

**BA (HONS) BUSINESS MANAGEMENT****BUSIMAN**

<b>Duration:</b>	3 years full-time
<b>UCAS Code:</b>	NN12
<b>Award:</b>	BA (Hons) 360 credits
<b>Subsidiary awards:</b>	DipHE 240 credits CertHE 120 credits

**Level 4** - with effect from September 2023

Please refer to the prospectus for entry requirements

<b>Core:</b>	<b>Students are required to take:</b>		
BMM4123	Marketing Fundamentals	Sem 1	30 credits
BMM4133	Principles of Accounting and Finance	Sem 1	30 credits
BMM4143	Globalisation and Social Justice*	Sem 2	30 credits
BMM4153	People and Organisations*	Sem 2	30 credits

\*Modules containing Integrated Assessment

**Level 5**

Progression requirements: 120 credits from Level 4

<b>Core:</b>	<b>Students are required to take:</b>		
BMM5402	Professional Development & Placement	Sem 1 & 2	20 credits
BMM5412	Financial Management	Sem 1	20 credits
BMM5422	Legal Issues for Management	Sem 1	20 credits
BMM5562	Marketing Communications	Sem 2	20 credits
BMM5582	Business Research	Sem 2	20 credits
BMM5552	People Management	Sem 2	20 credits

**Level 5** - with effect from September 2024

Progression requirements: 120 credits from Level 4

<b>Core:</b>	<b>Students are required to take:</b>		
XXXX	Global business Environment	Sem 1	30 credits
XXXX	Professional Development and Placement	Sem 1 & 2	30 credits
XXXX	Business Research and Analytics	Sem 2	30 credits
XXXX	Enterprise Management and Strategy Growth	Sem 2	30 credits

**Level 6** – with effect from September 2023

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

<b>Core:</b>	<b>Students are required to take:</b>		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business & Management Strategy	Sem 1	20 credits
BMM6492	Corporate Sustainability	Sem 2	20 credits
BMM6452	Professional Learning Through Work	Sem 1 & 2	20 credits

<b>Option:</b>	<b>Students are required to choose 40 credits from:</b>		
BMM6482	Leadership ( <i>not available for study 2023-24</i> )	Sem 2	20 credits

BMM6552	Financial Reporting	Sem 2	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits

**Level 6** – with effect from September 2025

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

<b>Core:</b>	<b>Students are required to take:</b>		
XXXX	Professional Learning and Practice	Sem 1 & 2	30 credits
XXXX	Strategic Management	Sem 1	30 credits

<b>Option:</b>	<b>Students are required to choose 60 credits from the following:</b>		
XXXX	Creative Entrepreneurship and Innovation	Sem 2	30 credits
XXXX	Contemporary Issues in Sustainability	Sem 2	30 credits
XXXX	International Marketing	Sem 2	30 credits
XXXX	Project Management	Sem 2	30 credits
XXXX	Research Project	Sem 2	30 credits
XXXX	Money, Banking and Finance	Sem 2	30 credits