



Approved August 2018 for English and Creative Writing reapproval

PROGRAMME SPECIFICATION

1. General information

Awarding body / institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
'Parent' School (<i>ICE / SAC / SSHS</i>)	SAC
Academic Group (<i>or Cluster if clearer</i>)	English and Creative Writing
Professional accreditation body (<i>if applicable</i>)	N/A
Final award (<i>eg. BA Hons</i>)	BA Hons
Title of programme(s)	English and Media
Subsidiary award(s) (<i>if any</i>)	Certificate of Higher Education Diploma of Higher Education Ordinary Degree
Honours type (<i>Single / Joint / Combined</i>)	Joint
Duration and mode(s) of study	3 years full-time
Month/year of approval of programme	August 2018
Start date (<i>this version</i>) (<i>month and year</i>)	September 2018
Periodic review next due (<i>academic year</i>)	2022/23
JACS and HECoS subject code(s) (<i>Level 3</i>) (<i>Please refer to HESA listing on AQO website</i>)	Q300 (50%) P303 (25%) P313 (25%) 100320/100444 (50:50)
UCAS course code & route code (<i>available from Admissions</i>)	QP33
SITS codes (<i>Course / Pathway / Route</i>) (<i>available from Student Administration</i>)	UENGAMED
Delivery venue(s)	Leeds Trinity University

Deletion/addition of modules and title, etc changes – AG 25.1.19

Change of delivery of JOU6002 to Semester 2 – AG Chair's Action 6.2.19

IA – July 2019

ENG5012/5112 Digital skills and requirement to pass all elements (except placement) removed – AG 3.7.19

2. Aims of the programme

Rationale and general aims, including what is special about this programme (from the student's and a marketing perspective)

This programme is designed for students who are interested in both literature and media. It aims to provide them with the opportunity to enjoy learning about, and engaging with, a broad range of literary texts in English; while also developing skills of cultural analysis and media production.

It is designed to enable students to:

- develop detailed knowledge of a range of literary texts and their relevant contexts
- describe and analyse texts and media artefacts in terms of audience, use of language and convention
- reflect on social and ethical issues explored in texts and the media and in critical debate
- conduct independent research using appropriate scholarly resources
- present research findings effectively, both in writing and through presentation
- develop skills in some of the practical aspects of media production and complete a production project
- develop their confidence in critical thinking and creative response to problems
- reflect on and maximise their future employability as graduates.

The professional development modules at each Level provide students with extended opportunities to gain workplace experience, develop professional skills and insights, and relate their academic and personal development to the world of work. These modules are supported by Leeds Trinity University's existing links with a wide range of organisations including schools, media organisations, charities, local businesses, publishers, and magazine and blog writers in Leeds. The programme also benefits from the in-house film production team, Trinity Vision, which has a full range of in-house video and radio production facilities.

Staff teaching on the programme include published writers, active in academic research, creative writing and performance, and staff with experience of working in the film industry.

3. Student learning outcomes of the programme

Learning outcomes in terms of:

- knowledge and understanding (K)
- intellectual / cognitive / 'thinking' skills (I)
- practical skills specific to the subject (P)
- employability skills (E)

The 'K1', etc codes are used in section 7b) and module descriptors to refer to each of these learning outcomes.

On successful completion of the programme students will have *demonstrated*

Knowledge and Understanding

K1 Subject Knowledge – sound knowledge and critical understanding of a substantial number of works in the principal genres of literature, film, and television, and the theories, concepts and methods required to analyse and produce them.

K2 Contextual Knowledge – sound knowledge of a range of appropriate contexts, including historical, biographical, technological and commercial, and an awareness of the ways in

which they might influence the production, distribution and the reception of literature and media.

- K3 **Knowledge of Subject Conventions and Resources** – sound knowledge and understanding of the scholarly conventions appropriate to the production and analysis of both English literature and Media and the research and communication strategies required in order to achieve proficiency in these disciplines.
- K4 **Arts and Social Meaning** – knowledge and understanding of the the power of the literature and media in creating, shaping, and mediating meanings and values and to engage with personal, social and ideological values.

