Leeds Trinity University

Programme Specification

With effect from: September 2020

A programme specification is the definitive record of your programme of study at the University. It sets out the aims, learning outcomes, and indicative content of the programme. You should readpp this programme specification alongside the relevant module descriptors and the University's Taught Programme Academic Regulations.

This specification only applies to the delivery of the programme indicated below. The details in this specification are subject to change through the modifications or periodic review processes.

1   Programme name and award

This programme specification relates to the following award(s)
BA (Hons) Television Production

2   Aims of the programme

Rationale and general aims, including what is special about this programme
The Television Production degree at Leeds Trinity is a practice-based course which will develop your technical and creative abilities. The programme aims to: 1. prepare students, through the development of an appropriate range of knowledge and practical skills, for careers in the television industry or other related fields; 2. develop a range of transferable skills and to create an awareness of their vocational and academic value; 3. develop an understanding of the historical and social aspects of the television industry and other related media; 4. provide students with the key theoretical approaches used in the study of television and broader media industries; 5. stimulate a sensitivity to ethical issues in the media industries; 6. develop the capacity to complete independent research for television.

3   Level Learning Outcomes and Employability Outcomes

Learning outcomes are expressed in terms of:

- Knowledge and understanding (K)
- Intellectual / cognitive / 'thinking' skills (I)
- Practical skills specific to the subject (P)
- Employability skills (E)

We design assessment tasks to enable you to demonstrate the Level Learning Outcomes and relevant Employability Outcomes for your level of study. To a greater or lesser extent, all Level Learning Outcomes at each level of your study are embedded in the assessment task(s) at that level. This means we can take a more integrated view of your overall performance at a level.

To progress to the next level, or to receive an award, you will need to satisfy the Level Learning Outcomes below and relevant Employability Outcomes and achieve credit as per the Taught Programme Academic Regulations.

Level Learning Outcomes	
Level 4	
K1	Subject knowledge: knowledge and understanding of Television as a historical and contemporary phenomenon in a range of social and cultural contexts;
K2	Disciplinary knowledge: to identify and understand the reciprocal relation between theory and practice in the media industry;
K3	Professional knowledge: understanding the role of research and development in the creation and management of a range of media projects;
I1	Analysis: use of analytical techniques appropriate to the study and practice of television in its theoretical, aesthetic and practical aspects;
I2	Argument: an ability to formulate, structure, and present arguments based on individual learning, making use, where appropriate, of relevant resources and the accurate use of scholarly conventions;
I3	Creativity: proficiency in the making and manipulation of media artefacts, in diverse formats and contexts and for diverse audiences and clients;
P1	Equipment: proficiency in the use of relevant technologies (hardware and software), such as in-studio and on-location equipment and post-production software;
P2	Professional practice: ability to work within the law and within safety guidelines both in the studio, the editing suite, and when on location.
Level 5	
K1	Subject knowledge: a critical understanding of concepts and techniques relevant to theory and practice in relation to Television Production;
K2	Disciplinary knowledge: a critical understanding of the reciprocal relation between theory and practice in the Television industry;
K3	Professional knowledge: the application of research and development in creation and management of a range of media projects;
I1	Analysis: selection of appropriate research methodologies and the ability to apply concepts and techniques outside their initial context;
I2	Argument: independent engagement with contemporary debates and scholarship in the production of secure work, in various formats, using accurate scholarly conventions;

I3	Creativity: ability to design and produce media artefacts to meet audience and sector need but also to identify and seize opportunities to disrupt and innovate;
P1	Equipment: the appropriate selection and use of available production and post-production technologies in the design and delivery of a substantial individual or group project;
P2	Professional practice: ability to apply issues of ethics, ownership and health and safety within the design and delivery of complex commercial projects.

Level 6

K1	Subject knowledge: an ability to make flexible use of concepts and techniques relevant to theory and practice within the field of Television production;
K2	Disciplinary knowledge: a critical and research-informed understanding of the reciprocal relation between theory and practice in the Television industry;
K3	Professional knowledge: engagement with contemporary professional practice in Television industry including the capacity to identify, create and take opportunities; make innovative contributions, generate ideas, and learn from mistakes;
I1	Analysis: critical evaluation of approaches to solving problems in media projects, including the ability to innovate new solutions and respond to emerging problems;
I2	Argument: effective responses to ongoing feedback from various collaborative partners, audiences, users, or regulators in the development of sophisticated individual or group projects;
I3	Creativity: the ability to synthesise research, sector understanding to produce innovative new work (format or content) to professional standards;
P1	Equipment: an ability to interpret the requirements of a changing Television sector to plan and develop to identify and develop a flexible skillset and adaptable approach to employability;
P2	Professional practice: ability to apply issues of ethics, ownership and health and safety to professional standards within the design and delivery of complex commercial projects.

