

BA (HONS) INTERNATIONAL BUSINESS WITH FOUNDATION YEAR IN BUSINESS**INBUSFY**

Duration:	4 years full-time
UCAS code:	N1W4
Award:	BA (Hons) - 360 credits
Subsidiary awards:	Dip HE (with Foundation Year) - 240 credits Cert HE (with Foundation Year) - 120 credits Foundation Certificate

Foundation Year

See prospectus for entry requirements

Core:	Students are required to take:		
BMM3113	Academic Skills and Studying with Confidence	Sem 1 & 2	30 credits
BMM3103	Project	Sem 2	30 credits
BMM3003	Introduction to Business Operations and Management	Sem 1 & 2	30 credits
BMM3013	Starting a Business and Fundamentals of Marketing	Sem 1 & 2	30 credits

Level 4

Progression requirements: 120 credits from Foundation Year

Core:	Students are required to take:		
BMM4412	Management & Organisational Behaviour	Sem 1 & 2	20 credits
BMM4422	Marketing Fundamentals	Sem 1 & 2	20 credits
BMM4442	Financial and Management Accounting	Sem 1	20 credits
BMM4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
BMM4432	Operations Management	Sem 2	20 credits
ECO4012	Principles and Applications of Macroeconomics	Sem 2	20 credits
	Integrated Assessment	Sem 1 & 2	

Level 5

Progression requirements: 120 credits from Level 4

Core:	Students are required to take:		
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5312	Principles of International Business	Sem 1	20 credits
BMM 5402	Professional Development and Placement	Sem 1 & 2	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

Level 6

Progression requirements: 120 credits from Level 5

Core:	Students are required to take:		
BMM 6582	e-business and e-marketing	Sem 1	20 credits
BMM 6422	Business and Management Strategy	Sem 1	20 credits
BMM 6502	International Marketing	Sem 2	20 credits
BMM 6472	International Management	Sem 2	20 credits

and are required to choose 20 credits from:

BMM 6442	Research Project *	Sem 1 & 2	20 credits
BMM 6452	Professional Learning through Work	Sem 1 & 2	20 credits

and are required to choose 20 credits from:

BMM 6462	Business Ethics	Sem 2	20 credits
BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6402	Project Management	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits

**There is a prerequisite for enrolment on this module