Intellectual / Cognitive / 'Thinking' Skills

- I1 **Interpretation / Production** – secure use of appropriate critical concepts, theories and skills in the close reading, analysis, interpretation, and evaluation of literary and media, whether one's own or those of others, and in the production of such works.
- I2 **Contextualisation** – an ability to relate a critical interpretation of literary and media texts to their historical and socio-cultural contexts and to explore the role of creative imagination in responding to, exploring, or shaping social and cultural issues.
- I3 **Creating Solutions** – an ability to identify and solve problems critically through the use of research techniques, resources and methods to locate and select appropriate evidence and to create coherent evidence-based solutions, or through a critical reflective understanding of creative methods and processes to create appropriate aesthetic solutions.
- I4 **Communicating Solutions** – an ability to communicate research findings in accordance with the normal academic standards and conventions of presentation and to do so adequately in various fora and media.
- I5 **Ethical Self-Awareness** – an ability to use different critical approaches to material studied, discuss literary and media texts in relation to ethical debates, and reflect from an international perspective on their own assumptions and practices as audiences, readers and writers.

Employability skills

- E1 **Self-management** – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
- E2 **Teamworking** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
- E3 **Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise

the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;

- E4 **Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
- E5 **Communication** – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
- E6 **Application of numeracy** – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
- E7 **Application of information technology** – the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively.
- E8 **Entrepreneurship/enterprise** – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
- E9 **Social, cultural & civic awareness** – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

See also the generic learning outcomes for subsidiary awards set out in section 4 below.

3a External benchmarks

Statement of congruence with the relevant published subject benchmark statements

(including appropriate references to any PSRB, employer or legislative requirements)

The English and Media programme is compliant with the most recent QAA subject benchmark statements:

- QAA [Quality Assurance Agency] benchmark statement for English (February 2015): <http://www.qaa.ac.uk/en/Publications/Documents/SBS-English-15.pdf>
- QAA [Quality Assurance Agency] benchmark statement for Creative Writing (2016): <http://www.qaa.ac.uk/en/Publications/Documents/SBS-Creative-Writing-16.pdf>
- QAA [Quality Assurance Agency] draft benchmark statement for Communication, Media, Film and Cultural Studies (April 2016): <http://www.qaa.ac.uk/en/Publications/Documents/SBS-Communication-Media-Film-and-Cultural-Studies-consultation-16.pdf>

4. Learning outcomes for subsidiary awards

Guidance	<p>Generic Learning outcomes for the award of <u>Certificate of Higher Education</u>:</p> <p>On successful completion of 120 credits at Level 4, students will have demonstrated:</p>
<p>The assessment strategy is designed so that each of these outcomes is</p>	

<p>addressed by more than one module at Level 4.</p>	<ul style="list-style-type: none"> i) knowledge of a range of media and of literary texts in different genres; ii) ability to formulate questions and carry out research into literary texts and their contexts using appropriate academic resources; iii) apply different approaches and concepts to the analysis and discussion of media and literary texts; iv) understanding of some aspects of media production; v) communicate the results of their work coherently; <p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p> <p>Generic Learning outcomes for the award of <u>Diploma of Higher Education</u>:</p>
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 & 5.</p>	<p>On successful completion of 240 credits, including 120 at Level 5, students will have demonstrated, in addition to the outcomes for a Certificate:</p> <ul style="list-style-type: none"> i) critical understanding of a range of topics related to the media and to English literature; ii) creative response to a range of problems and tasks related to research and production; iii) critical understanding of media organisations and their contexts; iv) application of concepts outside their initial context; v) proficient communication of the results of their work; <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school-based training component.</p> <p>Generic Learning outcomes for the award of an <u>Ordinary Degree</u>:</p>
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 & 6.</p>	<p>On successful completion of 300 credits, including 60 at Level 6, students will have demonstrated, in addition to the outcomes for a Diploma:</p> <ul style="list-style-type: none"> i) an ability to work autonomously on an extended research or production project; ii) critical evaluation of approaches to solving problems in research, writing, editing and production; iii) effective communication of the results of their work in a variety of forms;

and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.

5. Content

Summary of content by theme

(providing a 'vertical' view through the programme)

The English and Media programme enables students to develop discipline-specific skills in four core themes: research (leading to a Dissertation); analysis of media and literary texts; media production; and professional practice. In addition, students can follow a strand in creative writing.

