Form NP3



27 April 2016

PROGRAMME SPECIFICATION

1. General information

Awarding body / institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
Professional accreditation body	n/a
Final award	BA (Hons) [Single Honours]
Title of programme	Business and Management
Subsidiary awards	Cert HE, Dip HE, BA [Ordinary]
In the case of a Scheme of Study, the other Scheme(s) with which it may be combined	n/a
Duration and mode(s) of study	3 years full-time / 6 years part-time
Start date (this version)	September 2012
Periodic review next due	AY 2016/17
UCAS course code & code name	NN12 BA/BUSMASH
Venue(s)	-

2. Aims of the programme

Rationale and general aims

The **rationale** of the Business and Management Single Honours programme is to provide the essential knowledge and understanding, skills and experience required for graduates to operate effectively and successfully in a <u>management role</u> within a business environment.

General aims:

- 1. To develop a sound understanding of the development, strategy and operations of businesses as organisations and the associated <u>managerial functions</u>.
- 2. To develop a sound understanding of the impact and influence of the external environment and internal **management requirements** on the operation of business organisations.
- 3. To engage students with the theoretical approaches used in the study of the <u>management</u> <u>of business organisations and operations</u>.
- 4. To develop intellectual skills of critical analysis, evaluation, synthesis, hypothesis formulation and testing and problem solving.
- 5. To develop confidence and competence in oral and written communication utilising appropriate register and the effective application of ICT.

29.11.17 error corrected re credit requirement for subsidiary awards

- 6. To develop study skills and enthusiasm for learning including the ability to work effectively both independently and as part of a team.
- 7. To develop the necessary knowledge, skills and experience to work effectively in a **management role** within a business organisation.

3. Student learning outcomes of the programme

Learning outcomes in terms of:

- knowledge and understanding (K)
- intellectual / cognitive / 'thinking' skills (I)
- physical skills specific to the subject (P)
- key / transferable skills (T)

The 'K1', etc codes are used in section 7c) and module descriptors to refer to each of these learning outcomes.

On successful completion of the BA (Hons) Business and Management programme students will be able to:

Knowledge and understanding (K)

- demonstrate knowledge and understanding of the <u>external environment</u> of business, including <u>legal and ethical frameworks</u>, and how this affects the management and business, as well as the development and the operation of economies and markets for resources, goods and services (K1);
- demonstrate knowledge and understanding of the nature, purposes, structures, governance and activities of <u>organisations</u> including individual behaviour, team management and corporate cultures (K2);
- demonstrate knowledge and understanding of <u>key functional specialisms</u> such as marketing, finance, accounting, operations and people management (K3);
- demonstrate knowledge and understanding of the importance of <u>customer</u> needs, services and relations, as well orientation to business (K4);
- demonstrate knowledge and understanding of <u>business and management strategies</u> formulation within a changing environment and how to meet stakeholder interests (K5);

Intellectual / cognitive / 'thinking' skills (I)

- collect, order, analyse and evaluate <u>quantitative and qualitative information</u> and data (I1);
- use <u>critical thinking</u>, analysis and synthesis to identify assumptions, evaluate statements, question logic and reasoning and identify implicit values (I2);
- make <u>informed choices</u> in areas of ethical behaviour, social responsibility and equal opportunities practice as they apply to business and people management (I3);
- demonstrate effective <u>problem solving and decision making</u> abilities using appropriate quantitative and qualitative skills (I4);

Key / transferable skills (T)

- <u>communicate effectively</u> and appropriately both orally and in writing using the range of media typically used in business and management including the preparation of reports and presentations (T1);
- apply <u>numerical and quantitative skills</u> to the solution of business and management problems (T2);
- use <u>ICT</u> effectively (T3);
- apply <u>effective self-management</u> skills and qualities including planning, time management, initiative and enterprise (T4);
- demonstrate a capacity for <u>autonomous learning</u> including being reflective, adaptive and collaborative (T5);
- demonstrate effective performance as part of a team utilising <u>interpersonal and group</u> working skills and exercising leadership (T6);

• demonstrate an appropriate degree of <u>self-awareness</u>, openness and sensitivity to diversity in terms of people, cultures and business and management issues (T7).

