

Effective from September 2015

# **PROGRAMME SPECIFICATION**

## 1. General information

Awarding body / institution	Leeds Trinity University
Teaching institution	Leeds Trinity University
Professional accreditation body	n/a
Final award (eg. BA Hons)	BA (Hons)
Title of programme(s)	Television Production
Subsidiary award(s) (if any)	Cert HE Television Production, Dip HE Television Production
In the case of a Scheme of Study, indicate the other Scheme(s) with which it may be combined	n/a
Duration and mode(s) of study	3 Years Full-time
Start date (this version) (month and year)	September 2013
Periodic review next due (acad. year)	2015/16
UCAS course code & code name	P311
Delivery venue(s) (if off-campus)	

# 2. Aims of the programme

#### Rationale and general aims

The aims of the programme, designed to be consistent with the University's mission statement, are:

- 1. To prepare students, through the development of an appropriate range of knowledge and practical skills, for careers in the television industry or other related fields;
- 2. To develop a range of transferable skills and to create an awareness of their vocational and academic value;
- 3. To develop an understanding of the historical and social aspects of the television industry;
- 4. To provide students with the key theoretical approaches used in the study of television and broader media industries;
- 5. To stimulate a sensitivity to ethical issues in television;
- 6. To develop the capacity to undertake and complete independent research.

# 3. Student learning outcomes of the programme

Learn	ing outcomes in terms of:
	knowledge and understanding (K) intellectual/cognitive/'thinking' skills (I) practical skills specific to the subject (P) employability (E)
The 'K1	I', etc codes are used in section 7c) and module descriptors to refer to each of these learning outcomes.
On su	ccessful completion of the course students will be able to:
K1	Demonstrate an understanding of a variety of production skills specific to television and programme environments
K2 K3 K4	Demonstrate an understanding of different genres and styles of television programme Demonstrate detailed knowledge of the legal and ethical issues which arise in television Demonstrate an understanding of research techniques specific to the television industry
11	An ability to identify the relationship between theory and practice in the field of television and to critically analyse the issues which arise out of this
12	An ability to appreciate the ethical dimensions of the practice, purposes and effects of television as a professional discipline
13	An ability to carry out academic research in order to analyse and critique the role and impact of television, the broader media and other related fields of study in society
14	Detailed reasoning and critical thinking appropriate to analysis and problem solving and the ability to present a sustained argument on the basis of substantial independent learning
P1	The acquisition of specific practical and transferable skills relevant to a variety of television production roles across a range of genres and the acquisition of multi-media skills relevant to the television industry and other related communication fields
P2	The effective utilisation of individual and group communication skills relevant to the television industry
P3	Initiative, inquiry and time management, both in self-directed and team work
E1	<b>Self-management</b> – ability to manage themselves and their development - readiness to accept responsibility, pro-activity, flexibility, resilience, appropriate assertiveness, time management, readiness to improve own performance based on feedback and engage with the process of reflective learning
E2	<b>Teamworking</b> – the ability to respect others, co-operate, negotiate/persuade, contribute to the planning and execution of the task effectively and to a given deadline
E3	<b>Problem solving</b> – analysing facts and situations and applying creative thinking to develop appropriate solutions
E4	<b>Communication and literacy</b> – application of literacy, ability to produce clear, structured written work and oral literacy – including listening and questioning
E5	<b>Application of numeracy</b> – manipulation of numbers, general mathematical awareness and its application in practical contexts (e.g. measuring, weighing, estimating and applying formulae)
E6	<b>Application of information technology</b> – basic IT skills, including familiarity with word processing, spreadsheets, file management and the use of internet search engines
E7	<b>Entrepreneurship/enterprise</b> – broadly, an ability to demonstrate an innovative approach, creativity, collaboration and risk taking. An individual with these attributes can make a huge difference to any company
E8	<b>World of work/ business/customer awareness</b> – demonstrate an awareness of an industry, sector or business. Understanding the environment in which the business/organisation operate and the need to provide customer satisfaction and build customer loyalty.

#### Statement of congruence with the relevant published subject benchmark statements

Objectives for the programme have been cross-referenced to and are consistent with the subject benchmark statements for 'Communication, media, film and cultural studies'.

# 4. Learning outcomes for subsidiary award(s)

This section should be retained verbatim in all honours degree programme specifications. Sets of standard wording for programme specifications for foundation degrees are available from AQSO.

