

PROGRAMME SPECIFICATION

1. General information

Awarding body / institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
'Parent' School (<i>ICE / SAC / SSHS</i>)	SAC
Academic Group (<i>or Cluster if clearer</i>)	SAC
Professional accreditation body (<i>if applicable</i>)	n/a
Final award (<i>eg. BA Hons</i>)	BA (Hons)
Title of programme(s)	Photography
Subsidiary award(s) (<i>if any</i>)	BA [Ordinary], Diploma of Higher Education, Certificate of Higher Education
Honours type (<i>Single / Joint / Combined</i>)	Single
Duration and mode(s) of study	3 years; full-time
Month/year of approval of programme	
Start date (<i>this version</i>) (<i>month and year</i>)	
Periodic review next due (<i>academic year</i>)	2022/23
JACS subject code(s) (<i>Level 3</i>) (Please refer to HESA listing on AQO website)	W640 (HECoS = 100063 photography)
UCAS course code & route code (available from Admissions)	W640
SITS codes (<i>Course / Pathway / Route</i>) (available from Student Administration)	UPHOTGY / PHOTOGY / PHOTOGY
Delivery venue(s)	Leeds Trinity University

2. Aims of the programme

**Rationale and general aims, including what is special about this programme
(from the student's and a marketing perspective)**

The Photography degree at Leeds Trinity is a practice-based course which will develop technical, creative abilities, equipping graduates for Photography-based careers, but also with transferable skills in project management, collaborative working and presentation skills that are attractive to a wider range of career opportunities in journalism, marketing, and the creative industries.

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There is a strong emphasis in the programme on professional practice, covering a range of photographic skills: photographic technique; studio practice; photography on location; digital imaging; collaborative project work; curating and exhibiting, and PR and publishing. Students will also be guided through key legal and ethical and cultural aspects of taking, editing, exhibiting or selling photographic images. By the end of the degree you will have built up a professional portfolio including a range of creative, commercial and documentary photography.

Modules on technique (composition, lighting, exposure, and the management of shoots in studios and on location) will equip students with the skills to undertake significant professional placements, and they will learn to undertake digital imaging to commercial standards. Modules in each year of study will help students understand the various requirements of commercial photographic practice. Collaborative projects provide opportunities to pitch for business, devise and execute large-scale projects, such as the graduate show, how to work to a brief, and to edit and appraise the work of others. A final-year optional module in business and entrepreneurship will help students understand how to set up their own photographic business and how to manage a range of freelance work.

The distinctive aspect of the programme is its engagement with photographic practitioners, who will help establish skills in commercial and professional contexts. There are extended placement modules available in each year of study – 5-weeks in the first year, and 6-weeks in the second year. In the final year there is an option to extend this professional understanding through a Professional Learning through Work module (a year-long module based upon a project negotiated with an employer).

Our Placement and Partnership Office will help arrange placements with one of our established network of employers and these work placement opportunities are supported by regular contact with academic tutors. Close contact with the commercial photographic sector will help identify the right career path and gain relevant experience in your chosen field *before* graduation.

3. Student learning outcomes of the programme

Learning outcomes in terms of:

- knowledge and understanding (K)
- intellectual / cognitive / 'thinking' skills (I)
- practical skills specific to the subject (P)
- employability skills (E)

The 'K1', etc codes are used in section 7b) and module descriptors to refer to each of these learning outcomes.

