

BA (Hons) International Business**INTNLBS**

Duration:	3 years full-time
UCAS code:	N1W3
Award:	BA (Hons) - 360 credits
Subsidiary awards:	DipHE - 240 credits Cert HE - 120 credits

Level 4 - with effect from September 2023

Please refer to the prospectus for entry requirements

Core:	Students are required to take:		
BMM4123	Marketing Fundamentals	Sem 1	30 credits
BMM4133	Principles of Accounting and Finance	Sem 1	30 credits
BMM4153	People and Organisations*	Sem 2	30 credits
BMM4143	Globalisation and Social Justice*	Sem 2	30 credits

Level 5

Progression requirements: 120 credits from Level 4.

Core:	Students are required to take:		
BMM5412	Financial Management	Sem 1	20 credits
BMM5312	Principles of International Business	Sem 1	20 credits
BMM5402	Professional Development and Placement	Sem 1 & 2	20 credits
BMM5562	Marketing Communications	Sem 2	20 credits
BMM5582	Business Research	Sem 2	20 credits
BMM5552	People Management	Sem 2	20 credits

Level 5 - with effect from September 2024

Progression requirements: 120 credits from Level 4

XXX	Global Business Environment	Sem 1	30 credits
XXX	Professional Development and Placement	Sem 1 & 2	30 credits
XXX	Business Research and Analytics	Sem 2	30 credits
XXX	International Business Strategies	Sem 2	30 credits

Level 6

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5

Core:	Students are required to take:		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business and Management Strategy	Sem 1	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6472	International Management	Sem 2	20 credits
BMM6452	Professional Learning through Work	Sem 1 & 2	20 credits

and are required to choose 20 credits from:

BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM6482	Leadership (<i>not available for study 2023-24</i>)	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6552	Financial Reporting	Sem 2	20 credits

Level 6 - with effect from September 2025

Progression requirements: 120 credits from Level 4 and 120 credits from Level 5

Core:	Students are required to take:		
XXX	Global Supply Chain Management	Sem 1	15 credits
XXX	Professional Learning and Practice	Sem 1&2	30 credits
Options:	Students are required to choose 60 credits from:		
XXX	International Marketing	Sem 2	30 credits
XXX	Creative Entrepreneurship and Innovation	Sem 2	30 credits
XXX	Contemporary Issues in Sustainability	Sem 2	30 credits
XXX	Project Management	Sem 2	30 credits
XXX	Money, Banking and Finance	Sem 2	30 credits
XXX	Research Project	Sem 2	30 credits