

BA (HONS) BUSINESS AND ENTERPRISE WITH FOUNDATION YEAR IN BUSINESS**BSENTFY**

Duration:	4 years full-time
Total credit rating:	360 (180 ECTS)
Award:	BA (Hons) 360 credits
Subsidiary Awards:	DipHE 240 credits CertHE 120 credits Foundation Certificate

Foundation Year – Not available for study September 2023**Level 4** – Not available for study September 2023**Level 5**

Progression requirements: 120 credits from Level 4

Core:	Students are required to take:		
BMM5572	Financial Accounting	Sem 2	20 credits
BMM5312	Principles of International Business	Sem 1	20 credits
BMM5102	Business Development I	Sem 1	20 credits
BMM5402	Professional Development and Placement	Sem 1 & 2	20 credits
Option:	Students are required to choose 20 credits from:		
BMM5422	Legal Issues for Management	Sem1	20 credits
BMM5412	Financial Management	Sem1	20 credits
Option:	Students are required to choose 20 credits from:		
BMM5562	Marketing Communications	Sem 2	20 credits
BMM5552	People Management	Sem 2	20 credits

Level 6

Progression requirements: 120 credits from Level 4 and 120 credits from Level 5

Core:	Students are required to take:		
BMM6422	Business & Management Strategy	Sem 1	20 credits
BMM6102	Business Development II *	Sem 2	20 credits
BMM6402	Project Mangement	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM6452	Professional Learning Through Work	Sem 1 & 2	20 credits
Option:	Students are required to choose 20 credits from the following:		
BMM6582	e-business and e-marketing	Sem 1	20 credits
JOU6002	Advanced Radio Production*	Sem 2	20 credits
MFC6092	Contemporary Cultural Issues	Sem 1 & 2	20 credits
BMM6492	Corporate Sustainability	Sem 2	20 credits

*There is a prerequisite for enrolment on this module