



Approved July 2013 (for TVP)

Effective from September 2013

## PROGRAMME SPECIFICATION

### 1. *General information*

<b>Awarding body / institution</b>	<b>Leeds Trinity University</b>
<b>Teaching institution</b>	<b>Leeds Trinity University</b>
<b>Professional accreditation body</b>	n/a
<b>Final award</b> (eg. BA Hons)	<b>BA (Hons)</b>
<b>Title of programme(s)</b>	<b>Television Production</b>
<b>Subsidiary award(s) (if any)</b>	<b>Cert HE Television Production, Dip HE Television Production</b>
<b>In the case of a Scheme of Study, indicate the other Scheme(s) with which it may be combined</b>	n/a
<b>Duration and mode(s) of study</b>	<b>3 Years Full-time</b>
<b>Start date</b> (this version) (month and year)	<b>September 2013</b>
<b>Periodic review next due</b> (acad. year)	<b>2015/16</b>
<b>UCAS course code &amp; code name</b>	<b>P311</b>
<b>Delivery venue(s)</b> (if off-campus)	

### 2. *Aims of the programme*

<b>Rationale and general aims</b>
<p>The aims of the programme, designed to be consistent with the University's mission statement, are:</p> <ol style="list-style-type: none"> <li>1. To prepare students, through the development of an appropriate range of knowledge and practical skills, for careers in the television industry or other related fields;</li> <li>2. To develop a range of transferable skills and to create an awareness of their vocational and academic value;</li> <li>3. To develop an understanding of the historical and social aspects of the television industry;</li> <li>4. To provide students with the key theoretical approaches used in the study of television and broader media industries;</li> <li>5. To stimulate a sensitivity to ethical issues in television;</li> </ol>

6. To develop the capacity to undertake and complete independent research.

### 3. **Student learning outcomes of the programme**

#### **Learning outcomes in terms of:**

- knowledge and understanding (K)
- intellectual/cognitive/'thinking' skills (I)
- practical skills specific to the subject (P)
- employability (E)

The 'K1', etc codes are used in section 7c) and module descriptors to refer to each of these learning outcomes.

On successful completion of the course students will be able to:

- K1 Demonstrate an understanding of a variety of production skills specific to television and programme environments
- K2 Demonstrate an understanding of different genres and styles of television programme
- K3 Demonstrate detailed knowledge of the legal and ethical issues which arise in television
- K4 Demonstrate an understanding of research techniques specific to the television industry
- I1 An ability to identify the relationship between theory and practice in the field of television and to critically analyse the issues which arise out of this
- I2 An ability to appreciate the ethical dimensions of the practice, purposes and effects of television as a professional discipline
- I3 An ability to carry out academic research in order to analyse and critique the role and impact of television, the broader media and other related fields of study in society
- I4 Detailed reasoning and critical thinking appropriate to analysis and problem solving and the ability to present a sustained argument on the basis of substantial independent learning
- P1 The acquisition of specific practical and transferable skills relevant to a variety of television production roles across a range of genres and the acquisition of multi-media skills relevant to the television industry and other related communication fields
- P2 The effective utilisation of individual and group communication skills relevant to the television industry
- P3 Initiative, inquiry and time management, both in self-directed and team work
- E1 **Self-management** – ability to manage themselves and their development - readiness to accept responsibility, pro-activity, flexibility, resilience, appropriate assertiveness, time management, readiness to improve own performance based on feedback and engage with the process of reflective learning
- E2 **Teamworking** – the ability to respect others, co-operate, negotiate/persuade, contribute to the planning and execution of the task effectively and to a given deadline
- E3 **Problem solving** – analysing facts and situations and applying creative thinking to develop appropriate solutions
- E4 **Communication and literacy** – application of literacy, ability to produce clear, structured written work and oral literacy – including listening and questioning
- E5 **Application of numeracy** – manipulation of numbers, general mathematical awareness and its application in practical contexts (e.g. measuring, weighing, estimating and applying formulae)
- E6 **Application of information technology** – basic IT skills, including familiarity with word processing, spreadsheets, file management and the use of internet search engines
- E7 **Entrepreneurship/enterprise** – broadly, an ability to demonstrate an innovative approach, creativity, collaboration and risk taking. An individual with these attributes can make a huge difference to any company
- E8 **World of work/ business/customer awareness** – demonstrate an awareness of an industry, sector or business. Understanding the environment in which the business/organisation operate and the need to provide customer satisfaction and build customer loyalty.