Literary Research – focus on research techniques

- L4 – ENG4412 *Staging Identity: Researching Plays about Self and Society*
- L5 – ENG5122 *The Scandalous Victorians: Literature of the Industrial Revolution*
- L5 – MFC5032 *Researching Media, Film and Culture*
- L6 – ENG6714 *English Dissertation* [40 credits]
- L6 – MFC6234 *Media, Film and Culture Research* [40 credits]

Analysis of Literature and Media

- L4 – MFC4022 *Analysing Media and Culture*
- L5 – MFC5022 *Media, Culture, Society*
- L5 – ENG5822 *Magical Realism in World Fiction*
- L5 – ENG5412 *Twentieth Century Writing: Experiments in Literature and Society*
- L5 – ENG5542 *Blood, Magic and Travel: Shakespearean Drama*
- L6 – ENG6772 *Down the Rabbit Hole: Reading Children's Literature*
- L6 – ENG6222 *Writing the New: Modernisms*
- L6 – ENG6552 *Dreaming the Middle Ages*
- L6 – MFC6162 *Film and Television Adaptation*
- L6 – MFC6182 *Science Fiction*
- L6 – MFC6202 *Contemporary Cult Television*

Professional Practice

- L4 – ENG4992 *Ethics, Society and Employability*
- L5 – ENG5012 *Professional Development and Placement*
- L5 – ENG5112 *Professional Development and Placement (Volunteering)*
- L6 – HUM6252 *Professional Learning Through Work*

Media Production [optional theme]

- L4 – MFC4141 *Radio and Podcast Production* [10 credits]
- L4 – MFC4151 *Television Production* [10 credits]
- L4 – MFC4342 *Image Creation*
- L5 – MFC5052 *Radio and Podcast Production*
- L4 – MFC4362 *Online Storytelling*
- L5 – MFC5062 *Digital Effects*
- L5 – MFC5572 *Digital Narratives*
- L6 – JOU5052 *Radio and Podcast for Journalists*
- L6 – JOU6002 *Advanced Radio Production*
- L6 – MFC6564 *Transmedia Production* [40 credits]

Creative Writing [optional theme]

- L4 – MFC4362 *Online Storytelling*

- L5 – ENG5742 *Childhood, Loss, Love and Myth: Creative Writing 2*
- L6 – ENG6742 *Breaking the Rules: Creative Writing 3*

Section 7a of this document (below) describes how the content of the programme is further structured in progressive stages (by level) to ensure that the teaching and learning is cumulative and progressive.

6. Structure

BA (Hons) English and Media			
Duration:	3 years full-time		
Total credit rating:	360 (ECTS: 180)		
Level 4	- with effect from September 2019		
Core:	Students are required to take:		
ENG4412	Staging Identity: Researching Plays about Self and Society	Sem 1	20 credits
*ENG4882	Vampires and Detectives: Reading Popular Genres	Sem 1 & 2	20 credits
ENG4992	Ethics, Society and Employability	Sem 1 & 2	20 credits
*ENG4562	Reading Literature: Prose and Poetry	Sem 1 & 2	20 credits
*MFC4022	Analysing Media and Culture	Sem 1 & 2	20 credits
Option:	Students are required to choose 20 credits from:		
MFC4141	Radio and Podcast Production	Sem 1 or 2	10 credits
MFC4151	Television Production	Sem 1	10 credits
MFC4342	Image Creation	Sem 1 and 2	20 credits
MFC4362	Online Storytelling	Sem 2	20 credits
ENG4122	Beasts, Buttresses and Battlements: Medieval Literature	Sem 2	20 credits
*Assessment of asterisked modules will be completed by an Integrated Assessment project in Semester 2			
Level 5	– with effect from September 2019		
Core:	Students are required to take:		
ENG5122	The Scandalous Victorians: Literature of the Industrial Revolution	Sem 1	20 credits
Option	Students are required to choose 20 credits from:		
MFC5032	Researching Media Film and Culture	Sem 1 & 2	20 credits
MFC5022	Media, Power and Culture	Sem 1 & 2	20 credits
Option	Students are required to choose 20 credits from:		
ENG5012	Professional Development and Placement	Sem 1 & 2	20 credits
ENG5112	Professional Development and Placement (Volunteering)	Sem 1 & 2	20 credits
Option	Students are required to choose either 20 or 40 credits from:		
ENG5732	Constructions of Gender	Sem 1	20 credits
ENG5742	Childhood, Loss, Love and Myth: Creative Writing 2	Sem 1 & 2	20 credits
ENG5822	Magical Realism in World Fiction	Sem 1 & 2	20 credits
HUM5902	Spanish: Language and Culture	Sem 1 & 2	20 credits

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ENG5412	Twentieth Century Writing: Experiments in Literature and Society	Sem 2	20 credits
ENG5542	Blood, Magic and Travel: Shakespearean Drama	Sem 2	20 credits
ENG5152	Writing America	Sem 2	20 credits
Option	Students are required to choose either 20 or 40 credits from:		
JOU5152	Magazine and Feature Writing	Sem 1 & 2	20 credits
MFC5062	Digital Effects	Sem 1 & 2	20 credits
MFC5572	Digital Narratives	Sem 1 & 2	20 credits
JOU5052	Radio and Podcast for Journalists	Sem 1 & 2	20 credits
<u>Level 6 – 2018/19 only</u>			
Core:	Students are required to take:		
ENG6522	Literary Period: Victorian Literature	Sem 1	20 credits
MFC6232	Media, Film & Culture Research B	Sem 1 & 2	20 credits
Option:	Students are required to choose at least 20 credits from:		
JOU6002	Advanced Radio Production*	Sem 1	20 credits
MFC6202	Contemporary Cult TV	Sem 1	20 credits
MFC6242	Negotiated Media Project	Sem 1 & 2	20 credits
JOU6942	Specialist Magazine Writing	Sem 1 & 2	20 credits
JOU6992	PR Management	Sem 1 & 2	20 credits
MFC6092	Contemporary Cultural Issues	Sem 1 & 2	20 credits
MFC6162	Film and Television Adaptation	Sem 1 & 2	20 credits
MFC6182	Science Fiction	Sem 1 & 2	20 credits
MFC6044	Advanced Documentary Production*	Sem 1 & 2	40 credits
MFC6404	Advanced Short Film Production*	Sem 1 & 2	40 credits
<u>and are required to choose at least 20 credits from:</u>			
ENG6532	From <i>The Tatler</i> to <i>Frankenstein</i>		
	Reading Eighteenth-Century and Romantic Texts	Sem 1	20 credits
ENG6772	The Child and the Book	Sem 2	20 credits
ENG6552	Dreaming the Middle Ages	Sem 2	20 credits
ENG6912	Labyrinths and Quests: Postmodern Fiction	Sem 2	20 credits
ENG6742	Creative Writing Workshop 3	Sem 1 & 2	20 credits
ENG6302	Authors in Depth	Sem 1 & 2	20 credits
HUM6252	Professional Learning Through Work	Sem 1 & 2	20 credits
<u>Level 6 – with effect from September 2019</u>			
Option:	Students are required to choose 40 credits from:		
ENG6714	Dissertation	Sem 1 & 2	40 credits
MFC6234	Media Film and Culture Research	Sem 1 & 2	40 credits
Option:	Students are required to choose 40 credits from:		
ENG6552	Dreaming the Middle Ages	Sem 1	20 credits
ENG6532	From <i>The Tatler</i> to <i>Frankenstein</i>		
	Reading Eighteenth-Century and Romantic Texts	Sem 1	20 credits
ENG6222	Writing the New: Modernisms	Sem 1	20 credits
ENG6772	Down the Rabbit Hole: Reading Children's Literature		
		Sem 2	20 credits
ENG6912	Labyrinths and Quests: Postmodern Fiction	Sem 2	20 credits
ENG6302	Authors in Depth	Sem 1 & 2	20 credits
ENG6742	Breaking the Rules: Creative Writing 3	Sem 1 & 2	20 credits
HUM6012	Great Thinkers: Applying Political Ideas	Sem 1 & 2	20 credits

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HUM6252	Professional Learning Through Work	Sem 1 & 2	20 credits
HUM6002	Sexuality and Ethics	Sem 1	20 credits
Option:	Students are required to choose 40 credits from:		
MFC6202	Contemporary Cult Television	Sem 1 & 2	20 credits
HUM6252	Professional Learning Through Work	Sem 1 & 2	20 credits
MFC6182	Science Fiction	Sem 1 & 2	20 credits
MFC6162	Film and Television Adaptation	Sem 1 & 2	20 credits
MFC6242	Negotiated Media Project	Sem 1 & 2	20 credits
MFC6564	Transmedia Production	Sem 1 & 2	40 credits
*JOU6002	Advanced Radio Production	Sem 2	20 credits
MFC6092	Contemporary Cultural Issues	Sem 1 & 2	20 credits
* There is a prerequisite for enrolment on this module – see section 10.			