On successful completion of the programme students will have *demonstrated*

Knowledge and Understanding

- K1 **Subject Knowledge** – coherent and detailed subject and professional knowledge and critical understanding, including reference to major developments in current and emerging media and technologies relevant to photography;
- K2 **Critical Awareness** – sound knowledge and understanding of the broad critical and contextual dimensions of the discipline;

K3 **Professional Understanding** – knowledge and understanding of the legal, social, and commercial issues which arise from the creative practitioner’s relationship with audiences, markets, users, consumers, and participants;

K4 **Discipline Currency** – the significance of the work of other practitioners in shaping creative and aesthetic outcomes;

Intellectual / Cognitive / ‘Thinking’ Skills

I1 **Creative Proficiency** – appropriate selection and secure use of approaches, techniques, processes and materials in professional and creative practice;

I2 **Visual Acuity** – proficiency in observation, investigation, enquiry, visualisation and the making, and manipulation of images, in diverse formats and contexts and for diverse audiences and clients;

I3 **Communication Skills** – effective and sustained communication of results and arguments;

I4 **Aptitude for Learning** – understanding of the limits of their knowledge and the consequent influence on their practice;

Physical Skills Specific to the Subject

P1 **Handling Equipment** – the handling of photographic equipment, such as cameras, lighting rigs, and studio props, and the management of that equipment both within a controlled studio setting and on location.

P2 **Health and Safety** – work within the law and within safety guidelines both in the studio, the editing suite, and when on location.

Employability skills

E1 **Self-management** – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;

E2 **Teamworking** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;

E3 **Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;

E4 **Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;

E5	Communication – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
E6	Application of numeracy – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
E7	Application of information technology – the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively.
E8	Entrepreneurship/enterprise – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
E9	Social, cultural & civic awareness – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.
See also the learning outcomes for subsidiary awards set out in section 4 below.	

3a External benchmarks

Statement of congruence with the relevant published subject benchmark statements <i>(including appropriate references to any PSRB, employer or legislative requirements)</i>
QAA Draft Benchmark Statement: Art and Design (April, 2016). http://www.qaa.ac.uk/en/Publications/Documents/SBS-Art-and-Design-consultation-16.pdf

4. Learning outcomes for subsidiary awards

Guidance	Generic Learning outcomes for the award of <u>Certificate of Higher Education</u>:
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.</p>	<p>On successful completion of 120 credits at Level 4, students will have demonstrated an ability to:</p> <ul style="list-style-type: none"> i) interpret and evaluate data appropriate to photographic theory and practice; ii) make sound judgements in accordance with basic theories and concepts in photography; iii) evaluate the appropriateness of different approaches to solving problems within photographic practice; iv) communicate the results of their work coherently;

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<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 & 5.</p> <p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 & 6.</p>	<p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p> <p>Generic Learning outcomes for the award of <u>Diploma of Higher Education</u>:</p> <p>On successful completion of 240 credits, including 120 at Level 5, students will have demonstrated, in addition to the outcomes for a Certificate:</p> <ul style="list-style-type: none"> i) critical understanding of photographic principles; ii) application of concepts outside their initial context; iii) use of a range disciplinary techniques; iv) proficient communication of the results of their work; <p>and will have had the opportunity to develop transferable skills relevant to employment related to photography including successful completion of at least one professional placement or school-based training component.</p> <p>Generic Learning outcomes for the award of an <u>Ordinary Degree</u>:</p> <p>On successful completion of 300 credits, including 60 at Level 6, students will have demonstrated, in addition to the outcomes for a Diploma:</p> <ul style="list-style-type: none"> i) an ability to make flexible use of concepts and techniques relevant to photographic theory and practice; ii) critical evaluation of approaches to solving problems in photography both in practical and theoretical contexts; iii) an ability to work autonomously within a structured learning experience; iv) effective communication of the results of their work in a variety of forms; <p>and will have had the opportunity to develop transferable skills relevant to employment related to photography including successful completion of two professional placements or school-based training placements.</p>
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5. Content

<p>Summary of content by theme (providing a 'vertical' view through the programme)</p> <p>The Photography programme enables students to develop discipline-specific skills in four key areas: professional photographic practice; collaborative project work; aesthetics; and digital imaging. The programme is designed to deliver these skills through vertical strands that provide a means of developing skills and knowledge in each of these areas across all three years of undergraduate study. The programme is also designed with a progressive and convergent</p>

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structure that establishes the core disciplines in the first year and then synthesises them in the second year in order to equip and prepare students for the independent project work in the final year.