**Statement of congruence with the relevant published subject benchmark statements**

Objectives for the programme have been cross-referenced to and are consistent with the subject benchmark statements for 'Communication, media, film and cultural studies'.

**4. Learning outcomes for subsidiary award(s)**

*This section should be retained verbatim in all honours degree programme specifications. Sets of standard wording for programme specifications for foundation degrees are available from AQSO.*

Guidance	
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.</p>	<p><b>Generic learning outcomes for the award of <u>Certificate of Higher Education</u>:</b></p> <p>On successful completion of at least 120 credits, students will have demonstrated an ability to:</p> <ul style="list-style-type: none"> <li>i) interpret and evaluate data appropriate to the discipline;</li> <li>ii) make sound judgements in accordance with basic disciplinary theories and concepts;</li> <li>iii) evaluate the appropriateness of different approaches to solving problems within the discipline;</li> <li>iv) communicate the results of their work coherently;</li> </ul> <p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p>
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 &amp; 5.</p>	<p><b>Generic learning outcomes for the award of <u>Diploma of Higher Education</u>:</b></p> <p>On successful completion of at least 240 credits, students will have demonstrated, <b>in addition to the outcomes for a Certificate:</b></p> <ul style="list-style-type: none"> <li>i) critical understanding of disciplinary principles;</li> <li>ii) application of concepts outside their initial context;</li> <li>iii) use of a range of disciplinary techniques;</li> <li>iv) proficient communication of the results of their work;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school based training component.</p>
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 &amp; 6.</p>	<p><b>Generic learning outcomes for the award of an <u>Ordinary Degree</u>:</b></p> <p>On successful completion of at least 300 credits, students will have demonstrated, <b>in addition to the outcomes for a Diploma:</b></p> <ul style="list-style-type: none"> <li>i) an ability to make flexible use of disciplinary concepts and techniques;</li> <li>ii) critical evaluation of approaches to solving problems in a disciplinary context;</li> <li>iii) an ability to work autonomously within a structured learning experience;</li> <li>iv) effective communication of the results of their work in a variety of forms;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.</p>

## 5. **Content**

### **Summary of content**

The aim of this new Television Production programme is to build upon existing academic expertise by equipping students with the skills and knowledge to work in this exciting and dynamic sector. The programme will provide a broad range of studio experience both in front of and behind the camera, research skills and the knowledge and technical expertise required to produce and manage scripts, conduct interviews and to handle lighting and sound in a range of different environments including studio, location and outside broadcasts. Students will also develop knowledge in compliance and ethics in broadcasting throughout the programme.

The programme will maintain the inclusion of two six-week placements at Level 4 and Level 5. Students will have a chance to use their skills in a professional environment and forge important links with employers and mentors.

At Level 4 there will be two new 20 credit modules, *Introduction to Television – Practical* and *Writing for Television*. These modules will form the bedrock of the two core pathways running through the programme, the building of technical skills and the development of creative and research skills.

At Level 5 students enhance their production skills with the 20 credit *TV Studio (Creative Development)* module. They are also offered more choice from a range of existing MFC Level 5 options **and also two 20 credit subject specific modules:**

***Research Skills for Factual Television***  
***Practical TV (on and off set).***

At Level 6 students are engaging with projects and portfolios and working towards creating professional standard artefacts through: *Television Research B* and *(40 credits) TV Production Portfolio*. They will be able to pursue individual interests through a wide selection of optional modules including *TV Documentary Production*. There will be a new practical option: *Live TV*.

**Level 4** provides a common, broad-based introduction to the subject area and skills required.

**Level 5** provides for the deepening and extension of knowledge, understanding and skills, encouraging students to show greater independence in their learning.

**Level 6** provides for the further deepening and extension of knowledge, understanding and skills and involves two projects – an academic research project and production of an audiovisual artefact – to allow for the development of personal interests as well as academic and practical skills.

## 6. Structure

### TELEVISION PRODUCTION (Single Honours)

**Duration:** 3 years full-time (not available in part-time mode)

**Total credit rating:** 360

#### Level 4 – with effect from September 2013

Please see section 8 and refer to the Prospectus for entry requirements.

