

## Programme Specification

*With effect from:* September 2020

A programme specification is the definitive record of your programme of study at the University. It sets out the aims, learning outcomes, and indicative content of the programme. You should read this programme specification alongside the relevant module descriptors and the University's Taught Programme Academic Regulations.

This specification only applies to the delivery of the programme indicated below. The details in this specification are subject to change through the modifications or periodic review processes.

### 1 Programme name and award

**This programme specification relates to the following award(s)**

BA (Hons) English and Media

### 2 Aims of the programme

**Rationale and general aims, including what is special about this programme**

This programme is designed for students who are interested in both literature and media. It aims to provide you with the opportunity to enjoy learning about, and engaging with, a broad range of literary texts in English; while also developing skills of cultural analysis and media production.

It is designed to enable students to:

- develop detailed knowledge of a range of literary texts and their relevant contexts;
- describe and analyse texts and media artefacts in terms of audience, and use of language and convention, and produce media artefacts that demonstrate this audience understanding;
- reflect on social and ethical issues explored in texts and the media and in critical debate;
- conduct independent research using appropriate scholarly resources;
- present research findings effectively, both in writing and through presentation.

### 3 Level Learning Outcomes and Employability Outcomes

Learning outcomes are expressed in terms of:

- Knowledge and understanding (K)

- Intellectual / cognitive / 'thinking' skills (I)
- Practical skills specific to the subject (P)
- Employability skills (E)

We design assessment tasks to enable you to demonstrate the Level Learning Outcomes and relevant Employability Outcomes for your level of study. To a greater or lesser extent, all Level Learning Outcomes at each level of your study are embedded in the assessment task(s) at that level. This means we can take a more integrated view of your overall performance at a level.

To progress to the next level, or to receive an award, you will need to satisfy the Level Learning Outcomes below and relevant Employability Outcomes and achieve credit as per the Taught Programme Academic Regulations.

<b>Level Learning Outcomes</b>	
<b>Level 4</b>	
K1	Subject Knowledge – critical understanding of the evolving nature of media, English and literary writing and knowledge across a range of content in each medium.
K2	Critical knowledge – an ability to work with suitable critical approaches or practices in support of the analysis and creative production of media, film, and literature.
K3	Contextual knowledge – a sound knowledge of the role of media and literature in challenging social identities, meanings and values.
K4	Knowledge of Subject Resources – sound knowledge and understanding of the scholarly resources, including digital resources, available for academic research into literary texts and their context, and sound knowledge and understanding of appropriate research strategies and the scholarly conventions appropriate for presenting academic work.
K5	Professional knowledge – demonstrate detailed knowledge of developments in the creative industries on local and global scales and ability to relate one's own practice and future development to those developments.
I1	Interpretation – an ability to engage productively with interpretations of media, and literary content that reflect upon individual or group differences in personal and social identity.
I2	Contextualisation – an ability to be critically independent in relating media or literary content to relevant historical and socio-cultural contexts.
I3	Ethical Self-Awareness – an ability to reflect on their own assumptions and practices as readers as well as those of others, in the consideration of complex ethical issues.
I4	Information literacy – identify the information sources required to meet a defined need; access a range of appropriate information sources to meet a defined information need; and demonstrate advanced search and discovery skills.

I5	Communication – an ability to articulate their own and other people’s ideas concisely, accurately and persuasively, both orally and in writing and to demonstrate professional and academic standards of integrity.
P1	Production skills – demonstrate the required functional and technical expertise to select and use appropriate tools to complete projects to a high level of accomplishment.
<b>Level 5</b>	
K1	Subject Knowledge – critical understanding of the evolving nature of media, English and literary writing and knowledge across a range of content in each medium.
K2	Critical knowledge – an ability to work with suitable critical approaches or practices in support of the analysis and creative production of media, film, and literature.
K3	Contextual knowledge – a sound knowledge of the role of media and literature in challenging social identities, meanings and values.
K4	Knowledge of Subject Resources – sound knowledge and understanding of the scholarly resources, including digital resources, available for academic research into literary texts and their context, and sound knowledge and understanding of appropriate research strategies and the scholarly conventions appropriate for presenting academic work.
K5	Professional knowledge – demonstrate detailed knowledge of developments in the creative industries on local and global scales and ability to relate one’s own practice and future development to those developments.
I1	Interpretation – an ability to engage productively with interpretations of media, and literary content that reflect upon individual or group differences in personal and social identity.
I2	Contextualisation – an ability to be critically independent in relating media or literary content to relevant historical and socio-cultural contexts.
I3	Ethical Self-Awareness – an ability to reflect on their own assumptions and practices as readers as well as those of others, in the consideration of complex ethical issues.
I4	Information literacy – identify the information sources required to meet a defined need; access a range of appropriate information sources to meet a defined information need; and demonstrate advanced search and discovery skills.
I5	Communication – an ability to articulate their own and other people’s ideas concisely, accurately and persuasively, both orally and in writing and to demonstrate professional and academic standards of integrity.
P1	Production skills – demonstrate the required functional and technical expertise to select and use appropriate tools to complete projects to a high level of accomplishment.