The strands are as follows:

Professional Photographic Practice

- L4 – MFC 4162 *The Photographic Studio*
- L4 – MFC 4012 *Professional Development and Placement*
- L5 – MFC 5182 *Photography on Location*
- L5 – MFC 5012 *Professional Development and Placement 2*
- L6 – MFC 6024 *Curating / Exhibiting* [40 credits]
- L6 – MFC 6322 *Professional Learning through Work*

Collaborative Project Work

- L4 – MFC 4172 *Collaborative Project 1*
- L5 – MFC 5172 *Collaborative Project 2*
- L6 – MFC 6012 *Collaborative Project 3*

Aesthetics and Photographic Culture

- L4 – MFC 4142 *The Aesthetics and Poetics of the Image*
- L4 – MFC 4022 *Analysing Media and Culture*
- L5 – MFC 5162 *Photography and History*
- L5 – MFC 5022 *Media, Culture and Society*
- L6 – MFC 6002 *Contemporary Photography*

Digital Imaging

- L4 – MFC 4152 *Introduction to Digital Imaging*
- L5 – MFC 5152 *Digital Imaging*
- L6 – MFC 6024 *Professional Photographic Practice: Curating / Exhibiting* [40 credits]

These strands ultimately converge in the dissertation / professional portfolio module: MFC 6004 *Extended Project* and also in the other 40 credit L6 module, MFC 6024 *Professional Photographic Practice: Curating / Exhibiting*.

Section 7a of this document (below) describes how the content of the programme is further structured in progressive stages (by level) to ensure that the teaching and learning is cumulative and progressive.

6. Structure

BA (Hons) Photography (Single Honours)

Duration: 3 years full-time

Total credit rating: 360 (180 ECTS)

Level 4 – with effect from September 2018

Core: Students are required to take:

MFC 4012*	Professional Development and Placement	Sem 1 & 2	20 credits
MFC 4022*	Analysing Media and Culture	Sem 1 & 2	20 credits

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MFC 4162*	The Photographic Studio	Sem 1	20 credits
MFC 4152	Introduction to Digital Imaging	Sem 1	20 credits
MFC 4172	Collaborative Project 1	Sem 2	20 credits
MFC 4142	The Aesthetics and Poetics of the Image	Sem 2	20 credits
	Integrated Assessment Block*	Sem 2	

Level 5 – with effect from September 2019

Core: Students are required to take:

MFC 5012	Professional Development and Placement 2	Sem 1 & 2	20 credits
MFC 5032	Researching Media, Film and Culture	Sem 1 & 2	20 credits
MFC 5152	Digital Imaging	Sem 1	20 credits
MFC 5172	Collaborative Project 2	Sem 2	20 credits
MFC 5182	Photography on Location	Sem 2	20 credits

Option: Students are required to choose 20 credits from:

MFC 5162	Photography and History	Sem 1	20 credits
MFC 5022	Media, Culture and Society	Sem 1 & 2	20 credits

Level 6 – with effect from September 2020

Core: Students are required to take:

MFC 6004	Extended Project	Sem 1 & 2	40 credits
MFC 6024	Curating / Exhibiting	Sem 1 & 2	40 credits

Option: Students are required to choose 40 credits from:

MFC 6002	Contemporary Photography	Sem 1 & 2	20 credits
MFC 6242	Negotiated Media Project	Sem 1 & 2	20 credits
MFC 6012	Collaborative Project 3	Sem 1 & 2	20 credits
MFC 6322	Professional Learning Through Work	Sem 1 & 2	20 credits
BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits

Indicate as applicable:

* There is a prerequisite for enrolment on this module – see section 10.

+ The indicated module(s) are not available to visiting students.