Guidance	
	Generic learning outcomes for the award of <u>Certificate of Higher Education</u> :
The assessment strategy is designed so that each of these outcomes is	On successful completion of at least 120 credits, students will have demonstrated an ability to:
addressed by more than one module at Level 4.	i) interpret and evaluate data appropriate to the discipline;
	<li>make sound judgements in accordance with basic disciplinary theories and concepts;</li>
	<li>iii) evaluate the appropriateness of different approaches to solving problems within the discipline;</li>
	iv) communicate the results of their work coherently;
	and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.
	Generic learning outcomes for the award of Diploma of Higher Education:
The assessment strategy is designed so that each of these outcomes is	On successful completion of at least 240 credits, students will have demonstrated, <b>in addition to the outcomes for a Certificate</b> :
addressed by more than one	i) critical understanding of disciplinary principles;
module over Levels 4 & 5.	ii) application of concepts outside their initial context;
	iii) use of a range of disciplinary techniques;
	iv) proficient communication of the results of their work;
	and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school based training component.
The assessment strategy is	Generic learning outcomes for the award of an <u>Ordinary Degree</u> :
designed so that each of these outcomes is addressed by more than one	On successful completion of at least 300 credits, students will have demonstrated, in addition to the outcomes for a Diploma:
module over Levels 4, 5 & 6.	i) an ability to make flexible use of disciplinary concepts and techniques;
	ii) critical evaluation of approaches to solving problems in a disciplinary context;
	iii) an ability to work autonomously within a structured learning experience;
	iv) effective communication of the results of their work in a variety of forms;
	and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.

# 5. Content

## Summary of content

The aim of this new Television Production programme is to build upon existing academic expertise by equipping students with the skills and knowledge to work in this exciting and dynamic sector. The programme will provide a broad range of studio experience both in front of and behind the camera, research skills and the knowledge and technical expertise required to produce and manage scripts, conduct interviews and to handle lighting and sound in a range of different environments including studio, location and outside broadcasts. Students will also develop knowledge in compliance and ethics in broadcasting throughout the programme.

The programme will maintain the inclusion of two six-week placements at Level 4 and Level 5. Students will have a chance to use their skills in a professional environment and forge important links with employers and mentors.

At Level 4 there will be two new 20 credit modules, *Introduction to Television – Practical* and *Writing for Television*. These modules will form the bedrock of the two core pathways running through the programme, the building of technical skills and the development of creative and research skills.

At Level 5 students enhance their production skills with the 20 credit *TV Studio (Creative Development)* module. They are also offered more choice from a range of existing MFC Level 5 options and also two 20 credit subject specific modules: *Research Skills for Factual Television Practical TV (on and off set)*.

At Level 6 students are engaging with projects and portfolios and working towards creating professional standard artefacts through: *Television Research B* and *(40 credits) TV Production Portfolio.* They will be able to pursue individual interests through a wide selection of optional modules including *TV Documentary Production.* There will be a new practical option: *Live TV.* 

Level 4 provides a common, broad-based introduction to the subject area and skills required.

**Level 5** provides for the deepening and extension of knowledge, understanding and skills, encouraging students to show greater independence in their learning.

**Level 6** provides for the further deepening and extension of knowledge, understanding and skills and involves two projects – an academic reseach project and production of an audiovisual artefact – to allow for the development of personal interests as well as academic and practical skills.

