

BA (HONS) BUSINESS & MANAGEMENT**BUSMASH**

Duration:	3 years full-time / 6 years part-time
UCAS Code:	NN12
Award:	BA (Hons) 360 credits
Subsidiary awards:	DipHE 240 credits CertHE 120 credits

Level 4

Please refer to the Prospectus for entry requirements:

Core:	Students are required to take:		
ECO4012	Principles and Applications of Macroeconomics	Sem 2	20 credits
BMM4412	Management & Organisational Behaviour	Sem 1 & 2	20 credits
BMM4422	Marketing Fundamentals	Sem 1 & 2	20 credits
BMM4432	Operations Management	Sem 2	20 credits
BMM4442	Financial & Management Accounting	Sem 1	20 credits
BMM4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
	Integrated Assessment	Sem 1 & 2	

Level 5 - with effect from September 2019

Progression requirements: 120 credits from Level 4, including a pass in BMM4000

Core:	Students are required to take:		
BMM5402	Professional Development & Placement	Sem 1 & 2	20 credits
BMM5412	Financial Management	Sem 1	20 credits
ECO5012	Intermediate Macroeconomics**	Sem 2	20 credits
BMM5562	Marketing Communications	Sem 2	20 credits
BMM5582	Business Research	Sem 2	20 credits
BMM5552	People Management	Sem 2	20 credits

Level 6 - with effect from September 2019

Progression requirements: 120 credits from Level 5

Core:	Students are required to take:		
BMM6582	e-business and e-marketing	Sem 1	20 credits
BMM6422	Business & Management Strategy	Sem 1	20 credits
BMM6492	Corporate Sustainability	Sem 2	20 credits

Option:	Students are required to choose 20 credits from:		
BMM6442	Research Project **	Sem 1 & 2	20 credits
BMM6452	Professional Learning through Work	Sem 1 & 2	20 credits

Option:	Students are required to choose 40 credits from:		
BMM6462	Business Ethics (not available for study 2019/20)	Sem 2	20 credits
BMM6482	Leadership	Sem 2	20 credits
BMM6552	Financial Reporting	Sem 2	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 credits
BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits

**There is a prerequisite for enrolment on this module