

BA (HONS) BUSINESS MANAGEMENT**BUSIMAN**

Duration:	3 years full-time
UCAS Code:	NN12
Award:	BA (Hons) 360 credits
Subsidiary awards:	DipHE 240 credits CertHE 120 credits

Level 4 - with effect from September 2023

Please refer to the prospectus for entry requirements

Core:	Students are required to take:		
BMM4123	Marketing Fundamentals	Sem 1	30 credits
BMM4133	Principles of Accounting and Finance	Sem 1	30 credits
BMM4143	Globalisation and Social Justice*	Sem 2	30 credits
BMM4153	People and Organisations*	Sem 2	30 credits

*Modules containing Integrated Assessment

Level 5 - with effect from September 2024

Progression requirements: 120 credits from Level 4

Core:	Students are required to take:		
BMM5123	Global business Environment	Sem 1	30 credits
BMM5133	Professional Development and Placement	Sem 1 & 2	30 credits
BMM5143	Business Research and Analytics	Sem 2	30 credits
BMM5163	People Management	Sem 2	30 credits

Level 6 – with effect from September 2023

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Core:	Students are required to take:		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business & Management Strategy	Sem 1	20 credits
BMM6492	Corporate Sustainability	Sem 2	20 credits
BMM6452	Professional Learning Through Work	Sem 1 & 2	20 credits

Option:	Students are required to choose 40 credits from:		
BMM6482	Leadership (<i>not available for study 2024-25</i>)	Sem 2	20 credits
BMM6552	Financial Reporting	Sem 2	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits

Level 6 – with effect from September 2025

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Core:	Students are required to take:		
BMM6083	Professional Learning and Practice	Sem 1 & 2	30 credits
BMM6103	Strategic Management	Sem 1	30 credits
Option:	Students are required to choose 60 credits from the following:		
BMM6143	Creative Entrepreneurship and Innovation	Sem 2	30 credits
BMM6153	Contemporary Issues in Sustainability	Sem 2	30 credits
BMM6163	International Marketing	Sem 2	30 credits
BMM6173	Project Management	Sem 2	30 credits
BMM6183	Research Project	Sem 2	30 credits
BMM6193	Money, Banking and Finance	Sem 2	30 credits