# 6. Structure

	PRODU	CTION (Single Honours)		
Duration:		3 years full-time (not available in part-time mode)		
Total credit r	ating:	360		
Level 4 – with e	ffect from	September 2013		
Please see sect	ion 8 and	refer to the Prospectus for entry requirements.		
Core: Candida				
		nal Development and Placement – Media, Film and Culture 1	Sem 1&2	20 credits
		Media and Culture	Sem 1&2	20 credits
		on to Television - Theory	Sem 1&2	20 credits
		on to Television - Practical	Sem 1&2	20 credits
		r Television	Sem 1&2	20 credits
	Visual Bra		Sem 1&2	20 credits
MFC4000	Program	ne Level Assessment		
L <b>evel 5</b> – with e	ffect from	September 2014		
Entry requireme	nts: 120	credits from Level 4 including MFC 4012, or equivalent		
Core: Candida			_	
		nal Development and Placement – Media, Film and Culture 2	Sem 1& 2	20 credits
	Televisior		Sem 1&2	20 credits
		n Audiences: Theory and Research	Sem 1&2	20 credits
MFC 5402	TV Studio	(Creative Development)	Sem 1&2	20 credits
Options: Cand	idates are	required to choose 40 credits from:		
MFC 5042	Script to S	creen	Sem 1&2	20 credits
	Digital Eff		Sem 1&2	20 credits
		Performance	Sem 1&2	20 credits
		ary: Theory and Practice	Sem 1&2	20 credits
		V (on and off set)	Sem 1&2	20 credits
		Skills for Factual Television	Sem 1&2	20credits
Level 6 – with e	ffect from	September 2015		
		credits from Level 4, and 120 credits from Level 5, including MF	C5012, or equi	valent
Core: Candida	tes are re	nuired to take		
	MFC Res		Sem 1&2	20 credits
		ction Portfolio	Sem 1&2	40 credits
			Con Tuz	
		required to choose at least one of:	<b>_</b> .	
MFC 6042		Documentary Production	Sem 1&2	20 credits
	Advanced	Short Film Production	Sem 1&2	20 credits
MFC 6402	Live TV		Sem 1&2	20 credits
		for Television	Sem 1&2	20 credits
MFC 6412	Graphics			
MFC 6412 MFC 6432	-	o choose <i>at least one of</i> :		
MFC 6412 MFC 6432 Candidates are	required t		Sem 1&2	20 credits
MFC 6412 MFC 6432 Candidates are 3MM 6302	required t Entreprer	o choose <b>at least one of</b> :	Sem 1&2 Sem 1&2	20 credits 20 credits
MFC 6412 MFC 6432 Candidates are BMM 6302 MFC 6092	required t Entreprer Contemp	o choose <i>at least one of</i> : eurship and Creativity		
MFC 6412 MFC 6432 Candidates are BMM 6302 MFC 6092 MFC 6102	required t Entreprer Contemp Mapping	o choose <i>at least one of</i> : eurship and Creativity orary Cultural Issues the Audio-visual Landscape	Sem 1&2	20 credits
MFC 6412 MFC 6432 Candidates are BMM 6302 MFC 6092 MFC 6102 MFC 6162	required t Entreprer Contemp Mapping Film and	o choose <i>at least one of</i> : eurship and Creativity orary Cultural Issues the Audio-visual Landscape Television Adaptation	Sem 1&2 Sem 1&2 Sem 1&2	20 credits 20 credits 20 credits
MFC 6412 MFC 6432 Candidates are BMM 6302 MFC 6092 MFC 6102 MFC 6162 MFC 6192	required t Entreprer Contemp Mapping Film and Global Te	o choose <i>at least one of</i> : eurship and Creativity orary Cultural Issues the Audio-visual Landscape Television Adaptation elevision: Window on the World	Sem 1&2 Sem 1&2 Sem 1&2 Sem 1&2	20 credits 20 credits 20 credits 20 credits
MFC 6412 MFC 6432 Candidates are BMM 6302 MFC 6092 MFC 6102 MFC 6102 MFC 6162 MFC 6192 MFC 6202	required t Entreprer Contemp Mapping Film and Global Te Contemp	o choose <i>at least one of</i> : eurship and Creativity orary Cultural Issues the Audio-visual Landscape Television Adaptation	Sem 1&2 Sem 1&2 Sem 1&2	20 credits 20 credits 20 credits

## 7. Learning, teaching and assessment

#### 7a) Statement of the strategy for learning, teaching and assessment for the programme

The programme is consistent with the Learning, Teaching and Assessment Strategy of the Department of Journalism, Media and Business.

The Department aims to provide a stimulating learning environment:

- i) by aspiring to match best practice in HE in all aspects of the learning environment;
- ii) by embedding the principle of active learning in its work.

The Department aims to provide a distinctive learning experience:

- i) by fostering vocationally oriented aspects of learning wherever possible;
- ii) by engaging students with issues of ethics and values in appropriate curriculum contexts;
- iii) by enabling students to become effective lifelong learners and global citizens.

The programme in Television Production meets the requirements of relevant policy documents, particularly the QAA Framework for HE Qualifications, QAA Subject Benchmark Statements, Leeds Trinity Strategic Plan and Leeds Trinity Learning, Teaching and Assessment Strategy. The Department's Strategy for Learning, Teaching and Assessment defines key terms and provides for their dissemination to students.

