFC 5062: Digital Effects																					
MFC 5202: Documentary Theory and Practice																					
MFC 5572: Digital Narratives																					
JOU 5962: Practical Journalistic Styles																					
JOU 5992: PR in Practice																					
MFC 5092: Screening American Cultural History										-											
MFC 5102: Screening Performance																					
MFC 5112: Understanding Disney																					
MFC 5122: Myths, Meaning, and Movies																					
MFC 5132: Television Genres																					
MFC 5582: Online Community Management																					
MFC 5632: Negotiated Study Module																					
SAC 5002: Literary Journalism																					

	Ass	essed	learn	ing o	utcom	es of	the p	rograi	Skills development											
djust LO codes as necessary. ✔ nese must match module descriptors.	<b>K</b> 1	K2	К3	K4	I1	12	13	14	P1			E1	E1 E2	E1 E2 E3	E1 E2 E3 E4	E1 E2 E3 E4 E5	E1 E2 E3 E4 E5 E6	E1 E2 E3 E4 E5 E6 E7	E1 E2 E3 E4 E5 E6 E7 E8	
ighter or hatched shading indicates todules that are not core, ie. not all tudents on this programme will indertake these.	Media forms & processes	Concepts & theories	Research practices	Power/knowledge	Analysis	Argument	Storytelling	Creativity	Productioin skills			Self-management	Self-management Teamworking	Self-management Teamworking Business & sector awareness	2   5     6			Self-management Teamworking Business & sector awareness Problem-solving Communication Application of numeracy Application of IT	Self-management Teamworking Business & sector awareness Problem-solving Communication Application of numeracy Application of IT Entrepreneurship / enterprise	
SOC 5052: Politics, Culture and Everyday Life																				
EVEL 6 CORE																				
MFC 6234: Media, Film and Culture Research																				
EVEL 6 OPTIONS																				
MFC 6014: Media Production Portfolio																				
MFC 6022: Creative Media																				
MFC 6032: Radio and Podcast Production																				
MFC 6044: Advanced Documentary Production																				
MFC 6322: Professional Learning Fhrough Work																				
MFC 6404: Advanced Short Film Production																				
MFC 6564: Transmedia Production																				
JOU 6942: Specialist Magazine Vriting																				
JOU 6992: PR Management																				
MFC 6092: Contemporary Cultural Issues																				
MFC 6112: European Cinema																				

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	Ass	essed	learn	ing o	utcom	es of	the pr	rograr	nme	Skills development												
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Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Media forms & processes	Concepts & theories	Research practices	Power/knowledge	Analysis	Argument	Storytelling	Creativity	Productioin skills		Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness			
MFC 6162: Film and Television Adaptation																						
MFC 6172: Spiritualities, the Sacred, and the Screen																						
MFC 6182: Science-Fiction																						
MFC 6192: Global Television																						
MFC 6202: Contemporary Cult Television																						
MFC 6602: Negotiated Study Module																						
BMM 6302: Entrepreneurship and Creativity																						
SOC 6052: Performance, Culture and Communication																						

### 8. Entry requirements

A strong rationale must be provided for any deviation from the following norms; as a minimum, the "Other non-certificated requirements..." section must be completed:

### Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be GCE 'A' levels (or equivalent at level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English a pass in an approved test in English is needed, eg. the International English Language Testing Service (IELTS) and the Test of English as a Foreign Language (TOEFL). Undergraduates need to have 6.0 overall in their IELTS with no component less than 5.5.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Principles and Guidelines for the Recognition of Prior Learning.

# 9. Progression, classification and award requirements

Details of requirements for student progression between levels and receipt of the award(s) (A certain level of attainment which <u>must</u> be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, eg. exclusion of Level 4 module marks from Foundation Degree classification)

The following modules are exempted from condonement: MFC 4012 Professional Development and Placement

MFC 5012 Professional Development and Placement

### 10. Prerequisites

Details of modules which <u>must</u> be passed before enrolment on a module at a higher level *Include the rationale which justifies imposition of the prerequisite(s) and the mark/grade required.* 

The specialist production option modules listed below are the only modules that require a prerequisite.

MFC 5042 Script to Screen is a pre-requistie for MFC 6404 Advanced Short Film Production: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC 5042 Script to Screen or MFC 5202 Documentary: Theory and Practice are pre-requisites for MFC 6044 Advanced Documentary Production to ensure students have the required production film skills for this module.

MFC5052 Radio & Podcast Production is a pre-requistie for MFC 6032 Radio & Podcast Production: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC5572 Digital Narratives is a pre-requisite for MFC 6564 Transmedia Production: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

# 11. External examining arrangements

### External examining arrangements

(eg. joint with another programme – extended duties for someone already in post – or separate, single/multiple examiners; if multiple examiners, which subjects / types of module are to be allocated to each; any PSRB requirements)

The duties of the three existing external examiners for the Media, Film & Culture programme area will cover this programme.

### 12. Additional information

Details regarding arrangements in respect of any special features of the programme/scheme,
(eg. a non-standard delivery pattern, study abroad, a field course, specific work placement, opportunities for onward progression
from foundation degrees, constraints on out-of-programme optional module choices)

None

# 13. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs. Students with serious visual or hearing impairments may be unable to achieve some of the learning outcomes of some modules and wherever possible alternative forms of learning and assessment will be devised to compensate for this. The specific details of each individual student's needs can be discussed at the application stage.