Employability Outcomes	
Employability skills are embedded and assessed throughout your programme. Therefore, we use a generic set of employability outcomes at all levels of study.	
E1	**Self-management** – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
E2	**Team-working** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;

E3	**Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
E4	**Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
E5	**Communication** – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
E6	**Application of numeracy** – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
E7	**Application of information technology** – the ability to identify and use the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
E8	**Entrepreneurship/enterprise** – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
E9	**Social, cultural & civic awareness** – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

4   External Benchmarks

Statement of congruence with the relevant external benchmarks

All Leeds Trinity University programmes are congruent with the Framework for HE Qualifications (FHEQ) and, where appropriate, the Qualifications and Credit Framework (QCF) / National Qualification and Credit Framework (NQF).

This programme is congruent with the latest QAA Benchmark Statement: Communication, Media, Film and Cultural Studies (December 2019): https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-communication-media-film-and-cultural-studies.pdf?sfvrsn=28e2cb81_4

5   Indicative Content

Summary of content by theme

The Television Production programme equips students with the skills and knowledge to work in this exciting and dynamic sector. The programme provides a broad range of studio experience both in front of and behind the camera. It encompasses research and development skills and the knowledge and technical expertise required to produce and manage scripts, conduct interviews and to handle lighting and sound in a range of different environments including studio, location and outside broadcasts. You will also develop knowledge in compliance and ethics in broadcasting throughout the

programme.

At Level 4 you will receive training in camera work, lighting, and sound recording and then use these skills making TV content in a professional TV studio. To support this practical work there is a focus on key professional skills, like teamwork and enterprise. Academic study into social trends for TV content (current and past) is connected to your ability to plan, design and shoot your own content.

At Level 5 you will start to apply your core skills in specific projects, practical, academic and professional. You will research, design, and film content in the studio to a given brief. The professional placement work prepares students for an industry placement that can identify potential career paths, provide valuable sector experience, and show how your degree skills are applied professionally. There is also the opportunity to take an option module in a range of key areas: documentary, drama (from concept to script to screen), digital design work, and interactive storytelling.

At Level 6 students are given more scope to design and implement their own ideas in projects that demonstrate their specialist skills. Modules support projects in various areas from TV production to transmedia production, digital design and creative entreprise. Academic modules allow students to pursue in-depth study of topics such as cult fandom, screenwriting, and film & television Adaptation

6   Programme Structure

Programme Structure – BA (Hons) Media (Single Honours)			
Duration	3 years full-time		
Total credit rating	360 (180 ECTS)		
Level 4 – With effect from: September 2020			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
MFC4003	Professional Development	Semester 1 & 2	30
MFC4103	Introduction to TV Research	Semester 1 & 2	30
MFC4023	Core Production Skills	Semester 1 & 2	30
MFC4203	Television Industries	Semester 1 & 2	30
Level 4 Integrated Assessment is an activity combining skills across the level – details will be made available to students			
Level 5 – With effect from: September 2021			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
MFC5003	Professional Placement	Semester 1 & 2	30

MFC5623	Creative Development (Studio and location)	Semester 1 & 2	30
MFC5133	Television Platforms	Semester 1 & 2	30

Options: You are required to choose 30 credits from the following modules

Module Code	Module Title	Semester	Credits
MFC5023	Digital Visualisation: Concept to Practice	Semester 1 & 2	30
MFC5113	Interactive Storytelling	Semester 1 & 2	30
MFC5203	Documentary; Concept to Practice	Semester 1 & 2	30
MFC5033	Drama: Concept to Practice	Semester 1 & 2	30

Level 6 – With effect from: September 2022

Core: You are required to take the following modules

Module Code	Module Title	Semester	Credits
MFC6003	Professional Project	Semester 1 & 2	30
MFC6463	Creating TV Content	Semester 1 & 2	30

Options: You are required to choose 30 credits from the following modules

Module Code	Module Title	Semester	Credits
MFC6023	Transmedia Production	Semester 1 & 2	30
MFC6033	Digital Studio	Semester 1 & 2	30
MFC6043	Advanced Documentary Production	Semester 1 & 2	30
MFC6403	Advanced Short Film	Semester 1 & 2	30

Options: You are required to choose 30 credits from the following modules

Module Code	Module Title	Semester	Credits
MFC6193	Creative Project	Semester 1 & 2	30
ENG6515	Sexuality Studies	Semester 1	15
MFC6025	Writing for TV	Semester 1	15
MFC6035	Franchising Intertextuality	Semester 1	15
MFC6015	Cult Fandom	Semester 2	15
ENG6575	Fantasy and Gender	Semester 2	15

7   Pre-requisites

Modules students <u>must</u> study and achieve credit for before enrolling on a module at a higher level, or attaining their final programme award
N/A

8   Learning, Teaching and Assessment

The University's Learning, Teaching and Assessment Strategy informs the design of your programme. You can find more information about learning, teaching and assessment for your programme (including information on Integrated Assessment) within the relevant Assessment Handbooks.

