## PROGRAMME SPECIFICATION

#### 1. General information

| Awarding body / institution   | Leeds Trinity University                |
|---|---|
| Teaching institution  | Leeds Trinity University                |
| Professional accreditation body (if applicable)   |   |
| Final award (eg. BA Hons)   | BA Hons                                 |
| Title of programme(s)   | Media (Single Honours)                  |
| Subsidiary award(s) (if any)  |   |
| In the case of a Scheme of Study,<br>the other Scheme(s) with which it<br>may be combined |   |
| Duration and mode(s) of study   | Full time – 3 years/Part time – 6 years |
| Start date (this version) (month and year)  | September 2011                          |
| Periodic review next due (acad. year)   |   |
| UCAS course code & code name  | P300                                    |
| Venue(s)  |   |

#### 2. Aims of the programme

#### Rationale and general aims

The aims of the programme, designed to be consistent with the University's mission statement, are:

- 1. to prepare students for careers in the media and cultural industries through the development of knowledge and understanding of specific media sectors including broadcast media such as television and radio, film, digital and convergent media;
- 2. with regard to employability and the media and cultural industries, to develop students' experience and understanding of the industrial and organisational aspects of the sector (both historical and contemporary), including an understanding of specific roles, activities, and processes and practices that take place within various media and cultural organisations, industries and environments;
- 3. with regard to critical thinking, analysis, problem-solving and cognitive development, to foster student awareness of a range of critical approaches to the study of media and cultural industries/products/texts/artefacts within a variety of contexts social, cultural, historical, industrial, ethical, intellectual, theoretical;

- with regard to communication, to foster the development of communication skills oral, visual, and written (including academic, professional; creative and technical writing);
- 5. with regard to independent learning and academic study, to develop students' capacity to undertake and complete independent research and study;
- 6. with regard to ethics, to raise students' awareness of ethical debates and issues and to stimulate a sensitivity to these issues in relation to media/cultural production and consumption;
- 7. with regard to the development of transferable skills, to help students' develop a range of skills and to create an awareness of their vocational, personal and cultural value;
- 8. with regard to practical skills, to foster student development of creative, technical and vocational skills pertinent to specific media and to various modes of media production, and to enable students to apply critical and theoretical frameworks to that work;

## 3. Student learning outcomes of the programme

#### Learning outcomes in terms of:

- knowledge and understanding (K)
- intellectual / cognitive / 'thinking' skills (I)
- physical skills specific to the subject (P)
- key / transferable skills (T)

The 'K1', etc codes are used in section 7c) and module descriptors to refer to each of these learning outcomes.

On successful completion of the course students will be able to:

- K1. demonstrate knowledge and understanding of a specific media in relation to sectors such as radio, television, film, digital and convergent media;
- K2. demonstrate employability through a systematic understanding of the industrial and organisational aspects of the media and cultural industries and the roles, processes and activities that take place within them (both historically and in terms of the contemporary period):
- K3. recognise and respond positively to ethical issues raised in media and cultural products and in the course of research and media-related professional activities;
- apply critical thinking and analytical abilities to the study of media and cultural industries, products, texts and artefacts, within a variety of contexts – social, cultural, historical, industrial, ethical, intellectual, theoretical and in terms of theory into practice;
- P1. demonstrate the ability to employ media-specific practical skills (creative, technical, vocational) in production-based work, and to utilise theoretical frameworks to inform that work;
- T1 utilise effectively oral, written and visual communication skills appropriate to a range of professional media disciplines and to academic study;
- T2. demonstrate the ability to work and study independently and to demonstrate research skills:

T3. demonstrate transferable skills including the ability to organise and to work as part of a team and to communicate and interact socially and professionally with others when working towards set targets and goals, whether they be academic, vocational or personal

#### Statement of congruence with the relevant published subject benchmark statements

Objectives for the Media (SH) programme have been cross referenced to and are consistent with the subject benchmark statements for 'Communication, media, film and cultural studies'.

# Objectives for Certificates and Diplomas of Higher Education and ordinary degrees

#### Guidance

The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.

The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4 and 5.

The assessment strategy is designed so that each of these outcomes is addressed by more than one

#### Generic Objectives for the award of Certificate of Higher Education:

On successful completion of at least 100 credits, students will have demonstrated an ability to:

- i) interpret and evaluate data appropriate to the discipline;
- make sound judgements in accordance with basic disciplinary theories and concepts;
- iii) evaluate the appropriateness of different approaches to solving problems within the discipline;
- iv) communicate the results of their work coherently;

and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.

#### Generic Objectives for the award of Diploma of Higher Education:

On successful completion of at least 200 credits, students will have demonstrated, in addition to the outcomes for a Certificate:

- i) critical understanding of disciplinary principles;
- ii) application of concepts outside their initial context;
- iii) use of a range disciplinary techniques;
- iv) proficient communication of the results of their work;

and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional attachment or school based training component.

#### Generic Objectives for the award of an Ordinary Degree:

On successful completion of at least 260 credits, students will have demonstrated, in addition to the outcomes for a Diploma:

- an ability to make flexible use of disciplinary concepts and techniques;
- ii) critical evaluation of approaches to solving problems in a disciplinary context;
- iii) an ability to work autonomously within a structured learning experience;

module over Levels 4, 5 and 6.

iv) effective communication of the results of their work in a variety of forms; and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional attachments or school based training placements.

#### 5. Content

# Summary of content by theme (providing a 'vertical' view through the programme)

The three years of the programme are designed to help the students firstly make an informed choice about career paths and secondly acquire the basic knowledge and skills required to follow those paths. The first year core modules introduce students to a wide range of media skills and practices taught in an appropriately critical and practical media/culture context. As the programme progresses, students are able to deepen their theoretical knowledge of, and develop the skills required for, their chosen career and to pursue complementary options congruent with their interests and abilities in various media.

At level 4, students undertake five core modules focusing on the study of media and culture from a variety of critical, historical, analytical and theoretical perspectives and on the development of basic media-specific technical skills (radio, television and digital media). These modules are complemented by a professional placement module that includes class-based study and exercises and the experience of working within media and cultural organisations. At Level 5 students again have the opportunity to undertake a similar class and work based placement module. In addition, core and option modules are designed to advance students' knowledge, understanding and technical abilities in both theoretical and production-based modules, and theoretical frameworks are used to inform practice throughout. At Level 5 students can select modules that cover television, radio, film and digital media and can begin to direct their studies towards their career goals. At Level 6 students further direct their learning by undertaking a major academic, research-based project on a topic of their choice. The Media Research A module is worth 40 credits, as is its "practical" equivalent "Media Production Portfolio A" which also features student choice by offering students the opportunity to produce an artefact in a medium of their choice. Both 40 credit modules involve class-based sessions at the beginning of the modules, as well as individual or small group sessions. Both modules feature supervision by a named tutor and both feature a "staging post" period where students have to submit and present research project proposals/project designs that have to be of passable standard. Option theory and practice modules offer further flexibility in terms of self-directed learning and the majority of the final year centres primarily on supported independent study.

The programme provides clear professional pathways in radio and television production (including scripting, broadcast journalism and documentary production) and video (single camera) production, and it provides a digital media pathway that ensures that those students who wish to develop digital imaging and web-based skills may do so. The combination of hands-on work-based experience and theory and practice (and theory into practice) study across all three levels enables students to develop and hone their media-specific and transferable skills in both a vocational and non-vocational sense.

