

Tourism & Leisure Management

SUBJECT TO VALIDATION

Level 4 – with effect from September 2013

Core:	Candidates are required to take:		
BMM 4482	Tourism & Hospitality	Sem 1	20 credits
BMM 4412	Management & Organisational Behaviour	Sem 1	20 credits
BMM 4422	Marketing Fundamentals	Sem 1	20 credits
BMM 4432	Operations Management	Sem 2	20 credits
BMM 4442	Management & Financial Accounting	Sem 2	20 credits
BMM 4492	Personal & Professional Development	Sem 1&2	20 credits

In addition students are required to take the following language options:

BMM 4462	English for Academic Purposes 1 (for int. students)	Sem 1&2	20 credits
BMM 4472	Modern language	Sem 1&2	20 credits

Level 5 – with effect from May 2014

Progression requirements: 120 credits from Level 4.

Candidates are required to take:

BMM 5482	Services Marketing (<i>blended learning</i>)	Sem 3	20 credits
BMM 5494	PLTW	Sem 3	40 credits
BMM 5422	Legal Issues for Management	Sem 1(4)	20 credits
BMM 5442	e-Business & e-Marketing	Sem 1(4)	20 credits
BMM 5502	Personal & Professional Development	Sem 1(4)	20 credits

Level 6 – with effect from September 2015

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Candidates are required to take:

BMM 6522	Tourism & Events	Sem 2(5)	20 credits
SHN 6102	Leisure Management (SHN - tbc)	Sem 2(5)	20 credits

Candidates are required to choose 20 credits from:

BMM 6412	Introduction to Research (double teaching)	Sem 2(5)&3(6)	20 credits
BMM 6534	Dissertation / PLTW2/ Int'l exchange	Sem 3(6)	40 credits

Candidates are required to choose 20 credits from:

BMM 6542	Business Ethics / E & C / HRM	Sem 2	20 credits
BMM 6552	International Management / Marketing/Lead/PM	Sem 2	20 credits