

BA (HONS) BUSINESS AND MANAGEMENT**2023-24 only****BUSMASH**

Duration:	3 years full-time
UCAS Code:	NN12
Award:	BA (Hons) 360 credits
Subsidiary awards:	DipHE 240 credits CertHE 120 credits

Level 4 – not available for study 2023/24

Level 5

Progression requirements: 120 credits from Level 4

Core:	Students are required to take:		
BMM5402	Professional Development & Placement	Sem 1 & 2	20 credits
BMM5412	Financial Management	Sem 1	20 credits
BMM5422	Legal Issues for Management	Sem 1	20 credits
BMM5562	Marketing Communications	Sem 2	20 credits
BMM5582	Business Research	Sem 2	20 credits
BMM5552	People Management	Sem 2	20 credits

Level 6 – with effect from September 2023

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Core:	Students are required to take:		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business & Management Strategy	Sem 1	20 credits
BMM6492	Corporate Sustainability	Sem 2	20 credits
BMM6452	Professional Learning Through Work	Sem 1 & 2	20 credits

Option:	Students are required to choose 40 credits from:		
BMM6482	Leadership (<i>not available for study 2023-24</i>)	Sem 2	20 credits
BMM6552	Financial Reporting	Sem 2	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits