

AY 14/15

BA (Hons) Business & Management

(BUSMASH)

Duration: 3 years full-time / 6 years part-time

UCAS Code: NN12

Award: BA (Hons) 360 credits
DipHE 240 credits
CertHE 120 credits

Level 4

Please refer to the Prospectus for entry requirements:

Candidates are required to take:

BMM 4402	Business Economics	Sem 2	20 credits
BMM 4412	Management & Organisational Behaviour	Sem 1	20 credits
BMM 4422	Marketing Fundamentals	Sem 1	20 credits
BMM 4432	Operations Management	Sem 2	20 credits
BMM 4442	Management & Financial Accounting	Sem 1	20 credits
BMM 4452	Professional Development & Placement 1	Sem 1&2	20 credits

International students (with IELTS levels below 6.5) are required to take the following module instead of BMM4452 (PDP1):

BMM 4462	English for Academic Purposes 1	Sem 1& 2	20 credits
----------	---------------------------------	----------	------------

Level 5

Progression requirements: 120 credits from Level 4.

Core: Candidates are required to take:

BMM 5402	Professional Development & Placement 2	Sem 1&2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5422	Legal Issues for Management	Sem 1	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

International students (with IELTS levels below 6.5) are required to take the following module instead of BMM5402 (PDP2):

BMM 5302	English for Academic Purposes 2	Sem 1& 2	20 credits
----------	---------------------------------	----------	------------

Level 6 – for study 2014/15 only

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Candidates are required to take:

BMM 6492	Corporate Sustainability	Sem 2	20 credits
BMM 6412	Business Research	Sem 1	20 credits
BMM 6422	Business & Management Strategy	Sem 1	20 credits
BMM 6472	International Management	Sem 2	20 credits

and are required to choose 20 credits from:

BMM 6442	Research Project	Sem 1&2	20 credits
BMM 6452	Professional Learning through Work	Sem 1&2	20 credits

and are required to choose 20 credits from:

BMM 6462	Business Ethics	Sem 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits
BMM 6502	International Marketing	Sem 1	20 credits

Level 6 – for study 2015/16 onwards

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Candidates are required to take:

BMM 6492	Corporate Sustainability	Sem 2	20 credits
----------	--------------------------	-------	------------

<i>BMM 6422</i>	<i>Business & Management Strategy</i>	<i>Sem 1</i>	<i>20 credits</i>
<i>BMM 6502</i>	<i>International Marketing</i>	<i>Sem 1</i>	<i>20 credits</i>
<i>BMM 6582</i>	<i>e-business and e-marketing</i>	<i>Sem 1</i>	<i>20 credits</i>

and are required to choose 20 credits from:

<i>BMM 6442</i>	<i>Research Project</i>	<i>Sem 1&2</i>	<i>20 credits</i>
<i>BMM 6452</i>	<i>Professional Learning through Work</i>	<i>Sem 1&2</i>	<i>20 credits</i>

and are required to choose 20 credits from:

<i>BMM 6462</i>	<i>Business Ethics</i>	<i>Sem 2</i>	<i>20 credits</i>
<i>BMM 6472</i>	<i>International Management</i>	<i>Sem 2</i>	<i>20 credits</i>
<i>BMM 6482</i>	<i>Leadership</i>	<i>Sem 2</i>	<i>20 credits</i>
<i>BMM 6552</i>	<i>Financial Reporting</i>	<i>Sem 2</i>	<i>20 credits</i>