



Leeds Trinity  
University

## Programme Specification

*With effect from: September 2023*

A programme specification is the definitive record of your programme of study at the University. It sets out the aims, learning outcomes, and indicative content of the programme. You should read this programme specification alongside the relevant module descriptors and the University's Taught Programme Academic Regulations.

This specification only applies to the delivery of the programme indicated below. The details in this specification are subject to change through the modifications or periodic review processes.

### 1 Programme name and award

**This programme specification relates to the following award(s)**

BA (Hons) Business Management

### 2 Aims of the programme

**Rationale and general aims, including what is special about this programme**

The BA (Hons) Business Management programme is a uniquely designed educational experience that empowers you to take control of your learning journey and prepares you to be a leader in today's rapidly changing business landscape. The programme is built on a comprehensive and accelerated approach to learning, incorporating a powerful matrix of knowledge and skills through its five key components, which embeds the Curriculum for Social Justice framework.

The five components of the programme are:

1. **Exponential Learning:** The programme acknowledges the dynamic nature of the global environment and emphasises a growth mindset. It provides opportunities for you to rapidly acquire new knowledge and skills through cutting-edge digital practice and teaching methods, as well as real-world experience through internships, case studies and simulations.
2. **Personal Path:** This component of the programme is designed, by embedding co-creation and relational pedagogies, to provide you with a personalised learning experience that takes into account your unique strengths, interests and aspirations. Throughout the programme, you will receive personalised academic advice, experiential learning opportunities and mentorship to help you succeed in your chosen career.
3. **Global Edge:** This component has a strong focus on internationalisation and prepares you to excel in the international business landscape. The programme not only embeds internationalisation in the curriculum but also provides opportunities for international experiences, such as free international trips and global exchange programmes.
4. **Conscious Leadership:** The programme is committed to social

responsibility and prepares you to become an ethical leader who can make a positive impact in the world. Through the curriculum for social justice, you will develop an understanding of ethical decision-making, social responsibility and sustainable business practices.

5. **Synergy3.0:** The programme emphasises collective intelligence and enables you to learn new and innovative ways of connecting with people and businesses in the digital age. You will develop strong collaboration skills, the ability to manage conflict and navigate complex relationships and be well-prepared to succeed in today’s fast-paced and dynamic business environment.

By the end of the programme, you will have a distinctive set of soft and hard skills and knowledge that are highly sought after by 21st-century managers. You will be well-equipped to take on a range of management roles and succeed in today’s fast-paced and dynamic business environment.

### 3 Level Learning Outcomes and Attributes and Skills or Employability Outcomes

Learning outcomes are expressed in terms of:

- Knowledge and understanding (K)
- Intellectual / cognitive / ‘thinking’ skills (I)
- Practical skills specific to the subject (P)
- Attributes and Skills (undergraduate) (AS) or Employability skills (postgraduate) (E)

We design assessment tasks to enable you to demonstrate the Level Learning Outcomes and relevant Employability Outcomes for your level of study. To a greater or lesser extent, all Level Learning Outcomes at each level of your study are embedded in the assessment task(s) at that level. This means we can take a more integrated view of your overall performance at a level.

To progress to the next level, or to receive an award, you will need to satisfy the Level Learning Outcomes below and relevant Attributes and Skills Outcomes (UG) or Employability Outcomes (PG) and achieve credit as per the Taught Programme Academic Regulations.

Level Learning Outcomes	
Level 4	
K1	Show awareness of the external environment of business, including legal and ethical frameworks, and how this affects management and business practice.
K2	Differentiate between major functional areas of business and recognise the role of each function in the successful running of a business organisation.
K3	Understand the key aspects of the performance of people in organisations.
K4	Discover the impact of law on business relationships and show an awareness of ethical issues in the context of business.
I1	Demonstrate how the theory of a business subject is applied in the practice of business management.