**Core:** Candidates are required to take:

MFC 4012	Professional Development and Placement – Media, Film and Culture 1	Sem 1&2	20 credits
MFC 4022	Analysing Media and Culture	Sem 1&2	20 credits
MFC 4062	Introduction to Television - Theory	Sem 1&2	20 credits
<b>MFC 4262</b>	<b>Introduction to Television - Practical</b>	<b>Sem 1&amp;2</b>	<b>20 credits</b>
<b>MFC 4272</b>	<b>Writing for Television</b>	<b>Sem 1&amp;2</b>	<b>20 credits</b>
<b>MFC 4342</b>	<b>Visual Branding</b>	<b>Sem 1&amp;2</b>	<b>20 credits</b>

#### Level 5 – with effect from September 2014

Entry requirements: 120 credits from Level 4 including MFC 4012, or equivalent

**Core:** Candidates are required to take:

MFC 5012	Professional Development and Placement – Media, Film and Culture 2	Sem 1 & 2	20 credits
MFC 5132	Television Genres	Sem 1&2	20 credits
MFC 5142	Television Audiences: Theory and Research	Sem 1&2	20 credits
<b>MFC 5402</b>	<b>TV Studio (Creative Development)</b>	<b>Sem 1&amp;2</b>	<b>20 credits</b>

**Options:** Candidates are required to choose 40 credits from:

MFC 5042	Video Production: Script to Screen	Sem 1&2	20 credits
MFC 5062	Digital Effects	Sem 1&2	20 credits
MFC 5102	Screening Performance	Sem 1&2	20 credits
MFC 5202	Documentary: Theory and Practice	Sem 1&2	20 credits
<b>MFC 5462</b>	<b>Practical TV (on and off set)</b>	<b>Sem 1&amp;2</b>	<b>20 credits</b>
<b>MFC 5472</b>	<b>Research Skills for Factual Television</b>	<b>Sem 1&amp;2</b>	<b>20 credits</b>

#### Level 6 – with effect from September 2015

Entry requirements: 120 credits from Level 4, and 120 credits from Level 5, including MFC5012, or equivalent

**Core:** Candidates are required to take:

MFC 6152	Television Research B	Sem 1&2	20 credits
<b>MFC 6464</b>	<b>TV Production Portfolio</b>	<b>Sem 1&amp;2</b>	<b>40 credits</b>

**Options:** Candidates are required to choose **at least one of:**

MFC 6042	TV Documentary Production	Sem 1&2	20 credits
MFC 6402	Advanced Short Film Production	Sem 1&2	20 credits
<b>MFC 6412</b>	<b>Live TV</b>	<b>Sem 1&amp;2</b>	<b>20 credits</b>
<b>MFC 6432</b>	<b>Graphics for Television</b>	<b>Sem 1&amp;2</b>	<b>20 credits</b>

Candidates are required to choose **at least one of:**

BMM 6432	Entrepreneurship, Creativity and Innovation	Sem 1&2	20 credits
MFC 6092	Contemporary Cultural Issues	Sem 1&2	20 credits
MFC 6102	Mapping the Audio-visual Landscape	Sem 1&2	20 credits
MFC 6162	Film and Television Adaptation	Sem 1&2	20 credits
MFC 6192	Global Television: Window on the World	Sem 1&2	20 credits
MFC 6202	Contemporary Cult Television	Sem 1&2	20 credits

**Bold = new modules**

## **7. Learning, teaching and assessment**

### **7a) Statement of the strategy for learning, teaching and assessment for the programme**

The programme is consistent with the Learning, Teaching and Assessment Strategy of the Department of Journalism, Media and Business.

The Department aims to provide a stimulating learning environment:

- i) by aspiring to match best practice in HE in all aspects of the learning environment;
- ii) by embedding the principle of active learning in its work.

The Department aims to provide a distinctive learning experience:

- i) by fostering vocationally oriented aspects of learning wherever possible;
- ii) by engaging students with issues of ethics and values in appropriate curriculum contexts;
- iii) by enabling students to become effective lifelong learners and global citizens.

The programme in Television Production meets the requirements of relevant policy documents, particularly the QAA Framework for HE Qualifications, QAA Subject Benchmark Statements, Leeds Trinity Strategic Plan and Leeds Trinity Learning, Teaching and Assessment Strategy. The Department's Strategy for Learning, Teaching and Assessment defines key terms and provides for their dissemination to students.

