

**BA (HONS) INTERNATIONAL BUSINESS WITH FOUNDATION YEAR IN BUSINESS****INBUSFY**

<b>Duration:</b>	4 years full-time
<b>UCAS code:</b>	N1W4
<b>Award:</b>	BA (Hons) - 360 credits
<b>Subsidiary awards:</b>	Dip HE (with Foundation Year) - 240 credits Cert HE (with Foundation Year) - 120 credits Foundation Certificate

**Foundation Year**

See prospectus for entry requirements

<b>Core:</b>	<b>Students are required to take:</b>		
BMM3113	Academic Skills and Studying with Confidence	Sem 1 & 2	30 credits
BMM3103	Project	Sem 2	30 credits
BMM3003	Introduction to Business Operations and Management	Sem 1 & 2	30 credits
BMM3013	Starting a Business and Fundamentals of Marketing	Sem 1 & 2	30 credits

**Level 4**

Progression requirements: 120 credits from Foundation Year

<b>Core:</b>	<b>Students are required to take:</b>		
BMM4412	Management & Organisational Behaviour	Sem 1 & 2	20 credits
BMM4422	Marketing Fundamentals	Sem 1 & 2	20 credits
BMM4442	Financial and Management Accounting	Sem 2	20 credits
BMM4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
BMM4432	Operations Management	Sem 2	20 credits
ECO4012	Principles and Applications of Macroeconomics	Sem 2	20 credits
	Integrated Assessment	Sem 1 & 2	

**Level 5**

Progression requirements: 120 credits from Level 4

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5312	Principles of International Business	Sem 1	20 credits
BMM 5402	Professional Development and Placement	Sem 1 & 2	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

**Level 6**

Progression requirements: 120 credits from Level 5

<b>Core:</b>	<b>Students are required to take:</b>		
BMM 6582	e-business and e-marketing	Sem 1	20 credits
BMM 6422	Business and Management Strategy	Sem 1	20 credits
BMM 6502	International Marketing	Sem 2	20 credits
BMM 6472	International Management	Sem 2	20 credits

**and are required to choose 20 credits from:**

BMM 6442	Research Project *	Sem 1 & 2	20 credits
BMM 6452	Professional Learning through Work	Sem 1 & 2	20 credits

**and are required to choose 20 credits from:**

BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6402	Project Management	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits

\*\*There is a prerequisite for enrolment on this module