

MA Sport Management

SPRMANG

Duration: 1 year FT/ 2years PT
 Total Credit Rating: 180 credits
 Award Aim: MA
 Subsidiary awards: PGDip (120 credits)
 PGCert (60 credits)

Full-time:

Core: Candidates are required to take:

SHN 7112	Strategic Sport Management	Term 1	20 credits
MBA 7022	Financial Strategy and Business Operations	Term 1	20 credits
SHN 7122	Sports Marketing	Term 2	20 credits
MBA 7002	Leadership and Professional Development	Term 2	20 Credits
SHN 7142	Applied Professional Practice	Term 2	20 credits
SHN 7125	Researching Sport Management	Term 2	20 credits
SHN 7136	Dissertation	Term 3	60 credits

Part-time:Year 1

Candidates are required to choose 20 credits from:

SHN 7112	Strategic Sport Management	t2	Term 1	20 credits
MBA 7022	Financial Strategy and Business Operations		Term 1	20 credits

and are required to choose 20 credits from:

SHN 7122	Sports Marketing		Term 2	20 credits
MBA 7002	Leadership and Professional Development		Term 2	20 Credits

and are required to take:

SHN 7142	Applied Professional Practice		Term 2	20 credits
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Year 2

Note the same modules taken in Year 1 cannot be taken in Year 2

Candidates are required to choose 20 credits from:

SHN 7112	Strategic Sport Management		Term 1	20 credits
MBA 7022	Financial Strategy and Business Operations		Term 1	20 credits

and are required to choose 20 credits from:

SHN 7122	Sports Marketing		Term 2	20 credits
MBA 7002	Leadership and Professional Development		Term 2	20 Credits

and are required to take:

SHN 7125	Researching Sport Management		Term 2	20 credits
SHN 7136	Dissertation		Term 3	60 credits