BSc (Hons) Professional Practice in Business to Business Sales

PPBSTBS

Duration: 3 years

Total credit rating: 360 (180 ECTS)

Award: BSc (Hons) 360 credits
Subsidiary Awards: DipHE 240 credits

CertHE 120 credits

Level 4 - with effect from February 2021

Core:	Students are required to take:		
BMM4662*	Starting Your Apprenticeship Learning Portfolio	Sem 1, 2	20 Credits
BMM4672*	Learning Skills for Apprentices	Sem 1, 2	20 Credits
BMM4654	Negotiated Learning: Developing Business to		
	Business Sales Practice	Sem 1, 2	40 credits
BMM4644*	Negotiated Learning: Projects in the Workplace	Sem 1, 2	40 credits

Level 5 - with effect from 2020/21

(Progression requirements: 120 credits from Level 4)

BMM5662 *	Apprentice Portfolio Review	Sem 1, 2	20 credits
BMM5632 *	Designing Practitioner Research	Sem 1,	2 20
credits			
BMM5444	Negotiated learning: Advanced Sales Strategies	Sem 1, 2	40credits
BMM5614 *	Work-based project	Sem 1, 2	40 credits

Level 6 - with effect from 2020/21

(Progression requirements: 120 credits from Level 5)

Core:	Students are required to take:		
BMM6672*	Advancing Your Portfolio Towards End Point		
	Assessment	Sem 1, 2	20 credits
BMM6644	Negotiated Learning: Business to Business Sales		
	Professional	Sem 1, 2	40 credits
BTB6006	Work Based Project – Business to Business		
	Sales Apprentices	Sem 1, 2	60 credits

^{*} Generic modules from the institutional Work-based Learning Framework.