7. Learning, teaching and assessment

7a) Statement of the strategy for learning, teaching and assessment for the programme

The learning and teaching provision on the Photography programme is aligned with the University's Learning, Teaching and Assessment Strategy 2015-2020, supporting the principle that students are co-creators of their own learning and providing the skills and understanding required for them to manage that learning. The following approaches are prioritised in delivering the Photography programme:

Learning:

- **Progressive Learning Structure:** The learning is structured according to levels, to ensure that students are equipped with the knowledge and basic skills in Level 4 that enable them to explore project work at Level 5, building confidence for the independent work undertaken at Level 6. The principles involved are as follows:
 - **Level 4 (Foundation and Tools):** There is an emphasis on learning what university-level study involves – including formal qualities of professional practice

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and the construction and communication of a clear argument. Core modules cover the technical aspects of planning and managing studio work and digital imaging. The skills provided at Level 4 should equip students to undertake a placement within the photographic sector.

- **Level 5 (Range and Exploration):** students consolidate their understanding of camera work, digital imaging, and professional photographic practice. Student learning is structured in such a way that the foundational skills acquired in Level 4 are both developed and also set to work in more complex environments and with a greater sensitivity to the requirements of commercial requirements.
- **Level 6 (Focus and Specialisation):** students are encouraged to outline the research methods and sources they will use in order to plan and structure active research projects, leading to the production of both a professional portfolio (or an academic dissertation) and an exhibition of their own work.

Teaching:

- **Student-Led Enquiry:** The programme's modules offer small class/group sizes, with an emphasis on student-led enquiry, the production of original work, and the development of both independent and group project work. A variety of different teaching methods are used to encourage active student participation in learning (both as individuals and in groups), with regular provision of formative feedback on those activities.
- **Use of VLE:** To support student-led inquiry, learning materials and resources are supplied in advance via Moodle. Resources offered include reading materials; bespoke videos and podcasts; links to external sites and materials, and additional module handout material and Powerpoints. In addition, all non-lecture sessions are followed by a student-led summary of discussion posted on Moodle.

Assessment:

- **Formative Assessment:** Students have formative assessment in every module studied. In the professional and practical modules formative assessment is central and students are specifically expected to provide feedback on the work of other students and discuss, in a reflective commentary, how formative feedback, received from peers and lecturers, has been incorporated into their own creative work.
- **Diversity of Assessment methods:** Assessment methods will vary according to the level of each module and its specific discipline. As a principle, no form of assessment will be introduced at Level 6 which students have not already had the opportunity to undertake, with guidance, support and feedback, at Level 4 or 5.
- **Negotiated Assessment:** Students will have opportunities, at each level, to negotiate the mode of assessment. The creative production aspect means that negotiated topics are standard within the photography programme. In addition, employer input is sought, through an Employers Forum, to ensure the currency of the student topics, skills, applications, and technologies. Employers also provide input into the assessment formats through which the work is produced and findings are reported.

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Students engage in Integrated Assessment at Level 4. It brings students together from all MFC programmes to work together on projects requiring the application of the full range of their

developing knowledge and skills. This project generally takes the form of a television programme presented as live and containing several pre-recorded pieces filmed on location. The Integrated Assessment is not independently credit-bearing but it is integral to the phase one roll-out of integrated assessment in that it is assessed and marked, and these marks fulfil 30 percent of the module learning objectives as noted in the structure above (*).

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8. Entry requirements

Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be GCE 'A' levels (or equivalent at level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English, a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS), with a minimum of 6.0 and with no component below 5.5, or accepted equivalent test. Full details of entry requirements are published by course on the Leeds Trinity website.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Principles and Guidelines for the Recognition of Prior Learning.

9. Progression, classification and award requirements

Details of requirements for student progression between levels and receipt of the award(s)

(A certain level of attainment which must be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, e.g. exclusion of Level 4 module marks from Foundation Degree classification)

Undergraduate Taught Course Academic Regulations apply.

The following modules must be passed in order to progress and cannot be considered for the process of condonement or compensation:

- MFC 4012 *Professional Development and Placement*
- MFC 5012 *Photography Professional Development and Placement*

10. Prerequisites

Details of modules which must be passed before enrolment on a module at a higher level

There are no prerequisites in this programme.

11. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.