The programme in Television Production has been designed to ensure that students are provided with a coherent and progressive learning experience. Staff will liaise within and between levels of study to ensure the effective delivery of modules, to prepare students for progression from one level to the next and to foster a sense of the wholeness of the experience of the individual student.

Within Television Production the major areas of knowledge, understanding and skills to be developed relate to Industry, Production and Analysis and these combine to develop technical skills and professional and academic perspectives. Taking account of the wide range of academic backgrounds of students likely to join the programme, this combination of modules will provide a broad, common core in Level 4 and enable students to progress on equal terms to more complex and specialised areas in Levels 5 and 6. Option modules offer students the opportunity to broaden their experience and reinforce their learning in areas of particular interest to them and in which the teaching staff have specialist knowledge.

An understanding of ethical issues relating to Television is built into the course throughout the core and option modules (explicitly in MFC 4062, 4262 and 5462, 5472 and in the final Production Portfolio).

The programme uses a range of learning and teaching methods to reflect subject matter, student numbers and the search for variety and balance; and seeks to encourage an appreciation of different learning styles and methods. The selection of learning and teaching methods seeks particularly to develop students' self-confidence by the use of workshops and seminars for focused group activities in Levels 4 and 5 and to develop students' independence by the increased use of tutorials with an individual focus at Level 6. At Level 6 there is significant opportunity for students to undertake projects of personal interest and develop skills of independent learning.

Assessment in the programme in Television Production

1. uses a variety of written forms and practical activities in order to reflect the academic and vocational/professional elements of the programme;
2. uses forms of work which are modelled on related professional practice as far as is consistent with working conditions and the requirements of effectiveness;
3. as a consequence of 2, is applied to group work only in strictly controlled situations;
4. progressively moves from testing breadth to depth of knowledge, understanding and skills;
5. as a consequence of 4, progressively limits the number of distinct items per module required for assessment;
6. reflects Leeds Trinity's Vision and Values by its concern with development and the affirmation of individual learners;
7. achieves effectiveness by means of institutional and Departmental procedures, policies and guidelines for design, marking and administration of processes.

**7b) Module details**

Module number & name	Learning and Teaching Methods	Assessment				Teaching Staff (module co-ordinator as first name and in bold)
		Form	Magnitude	Weighting	Timing	
<b>Level 4 Core</b>						
MFC 4012 Professional Development and Placement – MFC1	Lectures, workshops, tutorial, site visit/placement liaison	Group Presentation Team Production Placement Report	1,000 word equiv. 500 words 6 weeks equiv. 1,500 words	50% 25% Pass/Fail 25%	End of Sem 1 or Sem 2 depending on group Sem 2 End of Sem 2	<b>E Williams</b>
MFC 4022 Analysing Media and Culture	Lectures, seminars	Portfolio Essay	1 x 2,000 words equiv. 1 x 2,000 words	50% 50%	End of Sem 1 End of Sem 2	<b>J Poulter</b>
MFC 4062 Introduction to TV - Theory	Lectures, seminars and screenings	Portfolio Essay	1 x 2,000 words equiv. 1 x 2,000 words	50% 50%	End of Sem 1 End of Sem 2	<b>D Dodd</b>
MFC 4262 Introduction to TV – Practical	Lectures, workshops	Portfolio 1 Portfolio 2	1 x 2,000 words equiv. 1 x 2,000 words equiv.	50% 50%	End of Sem 1 End of Sem 2	<b>TBC</b>
MFC 4272 Writing for Television	Lectures, workshops	Script Presentation Portfolio	1 x 1,000 words equiv. 1 x 10 minutes 1 x 2,000 words equiv.	30% 20% 50%	End Sem 1 During Sem 2 End of Sem 2	<b>TBC</b>
MFC 4342 Visual Branding	Lectures, workshops	Portfolio 1 Portfolio 2	1 x 1,500 words equiv. 1 x 2,500 words equiv.	40% 60%	End of Sem 1 End of Sem 2	<b>J Rothschild</b>
<b>Level 5 Core</b>						
MFC 5012 Professional Development and Placement – MFC2	Lectures, workshops, tutorials, site visit/ placement liaison	Portfolio Placement Report	1 x 1,500 words equiv. 6 weeks fte 1 x 3,000 words	40% Pass/Fail 60%	During Sem 1 During Sem 2 During Sem 2	<b>G Roberts</b> All MFC tutors
MFC 5132 Television Genres	Lectures, seminars, tutorials	Essay 1 Essay 2	1 x 2,000 words 1 x 2,000 words	50% 50%	End of Sem 1 End of Sem 2	<b>D Dodd</b>
MFC 5142 Television Audiences: Theory and Research	Lectures, seminars, tutorials	Essay 1 Essay 2	1 x 2,000 words 1 x 2,000 words	50% 50%	End of Sem 1 End of Sem 2	<b>D Dodd</b>
MFC 5402 TV Studio (Creative Development)	Lectures, workshops, practical projects and site visits	Group programme Report	1 x 3,000 words equiv. 1 x 1,500 words	60% 40%	End of Sem 1 End of Sem 2	<b>TBC</b>
<b>Level 5 Options</b> 40 credits from the following:						
MFC 5042 Video Production: Script to Screen	Workshops	Portfolio 1 Portfolio 2	1 x 2,000 words equiv. 1 x 2,000 words equiv.	50% 50%	End of Sem 1 End of Sem 2	<b>L Rymer</b> L Eastwood