I2	Analyse issues and problems which arise in the context of the contemporary business organisation.
I3	Access and use a range of information tools online and offline to search and find relevant business resources and extract business data and information needed to understand theories in the discipline and define a business problem or issue.
I4	Employ quantitative and qualitative information and data in order to identify and recommend solutions.
I5	Communicate effectively using a range of oral, written and visual communication tools to identify and present issues and challenges, apply relevant theories and propose practical solutions.
I6	To work effectively as part of a team on a given task, meeting obligations to other team members.
<b>Level 5</b>	
K1	Identify the remit of areas of business specialism and how they relate to own professional and career choices.
K2	Critically review current research and evaluate arguments, assumptions and data to make own judgements in relation to business issues in general, and functional specialism in particular.
K3	Examine the inter-relationships between business functions and how these functions work together to deliver value to business stakeholders.
K4	Debate the key challenges in the current global business environment and how they affect business organisations.
I1	Integrate theory and practice by demonstrating how resources, financial and human, are secured, integrated, allocated and effectively managed to meet organisational objectives.
I2	Adopt multiple perspectives to identify key elements of real-life problems, assess implications of alternative scenarios and suggest justified solutions.
I3	Analyse and manage risk factors within a business project.
I4	Evaluate own strengths and weaknesses, identify career opportunities and critically assess own skills and attributes against requirements for future professional employment.
I5	Access, collect and analyse self-determined quantitative and qualitative information for effective use.
I6	Apply management research methods.
<b>Level 6</b>	
K1	Develop a cross-cultural perspective on the operational and strategic challenges faced by organisations.
K2	Critically analyse business theories, concepts and problems and formulate conscious, informed and justified professional opinion.
K3	Critically review current research debates relevant to a self-determined research topic in area of specialism.
I1	Critically evaluate alternative policies and strategies a company may adopt to meet stakeholder needs and minimise risk within changing internal and external environments.
I2	Develop appropriate criteria to identify a range of solutions to a complex business problem in a functional specialism and demonstrate an ability to make decisions.
I3	Identify and critically examine contemporary issues influencing business thinking and behaviour in business organisations.
I4	Demonstrate effective cognitive, problem-solving and decision-making abilities using appropriate quantitative and qualitative skills.

15	Work effectively as a member of a team, negotiating in a professional manner using communication to persuade and convince to build a shared understanding of team goals.
16	Formulate a coherent complex argument within a theoretical and contextual framework in area of specialism.

<b>Attributes and Skills Outcomes (undergraduate)</b>	
AS1	Working Independently - prioritising workload, anticipating and troubleshooting potential problems, and achieving this without requiring continual oversight from a supervisor or manager;
AS2	Research & Thinking Critically - systematic investigation of resources to identify relevant information. Critical thinking refers to a process of independent scrutiny, allowing formation of a well-reasoned opinion for application of the research to decision-making and action;
AS3	Digital Confidence - identifying, learning and confident adoption of digital tools, applications and software to improve existing processes, meet emerging challenges or develop new approaches;
AS4	Adaptability - the ability to make the most of changing circumstances and adapt to new conditions;
AS5	Resilience - the ability to recognise that you will be exposed to adversity but that you will be able to respond positively and ultimately adapt and grow from challenging events;
AS6	Professional Outlook - preparing yourself to successfully research, plan and apply for opportunities through effectively articulating your skills and attributes whilst understanding how to present yourself in professional working environments to achieve your career goals;
AS7	Effective Communication - the ability to work cooperatively with others to achieve a group objective and the recognition that good leadership empowers achievement of collective goals through combined efforts;
AS8	Ethics, Diversity, Sustainability - making a positive impact on society and the environment as a whole;
AS9	Enterprise and Entrepreneurship - entrepreneurship is the application of enterprise behaviours, attributes and competencies into the creation of cultural, social, or economic value. Enterprise is generating and applying ideas that are practical when undertaking a new venture or project.

#### 4 External Benchmarks

##### **Statement of congruence with the relevant external benchmarks**

All Leeds Trinity University programmes are congruent with the Frameworks for HE Qualifications (FHEQ) and, where appropriate, the Qualifications and Credit Framework (QCF) (formerly National Qualification and Credit Framework (NQF)).

The aims, objectives and learning outcomes of the programme are consistent with the most recent QAA Subject Benchmark Statement for Business and Management, 2023 [Subject Benchmark Statement - Business and Management \(qaa.ac.uk\)](https://www.qaa.ac.uk/subject-benchmark-statements/2023/business-and-management).

## 5 Indicative Content

### Summary of content by theme

Our programme covers five interlinked key themes, providing a comprehensive understanding of all aspects of the business, from marketing and finance to people management and sustainability. It will help students become well-rounded and versatile business professionals.

