(BUSINSH)

Business

Duration: 3 years full-time / 6 years part-time

UCAS Code: N100

Award: BA (Hons) 360 credits
Subsidiary awards: DipHE 240 credits
CertHE 120 credits

Level 4 - no longer available for study

Level 5 - available for study 2016/17 only

Progression requirements: 120 credits from Level 4, including a pass in BMM4000;

Core:	Candidates are required to take:		
BMM 5402	Professional Development & Placement 2	Sem 1&2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5422	Legal Issues for Management	Sem 1	20 credits
BMM 5292	Services Marketing	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits
Level 6 – availa	ble for study 2016/17 & 2017/18 only		
Progression requ	uirements: 120 credits from Level 4 plus 120 credits from L	evel 5.	
Candidates are r	required to take:		
BMM 6402	Project Management	Sem 2	20 credits
BMM 6582	e-business and e-marketing	Sem 1	20 credits

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BMM 6422	Business and Management Strategy	Sem 1	20 credits
BMM 6302	Enterprenership, Creativity & Innovation	Sem 1 & 2	20 credits

and are required to o	choose 20 credits from:		
BMM 6442	Research Project	Sem 1&2	20 credits
BMM 6452	Professional Learning through Work	Sem 1&2	20 credits

and are required to choose 20 credits from:					
BMM 6462	Business Ethics	Sem 2	20 credits		
BMM 6472	International Management	Sem 2	20 credits		
BMM 6482	Leadership	Sem 2	20 credits		
BMM 6552	Financial Reporting	Sem 2	20 credits		