See also the generic objectives set out in section 4 below.

Statement of congruence with the relevant published subject benchmark statements (including appropriate references to the FHEQ and any PSRB requirements)

The aims, objectives and learning outcomes of the programme are consistent with the General Business and Management benchmark statement. In this programme there is particular emphasis on knowledge relevant to sections 3.4, 3.5 and 3.6 of the statement. The pattern of core and core preference modules facilitates good coverage of the material in section 3.7.

4. Learning outcomes for subsidiary awards

Guidance									
The assessment strategy is designed so	Generic learning outcomes for the award of <u>Certificate of Higher</u> <u>Education</u> :								
that each of these outcomes is addressed	On successful completion of at least 120 credits, students will have demonstrated an ability to:								
by more than one module at Level 4.	i) interpret and evaluate data appropriate to the discipline;								
	 make sound judgements in accordance with basic disciplinary theories and concepts; 								
	iii) evaluate the appropriateness of different approaches to solving problems within the discipline;								
	iv) communicate the results of their work coherently;								
	and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.								
The assessment	Generic learning outcomes for the award of <u>Diploma of Higher</u> <u>Education</u> :								
strategy is designed so that each of these	On successful completion of at least 240 credits, students will have demonstrated, in addition to the outcomes for a Certificate:								
outcomes is addressed by more than one	i) critical understanding of disciplinary principles;								
module over Levels 4 &	ii) application of concepts outside their initial context;								
5.	iii) use of a range disciplinary techniques;								
	iv) proficient communication of the results of their work;								
	and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school based training component.								

The assessment strategy is designed so	Generic learning outcomes for the award of an <u>Ordinary</u> <u>Degree</u> :									
that each of these outcomes is addressed by more than one	On successful completion of at least 300 credits, students will have demonstrated, in addition to the outcomes for a Diploma:									
module over Levels 4, 5 & 6.	 an ability to make flexible use of disciplinary concepts and techniques; 									
	ii) critical evaluation of approaches to solving problems in a disciplinary context;									
	iii) an ability to work autonomously within a structured learning experience;									
	iv) effective communication of the results of their work in a variety of forms;									
	and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.									

5. Content

Summary of content by theme (providing a 'vertical' view through the programme)

I

The BA (Hons) Business & Management programme provides the essential knowledge and understanding, skills and experience required for graduates to operate effectively and successfully in a business environment. Core areas of the programme focus on contemporary business concepts, the understanding of management functions, operations and external context, including legal and ethical issues. Core modules also provide knowledge relating to e-business, e-marketing and communication.

Integrated within the study of the subject material of core modules is the development of IT and intellectual skills related to the analysis of qualitative and quantitative information, critical thinking and problem-solving. A range of employability skills are developed and practised, including effective communication, numerical proficiency, ICT applications, self-management, autonomous learning and team-working.

The learning outcomes of the programme match those set out in the UK QAA subject benchmark statement for Business and Management, tailored to a managerial context. This provision correlates with requirements for mangement positions as it provides a solid foundation in all key areas of business and management, as well as an integral strategic view. It also enables the performance of a broad range of management roles and is fully in line with the professional external requirements of such internationally recognised professional organisations as the UK Chartered Management Institute (CMI).

Those interested in enhancing their professional credentials will be well equipped to progress through accelerated route into professional qualifications (Chartered Manager status) or benefit from further professional development and networking opportunities through CMI membership at

the appropriate level, which will enhance their graduate employability in line with LTUC institutional aims.

Equally, students will benefit from the focus on the issues of *Corporate Sustainability* and responsibility, and *Business Ethics*, which will assist them during their professional careers though a better understanding of legal and ethical frameworks. Together with the *People Management* component these two dimensions provide a distinctive programme for 21st century managers.

