



Approved September 2016 for MFC  
Effective from September 2016  
Modifications subsequently – most up-to-date @ February 2017 is as Programme  
Structure document.

## PROGRAMME SPECIFICATION

### 1. General information

<b>Awarding body / institution</b>	<b>Leeds Trinity University</b>
<b>Teaching institution</b>	<b>Leeds Trinity University</b>
<b>'Parent' School</b> ( <i>ICE / SAC / SSHS</i> )	<b>SAC</b>
<b>Professional accreditation body</b>	<b>N/A</b>
<b>Final award</b> ( <i>eg. BA Hons</i> )	<b>BA Hons</b>
<b>Title of programme(s)</b>	<b>Media</b>
<b>Subsidiary award(s)</b> ( <i>if any</i> )	<b>Cert HE in Media; Dip HE in Media</b>
<b>Honours type</b> ( <i>Single / Joint / Combined</i> )	<b>Single</b>
<b>Duration and mode(s) of study</b>	<b>3 years full-time</b>
<b>Start date</b> (this version) ( <i>month and year</i> )	<b>September 2016</b>
<b>Periodic review next due</b> ( <i>acad. year</i> )	<b>2020/21</b>
<b>JACS subject code(s)</b> ( <i>Level 3</i> )	<b>P300</b>
<b>UCAS course code &amp; code name</b>	<b>P300</b>
<b>SITS codes</b> ( <i>Course / Pathway / Route</i> )	<b>MEDIASH</b>
<b>Delivery venue(s)</b>	

### 2. Aims of the programme

<p><b>Rationale and general aims</b> <b>(from the student's perspective)</b></p> <p>This degree programme aims to enable you to graduate with: a good knowledge and understanding of the media and the wider culture in which it exists; the skills both to produce and critique professional media artefacts; the skills to enhance your employability within media related roles and beyond; and sufficient understanding and awareness of social issues to be an engaged citizen of the world.</p> <p>Aims: -</p> <ul style="list-style-type: none"> <li>- To enable you to understand the ways in which media and their relationship with culture and society have been explained by media theorists</li> <li>- To enable you to understand, apply and evaluate a range of concepts, theories and perspectives in the analysis and production of media artefacts</li> <li>- To provide you with a good knowledge and understanding of the contemporary media landscape in terms of organisation, power and change</li> </ul>
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- To enable you to understand the role power plays in the production of knowledge and the role of the media and the storyteller in that process
- To enable you to become a creative and proficient teller of stories across a range of media forms
- To equip you with the skills to make you an effective independent researcher and communicator
- To equip you with skills of effective team-working and collaborative creation and thus enable you to succeed in employment in the media industries and beyond
- To encourage you to explore widely in your search for ideas, inspiration and answers
- To give you the wisdom and confidence to tell the stories that will shape your world for the better.

### 3. Student learning outcomes of the programme

#### Learning outcomes in terms of:

- **knowledge and understanding (K)**
- **intellectual / cognitive / 'thinking' skills (I)**
- **physical skills specific to the subject (P)**
- **employability skills (E)**

The 'K1', etc. codes are used in section 7c) and module descriptors to refer to each of these learning outcomes.

On successful completion of the programme students will have demonstrated:

- K1 coherent and detailed knowledge of a range of media forms and processes and their cultural context;
- K2 understanding of a range of concepts, theories and approaches appropriate to the study of these media forms and processes and their relationship with the wider culture;
- K3 knowledge of appropriate research practices, procedures and traditions and some awareness of their strengths and limitations;
- K4 understanding of the contingency of knowledge and of the role of power in its production; with specific reference to the role of media and an awareness of their own responsibility and potential as shapers of truth;
- I1 secure use of analytical techniques appropriate to the study of media and the evaluation and production of media texts;
- I2 an ability to formulate, structure, and present a detailed and sustained argument on the basis of their individual learning, making use, where appropriate, of recent scholarly resources and the accurate use of scholarly conventions;
- I3 the ability to devise and present stories tailored to best suit a range of media forms and platforms and to address a range of audiences and thus to enhance their impact;
- I4 the ability to originate, develop and realise their own distinctive and creative work;
- P1 the ability to employ media-specific practical skills in production-based work (creative, technical, and/or vocational) and to utilise theoretical frameworks to inform that work.