**Marketing and Consumer Behaviour:** will be about developing students' understanding of customer needs and behaviour and creating effective marketing strategies, incorporating digital skills. The modules in the programme that largely cover this theme include *Marketing Fundamentals* and *International Marketing*.

**Accounting and Finance:** will help develop students' understanding of principles of accounting and finance and develop skills in financial analysis and reporting, incorporating digital skills. This theme will be covered by *Principles of Accounting and Finance*.

**People and Organisations:** will help develop students' understanding of how organisations are structured and how to manage and develop people within those structures, incorporating digital skills. It will be covered by two modules *People and Organisations* and *People Management* with HRM focus.

**Global Business Environment:** will help develop an understanding of how globalisation, social justice, sustainability and corporate social responsibility impact on business operations and strategy, with a focus on digital skills. It will be covered in modules like *Globalisation and Social Justice*, *Global Business Environment* and *Contemporary Issues in Sustainability*.

**Professional Development and Management:** will help students develop the skills and knowledge necessary for effective business research, analytics, strategic management, project management, entrepreneurship and innovation, and personal and professional growth, incorporating digital skills. Modules that will help cover this theme include *Professional Development and Placement*, *Business Research and Analytics*, *Professional Learning and Practice*, *Strategic Management*, *Creative Entrepreneurship and Innovation*, *Project Management* and *Research Project*.

## 6 Programme Structure

### Programme Structure – BA (Hons) Business Management

<b>Duration</b>	3 years full-time
<b>Total credit rating</b>	360 (180 ECTS)

#### Level 4 – With effect from: September 2023

**Core:** You are required to take the following modules: Modules containing Integrated Assessment are asterisked.

Module Code	Module Title	Semester	Credits
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BMM4123	Marketing Fundamentals	1	30
BMM4133	Principles of Accounting and Finance	1	30
BMM4143	Globalisation and Social Justice*	2	30
BMM4153	People and Organisations*	2	30

**Level 5 – Between Levels 5 and 6, a one-year study abroad option may be available. With effect from: September 2024**

**Core:** You are required to take the following modules

Module Code	Module Title	Semester	Credits
BMM5123	Global Business Environment	1	30
BMM5133	Professional Development and Placement	1 & 2	30
BMM5143	Business Research and Analytics	2	30
BMM5163	People Management	2	30

**Level 6 – With effect from: September 2025**

**Core:** You are required to take the following modules

Module Code	Module Title	Semester	Credits
BMM6083	Professional Learning and Practice	1 & 2	30
BMM6103	Strategic Management	1	30

**Options:** You are required to choose 60 credits from the following modules

Module Code	Module Title	Semester	Credits
BMM6143	Creative Entrepreneurship and Innovation	2	30
BMM6153	Contemporary Issues in Sustainability	2	30
BMM6163	International Marketing	2	30
BMM6173	Project Management	2	30
BMM6183	Research Project	2	30

BMM6193	Money, Banking and Finance	2	30
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**7 Pre-requisites**

<b>Modules students <u>must</u> study and achieve credit for before enrolling on a module at a higher level, or attaining their final programme award</b>
N/A

**8 Learning, Teaching and Assessment**

The University’s Learning, Teaching and Academic Experience Strategy informs the design of your programme. You can find more information about learning, teaching and assessment for your programme (including information on Integrated Assessment) within the relevant Assessment Handbooks.

**9 Entry requirements**

<b>Do the University’s standard entry requirements apply (as outlined within the University’s Admissions Policy)?</b>	Yes
<b>Detail of any deviation from (or within) and/or addition to the University’s standard entry requirements (if applicable), e.g. English Language and/or English Literature requirement</b>	N/A

**10 Additional support needs**

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

<b>Programme-specific requirements / unavoidable restrictions on participation in the programme</b>
N/A

