

Approved on 16 September 2009

PROGRAMME SPECIFICATION**1. General information**

Awarding body / institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
Professional accreditation body	n/a
Award title	BA (Hons)
Title of programme	Television (Single Honours)
In the case of a Scheme of Study, indicate the other Scheme(s) with which it may be combined	n/a
Approved start date	September 2010
UCAS code	P301
Venue(s) (if off-campus)	

2. Aims of the programme

Rationale and general aims
<p>The aims of the programme, designed to be consistent with the College's mission statement, are:</p> <ol style="list-style-type: none"> 1. with regard to work and employability, to provide students with an understanding of specific roles and activities within the television and related industries; 2. with regard to the television industry generally, to develop students' understanding of the social, industrial and organisational aspects of the industry; 3. with regard to television programmes, to provide students with an awareness of the range of approaches to the study and analysis of the medium; 4. with regard to independent learning, to develop the capacity to undertake and complete independent research and production work; 5. with regard to ethics, to stimulate a sensitivity to ethical issues in television; 6. with regard to the development of skills, to foster transferable skills and an awareness of their vocational and academic value.

3. Student learning outcomes of the programme

<p>Learning outcomes in terms of:</p> <ul style="list-style-type: none"> – knowledge and understanding (K) – intellectual/cognitive/‘thinking’ skills (I) – practical skills specific to the subject (P) – key/transferable skills (T)
<p>On successful completion of the course students will be able to:</p> <ol style="list-style-type: none"> 1. plan and carry out activities, including technical roles, relevant to working in the audiovisual industries (K, P, T); 2. show systematic understanding of the television and related audiovisual industries nationally and internationally in the historical and contemporary contexts (K, I); 3. show critical understanding and analytical ability in applying a wide range of concepts and theoretical approaches to the study of television and to audiovisual production (K, I); 4. produce a sustained argument and audiovisual artefact on the basis of independent learning (I, P, T); 5. recognise and respond positively to ethical issues raised by television and in the course of associated professional activities (K); 6a. demonstrate the ability to work effectively as members of a team, & 6b. utilise effectively communication skills appropriate to the audio-visual media and to academic study (T).

<p>Statement of congruence with the relevant published subject benchmark statements</p>
<p>Objectives for the programme have been cross-referenced to and are consistent with the subject benchmark statements for ‘Communication, media, film and cultural studies’.</p>

4. Objectives for Certificates and Diplomas of Higher Education and ordinary degrees

<p>Guidance</p> <p><i>The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.</i></p> <p><i>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 and 5.</i></p>	<p>Generic Objectives for the award of Certificate of Higher Education:</p> <p><i>On successful completion of at least 100 credits, students will have demonstrated an ability to:</i></p> <ol style="list-style-type: none"> i) interpret and evaluate data appropriate to the discipline; ii) make sound judgements in accordance with basic disciplinary theories and concepts; iii) evaluate the appropriateness of different approaches to solving problems within the discipline; iv) communicate the results of their work coherently; <p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p> <p>Generic Objectives for the award of Diploma of Higher Education:</p> <p><i>On successful completion of at least 200 credits, students will have demonstrated, in addition to the outcomes for a Certificate:</i></p> <ol style="list-style-type: none"> i) critical understanding of disciplinary principles; ii) application of concepts outside their initial context;
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<p><i>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 and 6.</i></p>	<ul style="list-style-type: none"> iii) use of a range disciplinary techniques; iv) proficient communication of the results of their work; <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional attachment or school based training component.</p> <p>Generic Objectives for the award of an Ordinary Degree:</p> <p><i>On successful completion of at least 260 credits, students will have demonstrated, in addition to the outcomes for a Diploma:</i></p> <ul style="list-style-type: none"> i) an ability to make flexible use of disciplinary concepts and techniques; ii) critical evaluation of approaches to solving problems in a disciplinary context; iii) an ability to work autonomously within a structured learning experience; iv) effective communication of the results of their work in a variety of forms; <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional attachments or school based training placements.</p>
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5. Content

