

BA (Hons) International Business**INTNLBS**

Duration:	3 years full-time
UCAS code:	N1W3
Award:	BA (Hons) - 360 credits
Subsidiary awards:	DipHE - 240 credits Cert HE - 120 credits

Level 4

Please see prospectus for entry requirements

Core:	Students are required to take:		
BMM4412	Management & Organisational Behaviour	Sem 1 & 2	20 credits
BMM4422	Marketing Fundamentals	Sem 1 & 2	20 credits
BMM4442	Financial and Management Accounting	Sem 2	20 credits
BMM4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
BMM4432	Operations Management	Sem 2	20 credits
ECO4012	Principles and Applications of Macroeconomics	Sem 2	20 credits
	Integrated Assessment	Sem 1 & 2	

Level 5 - with effect from September 2019

Progression requirements: 120 credits from Level 4.

Core:	Students are required to take:		
BMM5412	Financial Management	Sem 1	20 credits
BMM5312	Principles of International Business	Sem 1	20 credits
BMM5402	Professional Development and Placement	Sem 1 & 2	20 credits
BMM5562	Marketing Communications	Sem 2	20 credits
BMM5582	Business Research	Sem 2	20 credits
BMM5552	People Management	Sem 2	20 credits

Level 6 - with effect from September 2020

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5

Core:	Students are required to take:		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business and Management Strategy	Sem 1	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6472	International Marketing	Sem 2	20 credits

Option:	Students are required to choose 20 credits from:		
BMM6442	Research Project **	Sem 1 & 2	20 credits
BMM6452	Professional Learning through Work	Sem 1 & 2	20 credits

Option:	Students are also required to choose 20 credits from:		
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM6482	Leadership	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6552	Financial Reporting	Sem 2	20 credits

**There is a prerequisite for enrolment on this module