The programme in Television Production has been designed to ensure that students are provided with a coherent and progressive learning experience. Staff will liaise within and between levels of study to ensure the effective delivery of modules, to prepare students for progression from one level to the next and to foster a sense of the wholeness of the experience of the individual student.

Within Television Production the major areas of knowledge, understanding and skills to be developed relate to Industry, Production and Analysis and these combine to develop technical skills and professional and academic perspectives. Taking account of the wide range of academic backgrounds of students likely to join the programme, this combination of modules will provide a broad, common core in Level 4 and enable students to progress on equal terms to more complex and specialised areas in Levels 5 and 6. Option modules offer students the opportunity to broaden their experience and reinforce their learning in areas of particular interest to them and in which the teaching staff have specialist knowledge.

An understanding of ethical issues relating to Television is built into the course throughout the core and option modules (explicitly in MFC 4062, 4262 and 5462, 5472 and in the final Production Portfolio).

The programme uses a range of learning and teaching methods to reflect subject matter, student numbers and the search for variety and balance; and seeks to encourage an appreciation of different learning styles and methods. The selection of learning and teaching methods seeks particularly to develop students' self-confidence by the use of workshops and seminars for focused group activities in Levels 4 and 5 and to develop students' independence by the increased use of tutorials with an individual focus at Level 6. At Level 6 there is significant opportunity for students to undertake projects of personal interest and develop skills of independent learning.

Assessment in the programme in Television Production

- 1. uses a variety of written forms and practical activities in order to reflect the academic and vocational/ professional elements of the programme;
- 2. uses forms of work which are modelled on related professional practice as far as is consistent with working conditions and the requirements of effectiveness;
- 3. as a consequence of 2, is applied to group work only in strictly controlled situations;
- 4. progressively moves from testing breadth to depth of knowledge, understanding and skills;
- 5. as a consequence of 4, progressively limits the number of distinct items per module required for assessment;
- 6. reflects Leeds Trinity's Vision and Values by its concern with development and the affirmation of individual learners;
- 7. achieves effectiveness by means of institutional and Departmental procedures, policies and guidelines for design, marking and administration of processes.

# 7b) Module details

Module number and name	Learning and teaching methods		Assessm	ent		Teaching staff	Venue
Include both as shown below	These must be easily classifiable into the three <u>KIS categories</u> of Scheduled learning and teaching activities, Guided independent study & Placement/study abroad.	Component form Each must be easily classifiable into one of the three KIS categories of Written exams, Coursework & Practical exams.	Magnitude (eg. 2,000 words or 2 hours)	Weighting and/or Pass/Fail	Timing (Semester & indicative teaching week)	(Module co- ordinator shown as first name, in <b>bold</b> script)	(if not Leeds Trinity premises)
Level 4 Core	·						
MFC4012 Professional	Lectures	Group Presentation	6-8 mins	50%	During Sem 2	Elric Williams	
Development and Placement	Online Tutorials Individual Consultancy	Group work: Peer Assessment	500 words max	20%	During Sem 2		
	Site visits / placement liaison	Directed Learning	n/a	Pass = 100% of 10%; Fail = 0%	During Sem and 2		
		Placement	6 weeks equiv.	Pass/Fail	End of Sem 2		
		Weekly Work Reflection	n/a	20%	Enf of Sem 2	·	
MFC4022 Analysing Media and Culture	Lectures Seminars	Directed Activities	n/a	Pass = 100% of 10%; Fail = 0%	Semesters 1 & 2	John Poulter	
Culture	Seminars			45%			
		Portfolio	2,000 words	45%	During Sem 1		
		Essay	2,000 words		End of Sem 2		
MFC4062 Introduction to	Lectures	Directed activites	n/a	Pass = 100% of 10%; Fail = 0%	Sem 1 & 2	David Dodd	
Television	Seminars			45%			
		Portfolio	2,000 word equiv.	45%	End of Sem 1		
		Essay	2,000 words		End of Sem 2		