7. Learning, teaching and assessment

7a) Statement of the strategy for learning, teaching and assessment for the programme

The learning and teaching provision on the English and Media programme is aligned with the University's Learning, Teaching and Assessment Strategy 2015-2019, supporting the principle that students are co-creators of their own learning and providing the skills and understanding required for them to manage that learning. The following approaches are prioritised in delivering the English and Media programme:

Learning

- **Progressive Learning Structure:** The learning is structured according to levels, to ensure that students are equipped with the knowledge and basic skills in the first year that enable them to explore project work at Level 5, and building confidence for the independent work undertaken at Level 6. The principles involved are as follows:
 - **Level 4 (Foundation and Tools):** There is an emphasis on learning what university-level study involves – including using appropriate research resources, learning conventions of scholarship, critical thinking, and the construction of a clear argument. The core module ENG4412 *Staging Identity Researching Plays about Self and Society* explores fundamental research skills and resources; the core module ENG4562 *Reading Literature: Prose and Poetry* engages students with close reading skills across a range of genres; and the core module MFC4022 *Analysing Media and Culture* ensures students have a good grounding in the analysis and description of media forms.
 - **Level 5 (Range and Exploration):** students consolidate their understanding of good scholarship, practise the skills introduced at Level 4, and explore the full range of research resources available. ENG5122 *Research and Essay Writing 2: Victorian Literature* and MFC5032 *Researching Media Film and Culture* prepare students for their final year dissertation by requiring them to devise their own research project.
 - **Level 6 (Focus and Specialisation):** Students complete a substantial research project for ENG6714 *English Dissertation* or MFC6234 *Media Research Dissertation*; and choose

from a range of modules according to the interests they have developed and with the opportunity to work in areas of staff research interest.

Teaching:

- **Student-Centred Learning:** The programme's modules offer small class sizes, with an emphasis on enquiry and problem-solving, and a variety of different teaching methods used to encourage active student participation in learning (both as individuals and in groups), with regular provision of formative feedback on those activities.
- **Directed Activities:** At Level 4, to support student learning and active engagement in teaching sessions, specific activities are completed each week between sessions. These are also used, as appropriate, as a vehicle for formative feedback and for structuring teaching sessions.
- **Use of VLE:** Learning materials and resources are supplied in advance via Moodle. Resources offered include digitised reading materials; bespoke videos and podcasts; links to external sites and materials; quizzes, and additional module handout material and Powerpoints.

Assessment:

- **Formative Assessment:** students will have access to formative assessment in every module studied. In the creative writing modules formative assessment is central and students are specifically expected to provide feedback on the work of other students and discuss, in a reflective commentary, how formative feedback, received from peers and lecturers, has been incorporated into their own creative work.
- **Diversity of Assessment methods:** Assessment methods will vary according to the level of each module and its specific discipline. Normally, no form of assessment will be introduced at Level 6 which students have not already had the opportunity to undertake, with guidance, support and feedback, at Level 4 or 5.
- **Integrated Assessment:** Towards the end of Level 4, Semester 2 students will complete an Integrated Assessment by participating in a two-week production project with all students on Media and Film-related programmes in the year group. Their contribution to the project will draw on and integrate the skills developed in the modules asterisked in the programme structure.

8. Entry requirements

Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic qualifications, of which at least 2 should be level 3 qualifications equivalent to A2 and must also include GCSE grade C or 4 or above in English Language (or equivalent qualification). However, in some cases there may be additional special requirements, for example for ITT programmes or when the entry criteria are specified by an accrediting body. All required GCSEs will be listed by programme on the University website.

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English, a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS), with a minimum of 6.0 and with no component below 5.5, or accepted equivalent test. Full details of entry requirements are published by course on the Leeds Trinity website.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Principles and Guidelines for the Recognition of Prior Learning.

9. Progression, classification and award requirements

Details of requirements for student progression between levels and receipt of the award(s)

(A certain level of attainment which must be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, e.g. exclusion of Level 4 module marks from Foundation Degree classification)

Undergraduate Taught Course Academic Regulations apply.

The Employability/Professional Development and Placement modules ENG4992 and ENG5012/5112 are exempt from condoned failure and must be passed for progression.

10. Prerequisites

Details of modules which must be passed before enrolment on a module at a higher level

MFC5572 *Digital Narratives* is a prerequisite for enrolment on MFC6564 *Transmedia Production*: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC5052 *Radio and Podcast Production* is a prerequisite for enrolment on JOU6002 *Advanced Radio Production*: the Level 5 module provides key creative and practical skills and knowledge, without which students will be at a disadvantage at Level 6.

11. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.