The programme starts at Level 4 from building foundations of *Business Economics, Management* and *Financial Accounting* and *Marketing Fundamentals*. Core modules of *Managerial & Organisational Behaviour* and *Operations Management* introduce the importance of people management in the context of overall operations. *Professional Development & Placement 1*, which incorporates both personal (academic, information retrieval, self-management, etc.) and professional (team working, communication, employability, etc.) skills, concludes with a period of professional work placement to provide experience of the practical application of business and management skills and knowledge in an actual work place environment, including volunteering options, and include the creation of personal development and career plan.

Level 5 provides on-going study of intermediate level knowledge of *Financial Management*, *People Management* and *Business Research*. A core module also secures knowledge relating to a range of *Legal Issues for Managers*: business, corporate and employment laws, as well as relevant legal and regulatory issues. The *Marketing Communications* module is focused on the individual elements of the marketing communications mix and their effectiveness, within today's marketing environment.

Integrated within the study of the subject material of core modules is further development and practice of appropriate subject specific, intellectual and transferable skills already introduced at Level 4. Thus, for example, *Financial Management* will further develop ICT skills, quantitative skills and problem-solving skills.

Following *Professional Development and Placement 2*, a second period of professional work placement at Level 5 provides further experience of the practical application of business skills and knowledge in an actual work place environment, including volunteering options. In addition to a job and organisational analysis, similar to that conducted at Level 4; the Level 5 includes an employability focused job-market study, confirming personal career choice (selected LTUC programme) and objectives, which culminates in a fully developed career plan.

At Level 6 core modules provide advanced level knowledge of *Business & Management Strategy*, which has an integrative role and is based on all previous studies and contemporary *E-business & E-marketing* techniques. Level 5 *Business Research* module enables and prepares students for the design and execution of a *Research Project* at Level 6. Alternatively students can take an option of *Professional Learning through Work*, if appropriate agreement has been gained (they need to negotiate the topic with their placement provider / potential employer and their supervisor).

At Level 6 the focus of the programme is on *Corporate Sustainability* and *International Management* core modules, which adds important social responsibility and international dimensions to the programme. Students can opt for modules in *Business Ethics* (e.g. issues such as sustainability, diversity, ethical activity, etc.), *Leadership* or cross-cultural business - *International Marketing* module, or *Financial Reporting* depending on their interest, which would enhance their people management capability.

All of these advanced studies at Level 6 enhance the development of transferable skills embodying an appropriate degree of self-awareness, planning and autonomous learning. In particular the *Research Project* module develops skills in the design, conduct and evaluation of full cycle small scale research of a business issue.

29.11.17 error corrected re credit requirement for subsidiary awards

6. Structure

BA (Hons) Business &	& Management						
Duration: Total credit rating:	3 years full-time / 6 years part-time 360						
Please refer to section	8 and the Prospectus for entry requireme	ents.					
Level 4 – with effect fro	om September 2012						
Candidates are required	d to take						
	ness Economics	Sem 2	20 credits				
	agement & Organisational Behaviour	Sem 1	20 credits				
	eting Fundamentals	Sem 1	20 credits				
	ations Management	Sem 2	20 credits				
	agement & Financial Accounting	Sem 1	20 credits				
	essional Development & Placement 1	Sem 2	20 credits				
	ramme Level Assessment						
BMM	with IELTS levels below 6.5) are required 4452 (PDP1):	I to take the following	module instead of				
BMM 4462 Engli	sh for Academic Purposes 1	Sem 1& 2	20 credits				
Level 5 – with effect fro	om September 2013						
	nts: 120 credits from Level 4.						
Candidates are require							
	essional Development & Placement 2	Sem 1&2	20 credits				
	ncial Management	Sem 1	20 credits				
	I Issues for Management	Sem 1	20 credits				
	eting Communications	Sem 2	20 credits				
	ness Research	Sem 2	20 credits				
BMM 5552 Peop	ble Management	Sem 2	20 credits				
	with IELTS levels below 6.5) are required	I to take the following	module instead of				
	5402 (PDP2):	Sem 1& 2	20 aradita				
BIMINI 5302 Engli	sh for Academic Purposes 2	Sem 1& 2	20 credits				
Level 6 – with effect fro	om September 2014						
Progression requirement	nts: 120 credits from Level 4 plus 120 cre	edits from Level 5.					
Candidates are require	d to take:						
•	orate Sustainability	Sem 2	20 credits				
	siness and e-marketing	Sem 1	20 credits				
	ness & Management Strategy	Sem 1	20 credits				
	national Management	Sem 2	20 credits				
		00112	20 oroano				
Candidates are required	d to choose 20 credits from:						
	arch Project	Sem 1&2	20 credits				
	essional Learning through Work	Sem 1&2	20 credits				
Candidates are require	d to choose 20 credits from:						
	ness Ethics	Sem 2 20 credi					
	ership	Sem 2	20 credits				
	ncial Reporting	Sem 2	20 credits				
	national Marketing	Sem 2	20 credits				

