

**BA (HONS) BUSINESS MANAGEMENT WITH FOUNDATION YEAR IN BUSINESS** **BSMANFY**  
**BA (HONS) BUSINESS AND MANAGEMENT WITH FOUNDATION YEAR IN BUSINESS** (students registered prior to September 2022) **BUSMNFY**

**Duration:** 4 years full-time  
**UCAS Code:** NN14  
**Award:** BA (Hons) 360 credits  
**Subsidiary awards:** Dip HE (with Foundation Year) - 240 credits  
 Cert HE (with Foundation Year) - 120 credits  
 Foundation Certificate

**Foundation Year**

See Prospectus for entry requirements

<b>Core:</b>	<b>Students are required to take:</b>		
BMM3113	Academic Skills and Studying with Confidence	Sem 1 & 2	30 credits
BMM3103	Project	Sem 1 & 2	30 credits
BMM3003	Introduction to Business Operations and Management	Sem 1 & 2	30 credits
BMM3013	Starting a Business and Fundamentals of Marketing	Sem 1 & 2	30 credits

**Level 4**

Progression requirements: 120 credits from Foundation Year

<b>Core:</b>	<b>Students are required to take:</b>		
ECO4012	Principles and Applications of Macroeconomics	Sem 2	20 credits
BMM4412	Management & Organisational Behaviour	Sem 1 & 2	20 credits
BMM4422	Marketing Fundamentals	Sem 1 & 2	20 credits
BMM4432	Operations Management	Sem 2	20 credits
BMM4442	Financial & Management Accounting	Sem 2	20 credits
BMM4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
	Integrated Assessment	Sem 1 & 2	

**Level 5**

Progression requirements: 120 credits from Level 4

<b>Core:</b>	<b>Students are required to take:</b>		
BMM5402	Professional Development & Placement	Sem 1 & 2	20 credits
BMM5412	Financial Management	Sem 1	20 credits
BMM5422	Legal Issues for Management	Sem 1	20 credits
BMM5562	Marketing Communications	Sem 2	20 credits
BMM5582	Business Research	Sem 2	20 credits
BMM5552	People Management	Sem 2	20 credits

**Level 6**

Progression requirements: 120 credits from Level 5

<b>Core:</b>	<b>Students are required to take:</b>		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business & Management Strategy	Sem 1	20 credits
BMM6492	Corporate Sustainability	Sem 2	20 credits

<b>Option:</b>	<b>Students are required to choose 20 credits from:</b>		
BMM6442	Research Project **	Sem 1 & 2	20 credits
BMM6452	Professional Learning through Work	Sem 1 & 2	20 credits

**Option:** **Students are required to choose 40 credits from:**

BMM6482	Leadership	Sem 2	20 credits
BMM6552	Financial Reporting	Sem 2	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits

**\*\*There is a prerequisite for enrolment on this module**

**Level 6** – with effect from September 2023?

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

<b>Core:</b>	<b>Students are required to take:</b>		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business & Management Strategy	Sem 1	20 credits
BMM6492	Corporate Sustainability	Sem 2	20 credits
BMM6452	Professional Learning Through Work	Sem 1 & 2	20 credits

<b>Option:</b>	<b>Students are required to choose 40 credits from:</b>		
BMM6482	Leadership	Sem 2	20 credits
BMM6552	Financial Reporting	Sem 2	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits