

**BA (HONS) BUSINESS & MANAGEMENT****BUSMASH**

<b>Duration:</b>	3 years full-time / 6 years part-time
<b>UCAS Code:</b>	NN12
<b>Award:</b>	BA (Hons) 360 credits
<b>Subsidiary awards:</b>	DipHE 240 credits CertHE 120 credits

**Level 4**

Please refer to the Prospectus for entry requirements:

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 4402	Business Economics	Sem 2	20 credits
BMM 4412	Management & Organisational Behaviour	Sem 1	20 credits
BMM 4422	Marketing Fundamentals	Sem 1	20 credits
BMM 4432	Operations Management	Sem 2	20 credits
BMM 4442	Management & Financial Accounting	Sem 1	20 credits
BMM 4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
BMM 4000	Programme Level Assessment	Sem 1 & 2	0 credit

**Level 5**

Progression requirements: 120 credits from Level 4, including a pass in BMM4000.

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 5402	Professional Development & Placement 2	Sem 1 & 2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5422	Legal Issues for Management	Sem 1	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

**Level 6**

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 6492	Corporate Sustainability	Sem 2	20 credits
BMM 6422	Business & Management Strategy	Sem 1	20 credits
BMM 6472	International Management	Sem 2	20 credits
BMM 6582	e-business and e-marketing	Sem 1	20 credits

**and are required to choose 20 credits from:**

BMM 6442	Research Project	Sem 1 & 2	20 credits
BMM 6452	Professional Learning through Work	Sem 1 & 2	20 credits

**and are required to choose 20 credits from:**

BMM 6462	Business Ethics	Sem 2	20 credits
BMM 6502	International Marketing	Sem 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits