



Programme Specification

With effect from: September 2020

A programme specification is the definitive record of your programme of study at the University. It sets out the aims, learning outcomes, and indicative content of the programme. You should read this programme specification alongside the relevant module descriptors and the University's Taught Programme Academic Regulations.

This specification only applies to the delivery of the programme indicated below. The details in this specification are subject to change through the modifications or periodic review processes.

1 Programme name and award

This programme specification relates to the following award(s)

BA (Hons) Creative and Professional Writing

2 Aims of the programme

Rationale and general aims, including what is special about this programme

The Leeds Trinity University Creative and Professional Writing course is designed to engage you with a range of creative industries from film, literature, creative writing, and digital media. You have a wide range of options through which you can tailor the programme to match your own passions and career ambitions, choosing theory or practical options, individual work or large projects.

The programme aims to:

- Equip students to develop new ideas and to express them creatively in theoretical and production work
- Promote intellectual curiosity, critical and reflective practice and a readiness to take risks, engage with complexity and to learn from mistakes
- Encourage professional self-development, organisational habits and the people skills required to succeed in the fast-developing world of change.

3 Level Learning Outcomes and Employability Outcomes

Learning outcomes are expressed in terms of:

- Knowledge and understanding (K)
- Intellectual / cognitive / 'thinking' skills (I)
- Practical skills specific to the subject (P)
- Employability skills (E)

We design assessment tasks to enable you to demonstrate the Level Learning

Outcomes and relevant Employability Outcomes for your level of study. To a greater or lesser extent, all Level Learning Outcomes at each level of your study are embedded in the assessment task(s) at that level. This means we can take a more integrated view of your overall performance at a level.

To progress to the next level, or to receive an award, you will need to satisfy the Level Learning Outcomes below and relevant Employability Outcomes and achieve credit as per the Taught Programme Academic Regulations.

Level Learning Outcomes	
Level 4	
K1	Subject Knowledge – understanding of the nature of media, film and literary writing and knowledge of exemplary content in each medium.
K2	Critical knowledge – knowledge and understanding of the principles of critical analysis, including theoretical and stylistic concepts and terminology relevant to the production and the study of media, film and literature
K3	Contextual knowledge – knowledge of the ways in which factors, such as culture technology and tradition shape the production and reception of media, film and literature.
K4	Knowledge of Subject Resources and Conventions – practical understanding of the scholarly resources, including digital resources, available for academic research into media, film and literary writing.
K5	Professional knowledge – demonstrate core knowledge of professional roles, processes, and activities in the cultural industries; and basic knowledge of appropriate technical, and professional vocabularies.
I1	Interpretation – an ability to interpret and evaluate media, film and literary context in relation to individual differences and the diversity of social identities.
I2	Contextualisation – an ability to relate interpretations of media, film or literary content to relevant historical and socio-cultural contexts.
I3	Ethical Self-Awareness – an ability to evaluate content in relation to ethical debates and reflect on their own assumptions and practices as readers, viewers or producers.
I4	Information literacy – an ability to identify the information requirements to meet a defined need and to use appropriate information technologies to search for that information.
I5	Communication – an ability to articulate their own and other people's ideas coherently, both orally and in writing and to demonstrate secure standards of integrity.

P1	Production skills – demonstrate core functional and technical knowledge and use recommended tools to complete a task to an acceptable standard.
Level 5	
K1	Subject knowledge – critical understanding of the evolving nature of media, film and literary writing and knowledge across a range of content in each medium.
K2	Critical knowledge – an ability to work with suitable critical approaches or practices in support of the analysis and creative production of media, film and literature.
K3	Contextual knowledge – a sound knowledge of the role of film, media and literature in challenging social identities, meanings and values
K4	Knowledge of Subject Resources – sound knowledge and understanding of the scholarly resources, including digital resources, available for academic research into literary texts and their context, and sound knowledge and understanding of appropriate research strategies and the scholarly conventions appropriate for presenting academic work.
K5	Professional knowledge – demonstrate detailed knowledge of developments in the creative industries on local and global scales and ability to relate one’s own practice and future development to those developments.
I1	Interpretation – an ability to engage productively with interpretations of media, film and literary content that reflect upon individual or group differences in personal and social identity.
I2	Contextualisation – an ability to be critically independent in relating media, film or literary content to relevant historical and socio-cultural contexts.
I3	Ethical Self-Awareness – an Ability to reflect on their own assumptions and practices as readers as well as those of others, in the consideration of complex ethical issues.
I4	Information literacy – identify the information sources required to meet a defined need; access a range of appropriate information sources to meet a defined information need; and demonstrate advanced search and discovery skills.
I5	Communication – an ability to articulate their own and other people’s ideas concisely, accurately and persuasively, both orally and in writing, and to demonstrate professional and academic standards of integrity.
P1	Production skills – demonstrate the required functional and technical expertise to select and use appropriate tools to complete projects to a high level of accomplishment.

Level 6	
K1	Subject knowledge – critical engagement with innovative practice in media, film and literary writing and knowledge of pioneering content in each medium.
K2	Critical knowledge – an ability to select, from a range, a critical approach or practice suited to specific analytical and creative needs in the production of media, film and literature.
K3	Contextual knowledge, a critical and research-informed knowledge of the relationship between text and context in the production and reception of literary meaning, value and use, and an awareness of the consequent limits on knowledge, interpretation and analysis.
K4	Knowledge of subject resources and conventions – effective ability to plan, conduct and present a substantial piece of academic research using an appropriate research strategy and accurate presentational conventions.
K5	Professional knowledge – confidently use critical, technical, and professional vocabularies in context; and manage intellectual property rights and copyright of own creative work.
I1	Interpretation – select and apply critical skills to productive effect in the close reading, analysis, interpretation and evaluation of literary and other texts.
I2	Contextualisation – an ability to relate a critical interpretation of content to its historical and socio-cultural contexts
I3	Ethical Self-Awareness – a sound ability to use different critical approaches to film, media and literary content, discuss that content in relation to ethical debates, and reflect on their own assumptions and practices as readers.
I4	Information literacy – define own information needs and devise and execute a search strategy to meet those needs; design and implement a data management plan; and comply with ethical and legal requirements when working with data.
I5	Communication – an ability to articulate complex ideas concisely, accurately and persuasively, tailoring the format, nature and scope of the communication to the requirements of the target audience.
P1	Production skills, demonstrate a high level of functional and technical expertise in the selection and use of appropriate tools to complete projects to a professional level of accomplishment; demonstrate an active interest in acquiring new expertise and experiment with new processes, tools, or technologies.

Employability Outcomes

Employability skills are embedded and assessed throughout your programme. Therefore, we use a generic set of employability outcomes at all levels of study.	
E1	Self-management – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
E2	Team-working – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
E3	Business and sector awareness – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
E4	Problem-solving – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
E5	Communication – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
E6	Application of numeracy – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
E7	Application of information technology – the ability to identify and use the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
E8	Entrepreneurship/enterprise – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
E9	Social, cultural & civic awareness – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

4 External Benchmarks

<p>Statement of congruence with the relevant external benchmarks</p> <p>All Leeds Trinity University programmes are congruent with the Framework for HE Qualifications (FHEQ) and, where appropriate, the Qualifications and Credit Framework (QCF) / National Qualification and Credit Framework (NQF).</p> <p>The Creative and Professional Writing programme is compliant with the most recent</p>
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QAA subject benchmark statements:

- English (December 2019):
<http://www.qaa.ac.uk/en/Publications/Documents/SBS-English-19.pdf>
- Creative Writing (December 2019):
<http://www.qaa.ac.uk/en/Publications/Documents/SBS-Creative-Writing-19.pdf>
- Communication, Media, Film and Cultural Studies (October 2019):
https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-communication-media-film-and-cultural-studies-19.pdf?sfvrsn=4fe1f781_12

5 Indicative Content

Summary of content by theme

The core theme of the Creative and Professional Writing programme is the social negotiation of individual differences and identities in areas such as gender, sexuality and race. The programme enables you to address this theme across English, Film and Media subject areas: exciting and evolving disciplines that cover digital media production, literary analysis, creative writing, language and linguistics or film analysis. There is a high degree of option choice so you can tailor your programme to your personal strengths and passions.

The first year of the programme aims to introduce you to the analysis of social identities and the range of skills used to explore this theme in films, books, contemporary media, and creative writing. You will complete an integrated assessment project at the end of the year which will draw on the skills and knowledge gained in all your individual modules.

The second year of the programme puts those skills to work developing your ability to analyse and debate identities and identity formation in regional and global contexts. At this level there is the opportunity to take a strand in creative writing, language and linguistics, or learn about a foreign language and culture.

Having learned the key skills in the first year and gained confidence in using them in the second year, the third year brings all this together providing you with a chance to specialise and to develop advanced independent research skills, completing a substantial research project in an area of your choice. You will develop in-depth knowledge of theories and practices and will choose from a range of relevant modules in keeping with your own interests (including film, literature, creative writing and language and linguistics).

The programme is diversity-informed, with core modules directly engaging with topics relating to race, gender and sexuality, particularly: ENG5503 *Literature and Employability: Gender, Race and Equality*, ENG5515 *Postcolonial Literature*, ENG5575 *America: Voices from the Counterculture*. Several option modules give you the opportunity to further explore questions of race and gender. Reading lists and resources throughout the programme include a range of BAME and international authors and scholars, complimented by an academic teaching team with diverse interests and influences.

You will relate your study of English to the world of work throughout the degree: employability skills are embedded into the degree and you will complete a placement in the first and second years.

6 Programme Structure

Programme Structure – BA (Hons) Creative and Professional Writing			
Duration	3 years full-time		
Total credit rating	360 (180 ECTS)		
Level 4 – With effect from: September 2020			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
+MFC4003	Professional Development	Semester 1 & 2	30
*ENG4523	Understanding Literary Genres	Semester 1 & 2	30
*ENG4583	Writing, Performance and Persuasion	Semester 1 & 2	30
*ENG4003	Writing and Expression	Semester 1 & 2	30
+Indicates that the module receives 40% of its marks from the Integrated Assessment exercise.			
*Indicates that the module receives 30% of its marks from the Integrated Assessment exercise.			
Level 5 – With effect from: September 2021			
Core: You are required to take the following modules			
Module Code	Module Title	Semester	Credits
MFC5003	Professional Placement	Semester 1 & 2	30
JOU5083	Features and Magazines	Semester 1 & 2	30
ENG5783	Life Writing	Semester 1 & 2	30
Options: You are required to choose 30 credits from the following modules			
Module Code	Module Title	Semester	Credits
ENG5743	Writing and Theme	Semester 1 & 2	30
MFC5093	Media, Power and Culture	Semester 1 & 2	30
ENG5515	Postcolonial Literature	Semester 1	15
ENG5575	America: Voices from the Counterculture	Semester 2	15
Level 6 – With effect from: September 2023			
Core: You are required to take the following modules			

Module Code	Module Title	Semester	Credits
ENG6703	Writing Project	Semester 1 & 2	30
MFC6003	Professional Project	Semester 1 & 2	30
Options: You are required to choose 60 credits from the following modules			
Module Code	Module Title	Semester	Credits
ENG6593	Experiments: Modernism and Postmodernism	Semester 1 & 2	30
MFC6193	Creative Project	Semester 1 & 2	30
ENG6745	Writing: Breaking the Rules	Semester 1 & 2	15
ENG6253	Literature of Enchantment	Semester 1 & 2	30
ENG6533	Austen, the Brontës and Woolf	Semester 1 & 2	30
MFC6023	Transmedia Production	Semester 1 & 2	30
ENG6515	Sexuality Studies	Semester 1	15
MFC6005	Science Fiction	Semester 1	15
MFC6025	Writing for TV	Semester 1	15
MFC6015	Cult Fandom	Semester 2	15
ENG6575	Fantasy and Gender	Semester 2	15

7 Pre-requisites

Modules students must study and achieve credit for before enrolling on a module at a higher level, or attaining their final programme award

N/A

8 Learning, Teaching and Assessment

The University's Learning, Teaching and Assessment Strategy informs the design of your programme. You can find more information about learning, teaching and assessment for your programme (including information on Integrated Assessment) within the relevant Assessment Handbooks.