#### Employability skills

- E1 **Self-management** – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;

- E2 **Teamworking** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
- E3 **Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
- E4 **Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
- E5 **Communication** – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
- E6 **Application of numeracy** – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
- E7 **Application of information technology** – the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
- E8 **Entrepreneurship/enterprise** – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
- E9 **Social, cultural & civic awareness** – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

See also the generic learning outcomes for subsidiary awards set out in section 4 below.

### 3a External benchmarks

#### **Statement of congruence with the relevant published subject benchmark statements**

The programme learning outcomes have been informed throughout by the QAA's subject benchmark statement for 'Communication, media, film and cultural studies' programmes (2008). Those elements of the statement most relevant to a media programme have been directly replicated.

4. Learning outcomes for subsidiary awards

Guidance	
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.</p>	<p><b>Generic learning outcomes for the award of <u>Certificate of Higher Education</u>:</b></p> <p>On successful completion of 120 credits at Level 4, students will have demonstrated an ability to:</p> <ul style="list-style-type: none"> <li>i) interpret and evaluate data appropriate to the discipline;</li> <li>ii) make sound judgements in accordance with basic disciplinary theories and concepts;</li> <li>iii) evaluate the appropriateness of different approaches to solving problems within the discipline;</li> <li>iv) communicate the results of their work coherently;</li> </ul> <p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p>
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 &amp; 5.</p>	<p><b>Generic learning outcomes for the award of <u>Diploma of Higher Education</u>:</b></p> <p>On successful completion of 240 credits, including 120 at Level 5, students will have demonstrated, <b>in addition to the outcomes for a Certificate</b>:</p> <ul style="list-style-type: none"> <li>i) critical understanding of disciplinary principles;</li> <li>ii) application of concepts outside their initial context;</li> <li>iii) use of a range disciplinary techniques;</li> <li>iv) proficient communication of the results of their work;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school-based training component.</p>
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 &amp; 6.</p>	<p><b>Generic learning outcomes for the award of an <u>Ordinary Degree</u>:</b></p> <p>On successful completion of 300 credits, including 60 at Level 6, students will have demonstrated, <b>in addition to the outcomes for a Diploma</b>:</p> <ul style="list-style-type: none"> <li>i) an ability to make flexible use of disciplinary concepts and techniques;</li> <li>ii) critical evaluation of approaches to solving problems in a disciplinary context;</li> <li>iii) an ability to work autonomously within a structured learning experience;</li> <li>iv) effective communication of the results of their work in a variety of forms;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.</p>

## 5. Content

### Summary of content by theme

The Media degree programme contains a range of modules organised into three strands. These provide you with knowledge, understanding and skills relevant to media and relating to: analysis and theory; creativity and production; and industry and professionalism.

At Level 4 you are provided with a solid foundation of knowledge and understanding of the ways in which the media and the wider culture in which it exists can be understood and analysed. You also learn the skills necessary for creating and communicating stories across a variety of media. As well as this you also gain an understanding of the changing media landscape and the potential career roles within it and part of this learning takes place during your professional placement in a media related organisation.

At Level 5 you are encouraged to continue to gain production skills and industry knowledge across a range of media whilst starting to specialise. You can choose from options including fiction film and documentary film making, radio and podcast production, digital effects, social media management, journalism and public relations. Feeding into your understanding of the context and potential of these media forms is the 'Media, Culture and Society' module and the experience you once again acquire during another professional placement. To prepare you for Level 6 you also take a research methods module.

This brings you to Level 6 able to tackle larger projects more independently. These include a 40-credit research project as well as your choice of medium for your 40-credit production piece. This is where you get to specialise and show what you can do with the skills and understanding you have gained on the degree. Alongside these major projects you will also choose 40 more credits from a range of modules including Professional Learning Through Work.

