

International Business (Top Up)

INTBUSH

Duration: 1 year full-time
Award Aim: BA (Hons) International Business
Total credit rating: 120

Level 6 – with effect from September 2014

Please refer to the Prospectus for entry requirements;

Students are required to take:

Core:

BMM 6422	Business and Management Strategy	Sem 1	20 credits
BMM 6582	e-Business and e-Marketing	Sem 1	20 credits
BMM 6502	International Marketing	Sem 2	20 credits
BMM 6412	Business Research	Sem 2	20 credits
BMM 6472	International Management	Sem 2	20 credits
BMM 6442	Research Project (International Business)	S/Sem	20 credits