<b>Level 6</b>	
K1	Subject Knowledge – critical engagement with innovative practice in media, literary writing and knowledge of a range of pioneering content in each medium.
K2	Critical knowledge – an ability to select, from a range, a critical approach or practice suited to specific analytical and creative needs in the production of media and literature.
K3	Contextual knowledge – a critical and research-informed knowledge of the relation between text and context in the production and reception of literary meaning, value and use and an awareness of the consequent limits on knowledge, interpretation and analysis.
K4	Knowledge of subject resources and conventions – effective ability to plan, conduct and present a substantial piece of academic research using an appropriate research strategy and accurate presentational conventions.
K5	Professional knowledge – confidently use critical, technical, and professional vocabularies in context; and manage intellectual property rights and copyright of own creative work.
I1	Interpretation – select and apply critical skills to productive effect in the close reading, analysis, interpretation and evaluation of literary and other texts.
I2	Contextualisation – an ability to relate a critical interpretation of content to its historical and socio-cultural contexts.
I3	Ethical Self-Awareness – a sound ability to use different critical approaches to media and literary content, discuss that content in relation to ethical debates, and reflect on their own assumptions and practices as readers.
I4	Information literacy – define own information needs and devise and execute a search strategy to meet those needs; design and implement a data management plan; and comply with ethical and legal requirements when working with data.
I5	Communication – an ability to articulate complex ideas concisely, accurately and persuasively, tailoring the format, nature and scope of the communication to the requirements of the target audience.
P1	Production skills – demonstrate a high level of functional and technical expertise in the selection and use of appropriate tools to complete projects to a professional level of accomplishment; demonstrate an active interest in acquiring new expertise and experiment with new processes, tools, or technologies.

### **Employability Outcomes**

Employability skills are embedded and assessed throughout your programme. Therefore, we use a generic set of employability outcomes at all levels of study.

E1	<b>Self-management</b> – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
E2	<b>Team-working</b> – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive; flexible and resilient;
E3	<b>Business and sector awareness</b> – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
E4	<b>Problem-solving</b> – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
E5	<b>Communication</b> – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
E6	<b>Application of numeracy</b> – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
E7	<b>Application of information technology</b> – the ability to identify and use the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
E8	<b>Entrepreneurship/enterprise</b> – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
E9	<b>Social, cultural &amp; civic awareness</b> – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

#### 4 External Benchmarks

##### Statement of congruence with the relevant external benchmarks

All Leeds Trinity University programmes are congruent with the Framework for HE Qualifications (FHEQ) and, where appropriate, the Qualifications and Credit Framework (QCF) / National Qualification and Credit Framework (NQF).

The English and Media programme is compliant with the most recent QAA subject benchmark statements:

- English (December 2019):  
<http://www.qaa.ac.uk/en/Publications/Documents/SBS-English-19.pdf>
- Creative Writing (December 2019):  
<http://www.qaa.ac.uk/en/Publications/Documents/SBS-Creative-Writing-19.pdf>
- Communication, Media, Film and Cultural Studies (October 2019):  
[https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-communication-media-film-and-cultural-studies-19.pdf?sfvrsn=4fe1f781\\_12](https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-communication-media-film-and-cultural-studies-19.pdf?sfvrsn=4fe1f781_12)

## 5 Indicative Content

### Summary of content by theme

The core theme of the English and Media programme is the social negotiation of individual differences and identities in areas such as gender, sexuality, race. The programme enables you to address this theme across English and Media subject areas: exciting and evolving disciplines that cover digital media production, literary analysis, creative writing, language and linguistics or journalism analysis. There is a high-degree of option choice so you can tailor your programme to your personal strengths and passions.