## 6. Structure

### BA (Hons) MEDIA

**Duration:** 3 years full-time

**Total credit rating:** 360 (180 ECTS)

#### Level 4 – with effect from September 2016

**Core:** You are required to take:

MFC 4012	Professional Development and Placement 1	Sem 1 & 2	20 credits
MFC 4022	Analysing Media and Culture	Sem 1 & 2	20 credits
MFC 4042	Mapping the Media Landscape	Sem 2	20 credits
MFC 4141	Radio and Podcast Production	Sem 1	10 credits
MFC 4151	Television Production	Sem 1 & 2	10 credits
MFC 4342	Image Creation	Sem 1 & 2	20 credits
MFC 4362	Online Storytelling	Sem 2	20 credits

**Programme Level Assessment:** This takes place at the end of the academic year.

#### Level 5 – with effect from September 2017

**Core:** You are required to take:

MFC 5012	Professional Development and Placement 2	Sem 1 & 2	20 credits
MFC 5022	Media, Culture, Society	Sem 1 & 2	20 credits
MFC 5032	Researching Media, Film and Culture	Sem 1 & 2	20 credits

**Option:** You are required to choose 40 credits from:

MFC 5042	Script to Screen	Sem 1 & 2	20 credits
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MFC 5052	Radio and Podcast Production	Sem 2	20 credits
MFC 5062	Digital Effects	Sem 1 & 2	20 credits
MFC 5202	Documentary: Theory and Practice	Sem 1 & 2	20 credits
MFC 5572	Digital Narratives	Sem 1 & 2	20 credits
JOU 5962	Practical Journalistic Styles	Sem 1 & 2	20 credits
JOU 5992	PR in Practice	Sem 1 & 2	20 credits

**Option:** You are required to choose 20 credits from:

MFC 5092	Screening American Cultural History	Sem 1 & 2	20 credits
MFC 5102	Screening Performance	Sem 1 & 2	20 credits
MFC 5112	Understanding Disney	Sem 1 & 2	20 credits
MFC 5122	Myths, Meanings and Movies	Sem 1 & 2	20 credits
MFC 5132	Television Genres	Sem 1 & 2	20 credits
MFC 5582	Online Community Management	Sem 1 & 2	20 credits
MFC 5632	Negotiated Study Module	Sem 1 & 2	20 credits
SAC 5002	Literary Journalism	Sem 1	20 credits
SOC 5052	Politics and Culture of Everyday Life	Sem 1	20 credits

**Programme Level Assessment:** This takes place at the end of the academic year

**Level 6** – with effect from September 2018

**Core:** You are required to take:

MFC 6234	Media, Film and Culture Research	Sem 1 & 2	40 credits
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**Option:** You are required to choose at least 40 credits from:

MFC 6014	Media Production Portfolio	Sem 1 & 2	40 credits
MFC 6022	Creative Media	Sem 1 & 2	20 credits
MFC 6032	Radio and Podcast Production*	Sem 1	20 credits
MFC 6044	Advanced Documentary Production*	Sem 1 & 2	40 credits
MFC 6322	Professional Learning Through Work	Sem 1 & 2	20 credits
MFC 6404	Advanced Short Film Production*	Sem 1 & 2	40 credits
MFC 6564	Transmedia Production*	Sem 1 & 2	40 credits
JOU 6942	Specialist Magazine Writing	Sem 1 & 2	20 credits
JOU 6992	PR Management	Sem 1 & 2	20 credits

**Option:** You are required to choose at least 20 credits from:

MFC 6092	Contemporary Cultural Issues	Sem 1 & 2	20 credits
MFC 6112	European Cinema	Sem 1 & 2	20 credits
MFC 6162	Film and Television Adaptation	Sem 1 & 2	20 credits
MFC 6172	Spiritualities, the Sacred and the Screen	Sem 1 & 2	20 credits
MFC 6182	Science Fiction	Sem 1 & 2	20 credits
MFC 6192	Global Television	Sem 1 & 2	20 credits
MFC 6202	Contemporary Cult Television	Sem 1	20 credits
MFC 6602	Negotiated Study Module	Sem 1 & 2	20 credits
BMM 6302	Entrepreneurship and Creativity	Sem 1/2	20 credits
SOC 6052	Performance, Culture and Communication	Sem 1	20 credits

\* There is a prerequisite for enrolment on this module – see section 10.