29.11.17 error corrected re credit requirement for subsidiary awards

Programme Level Assessment: Level 4 students in AY2015/16 will study modules worth 120 credits and at the end of the year will also take a Programme Level Assessment (PLA). This takes place over the three weeks and brings together the skills and knowledge you have developed across all of the modules studied. The PLA is marked on a Pass/Fail basis and you must achieve a pass in the PLA to pass the first year and progress into Level 5 (also see the section on Taught Course Academic Regulations).

7 Learning, teaching and assessment

7a) Statement of the strategy for learning, teaching and assessment for the programme

The programme focuses on essential business and management knowledge acquisition at Level 4, more detailed and specific business and management subject knowledge acquisition and application at Level 5 and advanced and specialised knowledge of business and management strategy, corporate sustainability and independent study at Level 6.

At Level 4 transferable skills such as those used for communication, quantitative work, ICT and employability skills are emphasised. At Level 5 transferable skills continue to be practised in addition to the development of management specific context of a range of intellectual skills including analysis and problem solving. At Level 6 the emphasis is on the application of higher level intellectual skills including critical thinking, analysis, evaluation, synthesis and hypothesis formulation and are further developed relating to the design and conduct of research. Level 6 subject studies include the development of intellectual skills to equip students to make informed choices relating to considerations of ethics, social responsibility and sustainability together with an appreciation of moral awareness and sensitivity to diversity.

Gaining appropriate experience in an actual work situation to allow the application of knowledge and the practice and development of skills is essential for the business and management programme. Two periods of structured professional work placement are integrated into the programme at Level 4 and 5 for this purpose and can be followed up with a *Professional Learning through Work* project at Level 6. Throughout the programme all students will receive learning support and guidance from an individually assigned Progress Tutor including assistance in the completion of a personal development plan and career plan.

Learning will be supported with the structured delivery of subject material in, mainly, 3-hour teaching sessions which combine lectures and workshops where learning can be consolidated through group activity and class-based exercises. In particular at Level 4 the emphasis on transferable skills acquisition will enable autonomous learning to develop early in the programme. This mode of learning will become increasingly important as students progress from Level 4 to Level 6. All students will engage in research project at Level 6. If students are able to obtain the required permissions they may also conduct their research project in cooperation with an indentified organisation via the *Professional Learning through Work* module. It is envisaged that students may develop effective contacts to facilitate this through their Level 4 and 5 work placements. At Level 5 experiential and active learning are important elements in the development of vocational knowledge and understanding. To meet this requirement applied exercises, case studies, role-play, practical workshops, management games, business simulation, group and project work form part of the teaching strategy of the programme.

To facilitate the progression of students into a management career there will be a focus on inviting qualified and active management and business practitioners as guest speakers, visiting lecturers and mentors to students as appropriate. A wide range of assessment modes is used to allow students to demonstrate their level of knowledge understanding and skills proficiency. Taught modules are usually assessed by two elements and include: examination papers; individual presentations; personal development plans; essays; case studies; reports and group projects. As students progress from Level 4 to 6 assessments will require the demonstration of appropriate levels of subject knowledge and understanding, subject specific skills, intellectual skills and the effective use of transferable skills. In particular assessment will focus on the appropriate development of higher level intellectual skills including critical thinking, analysis, evaluation, synthesis, and hypothesis formulation within the management context.