The first year of the programme aims to introduce you to the analysis of social identities and the range of skills used to explore this theme in films, books, contemporary media, and creative writing. You will complete an integrated assessment project at the end of the year which will draw on the skills and knowledge gained in all your individual modules.

The second year of the programme puts those skills to work developing your ability to analyse and debate identities and identity formation in regional and global contexts. At this level there is the opportunity to take a strand in creative writing, language and linguistics, or learn about a foreign language and culture.

Having learned the key skills in the first year and gained confidence in using them in the second year, the third year brings all this together providing you with a chance to specialise and to develop advanced independent research skills, completing a substantial research project in an area of your choice. You will develop in-depth knowledge of theories and practices and will choose from a range of relevant modules in keeping with your own interests (including media, literature, creative writing and language and linguistics).

The programme is diversity-informed, with core modules directly engaging with topics relating to race, gender and sexuality, particularly: ENG5503 *Literature and Employability: Gender, Race and Equality*, ENG5515 *Postcolonial Literature*, ENG5575 *America: Voices from the Counterculture*. Several option modules give students you the opportunity to further explore questions of race and gender. Reading lists and resources throughout the programme include a range of BAME authors and scholars, complimented by an academic teaching team with diverse interests and influences.

You will relate your study of English and Media to the world of work throughout the degree: employability skills are embedded into the degree and you will complete a placement in the first and second years.

## 6 Programme Structure

<b>Programme Structure – BA (Hons) English and Media</b>			
<b>Duration</b>	3 years full time		
<b>Total credit rating</b>	360 (180 ECTS)		
<b>Level 4 – With effect from: September 2020</b>			
<b>Core:</b> You are required to take the following modules			
Module Code	Module Title	Semester	Credits
+MFC4003	Professional Design	Semester 1 & 2	30
MFC4013	Digital Design	Semester 1 & 2	30
*ENG4523	Understanding Literary Genres	Semester 1 & 2	30
*ENG4003	Writing and Expression	Semester 1 & 2	30
+Indicates that the module receives 40% of its marks from the Integrated Assessment exercise *Indicates that the module receives 30% of its marks from the Integrated Assessment exercise			
<b>Level 5 – With effect from: September 2021</b>			
<b>Core:</b> You are required to take the following modules			
Module Code	Module Title	Semester	Credits
MFC5003	Professional Placement	Semester 1 & 2	30
ENG5743	Writing and Theme	Semester 1 & 2	30
MFC5113	Interactive Storytelling	Semester 1 & 2	30
<b>Options:</b> You are required to choose 30 credits from the following modules			
Module Code	Module Title	Semester	Credits
ENG5533	Medieval and Victorian Literature	Semester 1 & 2	30
ENG5783	Life Writing	Semester 1 & 2	30
MFC5023	Digital Visualisation: Concept to Practice	Semester 1 & 2	30

MFC5093	Media, Power and Culture	Semester 1 & 2	30
ENG5515	Postcolonial Literature	Semester 1	15
ENG5575	America: Voices from the Counterculture	Semester 2	15
<b>Level 6 – With effect from: September 2023</b>			
<b>Core:</b> You are required to take the following modules			
Module Code	Module Title	Semester	Credits
ENG6703	Writing Project	Semester 1 & 2	30
MFC6003	Professional Project	Semester 1 & 2	30
MFC6023	Transmedia Production	Semester 1 & 2	30
<b>Options:</b> You are required to choose 30 credits from the following modules			
Module Code	Module Title	Semester	Credits
ENG6593	Experiments: Modernism and Postmodernism	Semester 1 & 2	30
MFC6193	Creative Project	Semester 1 & 2	30
ENG6745	Writing: Breaking the Rules	Semester 1 & 2	15
ENG6253	Literature of Enchantment	Semester 1 & 2	30
ENG6533	Austen, the Brontës and Woolf	Semester 1 & 2	30
MFC6025	Writing for TV	Semester 1	15
MFC6005	Science Fiction	Semester 1	15
MFC6515	Sexuality Studies	Semester 1	15
MFC6015	Cult Fandom	Semester 2	15
ENG6575	Fantasy and Gender	Semester 2	15

## 7 Pre-requisites

**Modules students must study and achieve credit for before enrolling on a module at a higher level, or attaining their final programme award**

N/A

## 8 Learning, Teaching and Assessment

The University's Learning, Teaching and Assessment Strategy informs the design of your programme. You can find more information about learning, teaching and



assessment for your programme (including information on Integrated Assessment) within the relevant Assessment Handbooks.