<p>Summary of content</p>
<p>The course as a whole considers television both nationally and internationally and examines historical developments, the contemporary context and projections for the future. It explores the historical and global significance of television and engages students in critical debates about the social, political and ethical issues that audio-visual media present. Ethical issues are addressed throughout the course in relation to industry practice, and issues of representation form an essential part of a number of modules. Issues related to television audiences, reception and interactivity will also be addressed throughout the degree scheme with particular core modules either focusing on this aspect of television study or including it within the curriculum (eg. Level 4: Introduction to Television; Level 5: Television Audiences: Theory and Research; Level 6: Global Television: Window to the World).</p> <p>The Television components are also organised in two strands. In the first strand the core academic modules provide the opportunity to form a critical understanding of the television industry as well as critical analysis of television output using appropriate theoretical models in developing visual literacy. The second strand concentrates on practical understanding and development of the technical and key personal skills involved in audio-visual production. The two periods of professional development and placement provide first-hand experience of the working practices of audio-visual and related organisations and combine with the academic and practical strands to give a vocational character to the programme in an appropriately critical manner.</p> <p>Level 4 provides a common, broad-based introduction to the subject area and skills required.</p> <p>Level 5 provides for the deepening and extension of knowledge, understanding and skills, encouraging students to show greater independence in their learning.</p> <p>Level 6 provides for the further deepening and extension of knowledge, understanding and skills and involves two projects – an academic research project and production of an audiovisual artefact – to allow for the development of personal interests as well as academic and practical skills.</p>

6. Structure

<p>TELEVISION (Single Honours)</p>

Duration: 3 years full-time / 6 years part-time

Total credit rating: 360

Level 4 – with effect from September 2010

Please see section 8 and refer to the Prospectus for entry requirements.

Core: Candidates are required to take:

MFC 4012	Professional Development & Placement – Media, Film & Culture 1	Sem 2	20 credits
MFC 4032	Radio & Television Production: Script to Broadcast	Sem 1&2	20 credits
MFC 4052	Digital Media	Sem 1&2	20 credits
MFC 4062	Introduction to Television	Sem 1&2	20 credits
MFC 4092	Screening Character – Types and Archetypes	Sem 1&2	20 credits
MFC 4022	Analysing Media & Culture	Sem 1&2	20 credits

Level 5 – with effect from September 2010

Entry requirements: minimum of 100 credits from level 1 including MFC 1012, or equivalent

Core: Candidates are required to take:

MFC 5012	Professional Development & Placement – Media, Film & Culture 2	Sem 2	20 credits
MFC 5042	Video Production: Script to Screen	Sem 1&2	20 credits
MFC 5132	Television Genres	Sem 1&2	20 credits
MFC 5142	Television Audiences: Theory and Research	Sem 1&2	20 credits

Option: Candidates are required to choose 20 credits from:

MFC 5052	Radio Broadcasting	Sem 1&2	20 credits
MFC 5062	Digital Effects	Sem 1&2	20 credits

Option: Candidates are required to choose 20 credits from:

MFC 5092	Screening American Cultural History: Research & Analysis	Sem 2	20 credits
MFC 5102	Screening Performance	Sem 1&2	20 credits

Level 6 – with effect from September 2010

Entry requirements: minimum of 100 credits from Level 4, and 100 credits from Level 5, including MFC 5012 or equivalent

Core: Candidates are required to take:

MFC 6144	Television Research A	Sem 1&2	40 credits
MFC 6192	Global Television: Window to the World	Sem 1&2	20 credits

Option – Route 1 (for those students selecting the 40-credit production module below):

MFC 6014	Media Production Portfolio A	Sem 1&2	40 credits
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Candidates are required to choose one of:

MFC 6032	Radio Production	Sem 1&2	20 credits
MFC 6042	Advanced Documentary Production	Sem 1&2	20 credits
MFC 6102	Mapping the Audio-visual Landscape	Sem 1&2	20 credits
MFC 6162	Film & Television Adaptation	Sem 1&2	20 credits
MFC 6182	Science Fiction	Sem 1&2	20 credits
MFC 6202	Contemporary Cult Television	Sem 1&2	20 credits

Option – Route 2 (for those students selecting the 20-credit production module below):

MFC 6022	Media Production Portfolio B	Sem 1&2	20 credits
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Candidates are required to choose one of the following “production” modules:

MFC 6032	Radio Production	Sem 1&2	20 credits
MFC 6042	Advanced Documentary Production	Sem 1&2	20 credits

Candidates are required to choose one of the following “academic” modules:

MFC 6102	Mapping the Audio-visual Landscape	Sem 1&2	20 credits
MFC 6162	Film & Television Adaptation	Sem 1&2	20 credits
MFC 6182	Science Fiction	Sem 1&2	20 credits
MFC 6202	Contemporary Cult Television	Sem 1&2	20 credits

7. Learning, teaching and assessment (7a) Statement of the strategy for learning, teaching and assessment for the programme

The programme is consistent with the Learning, Teaching and Assessment Strategy of the Faculty of Media, Business and Marketing.