7b) Module details

Module	Learning and		Assessr	nent		Teaching staff	Venue	
number and name	teaching methods These must be easily classifiable into the three <u>KIS</u> <u>categories</u> .	Component form Each must be easily classifiable into one of the three KIS categories.	Magnitude (eg. 2,000 words or 2 hours)	Weighting and/or Pass/Fail	Timing (Semester & indicative teaching week)	(Module co- ordinator shown as first name, in bold script)	(if not College premises)	
Level 4								
BMM 4402 Business Economics	Lectures, tutorials and workshops	3 online quizzes Report	30 minutes each 2,500 words	3 x 10% 70%	Mid-semester 2 End of Semester 2	Hurol Ozcan		
BMM 4412 Management and Organisational Behaviour	Lectures/ workshops and tutorials	Portfolio	4,000 words	100%	Throughout Sem 1	Emma Roberts		
BMM 4422 Marketing Fundamentals	Lectures, tutorials/case study work and break-out sessions	7 online quizzes Coursework report	30 minutes each 2,000 words	7 x 5% 65%	Weeks 4-10 End of Semester 1	Nick Beaton		
BMM 4432 Operations Management	Lectures and tutorials	4 online multiple choice tests	45 minutes each (3 hours total)	4 x 25%	Throughout Semester 2	Denis Kobzev		
BMM 4442 Management and Financial Accounting	Lectures and tutorials	Written examination	3 hours	100%	End of Semester 1	Andy Gilliland		
BMM 4452 PDP 1	Lectures/work- shops, individual tutorials and placement	Portfolio Directed Activities Placement Report	3,000 words n/a 7 weeks 1000 word equivalent	70% 10% Pass/fail 20%	End of Semester 2 During teaching block May-June After placement	Emma Roberts Hurol Ozcan	Placement in the host organisation	

Module	Learning and teaching methods		Assessr	nent		Teaching staff	Venue (if not College premises)	
number and name	These must be easily classifiable into the three KIS categories.	Component form Each must be easily classifiable into one of the three KIS categories.	Magnitude (eg. 2,000 words or 2 hours)	Weighting and/or Pass/Fail	Timing (Semester & indicative teaching week)	(Module co- ordinator shown as first name, in bold script)		
BMM 4462 English for Academic Purposes 1 WITHDRAWN	Workshops and seminars	Portfolio 1 (5 essays + learning log + 3 pieces of reflective writing) Portfolio 2	1,500 words + reflective log + 750 words 1,500 words + reflective log	All Pass/fail	During and end of Semester 1 During and end of Semester 2	Helen Barnes		
		(5 essays + learning log + 3 pieces of reflective writing) Oral presentation Report	+ 750 words 10-15 minutes 2,000 words		End of Semester 2 End of Semester 2			
BMM 4000 Programme Level Assessment								
Level 5								
BMM 5402 PDP 2	Lectures/work- shops, individual tutorials and placement	Portfolio Placement Report	1,500 words 6 weeks 3,500 words	30% Pass/fail 70%	End of Semester 1 Jan-Feb After placement	Emma Roberts Hurol Ozcan	Placement in the host organisation	
BMM 5412 Financial Management	Lectures and tutorials	Written examination	3 hours	100%	End of Semester 1	Andy Gilliland		
BMM 5422 Law in Business Context	Lectures and workshops/ tutorials	Essay Unseen examination	2,000 words 2 hours	50% 50%	End of Semester 1 End of Semester 1	Andy Gilliland Visiting Lecturer		
BMM 5582 Business Research	Lectures/workshops and individual tutorials	Research portfolio Poster presentation	3,000 words A3	80% 20%	End of Semester 2 End of Semester 2	Emma Roberts BMM team		
BMM 5552 People Management	Lectures/ work- shops, guided team- work and tutorials	Individual report Group presentation	3,000 words 15 minutes	80% 20%	End of Semester 2 During Semester 2	Emma Roberts		