## 9 Entry requirements

<b>Do the University's standard entry requirements apply?</b>	Yes
<b>Detail of any deviation from and/or addition to the University's standard entry requirements (if applicable)</b>	N/A

## 10 Additional support needs

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

<b>Programme-specific requirements / unavoidable restrictions on participation in the programme</b>
N/A

## 11 Technical Information

<b>Awarding Body / Institution</b>	Leeds Trinity University
<b>Teaching institution</b>	Leeds Trinity University
<b>Parent School</b>	Communication, Business and Law
<b>Department</b>	Communication
<b>Professional accreditation body</b>	N/A
<b>Final award</b>	BA (Hons)
<b>Title of programme(s)</b>	English and Media
<b>Subsidiary award(s)</b>	Certificate of higher Education in English and Media Diploma of Higher Education in English and Media Ordinary Degree in English and Media
<b>Honours type</b>	Joint

<b>Duration and mode(s) of study</b>	3 years; full-time
<b>Month/year of approval of programme</b>	August 2020
<b>Periodic review due date</b>	TBC
<b>HECoS subject code(s)</b>	100320 (English Studies; 100444 (Media and Communication Studies) = 50%:50%
<b>UCAS course code(s)</b>	QP33
<b>SITS route codes</b>	UENGAMED
<b>Delivery venue(s)</b>	Leeds Trinity University

## 12 Level Learning Outcomes and Employability Outcomes

The grids below demonstrate where Level Learning Outcomes and Employability Outcomes are assessed at module level and ensure that students are assessed in all Level Learning Outcomes at each level of their study. Students might not be assessed in all Employability Outcomes at each level of study. However, all Employability Outcomes will have been assessed by the end the programme.

Level 4 <i>Adjust LO codes as necessary. ↓</i>	Assessed level learning outcomes											Skills development									
	K1	K2	K3	K4	K5	I1	I2	I3	I4	I5	P1	E1	E2	E3	E4	E5	E6	E7	E8	E9	
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Subject Knowledge	Critical Knowledge	Contextual Knowledge	Subject Resources and Conventions	Professional Knowledge	Interpretation	Contextualisation	Ethical Self-Awareness	Information Literacy	Communication	Production Skills	Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness	
<b>MFC4003 Professional Design</b>																					
<b>MFC4013 Digital Design</b>																					
<b>ENG4523 Understanding Literary Genres</b>																					
<b>ENG4003 Writing and Expression</b>																					

Level 5 <i>Adjust LO codes as necessary. ↓</i>	Assessed level learning outcomes											Skills development									
	K1	K2	K3	K4	K5	I1	I2	I3	I4	I5	P1	E1	E2	E3	E4	E5	E6	E7	E8	E9	
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Subject Knowledge	Critical Knowledge	Contextual Knowledge	Subject Resources and Conventions	Professional Knowledge	Interpretation	Contextualisation	Ethical Self-Awareness	Information Literacy	Communication	Production Skills	Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness	
<b>MFC5003 Professional Placement</b>																					
<b>ENG5743 Writing and Theme</b>																					
<b>MFC5113 Interactive Storytelling</b>																					
<b>ENG5533 Medieval and Victorian Literature</b>																					
<b>ENG5783 Life Writing</b>																					
<b>MFC5023 Digital Visualisation: Concept to Practice</b>																					
<b>MFC5093 Medial, Power and Culture</b>																					
<b>ENG5515 Postcolonial Literature</b>																					
<b>ENG5575 America: Voices from the Counterculture</b>																					

Level 6 <i>Adjust LO codes as necessary. ↓</i>	Assessed level learning outcomes											Skills development									
	K1	K2	K3	K4	K5	I1	I2	I3	I4	I5	P1	E1	E2	E3	E4	E5	E6	E7	E8	E9	
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Subject Knowledge	Critical Knowledge	Contextual Knowledge	Subject Resources and Conventions	Professional Knowledge	Interpretation	Contextualisation	Ethical Self-Awareness	Information Literacy	Communication	Production Skills	Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness	
<b>ENG6703 Writing Project</b>																					
<b>MFC6003 Professional Project</b>																					
<b>MFC6023 Transmedia Production</b>																					
<b>ENG6593 Experiments: Modernism and Postmodernism</b>																					
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<b>ENG6575 Fantasy and Culture</b>																					