

BA (Hons) Business and Enterprise**BUSAENT**

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| Duration: | 3 years full-time |
| Total credit rating: | 360 (180 ECTS) |
| Code: | NN12 |
| Award: | BA (Hons) 360 credits |
| Subsidiary Awards: | DipHE 240 credits CertHE 120 credits |

Level 4 - with effect from September 2023

Please refer to the prospectus for entry requirements

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|--------------|---------------------------------------|-------|------------|
| Core: | Students are required to take: | | |
| BMM4123 | Marketing Fundamentals | Sem 1 | 30 credits |
| BMM4133 | Principles of Accounting and Finance | Sem 1 | 30 credits |
| BMM4153 | People and Organisations | Sem 2 | 30 credits |
| BMM4143 | Globalisation and Social Justice | Sem 2 | 30 credits |

Level 5

Progression requirements: 120 credits from Level 4

| | | | |
|----------------|---|-----------|------------|
| Core: | Students are required to take: | | |
| BMM5572 | Financial Accounting | Sem 2 | 20 credits |
| BMM5312 | Principles of International Business | Sem 1 | 20 credits |
| BMM5102 | Business Development I | Sem 1 | 20 credits |
| BMM5402 | Professional Development and Placement | Sem 1 & 2 | 20 credits |
| Option: | Students are required to choose 20 credits from: | | |
| BMM5422 | Legal Issues for Management | Sem1 | 20 credits |
| BMM5412 | Financial Management | Sem1 | 20 credits |
| Option: | Students are required to choose 20 credits from: | | |
| BMM5562 | Marketing Communications | Sem 2 | 20 credits |
| BMM5552 | People Management | Sem 2 | 20 credits |

Level 5 - with effect from September 2024

Progression requirements: 120 credits from Level 4

| | | | |
|--------------|---|-----------|------------|
| Core: | Students are required to take: | | |
| XXXX | Global business Environment | Sem 1 | 30 credits |
| XXXX | Professional Development and Placement | Sem 1 & 2 | 30 credits |
| XXXX | Business Research and Analytics | Sem 2 | 30 credits |
| XXXX | Enterprise Management and Strategy Growth | Sem 2 | 30 credits |

Level 6

Progression requirements: 120 credits from Level 4 and 120 credits from Level 5

| Core: | Students are required to take: | | |
|----------------|---|-----------|------------|
| BMM6422 | Business & Management Strategy | Sem 1 | 20 credits |
| BMM6102 | Business Development II * | Sem 2 | 20 credits |
| BMM6402 | Project Management | Sem 2 | 20 credits |
| BMM6302 | Entrepreneurship and Creativity | Sem 1 & 2 | 20 credits |
| BMM6452 | Professional Learning Through Work | Sem 1 & 2 | 20 credits |
| Option: | Students are required to choose 20 credits from the following: | | |
| BMM6582 | e-business and e-marketing | Sem 1 | 20 credits |
| JOU6002 | Advanced Radio Production* | Sem 2 | 20 credits |
| MFC6092 | Contemporary Cultural Issues | Sem 1 & 2 | 20 credits |
| BMM6492 | Corporate Sustainability | Sem 2 | 20 credits |

**There is a prerequisite for enrolment on this module*

Level 6 - with effect from September 2025

Progression requirements: 120 credits from Level 4 and 120 credits from Level 5

| Core: | Students are required to take: | | |
|----------------|---|-----------|------------|
| XXXX | Professional Learning and Practice | Sem 1 & 2 | 30 credits |
| XXXX | Enterprise in Action – Creating your own business | Sem 1 | 30 credits |
| Option: | Students are required to choose 60 credits from the following: | | |
| XXXX | Creative Entrepreneurship and Innovation | Sem 2 | 30 credits |
| XXXX | Contemporary Issues in Sustainability | Sem 2 | 30 credits |
| XXXX | International Marketing | Sem 2 | 30 credits |
| XXXX | Research Project | Sem 2 | 30 credits |
| XXXX | Project Management | Sem 2 | 30 credits |
| XXXX | Research Project | Sem 2 | 30 credits |
| XXXX | Money, Banking and Finance | Sem 2 | 30 credits |