## 7. Learning, teaching and assessment

### 7a) Statement of the strategy for learning, teaching and assessment for the programme

The learning and teaching across the programme has been designed to:

- Develop understanding of media and theoretical perspectives relevant to its study
- Develop an understanding of industry perspectives and issues, practical skills and their application in a range of settings
- Allow students to develop a selection of written, audio, video and digital skills applicable across a range of industries

The programme incorporates key aspects of the new Learning and Teaching Strategy, particularly in terms of the way students work to develop practical and research skills. All practical modules and core Level 5 and Level 6 research modules involve interactive workshops, student-led enquiry and formative feedback. In these modules, along with some theory and research modules, students are able to negotiate their assessment and also, in some cases, the mode of assessment.

In the delivery of our modules we emphasise supervised small group activity and student-led enquiry. In the production modules almost all teaching sessions involve working in small groups or individually and the assessments also follow this structure. In the theoretical modules small group work is always included in the range of learning approaches used. Typically this involves students in small seminar discussion groups. Across all modules students are encouraged to identify their own focus for the application of the skills and concepts they are learning. In production modules students choose the topics they wish to create a story about and in the theoretical modules they identify examples to analyse using the concepts and theories they are learning. They are also encouraged to combine the two: crafting and analysing their own production work using the insights and knowledge learnt in their theoretical modules.

Taking into account the range of academic backgrounds of students likely to join the programme, Level 4 delivers a broad, common core of academic, production, and employability skills to enable students to progress on equal terms. At Level 5, students' progress on to more complex and specialised areas, deepening their knowledge of the media, acquiring research skills and reinforcing and developing their core practical skills in producing more substantial creative work. At Level 6, students direct their own learning through increased module choice and the opportunity to determine the content of those modules. At this level students apply the skills and knowledge gained at lower levels to explore their own interests and creative work, and a high level of independent study is expected.

The programme uses a range of approaches to learning and teaching appropriate to the subject matter, student numbers, and the need for variety and balance in the use of teaching methods to support different learning styles. Academic modules use a range of teaching methods including lectures, tutorials, screenings, seminars, workshops, and supervisions. Production modules use online tutorials, interactive workshops and lectures, tutorials, and supervisions and consultations. Guest speakers from industry or academia may be included in module schedules to provide up-to-date industry or alternative academic perspectives. All modules at Level 4 use weekly directed activities as a learning and teaching method.

Group work is an integral part of the programme and is a part of both the academic and production pathways. For academic modules this takes the form of collaboration in small groups in research and problem-solving. Group assessment also takes place in the form of group presentations in some modules. Practice-based modules typically break down a cohort into small groups for project work. Wherever group work results in the award of a single mark to the whole group a report reflecting on the group work experience is also required.

An awareness of ethical issues relating to media is built into the programme through its core academic and production modules, and through the development and application of research skills as part of the Level 5 research methods module and Level 6 research modules.

## Assessment on the Media programme:

Modes of assessment used include essays, dissertations, reports, reflective reports, individual and group presentations, films, audio recordings, artefacts, photography, other digital online media forms, scripts, blog posts and portfolios. Formative assessment, either formally assessed or in the form of module tutor and supervisor feedback on proposals, plans, designs, etc. is built into all modules. Informal peer and self-assessment are also included in several modules e.g. those involving the production of textual analyses at Level 4 and of films at Level 5. Students are also encouraged to be reflexively critical of their work in their reflective reports on production modules and of their performance and experience in the workplace in their weekly reflective reports for their professional placement. Students also produce online portfolios as part of their Professional Development and Placement modules which encourage them to look at their creative output through the eyes of an unknown professional who might be considering offering them employment.

The two professional placements are also crucial learning experiences within the degree programme. Students are also encouraged to take up other opportunities to engage with external organisations/clients through working with Trinity Vision. The links Trinity Vision have built up with third sector organisations also enable students to learn about the range of ways in which they could get involved in ethical causes and encourage them to become more socially aware and engaged.