9   Entry requirements

Do the University's standard entry requirements apply?	Yes
Detail of any deviation from and/or addition to the University's standard entry requirements (if applicable)	N/A

10   Additional support needs

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

Programme-specific requirements / unavoidable restrictions on participation in the programme
N/A

11   Technical Information

Awarding Body / Institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
Parent School	School of Communication, Business and Law
Department	Department of Communication
Professional accreditation body	N/A
Final award	BA (Hons)
Title of programme(s)	Television Production
Subsidiary award(s)	BA [Ordinary] Television Production Diploma of Higher Education in Television Production Certificate of Higher Education in Television Production
Honours type	Single
Duration and mode(s) of study	3 years; full-time
Month/year of approval of programme	May 2020
Periodic review due date	TBC
HECoS subject code(s)	100923 (Television Production); 100058 (Film Studies); Ratio: 60:40
UCAS course code(s)	P311 L24
SITS route codes	TVPRDSH
Delivery venue(s)	Leeds Trinity

12 Level Learning Outcomes and Employability Outcomes

The grids below demonstrate where Level Learning Outcomes and Employability Outcomes are assessed at module level and ensure that students are assessed in all Level Learning Outcomes at each level of their study. Students might not be assessed in all Employability Outcomes at each level of study. However, all Employability Outcomes will have been assessed by the end the programme.

Level 4 *Adjust LO codes as necessary.* Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Assessed level learning outcomes									Skills development								
	K1 Subject Knowledge	K2 Disciplinary Knowledge	K3 Professional Knowledge	I1 Analysis	I2 Argument	I3 Creativity	P1 Equipment	P2 Professional Practice		E1 Self-management	E2 Teamworking	E3 Business & sector awareness	E4 Problem-solving	E5 Communication	E6 Application of numeracy	E7 Application of IT	E8 Entrepreneurship / enterprise	E9 Social, cultural & civic awareness
MFC4003 Professional Development	■	■	■		■	■	■	■		■	■	■	■	■	■	■	■	■
MFC4103 Introduction to TV Research		■	■		■	■	■	■		■	■		■	■			■	■
MFC4023 Core Production Skills	■		■	■		■	■	■		■	■	■		■	■	■	■	■
MFC4203 Television Industries	■	■	■	■	■	■				■				■		■	■	■

Level 5	Assessed level learning outcomes		Skills development

Adjust LO codes as necessary. ↓	K1	K2	K3	I1	I2	I3	P1	P2		E1	E2	E3	E4	E5	E6	E7	E8	E9
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Subject Knowledge	Disciplinary Knowledge	Professional Knowledge	Analysis	Argument	Creativity	Equipment	Professional Practice		Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness
MFC5003 Professional Placement		■	■	■		■	■	■		■	■	■	■	■	■	■	■	■
MFC5623 Creative Development (Studio and Location)			■			■	■	■		■	■		■	■			■	
MFC5133 Television Platforms			■	■		■				■			■			■	■	■
MFC5023 Digital Visualisation: Concept to Practice	░		░			░	░	░		░		░	░	░				
MFC5113 Interactice Storytelling		░	░		░	░	░			░		░	░	░			░	
MFC5203 Documentary: Concept to Practice	░	░	░	░	░	░	░			░		░	░	░			░	
MFC5033 Drama: Concept to Practice	░		░	░	░	░	░	░		░		░	░	░			░	░

Level 6	Assessed level learning outcomes									Skills development								
Adjust LO codes as necessary. ↓	K1	K2	K3	I1	I2	I3	P1	P2		E1	E2	E3	E4	E5	E6	E7	E8	E9

Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Subject Knowledge	Disciplinary Knowledge	Professional Knowledge	Analysis	Argument	Creativity	Equipment	Professional Practice	Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness
MFC6003 Professional Project			■	■	■	■		■	■	■	■	■	■		■	■	
MFC6463 Creating TV Content	■	■		■	■		■	■		■		■	■		■	■	■
MFC6023 Transmedia Production	▒		▒	▒	▒		▒		▒	▒		▒	▒		▒	▒	
MFC6033 Digital Studio	▒	▒		▒		▒	▒			▒		▒			▒		
MFC6043 Advanced Documentary Production	▒		▒	▒		▒			▒	▒		▒				▒	
MFC6403 Advanced Short Film	▒		▒	▒		▒			▒			▒				▒	
MFC6193 Creative Project	▒			▒					▒	▒						▒	
ENG6515 Sexuality Studies	▒	▒		▒					▒			▒					▒
MFC6025 Writing for TV	▒			▒								▒				▒	▒
MFC6035 Franchising Intertextuality	▒			▒				▒				▒				▒	▒
MFC6015 Cult Fandom	▒			▒													▒
ENG6575 Fantasy and Gender		▒		▒													▒