Module	Learning and teaching methods These must be easily classifiable into the three <u>KIS</u> <u>categories</u> .		Assessme	ent		Teaching staff	Venue
number and name		Component form Each must be easily classifiable into one of the three KIS categories.	Magnitude (eg. 2,000 words or 2 hours)	Weighting and/or Pass/Fail	Timing (Semester & indicative teaching week)	(Module co- ordinator shown as first name, in bold script)	(if not College premises)
BMM 5562 Marketing Communications	Lectures, workshops and tutorial	Group presentation Individual report	40 minutes 2,000 words	40% 60%	2nd half of module End of module	Nick Beaton Mark Seabright	
BMM 5302 English for Academic	Workshops and seminars	Portfolio (5 elements)	4,000 words 5-7 minutes	80% 20%	During & end of semester 2 End of semester 2	Helen Barnes	
Purposes 2 WITHDRAWN		Presentation					

Level 6							
BMM 6582 e-business & e- marketing	Lectures, tutorials/case study work and break-out sessions	Interim Report Report: case study portfolio	1,000 words 3,000 words	25% 75%	Week 7 End of Semester 1	Liz Cable	
BMM 6422 Business & Management Strategy	Lectures and tutorials	Assessed report Assessed report	1,500 words 2,500 words	40% 60%	Mid-semester 1 End of Semester 1	Hurol Ozcan	
BMM 6442 Research Project	Workshops and individual tutorials	Individual report	5,000 words	100%	End of Semester 2	Denis Kobzev / tbc	
BMM 6452 Professional Learning through Work	Tutorials	Project proposal/ agreement Final project report and reflections Oral presentation	1,000-word equivalent 3,000 words 1,000-word equivalent	30% 50% 20%	First half of semester 1 End of semester 2 End of semester 2	Denis Kobzev / tbc	Placement occurs in the host organisation
BMM 6462 Business Ethics	Lectures and workshops	Individual report	4,000 words	100%	End of Semester 2	Denis Kobzev / tbc	
BMM 6472 International Management	Lectures and workshops	Electronic Assessments Individual report Group presentation	30 mins?? 3,000 words 15 minutes	4 x 5% 70% 10%	Weeks 3, 5, 7, 9 End of Semester 2 End of Semester 2	Mark Seabright	

BMM 6482	Lectures/workshops,	Individual presentation	10 minutes	20%	Mid-semester 2	Emma Roberts
Leadership	group work and tutorials	Report	3,000 words	80%	End of Semester 2	
BMM 6502 International	Lectures, tutorials and break-out	4 on-line scenario based activities	30 min each	4 x 5%	Weeks 3, 5, 7, 9	Mark Seabright
Marketing	sessions	Individual Presentation Marketing Plan	15 min 3,000 words	10% 70%	Week 7 End of Semester 2	
BMM 6492 Corporate Sustainability	Lectures and workshops	Individual report (in the form of a briefing note)	4,000 words	100%	End of Semester 2	Denis Kobzev tbc
BMM 6552 Financial Reporting	Lectures and tutorials	Written examination	3 hours	100%	End of Semester 2	Andy Gilliland

		Assessed learning outcomes of the programme									Skills development						
	K1	K2	K3	K4	K5	l1	12	13	14		T1	T2	Т3	T4	Т5	Т6	T7
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	External environment , Legal /Ethical Framework	Organisations	Key functional specialisms	Customer orientation	Strategy	Quantitative and qualitative information	Critical thinking	Informed choices	Problem solving		Communication	Numerical and quantitative skills	ICT	Self-management	Autonomous and reflective learning	Interpersonal and group working	Self-awareness and Cultural awareness
Level 4																	
BMM 4412 Management & Organisational Behaviour																	
BMM 4432 Operations Management																	
BMM 4402 Business Economics																	
BMM 4442 Management & Financial Accounting																	
BMM 4422 Marketing Fundamentals																	
BMM 4452 PDP1																	
BMM 4462 English for Academic Purposes 1																	
BMM 4000 Programme Level Assessment																	
Level 5																	
BMM 5402 PDP2																	
BMM 5412 Financial Management																	
BMM 5422 Law in Business Context																	
BMM 5582 Business Research																	