MFC 4262 Introduction to TV – Practical	Lectures, workshops	Portfolio 1	1 x 2,000 words equiv.	45%	End of Sem 1	Mike Best
		Portfolio 2	1 x 2,000 words equiv.	45%	End of Sem 2	
		Directed Activities	n/a	Pass = 100% of 10%; Fail = 0%	During Sem 1 & 2	
MFC 4272 Writing for Television	Lectures, workshops	Script for voice-over	1 x 1,000 words equiv.	30%	End Sem 1	M Best
		Presentation	1 x 10 minutes	15%	During Sem 2	
		Portfolio	1 x 2,000 words equiv.	45%	End of Sem 2	
		Directed Activities	n/a	Pass = 100% of 10%; Fail = 0%	During Sem 1 & 2	
MFC 4342 Visual Branding	Lectures, workshops	Portfolio 1	1 x 1,500 words	35%	End of Sem 1	James Rothschild
Visual Branding		Portfolio 2	equiv. 1 x 2,500 words equiv.	55%	End of Sem 2	Kouischild
		Directed Activities	n/a	Pass = 100% of 10%; Fail = 0%	During Sem 1 & 2	
Level 5 Core						
MFC5012 Professional	Lectures	Group Production	1,500 words equiv.	40%	During Sem 2	Elric Williams
Development and Placement 2	Workshops	Placement	6 weeks equiv.	Pass/Fail	During sem 2	
	Production group support	Production audit	1,500 words equiv.	40%	During sem 2	
			n/a			
	Site Visits / placement liaison	Weekly work reflection		20%	During sem 2	
MFC5132 Television Genres	Lectures	Essay	2,000 words	50%	End of Sem 1	David Dodd
Television Genies	Seminars	Essay	2,000 words	50%	End of Sem 2	
	Workshops					

MFC 5142	Lectures	Essay	2,000 words	50%	End of Sem 1	David Dodd
Television Audiences: Theory and Research	Seminars	Essay	2,000 words	50%	End of Sem 2	
	Tutorials					
MFC 5402 TV Studio (Creative Development)	Lectures Workshops Practical projects	Portfolio	1 x 1,500 words equiv.	40%	End of Sem 1	Mike Best
	Site visits	Portfolio	1 x 2,500 words	60%	End of Sem 2	
Level 5 Options 40 credits from the following:						
MFC5042 Script to Screen	Workshops	Portfolio	1,000 word equiv	25%	End of Sem 1	Liz Rymer
		Portfolio	2,000 word equiv	25%	End of Sem 2	
		Artefact (film)	1 x 5 min	50%	End of Sem 2	
MFC5062 Digital Effects	Lectures	Essay	2,000 words	40%	End of Sem 1	James Rothschild
	Workshops	Portfolio	2,000 word equiv	60%	End of Sem 2	
MFC5102 Screening Performance	Lectures	Portfolio	1,000 words	25%	End of Sem 1	Maggie Roux
	Seminars	Essay	3,000 words	75%	End of Sem 2	
	Workshops					
MFC5202 Documentary: Theory & Practice	Lectures	Artefact	2.000 word equivalent	50%	End of Sem 2	Lindsay Eastwood
	Tutorials	Report	2,000 words	50%	End of Sem 2	
MFC 5462 Practical TV (on and off set)	Lectures, workshops	Group Location-Based Report	1 x 1000 words equiv.	25%	End of Sem 1	Mike Best
		Reflective Report	1 x 1000 words equiv.	25%	End of Sem 1	
		TV Production portfolio	1 x 2000 words equiv.	50%	End of Sem 2	
MFC 5472 Research Skills for Factual Television	Lectures, workshops	Portfolio Report	1 x 2000 words equiv. 1 x 2000 words	50% 50%	End of Sem 1 End of Sem 2	Mike Best
Level 6 Core						
MFC 6232 MFC Research B	Lectures Individual Tutorials Seminars	Assignment	4,000 words	100%	End Sem 2	Graham Roberts