All students on the programme have the opportunity to work on multi-disciplinary projects on many of their modules due to the mixed nature of the module cohorts and the proliferation of project-based work. They also get to work with students from further afield in specific modules such as Practical TV, where they work as the production team working with a subject specialist, i.e. a Level 6 student from History.

Students engage in Programme Level Assessment (PLA) at all levels. At Levels 4 and 5, PLA brings students together from all MFC programmes to work together on projects requiring the application of the full range of their developing knowledge and skills. This project takes the form of a television programme presented as live and containing several pre-recorded pieces filmed on location. It brings Level 4 and Level 5 students together to work on the project and they are joined by some of the Level 6 students keen to gain further experience. At Level 6, PLA also takes the form of the 40-credit research project taken by all students, and may involve practice-based research.

We make every effort to make the programme accessible to all. This includes making learning materials available in advance of sessions, providing these in an accessible form, liaising with specialists, e.g. RNC College for the Blind, to share best practice in terms of supportive software and hardware, making adjustments to accommodate specific needs in relation to assessment and, if necessary, devising bespoke assessments and projects for individual students.

We believe that our flexible approach to learning and teaching can work as an example to the students of how embracing adaptation and innovation in tackling new problems can invigorate professional life and bring about solutions to problems you didn't realise you had and improvements far beyond those initially hoped for.



## 7b) Module details

Module number and name	Learning and teaching methods	Assessment				Teaching staff (Module co-ordinator shown as first name, in bold script)
		Component form	Magnitude	Weighting and/or Pass/Fail	Timing	
<b>Level 4 Core</b>						
MFC 4012: Professional Development and Placement	Seminars and placement	Group presentation Group work: Peer Assessment Directed activities Placement Weekly Work Reflection	6-8 mins 500 words max - - 500 words	50% 20% 10% Pass/Fail 20%	Sem 2 Sem 2 Sem 1 & 2 End Sem 2 End Sem 2	<b>Elric Williams</b> Liz Cable Glyn Middleton Visiting Lecturers
MFC 4022: Analysing Media and Culture	Lectures and seminars	Directed Activities  Portfolio of textual analyses  Essay	n/a  2,000 words  2,000 words	10%  45%  45%	During Sem 1  End Sem 1  End Sem 2	<b>John Poulter</b>
MFC 4042: Mapping the Media Landscape	Lectures and seminars	Directed activities  Essay  Group Presentation	n/a  1,500 words  10 mins	10%  45%  45%	During Sem  During Sem 2  End Sem 2	<b>Kostas Maronitis</b> Bob Walmsley Visiting Lecturers
MFC 4141: Radio and Podcast Production  (10 credit)	Workshops	Directed activities  Portfolio	n/a  2,000 words	10%  90%	During Sem 1  End Sem 1	<b>Bob Walmsley</b> Maggie Roux

MFC 4151: Television Production (10 credit)	Workshops	Portfolio Directed activities	n/a n/a	90% 10%	During & end Sem 1 or 2 During Sem	<b>Mike Best</b>
MFC 4342: Image Creation	Lectures and workshops	Portfolio Portfolio Directed activities	1,500 words 2,500 words n/a	35% 55% 10%	End Sem 1 End Sem 2 During Sem 1 & 2	<b>James Rothschild</b> Visiting Lecturer (Photographer)
MFC 4362: Online Storytelling	Lectures, workshops, project day (live online) and individual consultancy	Directed activities Portfolio of 10 Blogposts Portfolio of 3 group projects	n/a 1,000 words n/a	10% 30% 60%	During Sem 2 Mid Sem 2 End Sem 2	<b>Liz Cable</b> Bob Walmsley
<b>Level 5 Core</b>						
MFC 5012: Professional Development and Placement: Media, Film and Culture 2	Lectures, workshops, tutorial interview, production group support, site visits / placement liaison	Group Production & Legal binder Placement Self-audit Weekly work reflection	3,000 words 6 weeks n/a n/a	50% Pass/Fail 10% 10% 10% 20%	Sem 2 Sem 2 Sem 1 Sem 1 Sem 2 Sem 2	<b>Eric Williams</b> Glyn Middleton
MFC 5022: Media Culture and Society	Lectures and seminars	Essay Essay	2,000 words 2,000 words	50% 50%	End Sem 1 End Sem 2	<b>Kostas Maronitis</b>
MFC 5032: Researching Media, Film and Culture	Interactive Lectures	Group Presentation Project Proposal	10 mins 2,000 words	50% 50%	End Sem 1 End Sem 2	<b>Kostas Maronitis</b> Nick Redfern John Poulter Graham Roberts and others
<b>Level 5 Options (1)</b>						