The Faculty aims to provide a stimulating learning environment

- i) by aspiring to match best practice in HE in all aspects of the learning environment;
- ii) by embedding the principle of active learning in its work.

The Faculty aims to provide a distinctive learning experience

- i) by fostering vocationally oriented aspects of learning wherever possible;
- ii) by engaging students with issues of ethics and values in appropriate curriculum contexts;
- iii) by enabling students to become effective lifelong learners and global citizens.

The programme in Television meets the requirements of relevant policy documents, particularly the QAA Framework for HE Qualifications, QAA Subject Benchmark Statements, Leeds Trinity's vision and values and Strategic Plan and Leeds Trinity's Learning, Teaching and Assessment Strategy. The Faculty's Strategy for Learning, Teaching and Assessment defines key terms and provides for their dissemination to students.

The programme in Television has been designed to ensure that students are provided with a coherent and progressive learning experience. Staff will liaise within and between levels of study to ensure the effective delivery of modules, to prepare students for progression from each level to the next and to foster a sense of the wholeness of the experience of the individual student.

Within Television the major areas of knowledge, understanding and skills to be developed relate to Industry, Production and Analysis, and these combine to develop technical skills and professional and academic perspectives. Taking account of the wide range of academic backgrounds of students likely to join the programme, these combine with other modules to provide a broad, common core in Level 4 and enable students to progress on equal terms to more complex and specialised areas in levels 5 and 6. Core preference modules offer students the opportunity to broaden their experience and reinforce their learning in areas of particular interest to them and in which the teaching staff have specialist knowledge.

An understanding of ethical issues relating to Television is built into the course throughout the core and core preference modules.

The programme uses a range of learning and teaching methods to reflect subject matter, student numbers and the search for variety and balance and seeks to encourage an appreciation of different learning styles and methods. The selection of learning and teaching methods seeks particularly to develop students' self-confidence by the use of workshops and seminars for focused group activities in levels 4 and 5, and to develop students' independence by the increasing use of tutorials with an individual focus at Level 6. At Level 6 there is significant opportunity for students to undertake projects of personal interest and develop skills of independent learning.

Assessment in the programme in Television

1. uses a variety of written forms and practical activities in order to reflect the academic and vocational / professional elements of the programme;
2. uses forms of work which are modelled on related professional practice as far as is consistent with working conditions and the requirements of effectiveness;
3. as a consequence of 2, is applied to group work only in strictly controlled situations;
4. progressively moves from testing breadth to depth of knowledge, understanding and skills;
5. as a consequence of 4, progressively limits the number of distinct items per module required for assessment;
6. reflects LTAS' Vision and Values by its concern with development and the affirmation of individual learners;
7. achieves effectiveness by means of institutional and Faculty procedures, policies and guidelines for design, marking and administration of processes.

Within every module students must complete and submit all forms of assessment to be eligible to pass the module.