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Module number & name	Learning and Teaching Methods	Assessment				Teaching Staff (module co-ordinator as first name and in bold)
		Form	Magnitude	Weighting	Timing	
MFC 5062 Digital Effects	Lectures, workshops	Essay Portfolio	1 x 2,000 words 1 x 2,000 words equiv.	50% 50%	End of Sem 1 End of Sem 2	<b>J Rothschild</b>
MFC 5102 Screening Performance	Lectures, seminars, workshops	Portfolio Essay	1 x 1,000 words equiv. 1 x 3,000 words	25% 75%	End of Sem 1 End of Sem 2	<b>M Roux</b>
MFC 5202 Documentary: Theory and Practice	Lectures, tutorials	Artefact Report	1 x 2,000 words equiv. 1 x 2,000 words	50% 50%	End of Sem 1 End of Sem 2 End of Sem 2	<b>G Roberts</b>
<b>MFC 5462 Practical TV (on and off set)</b>	<b>Lectures, workshops</b>	<b>Group Location-Based Report</b> <b>Reflective Report</b> <b>Group Practical (Lighting Plan)</b> <b>Critical Evaluation</b>	<b>1 x 1000 words equiv.</b> <b>1 x 1000 words equiv.</b> <b>1 x 1000 words equiv.</b> <b>1 x 1000 words</b>	<b>25%</b> <b>25%</b> <b>25%</b> <b>25%</b>	<b>End of Sem 1</b> <b>End of Sem 1</b> <b>End of Sem 2</b> <b>End of Sem 2</b>	<b>TBC</b>
<b>MFC 5472 Research Skills for Factual Television</b>	<b>Lectures, workshops</b>	<b>Portfolio</b> <b>Report</b>	<b>1 x 2000 words equiv.</b> <b>1 x 2000 words</b>	<b>50%</b> <b>50%</b>	<b>End of Sem 1</b> <b>End of Sem 2</b>	<b>TBC</b>
<b>Level 6 Core</b>						
MFC 6152 Television Research B	Workshops, tutorials	Essay	1 x 5,000 words	100%	End of Sem 2	<b>D Dodd</b> TV/Film Tutors
MFC 6464 TV Production Portfolio	Lectures, tutorials & workshops	Research and Development File Practical Reflective Report	1 x 2,000 words 1 x 10 minutes – 3,000 words equiv. 1 x 8,000 words	30% 50% 20%	End of Sem 1 End of Sem 2 End of Sem 2	<b>TBC</b>
<b>Level 6 Options</b> <i>20 credits from the following:</i>						
MFC 6042 TV Documentary Production	Lectures, tutorials	Artefact Report	1 x 2,500 words equiv. 1 x 2,500 words	60% 40%	End of Sem 2 End of Sem 2	G Roberts Media Centre Technical Support
<b>MFC 6402 Advanced Short Film Production</b>	<b>Lectures, tutorials and workshops</b>	<b>Report</b> <b>Practical (group)</b> <b>Report</b>	<b>1 x 1,500 words</b> <b>1 x 10 minutes equiv.</b> <b>1 x 2,500 words</b>	<b>20%</b> <b>40%</b> <b>40%</b>	<b>End of Sem 1</b> <b>End of Sem 2</b> <b>End of Sem 2</b>	<b>L Rymer</b>
<b>MFC 6412 Live TV</b>	<b>Lectures, workshops &amp; site visits</b>	<b>Portfolio 1</b> <b>Portfolio 2</b>	<b>1 x 1,500 words equiv.</b> <b>1 x 3,500 words equiv.</b>	<b>30%</b> <b>70%</b>	<b>End of Sem 1</b> <b>End of Sem 2</b>	<b>TBC</b>
<b>MFC 6432 Graphics for Television</b>	<b>Lectures, workshops &amp; site visits</b>	<b>Practical</b> <b>Portfolio</b>	<b>1 x 1,500 words equiv.</b> <b>1 x 3,500 words equiv.</b>	<b>30%</b> <b>70%</b>	<b>End of Sem 1</b> <b>End of Sem 2</b>	<b>TBC</b>