MFC 5042: Script to Screen	Workshops	Portfolio	n/a	25%	End Sem 1	<b>Ricardo Barker</b>
		Portfolio	n/a	25%	End Sem 2	
		Artefact (film)	5 mins	50%	End Sem 2	
MFC 5052: Radio and Podcast Production	Workshops	Portfolio	2,000 words	50%	Mid Sem 2	<b>Bob Walmsley</b> Maggie Roux Visiting Lecturers
		Portfolio	2,000 words	50%	End Sem 2	
MFC 5062: Digital Effects	Lectures and workshops	Portfolio	n/a	40%	End Sem 1	<b>James Rothschild</b>
		Portfolio	n/a	60%	End Sem 2	
MFC 5202: Documentary: Theory and Practice	Lectures and tutorials	Artefact	2,000 words	50%	End Sem 1	<b>Glyn Middleton</b> Graham Roberts
		Report	2,000 words	50%	End Sem 2	
MFC 5572: Digital Narratives	Lectures, workshops and individual consultancy	Collaborative writing	1,000 words	25%	End Sem 1	<b>Liz Cable</b>
		Interactive/branching narrative	3,000 words	75%	End Sem 2	
JOU 5962: Practical Journalistic Styles	Workshops	Portfolio	n/a	50%	End Sem 1	<b>Jan Winter</b>
		Portfolio	n/a	50%	End Sem 2	
JOU 5992: PR in Practice	Lectures, seminars and workshops	Essay	2,000 words	50%	End Sem 1	<b>Amy Lund</b>
		Group Presentation	20 mins	25%	End Sem 2	
		Peer Assessment	20 mins	25%	End Sem 2	
<b>Level 5 Options (2)</b>						

MFC 5092: Screening American Cultural History: Research and Analysis	Lectures, seminars/workshops and screenings	Research Portfolio	2,000 words	50%	End Sem 1	<b>Tom Donnelly</b>
		Essay	2,000 words	50%	End Sem 2	
MFC 5102: Screening Performance	Lectures, seminars and workshops	Portfolio	1,000 words	25%	End Sem 1	<b>Maggie Roux</b> David Dodd
		Essay	3,000 words	75%	End Sem 2	
MFC 5112: Understanding Disney	Lectures, seminars, workshops and screenings	Portfolio	1,500 words	40%	End Sem 1	<b>Jason Scott</b>
		Essay	2,500 words	60%	End Sem 2	
MFC 5122: Myths, Meaning, and Movies	Lectures, seminars and workshops	Essay	4,000 words	100%	End Sem 2	<b>Maggie Roux</b> John Poulter
MFC 5132: Television Genres	Lectures, seminars and tutorials	Essay	2,000 words	50%	End Sem 1	<b>David Dodd</b>
		Essay	2,000 words	50%	End Sem 2	
MFC 5582: Online Community Management	Workshops, live online activity and online community participation	Active Participation in online community of the classroom	n/a	20%	During Sem 1 & 2	<b>Liz Cable</b>
		Peer Assessment on online participation	n/a	5%	During Sem 1 & 2	
		Online Community Management project	n/a	75%	End Sem 2	
MFC 5632: Negotiated Study Module	One-to-one supervision/seminars	Reading / Research log	1,000 words	25%	End Sem 1	<b>TBC</b>
		Negotiated Assessment	3,000 words / equivalent	75%	End Sem 2	
SAC 5002: Literary Journalism	Seminars	Online Portfolio or Essay	2,500 words	60%	End Sem 1	<b>Katie Lister</b>
		Reflective Report	1,500 words	40%	End Sem 1	