MFC 6464 TV Production Portfolio	Lectures, tutorials & workshops	Research and Development File	1 x 2,000 words	30%	End of Sem 1	Mike Best
		Practical Production	4,000 word equiv	50%	End of Sem 2	
		Reflective Report	1 x 2,000 words	20%	End of Sem 2	
Level 6 Options 20 credits from the following:						
MFC6042 Advanced Documentary	Lectures	Artefact	2,500 word equiv.	60%	During Sem 2	Graham Roberts
Production	Tutorials	Report	1,500 words equiv.	40%	End of Sem 2	
MFC6402 Advanced Short Film	Lectures	Film Proposal (Group)	1,000 words	Pass/Fail	End of week 4	Liz Rymer
Production	Tutorials	Short Film Artefact (Group)	1 x 10 mins, 2000 words equiv.	50%	End of Sem 2	
	Individual supervision		2,000 words	50%	End of Sem 2	
	Workshops	Evaluative Report (Individual)				
MFC 6412 Live TV	Lectures, workshops & site visits	Group Live Production & Individual Critical Evaluation	1 x 1,000 words equiv.	30%	End of Sem 1	Mike Best
		5 x Group Live Programmes, plus Individual Critical Reflection	1 x 3,000 words equiv.	70%	End of Sem 2	
MFC 6432 Graphics for Television	Lectures, workshops & site visits	Graphic Sequence and Critical Evaluation	1 x 1,000 words equiv.	30%	End of Sem 1	ТВС
		Portfolio	1 x 3,000 words equiv.	70%	End of Sem 2	
Level 6 Options: 20 credits from the following	<i>q:</i>					
BMM 6432 Entrepreneurship, Creativity and Innovation	Lectures, workshops	Business Plan Presentation	1 x 3,000 words 20 minutes	50% 50%	End of Sem 1 End of Sem 2	H Ozcan
MFC 6092 Contemporary Cultural Issues	Lectures, seminars, tutorials	Essay 1 Essay 2	1 x 2,500 words 1 x 2,500 words	50% 50%	End of Sem 1 End of Sem 2	J Poulter

MFC 6102	Lectures, seminars,	Report (Individual)	1 x 2,500 words	50%	End of Sem 1	Liz Rymer	
Mapping the Audio-	workshops	Presentation (Group)	1 x 20 minutes	25%	During Sem 2		
visual Landscape		Report (Individual)	1 x 1,250 words	25%	End of Sem 2		
MFC 6162	Lectures, seminars	Essay 1	1 x 2,500 words	50%	End of Sem 1	Jason Scott	
Film and Television Adaptation		Essay 2	1 x 2,500 words	50%	End of Sem 2		
MFC 6192	Lectures, seminars,	Essay 1	1 x 2,500 words	50%	End of Sem 1	D Dodd	
Global Television:	screenings	Essay 2	1 x 2,500 words	50%	End of Sem 2		
Window on the World	_						
MFC6202	Lectures	Case Study Essay	4,000 words	100%	End of Sem 1	Tom Donnelly	
Contemporary Cultural							
Television	Seminars						
	Screenings						

# 7c) Programme objectives covered

			Assess	ed learr	ning out	comes of	the p	rograr	nme						Skil	ls Deve	elopme	ent		
	K1	K2	K3	K4	11	12	13	14	P1	P2	P3	E	E1	E2	E3	E4	E5	E6	E7	E8
	1. Demonstrate TV production skills	2. Understanding of specific programme stvles & TV αenres	<ol> <li>Understanding of the ethical &amp; legal issues within TV</li> </ol>	<ol> <li>Demonstrate</li> <li>research techniques</li> <li>specific to TV industry</li> </ol>	<ol> <li>Identify relationship between theory and practice within TV</li> </ol>	2. Understanding of conventions associated with professional	<ol> <li>Ability to engage effectively in academic</li> </ol>	4.Demonstrate critical thinking	<ol> <li>Acquisition of relevant skills for TV</li> </ol>	2. Develop effective group & individual communication skills	3. Demonstrate initiative & time	Salf-managramant	oen-management	Team-working	Problem-solving	Communication and literacy	Application of numeracy	Application of IT	Entrepreneurship/ enterprise	World of work/ business/customer
Level 4 Core							1				I								1	1
MFC 4012 PDPM																				
MFC 4022 Analysing Media and Culture																				
MFC 4062 Introduction to TV - Theory																				
MFC 4262 Introduction to TV - Practical																				
MFC 4272 Writing for Television																				
MFC 4342 Visual Branding																				
Level 5 Core						1						_							-	
MFC 5012 PDPM																				
MFC 5132 Television Genres																				
MFC 5142 Television Audiences: Theory and Research																				
MFC 5402 TV Studio (Creative Development)																				