9 Entry requirements

Do the University's standard entry requirements apply?

No

Detail of any deviation from and/or addition to the University's standard entry requirements (if applicable)	N/A
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10 Additional support needs

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

Programme-specific requirements / unavoidable restrictions on participation in the programme
N/A

11 Technical Information

Awarding Body / Institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
Parent School	SCBL
Department	Communication
Professional accreditation body	N/A
Final award	BA (Hons)
Title of programme(s)	Creative and Professional Writing
Subsidiary award(s)	Certificate of Higher Education in Creative and Professional Writing Diploma of Higher Education in Creative and Professional Writing Ordinary Degree in Creative and Professional Writing
Honours type	Single
Duration and mode(s) of study	3 years; full-time
Month/year of approval of programme	August 2020
Periodic review due date	TBC

HECoS subject code(s)	100320 (English Studies); 100444 (Media and Communication Studies); Ratio: 80:20
UCAS course code(s)	3T6B
SITS route codes	UCRPFWSH
Delivery venue(s)	Leeds Trinity University

12 Level Learning Outcomes and Employability Outcomes

The grids below demonstrate where Level Learning Outcomes and Employability Outcomes are assessed at module level and ensure that students are assessed in all Level Learning Outcomes at each level of their study. Students might not be assessed in all Employability Outcomes at each level of study. However, all Employability Outcomes will have been assessed by the end the programme.

Level 4 <i>Adjust LO codes as necessary. ↓</i>	Assessed level learning outcomes											Skills development									
	K1	K2	K3	K4	K5	I1	I2	I3	I4	I5	P1	E1	E2	E3	E4	E5	E6	E7	E8	E9	
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Subject Knowledge	Critical Knowledge	Contextual Knowledge	Subject Resources and Conventions	Professional Knowledge	Interpretation	Contextualisation	Ethical Awareness	Information Literary	Communication	Production Skills	Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness	
MFC4003 Professional Development																					
ENG4523 Understanding Literary Genres																					
ENG4583 Writing, Performance and Persuasion																					
ENG4003 Writing and Expression																					

Level 5 <i>Adjust LO codes as necessary. ↓</i>	Assessed level learning outcomes											Skills development								
	K1	K2	K3	K4	K5	I1	I2	I3	I4	I5	P1	E1	E2	E3	E4	E5	E6	E7	E8	E9
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Subject Knowledge	Critical Knowlwdge	Contextual Knowledge	Subject Resources and Conventions	Professional Knowledge	Interpretation	Contextualisation	Ethical Awareness	Information Literary	Communication	Production Skills	Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness
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JOU5083 Features and Magazines																				
ENG5783 Life Writing																				
ENG5743 Writing and Theme																				
MFC5093 Media, Power and Culture																				
ENG5575 America: Voices from the Counterculture																				

Level 6 <i>Adjust LO codes as necessary. ↓</i>	Assessed level learning outcomes											Skills development									
	K1	K2	K3	K4	K5	I1	I2	I3	I4	I5	P1	E1	E2	E3	E4	E5	E6	E7	E8	E9	
Lighter or hatched shading indicates modules that are not core, ie. not all students on this programme will undertake these.	Subject Knowledge	Critical Knowledge	Contextual Knowledge	Subject Resources and Conventions	Professional Knowledge	Interpretation	Contextualisation	Ethical Awareness	Information Literary	Communication	Production Skills	Self-management	Teamworking	Business & sector awareness	Problem-solving	Communication	Application of numeracy	Application of IT	Entrepreneurship / enterprise	Social, cultural & civic awareness	
ENG6703 Writing Project																					
MFC6003 Professional Project																					
ENG6593 Experiments: Modernism and Postmodernism																					
MFC6193 Creative Project																					
ENG6745 Writing: Breaking the Rules																					
ENG6253 Literature of Enchantment																					
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MFC6023 Transmedia Production																					
ENG6515 Sexuality Studies																					
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