SOC 5052: Politics and Culture of Everyday Life	Seminars/workshops	Group Presentation	10 mins	50%	During Sem 1	<b>Kostas Maronitis</b>
		Essay	2,000 words	50%	End Sem 1	
<b>Level 6 Core</b>						
MFC 6234: Media, Film and Culture Research (40 credits)	Lectures, workshops, individual tutorials and seminars	Dissertation	8,000 words	100%	End Sem 2	<b>Kostas Maronitis</b> Graham Roberts Nick Redfern Jason Scott John Poulter David Dodd Tom Donnelly Stefano Odorico
		or Piece of Practice accompanied by 2,000 word justification	n/a	100%		
<b>Level 6 Options (1)</b>						
MFC 6014: Media Production Portfolio (40 credits)	Lectures and tutorials	Design report	2,000 words	20%	During Sem 1	<b>Elric Williams</b> Bob Walmsley James Rothschild
		Artefact	n/a	60%	End Sem 2	
		Evaluative Report	2,000 words	20%	End Sem 2	
MFC 6022: Creative Media	Lectures and tutorials	Presentation	5 mins	25%	During Sem 1	<b>Elric Williams</b> Bob Walmsley James Rothschild
		Artefact	n/a	75%	End Sem 2	
MFC 6032: Radio and Podcast Production	Workshops	Portfolio	2,000 words	50%	Mid Sem 1	<b>Bob Walmsley</b>
		Portfolio	2,000 words	50%	End Sem 1	
MFC 6044: Advanced Documentary Production (40 credits)	Lectures and tutorials	Artefact (Group)	10 mins	75%	During Sem 2	<b>Ricardo Barker</b>
		Report & Portfolio (Individual)	2,000 words	25%	End Sem 2	

MFC 6322: Professional Learning Through Work	Initial seminar, periodic review seminars and support/tutorials	Final project report	3,000 words	75%	End Sem 2	TBC
		Presentation	10 mins	25%	End Sem 2	
MFC 6404: Advanced Short Film Production (40 credits)	Lectures/tutorials/workshops and tutorials	Short Film Artefact (Group)	10 mins	75%	End Sem 2	<b>Ricardo Barker</b> Liz Rymer
		Evaluative Report & Portfolio (Individual)	2,000 words	25%	End Sem 2	
MFC 6564 Transmedia Production (40 credits)	Workshops, breakout sessions and group consultancy	Individual pitch	1,000 words	15%	End Sem 1	<b>Liz Cable</b> Jason Scott Visiting Lecturers
		Group transmedia production prototype	n/a	20%	End Sem 1	
		Transmedia Production across real time	n/a	50%	End Sem 2	
		Individual Commentary	1,000 words	15%	End Sem 2	
JOU 6942: Specialist Magazine Writing	Workshops and tutorials	Proposal	1,000 words	20%	End Sem 1	<b>Amy Lund</b>
		Portfolio	3,000 words	80%	End Sem 2	
JOU 6992: PR Management	Lectures and workshops	Presentation	10 mins	50%	End Sem 1	<b>Amy Lund</b>
		Portfolio	n/a	50%	End Sem 2	
<b>Level 6 Options (2)</b>						
MFC 6092: Contemporary Cultural Issues	Seminars and tutorials	Essay or photo-essay or podcast w. 500-word summary	2,000 words	50%	End Sem 1	<b>John Poulter</b>
		Essay or photo-essay or podcast w. 500-word summary	2,000 words	50%	End Sem 2	