7c) Programme learning outcomes covered (to be updated with KIE)

		Assessed learning outcomes of the programme											Skills development							
	K1	K2	К3	K4	K5	11	12	13	14		T1	T2	Т3	T4	Т5	Т6	T7			
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	External environment , Legal /Fthical Framework	Organisations	Key functional specialisms	Customer orientation	Strategy	Quantitative and qualitative information	Critical thinking	Informed choices	Problem solving		Communication	Numerical and quantitative skills	ICT	Self-management	Autonomous and reflective learning	Interpersonal and group working	Self-awareness and Cultural awareness			
BMM 5552 People Management																				
BMM 5562 Marketing Communications BMM 5302 English for																				
Academic Purposes 2																				
Level 6																				
BMM 6582 e-nusiness & e-marketing																				
BMM 6422 Business & Management Strategy																				
BMM 6492 Corporate Sustainability BMM 6502							-													
International Marketing BMM 6442																				
Research Project BMM 6452 Professional																				
Learning through Work																				
BMM 6462 Business Ethics																				
BMM 6472 International Management																				
BMM 6482 Leadership																				
BMM 6552 Financial Reporting																				

8. Entry requirements

Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be GCE or VCE 'A' levels (or equivalent at level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English a pass in an approved test in English is needed, eg. the International English Language Testing Service (IELTS) and the Test of English as a Foreign Language (TOEFL). International students with an IELTS score of less than 6.5 must take the additional *English for Academic Purposes* modules at Level 4 and 5. the module will be mandatory by default, but international students with IELTS scores 6.5 and higher, may be exempted from this module (subject of successfully passing internal LTUC language test and module leader's assessment); in such a situation they will do PDP1 & 2 instead.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see the College's Assessment of Prior Learning (APL) procedures.

9. Progression, classification and award requirements

Details of requirements for student progression between levels and receipt of the award(s) (A certain level of attainment which <u>must</u> be achieved in a specific module; any deviation from the standard College stipulations for award classification, eg. exclusion of Level 4 module marks from Foundation Degree classification)

A minimum of 120 credits is needed to progress from Level 4 to Level 5. A minimum of 120 credits from Level 4 and 120 credits from Level 5 is needed to progress from Level 5 to Level 6.

10. Prerequisites

Details of modules which <u>must</u> be passed before enrolment on a module at a higher level *Include the rationale which justifies imposition of the prerequisite(s) and the mark/grade required.*

The Professional Development and Placement modules at Levels 4 and 5 are mandatory modules in which all elements must be passed before progression.

To maximise flexibility and choice within the programme there are no further prerequisites.

11. External examining arrangements

External examining arrangements

(eg. joint with another programme – extended duties for someone already in post – or separate, single/multiple examiners; if multi ple examiners, which subjects / types of module are to be allocated to each)

There are two External Examiners currently responsible for all variants of the Business and Management programmes.

12. Additional information

Details regarding arrangements in respect of any special features of the programme/scheme, (eg. study abroad, a field course, specific work placement, opportunities for onward progression from foundation degrees)

Two six-week professional work placements are undertaken, one each at Level 4 and Level 5, and there is an opportunity to undertake a Level 6 *Professional Learning through Work* module.

13. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

(Key aspects of the Equality Impact Assessment for the Department – see Internal Audit Form NP2G for further details)

Students with disabilities or other support needs are welcome and will be able to participate fully in the course. Arrangements will be made, via the normal LTUC support network, to accommodate students with additional support needs wherever possible.