## BSc (Hons) Professional Practice in Business to Business Sales

**PPBSTBS** 

Sem 1, 2

60 credits

Duration:	3 years
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**Total credit rating:** 360 (180 ECTS)

Award: BSc (Hons) 360 credits
Subsidiary Awards: DipHE 240 credits

CertHE 120 credits

## Level 4 - with effect from 2019/20

Core:	Students are required to take:			
BMM4662*	Starting Your Apprenticeship Learning Portfolio	Sem 1, 2	20 Credits	
BMM4672*	Learning Skills for Apprentices	Sem 1, 2	20 Credits	
BMM4614	Negotiated Learning: Principles of Business to	,		
	Business Selling	Sem 1, 2	40 credits	
BMM4644*	Negotiated Learning: Projects in the Workplace	Sem 1, 2	40 credits	
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<b>Level 5</b> - for 2019/20 only				
(Progression requirements: 120 credits from Level 4)				
Core:	Students are required to take:			
BMM5652*	Reviewing and Planning Portfolio Enhancements	Sem 1, 2	20 credits	
BMM5616	Negotiated Learning: Consultative Selling Skills	Sem 1, 2	60 credits	
BMM5614 *	Work Based Learning Project	Sem 1, 2	40 credits	
<u>Level 5</u> - with effect from 2020/21				
BMM5xx2	Apprentice Portfolio Review	Sem 1, 2	20 credits	
BMM5632	Designing Practitioner Research	Sem 1, 2	20 credits	
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BMM5624	Negotiated learning: Consultative Selling Skills	Sem 1, 2	20credits	
BMM5614	Work-based project	Sem 1, 2	20 credits	
Level 6 - with effect from 2020/21				
(Progression requirements: 120 credits from Level 5)				
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Core:	Students are required to take:			
BMM6672*	Advancing Your Portfolio Towards End Point Assessment	Sem 1, 2	20 credits	
BMM6624	Negotiated Learning: Professional Sales Practitioner	Sem 1, 2	40 credits	
BTB6006	Work Based Project – Business to Business	,		
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<sup>\*</sup> Generic modules from the institutional Work-based Learning Framework.

Sales Professional