MFC 6112: European Cinema	Lectures, screenings and seminars	Essay	2,000 words.	50%	End Sem 1	<b>Nick Redfern</b>
		Essay	2,000 words	50%	End Sem 2	
MFC 6162: Film and Television Adaptation	Lectures and seminars/ workshops	Essay	2,000 words	50%	End Sem 1	<b>Jason Scott</b>
		Essay	2,000 words	50%	End Sem 2	
MFC 6172: Spiritualities, the Sacred and the Screen	Lectures and seminars	Essay	4,000 words	100%	End Sem 2	<b>Maggie Roux</b>
MFC 6182: Science Fiction	Lectures/workshops/ screenings, seminars and workshops	Essay	2,000 words	50%	End Sem 1	<b>Liz Rymer</b> Visiting Lecturers
		Essay	2,000 words	50%	End Sem 2	
MFC 6192: Global Television	Lectures, seminars/ workshops and screenings	Essay or Podcast (Individual)	2,000 words or 10 mins	50%	End Sem 1	<b>David Dodd</b> John Poulter
		Individual Presentation or Video Essay	10 mins or 2,000 words	50%	End Sem 2	
MFC 6202: Contemporary Cult Television	Lectures, seminars and screenings	Case Study Essay	4,000 words	100%	End Sem 1	<b>Tom Donnelly</b>
MFC 6602: Negotiated Study Module	One-to-one supervision/ seminars	Reading / Research log	1,000 words	25%	End Sem 1	<b>TBC</b>
		Negotiated Assessment	3,000 words / equivalent	75%	End Sem 2	
BMM 6302: Entrepreneurship and Creativity	Lectures/seminars and workshops	Dragon's den presentation (individual or group)	15 mins	25%	Mid-module	<b>Hurol Ozcan</b>
		Business Plan	3,000 words	75%	Module end	

SOC 6052: Performance, Culture and Communication	Seminars/workshops	Essay	2,000 words	50%	Mid Sem 1	<b>Kostas Maronitis</b>
		Report	2,000 words	50%	End Sem 1	

**NB:** Programme-level assessment (PLA) applies to levels 4 and 5 of this programme as follows (see s. 7a):

MFC 4000: MFC PLA	–	TV Programme	2,000 words equivalent	100%	End Sem 2	<b>Eric Williams</b> Mike Best Glyn Middleton
MFC 5000: MFC PLA	–	TV Programme	2,000 words equivalent	100%	End Sem 2	<b>Eric Williams</b> Mike Best Glyn Middleton











## 8. Entry requirements

### Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be GCE 'A' levels (or equivalent at level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS) or equivalent test. Undergraduates need to have 6.0 overall in their IELTS with no component less than 5.5.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Principles and Guidelines for the Recognition of Prior Learning.

## 9. Progression, classification and award requirements

### Details of requirements for student progression between levels and receipt of the award(s)

(A certain level of attainment which must be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, eg. exclusion of Level 4 module marks from Foundation Degree classification)

The following modules are exempted from condonement:

MFC 4012 *Professional Development and Placement*  
MFC 5012 *Professional Development and Placement*.

## 10. Prerequisites

### Details of modules which must be passed before enrolment on a module at a higher level

The specialist production option modules listed below are the only modules that require a pre-requisite.

MFC 5042 *Script to Screen* is a pre-requisite for MFC 6404 *Advanced Short Film Production*: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC 5042 *Script to Screen* or MFC 5202 *Documentary: Theory and Practice* are pre-requisites for MFC 6044 *Advanced Documentary Production* to ensure students have the required production film skills for this module.

MFC 5052 *Radio and Podcast Production* is a pre-requisite for MFC 6032 *Radio and Podcast Production*: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

MFC 5572 *Digital Narratives* is a pre-requisite for MFC 6564 *Transmedia Production*: the Level 5 module provides key creative and practical skills and knowledge without which students will be at a disadvantage at Level 6.

11. External examining arrangements

External examining arrangements

(eg. joint with another programme – extended duties for someone already in post – or separate, single/multiple examiners; if multiple examiners, which subjects / types of module are to be allocated to each; any PSRB requirements)

The duties of the three existing external examiners for the Media, Film & Culture programme area will cover this programme.

12. Additional information

Details regarding arrangements in respect of any special features of the programme/scheme, (eg. a non-standard delivery pattern, study abroad, a field course, specific work placement, opportunities for onward progression from foundation degrees, constraints on out-of-programme optional module choices)

None

13. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities will be welcomed on the course and all reasonable adjustments will be made wherever possible to accommodate their individual needs. Students with serious visual or hearing impairments may be unable to achieve some of the learning outcomes of some modules and wherever possible alternative forms of learning and assessment will be devised to compensate for this. The specific details of each individual student's needs can be discussed at the application stage.