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<b>Level 6 Options:</b> <i>20 credits from the following:</i>						
BMM 6432 Entrepreneurship, Creativity and Innovation	Lectures, workshops	Business Plan Presentation	1 x 3,000 words 20 minutes	50% 50%	End of Sem 1 End of Sem 2	<b>H Ozcan</b>
MFC 6092 Contemporary Cultural Issues	Lectures, seminars, tutorials	Essay 1 Essay 2	1 x 2,500 words 1 x 2,500 words	50% 50%	End of Sem 1 End of Sem 2	<b>J Poulter</b>
MFC 6102 Mapping the Audio-visual Landscape	Lectures, seminars, workshops	Report (Individual) Presentation (Group) Report (Individual)	1 x 2,500 words 1 x 20 minutes 1 x 1,250 words	50% 25% 25%	End of Sem 1 During Sem 2 End of Sem 2	<b>Liz Rymer</b>
MFC 6162 Film and Television Adaptation	Lectures, seminars	Essay 1 Essay 2	1 x 2,500 words 1 x 2,500 words	50% 50%	End of Sem 1 End of Sem 2	<b>Jason Scott</b>
MFC 6192 Global Television: Window on the World	Lectures, seminars, screenings	Essay 1 Essay 2	1 x 2,500 words 1 x 2,500 words	50% 50%	End of Sem 1 End of Sem 2	<b>D Dodd</b>
MFC 6202 Contemporary Cult Television	Lectures, seminars, screenings	Oral Presentation of Case Study Proposal Case Study Essay	1 x 1000 words equiv. 1 x 4000 words	20% 80%	End of Sem 1 End of Sem 2	<b>T Donnelly</b> D Dodd

**7c) Programme objectives covered**

	Assessed learning outcomes of the programme											Skills Development							
	K1	K2	K3	K4	I1	I2	I3	I4	P1	P2	P3	E1	E2	E3	E4	E5	E6	E7	E8
	1. Demonstrate TV production skills	2. Understanding of specific programme styles & TV genres	3. Understanding of the ethical & legal issues within TV	4. Demonstrate research techniques specific to TV industry	1. Identify relationship between theory and practice within TV	2. Understanding of conventions associated with professional practice	3. Ability to engage effectively in academic research	4. Demonstrate critical thinking	1. Acquisition of relevant skills for TV	2. Develop effective group & individual communication skills	3. Demonstrate initiative & time management skills	Self-management	Team-working	Problem-solving	Communication and literacy	Application of numeracy	Application of IT	Entrepreneurship/enterprise	World of work/business/customer awareness
<b>Level 4 Core</b>																			
MFC 4012 PDPM																			
MFC 4022 Analysing Media and Culture																			
MFC 4062 Introduction to TV - Theory																			
MFC 4262 Introduction to TV - Practical																			
MFC 4272 Writing for Television																			
MFC 4342 Visual Branding																			
<b>Level 5 Core</b>																			
MFC 5012 PDPM																			
MFC 5132 Television Genres																			
MFC 5142 Television Audiences: Theory and Research																			
MFC 5402 TV Studio																			

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	Assessed learning outcomes of the programme											Skills Development								
	K1	K2	K3	K4	I1	I2	I3	I4	P1	P2	P3	E1	E2	E3	E4	E5	E6	E7	E8	
	1. Demonstrate TV production skills	2. Understanding of specific programme styles & TV genres	3. Understanding of the ethical & legal issues within TV	4. Demonstrate research techniques specific to TV industry	1. Identify relationship between theory and practice within TV	2. Understanding of conventions associated with professional practice	3. Ability to engage effectively in academic research	4. Demonstrate critical thinking	1. Acquisition of relevant skills for TV	2. Develop effective group & individual communication skills	3. Demonstrate initiative & time management skills		Self-management	Team-working	Problem-solving	Communication and literacy	Application of numeracy	Application of IT	Entrepreneurship/enterprise	World of work/business/customer awareness
(Creative Development)																				
<b>Level 5 (40 credits from the following modules)</b>																				
MFC 5042 Video Production: Script to Screen																				
MFC 5062 Digital Effects																				
MFC 5102 Screening Performance																				
MFC 5202 Documentary: Theory and Practice																				
MFC 5462 Practical TV (on and off set)																				
MFC 5472 Research Skills for Factual Television																				
<b>Level 6 Core</b>																				
MFC 6152 Television Research B																				
MFC 6464 TV Production Portfolio																				
<b>Level 6 Options: 20 credits from</b>																				
MFC 6042 TV Documentary Production																				
MFC 6402 Advanced Short Film																				

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	Assessed learning outcomes of the programme											Skills Development								
	K1	K2	K3	K4	I1	I2	I3	I4	P1	P2	P3	E1	E2	E3	E4	E5	E6	E7	E8	
	1. Demonstrate TV production skills	2. Understanding of specific programme styles & TV genres	3. Understanding of the ethical & legal issues within TV	4. Demonstrate research techniques specific to TV industry	1. Identify relationship between theory and practice within TV	2. Understanding of conventions associated with professional practice	3. Ability to engage effectively in academic research	4. Demonstrate critical thinking	1. Acquisition of relevant skills for TV	2. Develop effective group & individual communication skills	3. Demonstrate initiative & time management skills		Self-management	Team-working	Problem-solving	Communication and literacy	Application of numeracy	Application of IT	Entrepreneurship/enterprise	World of work/business/customer awareness
Production																				
MFC 6412 Live TV																				
MFC 6432 Graphics for Television																				
<b>20 credits from</b>																				
BMM 6432 Entrepreneurship, Creativity and Innovation																				
MFC 6092 Contemporary Cultural Issues																				
MFC 6102 Mapping the Audio-visual Landscape																				
MFC 6162 Film and Television Adaptation																				
MFC 6192 Global Television: Window on the World																				
MFC 6202 Contemporary Cult Television																				

## **8. Entry requirements**

<b>Honours degree programmes</b>
<p>Applicants should normally have achieved the following prior to registration for the programme: 5 academic or vocational qualifications, of which at least 2 should be 'A' levels (or equivalent at Level 3) and one should be GCSE English Language at grade C (or equivalent).</p> <p>Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus.</p> <p>For students whose first language is not English a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS 6.5) and the Test of English as a Foreign Language (TOEFL 720, including written component of 550 or above).</p> <p>Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see the University's Assessment of Prior Learning (APL) procedures.</p>

## **9. Progression, classification and award requirements**

<b>Details of requirements for student progression between levels and receipt of the award(s)</b> (A certain level of attainment which <u>must</u> be achieved in a specific module; any deviation from the standard College stipulations for award classification, eg. exclusion of Level 4 module marks from Foundation Degree classification)
Standard University Regulations apply.

## **10. Prerequisites**

<b>Details of prerequisites</b> (Modules which <u>must</u> be passed before enrolment on a module at a higher level)
MFC 5202 is a prerequisite for MFC 6042. MFC 5042 is a prerequisite for MFC 6402.

## **11. External examining arrangements**

<b>External examining arrangements</b>
The duties of the three existing external examiners for the Media, Film & Culture programme area will extend to cover this programme.

**12. Additional information**

Any **special features**: details regarding arrangements in respect of any special features of the programme/scheme, for example, study abroad, field course, attachment.

Regular site visits will be organised to complement the teaching programme and increase opportunities for students to view appropriate material.

**13. Additional support needs**

Arrangements made to accommodate students with additional support needs wherever possible. Any unavoidable restrictions are listed below.

(Key aspects of the Impact Assessment for Disability Equality for the Programme)

Disabled students are welcome on the programme and reasonable adjustments will be made wherever possible to accommodate their individual needs, eg. in relation to programme analysis and studio practice. Potential students are welcome to contact the programme leader to discuss their needs, the implications of different elements of the programme for them and what support can be provided.