**11 Technical Information**

<b>Awarding Body / Institution</b>	Leeds Trinity University
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<b>Teaching institution</b>	Leeds Trinity University & approved franchise partners
<b>Parent Faculty</b>	BCDI
<b>Parent School</b>	Business
<b>Professional accreditation body</b>	N/A
<b>Final award</b>	BA (Hons)
<b>Title of programme(s)</b>	Business Management Business Management (with Foundation Year)
<b>Subsidiary (fallback) award(s)</b>	Certificate of Higher Education in Business /Diploma of Higher Education in Business Management /BA in Business Management
<b>Honours type</b>	Single
<b>Duration and mode(s) of study</b>	3 years full-time
<b>Month/year of approval of programme</b>	September 2023
<b>Periodic review due date</b>	As scheduled
<b>HECoS subject code(s)</b>	100079 (33.33%), 100089 (33.33%) & 100078 (33.33%)
<b>UCAS course code(s)</b>	NN12 BA/BUSMASH
<b>SITS route codes</b>	BUSMASH/XPBBSMN
<b>Delivery venue(s)</b>	Leeds Trinity University & approved franchise locations



## 12 Level Learning Outcomes and Employability Outcomes

The grids below demonstrate where Level Learning Outcomes and Attributes and Skills Outcomes or Employability Outcomes are assessed at module level and ensure that students are assessed in all Level Learning Outcomes at each level of their study. Students might not be assessed in all Attributes and Skills Outcomes at each level of study. However, all Attributes and Skills/Employability Outcomes will have been assessed by the end of the programme.

Level 4	Assessed level learning outcomes										Skills development								
	K1	K2	K3	K4	I1	I2	I3	I4	I5	I6	AS1	AS2	AS3	AS4	AS5	AS6	AS7	AS8	AS9
	External Environment Awareness	Major Functions of business	Performance of people in organisations	Law and ethics in context of business	Application of Theory	Analysis of problems in contemporary Bus	Use of Information tools online/offline	Employ Quant and Qual Info	Communication modes	Work as part of a Team	Working Independently	Research & Thinking Critically	Digital Confidence	Adaptability	Resilience	Professional Outlook	Effective Communication	Ethics, Diversity, Sustainability	Enterprise and Entrepreneurship
<b>BMM4123 Marketing Fundamentals</b>																			
<b>BMM4133 Principles of Accounting and Finance</b>																			
<b>BMM4153 People and Organisations</b>																			
<b>BMM4143 Globalisation and Social Justice</b>																			

Level 5	Assessed level learning outcomes										Skills development								
	K1	K2	K3	K4	I1	I2	I3	I4	I5	I6	AS1	AS2	AS3	AS4	AS5	AS6	AS7	AS8	AS9
	Business Specialism	Current research and arguments in business discipline	Inter-relationships between business functions	Key challenges in the current global business environment	Integrate Theory & Practice	Perspectives on Real Life Problems	Analyse & Manage Risk	Own Strengths & Weaknesses	Collect and analyse quals and quants data	Mgt Research Methods	Working Independently	Research & Thinking Critically	Digital Confidence	Adaptability	Resilience	Professional Outlook	Effective Communication	Ethics, Diversity, Sustainability	Enterprise and Entrepreneurship
<b>BMM5123 Global Business Environment</b>																			
<b>BMM5133 Professional Development and Placement</b>																			
<b>BMM5143 Business Research and Analytics</b>																			
<b>BMM5163 People Management</b>																			

Level 6	Assessed level learning outcomes									Skills development									
	K1	K2		K3	I1	I2	I3	I4	I5	I6	AS1	AS2	AS3	AS4	AS5	AS6	AS7	AS8	AS9
	Cross-cultural perspective on operational and strategic challenges	Critically analyse business theories	Critically review current research debates in business	Critically evaluate alternative policies & strategies	Complex problem solving	Identify and critically examine contemporary Issues	Decision Making Skills	Teamwork & Negotiation	Formulate complex argument and contextual frameworks		Working Independently	Research & Thinking Critically	Digital Confidence	Adaptability	Resilience	Professional Outlook	Effective Communication	Ethics, Diversity, Sustainability	Enterprise and Entrepreneurship
<b>BMM6083 Professional Learning and Practice</b>																			
<b>BMM6103 Strategic Management</b>																			
<b>BMM6143 Option: Creative Entrepreneurship and Innovation</b>																			
<b>BMM6153 Option: Contemporary Issues in Sustainability</b>																			
<b>BMM6163 Option: International Marketing</b>																			
<b>BMM6173 Option: Project Management</b>																			
<b>BMM6183 Option: Research Project</b>																			
<b>BMM6193 Option: Money, Banking and Finance</b>																			