7b) Module details

Module number & name	Learning and Teaching Methods	Assessment				Teaching Staff (module co-ordinator as first name and in bold)
		Form	Magnitude	Weighting	Timing	
Level 4 Core						
MFC 4012 PDP – MFC 1	Lectures, workshops, tutorials, site visit	Portfolio Placement Report	1 x 2,000 words equiv. 6 weeks fte 1 x 2,000 words	50% Pass/Fail 50%	End of Sem 1 During Sem 2 End of Sem 2	E Williams All MFC tutors
MFC 4032 Radio & TV Production: Script to Broadcast	Workshops	Portfolio 1 Portfolio 2	1 x 2,000 words equiv. 1 x 2,000 words equiv.	50% 50%	End of Sem 1 End of Sem 2	R Walmsley , K Blair, L Eastwood, M Roux,
MFC 4052 Digital Media	Lectures, workshops	Portfolio 1 Portfolio 2	1 x 2,000 words equiv. 1 x 2,000 words equiv.	40% 60%	End of Sem 1 End of Sem 2	J Rothschild
MFC 4062 Introduction to TV	Lectures, seminars	Portfolio Essay	1 x 2,000 words equiv. 1 x 2,000 words	50% 50%	During Sem 1 End of Sem 2	D Dodd
MFC 4092 Screening Character – Types & Archetypes	Combined lecture/ workshops	Portfolio Essay	1 x 1000 words equivalent 1 x 3000 words	Pass/fail 100%	During Sem 1 End of Sem 2	M Roux
MFC 4022 Analysing Media and Culture	Lectures, workshops	Portfolio Essay 1 Essay 2	1 x 2,000 words 1 x 1,000 words 1 x 1,000 words	50% 25% 25%	During Sem 1 End of Sem 1 End of Sem 2	John Poulter
Level 5 Core						
MFC 5012 PDP – MFC2	Lectures, workshops, tutorials, site visit	Portfolio Placement Report	1 x 2,000 words 6 weeks fte 1 x 3,000 words	40% Pass/Fail 60%	During Sem 1 During Sem 2 During Sem 2	E Williams All MFC tutors
MFC 5042 Video Production: Script to Screen	Workshops	Portfolio Portfolio Artefact (film)	1,000 word equiv 2,000 word equiv 1 x 5 min	25% 25% 50%	End of Sem 1 End of Sem 2 End of Sem 2	L Rymer
MFC 5132 TV Genres	Lectures, seminars,	Essay 1 Essay 2	1 x 2,000 words 1 x 2,000 words	50% 50%	End of Sem 1 End of Sem 2	D Dodd
MFC 5142 TV Audiences: Theory & Research	Lectures, seminars,	Essay 1 Essay 2	1 x 2,000 words 1 x 2,000 words	50% 50%	End of Sem 1 End of Sem 2	D Dodd
Level 5 Option						
MFC 5052 Radio Broadcasting	Workshops	Portfolio Portfolio Individual Proposal	2,000 word equiv 2,000 word equiv 300 word equiv.	50% 40% 10%	End of Sem 1 End of Sem 2 Mid Sem 2	R Walmsley

Module number & name	Learning and Teaching Methods	Assessment				Teaching Staff (module co-ordinator as first name and in bold)
		Form	Magnitude	Weighting	Timing	
MFC 5062 Digital Effects	Lectures, workshops	Essay Portfolio	1 x 2,000 words 1 x 2,000 words equiv.	50% 50%	End of Sem 1 End of Sem 2	J Rothschild
MFC 5092 Screening American Cultural History: Research & Analysis	Lectures, seminars, workshops & screenings	Portfolio (Research & Essay Development) Essay 2	1 x 1,000 word equivalent 1 x 3,000 words	25% 75%	During Sem 2 End of Sem 2	T Donnelly
MFC 5102 Screening Performance	Lectures, seminars, workshops	Portfolio Essay	1 x 1,000 words 1 x 3,000 words	25% 75%	End of Sem 1 End of Sem 2	M Roux
Level 6 Core						
MFC 6144 TV Research A	Workshops, tutorials	Research proposal Research project oral presentation Essay	Pass/fail 1 x 2,000 words 1 x 8,000 words	 20% 80%	End of Sem 1 End of Sem 2 End of Sem 2	D Dodd TV/Film Tutors
MFC 6192 Global TV: Window on the World	Lectures, seminars	Essay 1 Essay 2	1 x 2,000 words 1 x 2,000 words	50% 50%	End of Sem 1 End of Sem 2	D Dodd J Scott
Level 6 Option						
MFC 6014 Media Production Portfolio A	Lectures, tutorials	Design report Artefact Evaluative Report	2,000 words 6,000 word equiv. 2,000 words	20% 60% 20%	During Sem 1 End of Sem 2 End of Sem 2	E Williams MFC Tutors
MFC 6022 Creative Media	Lectures, tutorials	Presentation Artefact	5 mins 3,500 words	25% 75%	During Sem 1 End of Sem 2	E Williams MFC Tutors
MFC 6032 Radio Production	Workshops	Portfolio 1 Portfolio 2	1 x 2,000 words equiv. 1 x 3,000 words equiv.	40% 60%	End of Sem 1 End of Sem 2	R Walmsley M Roux
MFC 6042 Advanced Documentary Production	Lectures, tutorials	Artefact Report	1 x 2,500 words equiv. 1 x 2,500 words	60% 40%	End of Sem 2 End of Sem 2	G Roberts
MFC 6102 Mapping the AV Landscape	Lectures, seminars, workshops	Report 1 Group presentation Report 2	1 x 2,500 words 1 x 20 minutes 1 x 1,250 words	50% 25% 25%	End of Sem 1 During Sem 2 End of Sem 2	K Maronitis
MFC 6202 Contemporary Cult TV	Lectures, seminars,	Case Study Essay	1 x 4000 words	100%	End of Sem 2	T Donnelly D Dodd
MFC 6162 Film & TV Adaptation	Lectures, seminars	Essay 1 Essay 2	1 x 2,500 words 1 x 2,500 words	50% 50%	End of Sem 1 End of Sem 2	J Scott L Rymer
MFC 6182 Science Fiction	Seminars, workshops	Essay 1 Essay 2	1 x 2,500 words 1 x 2,500 words	50% 50%	End of Sem 1 End of Sem 2	L Rymer T Donnelly

7c) Programme objectives covered

	Assessed objectives of programme								Skills Development					
	1. Activities relevant to AV industries	2. Understanding of AV industries	3. Applying concepts & approachest here	4. Independent learning	5. Respond to ethical issues	6a. Team-work	6b. Communication skills		1. Communication	2. Oral presentation	3. Group-work	4. Problem-solving	5. ICT	6. Reflective learning
Level 4 Core														
MFC 4012 PDP – MFC 1														
MFC 4032 Radio & TV Production: Script to Broadcast														
MFC 4052 Digital Media														
MFC 4062 Introduction to TV														
MFC 4092 Screening Character – Types & Archetypes														
MFC 4112 Audiovisual Literacy														
Level 5 Core														
MFC 5012 PDP – MFC2														
MFC 5042 Video Production: Script to Screen														
MFC 5132 TV Genres														
MFC 5142 TV Audiences: Theory and Research														
Level 5 Option														
MFC 5052 Radio Broadcasting														
MFC 5062 Digital Effects														

	Assessed objectives of programme							Skills Development					
	1. Activities relevant to AV industries	2. Understanding of AV industries	3. Applying concepts & approachest here	4. Independent learning	5. Respond to ethical issues	6a. Team-work	6b. Communication skills	1. Communication	2. Oral presentation	3. Group-work	4. Problem-solving	5. ICT	6. Reflective learning
MFC 5092 Screening American Cultural History: Research & Analysis													
MFC 5102 Screening Performance													
Level 6 Core													
MFC 6144 TV Research A													
MFC 6192 Global Television: Window on the World													
Level 6 Option													
MFC 6014 Media Production Portfolio A													
MFC 6622 Media Production Portfolio B													
MFC 6102 Mapping the AV Landscape													
MFC 6032 Radio Production													
MFC 6042 TV Documentary Production													
MFC 6202 Contemporary Cult Television													
MFC 6162 Film & TV Adaptation													
MFC 6182 Science Fiction													

8. Entry requirements

Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be GCE or VCE 'A' levels (or equivalent at level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see the College's Assessment of Prior Learning (APL) procedures.

9. Progression and award requirements

Details of progression and award requirements

(Modules which must be passed for progression and award)

In order to progress from Level 4 to Level 5 students must have obtained a minimum of 100 credits from Level 4, including credits for MFC 4012 or equivalent.

In order to progress from Level 5 to Level 6 students must have obtained a minimum of 100 credits from Level 5, including credits for MFC 5012 or equivalent.

10. Prerequisites

Details of prerequisites

(Modules which must be passed before enrolment on a module at a higher level)

MFC 5052 *Radio Broadcasting* is a prerequisite for MFC 6032 *Radio Production*.

MFC 5042 *Video Production: Script to Screen* is a prerequisite for MFC 6042 *Television Documentary Production*

This ensures that students have developed an appropriate level of basic skills for further development at Level 6.

11. External examining arrangements

External examining arrangements

The duties of the three existing external examiners for the Department of Media, Film & Culture will extend to cover this programme.

12. Additional information

Any **special features**: details regarding arrangements in respect of any special features of the programme/scheme, for example, study abroad, field course, attachment.

Regular screenings will be organised to complement the teaching programme and increase opportunities for students to view appropriate material.

13. Additional support needs

Arrangements made to accommodate students with additional support needs wherever possible. Any unavoidable restrictions are listed below.

(Key aspects of the Impact Assessment for Disability Equality for the Programme)

Students with disabilities will be welcomed on the course and reasonable adjustments will be made wherever possible to accommodate their individual needs. Students with serious visual or hearing impairments may be unable to undertake effective programme analysis because of the combination of complex sensory information normally conveyed in television. As this is a core requirement of the programme, the implications of this will be discussed with the applicant at the application stage.