			Assess	ed learr	ning out	comes of	the p	rograr	nme					Skill	ls Devo	elopmo	ent		
	K1	K2	К3	K4	4 I1 I2 I3 I4 P1 P2 P		Р3	E1	E2	E3	E4	E5	E6	E7	E8				
	1. Demonstrate TV production skills	<ol> <li>Understanding of specific programme stvles &amp; TV genres</li> </ol>	<ol> <li>Understanding of the ethical &amp; legal issues within TV</li> </ol>	<ol> <li>Demonstrate</li> <li>research techniques</li> <li>specific to TV industry</li> </ol>	<ol> <li>Identify relationship between theory and practice within TV</li> </ol>	2. Understanding of conventions associated with professional	<ol> <li>Ability to engage effectively in academic</li> </ol>	4.Demonstrate critical thinking	<ol> <li>Acquisition of relevant skills for TV</li> </ol>	<ol> <li>Develop effective group &amp; individual communication skills</li> </ol>	3. Demonstrate initiative & time	Self-management	Team-working	Problem-solving	Communication and literacy	Application of numeracy	Application of IT	Entrepreneurship/ enterprise	World of work/ business/customer
Level 5 (40 credits from the	followin	g module	es)																
MFC 5042 Video Production: Script to Screen																			
MFC 5062 Digital Effects																			
MFC 5102 Screening Performance																			
MFC 5202 Documentary: Theory and Practice																			
MFC 5462 Practical TV (on and off set)																			
MFC 5472 Research Skills for Factual Television																			
Level 6 Core																			
MFC 6232 MFC Research B																			
MFC 6464 TV Production Portfolio																			
Level 6 Options: 20 credits a MFC 6042 TV Documentary Production	rom																		
MFC 6402 Advanced Short Film Production																			

			Assess	ed learr	ning out	comes of	f the p	rograr	nme						Skill	ls Deve	elopm	ent		
	K1	K2	К3	K4	l1	12	13	14	P1	P2	P3		E1	E2	E3	E4	E5	E6	E7	E8
	1. Demonstrate TV production skills	2. Understanding of specific programme stvles & TV genres	<ol> <li>Understanding of the ethical &amp; legal issues within TV</li> </ol>	4. Demonstrate research techniques specific to TV industry	<ol> <li>Identify relationship between theory and practice within TV</li> </ol>	2. Understanding of conventions associated with professional	3. Ability to engage effectively in academic	4.Demonstrate critical thinking	<ol> <li>Acquisition of relevant skills for TV</li> </ol>	<ol> <li>Develop effective group &amp; individual communication skills</li> </ol>	3. Demonstrate initiative & time		Self-management	Team-working	<b>Problem-solving</b>	Communication and literacy	Application of numeracy	Application of IT	Entrepreneurship/ enterprise	World of work/ business/customer
MFC 6412																				
Live TV																				
MFC 6432																				
Graphics for Television																				
20 credits from		1										_								
BMM 6432 Entrepreneurship, Creativity and Innovation																				
MFC 6092 Contemporary Cultural																				
Issues MFC 6102												_								
Mapping the Audio-visual Landscape																				
MFC 6162 Film and Television Adaptation																				
MFC 6192 Global Television: Window on the World																				
MFC 6202 Contemporary Cult Television																				

## 8. Entry requirements

#### Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic or vocational qualifications, of which at least 2 should be 'A' levels (or equivalent at Level 3) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus.

For students whose first language is not English a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS 6.5) and the Test of English as a Foreign Language (TOEFL 720, including written component of 550 or above).

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see the University's Assessment of Prior Learning (APL) procedures.

# 9. **Progression, classification and award requirements**

Details of requirements for student progression between levels and receipt of the award(s) (A certain level of attainment which <u>must</u> be achieved in a specific module; any deviation from the standard College stipulations for award classification, eg. exclusion of Level 4 module marks from Foundation Degree classification)

Standard University Regulations apply.

# 10. Prerequisites

Details of prerequisites

(Modules which must be passed before enrolment on a module at a higher level)

MFC 5202 is a prerequisite for MFC 6042.

MFC 5042 is a prerequisite for MFC 6402.

#### 11. External examining arrangements

External examining arrangements

The duties of the three existing external examiners for the Media, Film & Culture programme area will extend to cover this programme.

# 12. Additional information

Any **special features**: details regarding arrangements in respect of any special features of the programme/scheme, for example, study abroad, field course, attachment.

Regular site visits will be organised to complement the teaching programme and increase opportunities for students to view appropriate material.

# 13. Additional support needs

Arrangements made to accommodate students with additional support needs wherever possible. Any unavoidable restrictions are listed below.

(Key aspects of the Impact Assessment for Disabilty Equality for the Programme)

Disabled students are welcome on the programme and reasonable adjustments will be made wherever possible to accommodate their individual needs, eg. in relation to programme analysis and studio practice. Potential students are welcome to contact the programme leader to discuss their needs, the implications of different elements of the programme for them and what support can be provided.