# Structure

# **MEDIA (Single Honours)**

**Duration:** 3 years full-time/6 years part-time **Total credit rating:** 360

## Level 4

| Core: Cand<br>MFC4012<br>MFC4022<br>MFC4042<br>MFC4141<br>MFC4151<br>MFC4322<br>MFC4342<br>MFC4000 | idates are required to take: Professional Development and Placement 1 Analysing Media and Culture Mapping the Media Landscape Radio Production Television Production Online Research and Content Generation Visual Branding Programme Level Assessment | Sem 1 & 2<br>Sem 1 & 2 | 20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits |
|--|--|---|--|
| <u>Level 5</u> – wi  | th effect from September 2013  |   |  |
| Core: Cand<br>MFC5012<br>MFC5022<br>MFC5032  | idates are required to take: Professional Development and Placement 2 Media, Culture, Society Researching Media, Film and Culture  | Sem 1 & 2<br>Sem 1 & 2<br>Sem 1 & 2   | 20 credits<br>20 credits<br>20 credits   |
| Option: Car<br>JOU5962<br>JOU5992<br>MFC5042<br>MFC5052<br>MFC5062<br>MFC5202                      | ndidates are required to choose 40 credits from: Practical Journalistic Styles PR in Practice Script to Screen Radio Production Digital Effects Documentary: Theory and Practice   | Sem 1 & 2<br>Sem 1 & 2              | 20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits               |
| Option: Car<br>MFC5072<br>MFC5092<br>MFC5102<br>MFC5112<br>MFC5122<br>MFC5132<br>JOU5432           | ndidates are required to choose 20 credits from: Film Industry 2: The UK Screening American Cultural History Screening Performance Understanding Disney Myths, Meanings and Movies Television Genres Reporting Conflict                                | Sem 1 & 2<br>Sem 1 & 2 | 20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits |
| NOTE:  | MFC5042 may not be taken with MFC5202<br>MFC5202 may not be taken with MFC5042   |   |  |
| <u>Level 6</u> – wi  | th effect from September 2013  |   |  |
| Core: Cand<br>MFC6014<br>MFC6234   | idates are required to take:<br>Media Production Portfolio A<br>Media, Film & Culture Research A   | Sem 1 & 2<br>Sem 1 & 2  | 40 credits<br>40 credits   |
| JOU6942<br>JOU6992<br>MFC6032<br>MFC6042<br>MFC6402  | ndidates are required to choose 20 credits from:  Magazine Journalism  PR Management  Radio Production  Advanced Documentary Production  Advanced Short Film Production  adidates are required to choose 20 credits from:                              | Sem 1 & 2<br>Sem 1 & 2<br>Sem 1 & 2<br>Sem 1 & 2<br>Sem 1 & 2                           | 20 credits<br>20 credits<br>20 credits<br>20 credits<br>20 credits                             |
| JOU6462<br>MFC6092   | Reporting Conflict Contemporary Cultural Issues  | Sem 1 & 2<br>Sem 1 & 2  | 20 credits<br>20 credits   |

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| MFC6162 | Film and Television Adaptation            | Sem 1 & 2 | 20 credits |
|---------|---|-----------|------------|
| MFC6172 | Spiritualities, the Sacred and the Screen | Sem 1 & 2 | 20 credits |
| MFC6182 | Science Fiction                           | Sem 1 & 2 | 20 credits |
| BMM6302 | Entrepreneurship and Creativity           | Sem 1 & 2 | 20 credits |
| MFC6202 | Contemporary Cult Television              | Sem 1     | 20 credits |

 ${\sf JOU5432~\&~JOU6462~will}$  run in alternate years in order that all students will have the opportunity to take the module in either Level 5 or 6

<sup>\*</sup> There is a prerequisite for enrolment on this module – see section 10.

<sup>† &#</sup>x27;Spanning' modules whose delivery and assessment takes place across two academic years must be clearly labelled as such. Where delivery of modules is sequential, block numbers should be indicated rather than semesters.

# 7. Learning, teaching and assessment

#### 7a) Statement of the strategy for learning, teaching and assessment for the programme

This programme is consistent with the Faculty Learning, Teaching and Assessment Strategy as follows.

The Faculty aims to provide a stimulating learning environment:

- i) by aspiring to match best practice in HE in all aspects of the learning environment.
- ii) by embedding the principle of active learning in its work.

The Faculty aims to provide a distinctive learning experience:

- i) by fostering vocationally oriented aspects of learning wherever possible;
- ii) by engaging students with issues of ethics and values in appropriate curriculum contexts;
- iii) by enabling students to become effective lifelong learners and global citizens.

Programmes and Schemes offered by the Faculty will meet the requirements of relevant policy documents, particularly the QAA Framework for HE Qualifications, relevant QAA Subject Benchmark Statements, Leeds Trinity Strategic Plan and Leeds Trinity Learning, Teaching and Assessment Strategy

The structure and content of the core academic/theoretical modules are such that, from one level to the next, material is offered in a logical, coherent and progressive fashion which progresses student learning and critical understanding of the subject. They relate one to each other in a manner which properly informs students of contemporary media institutions and practices, while simultaneously working to raise students' intellectual capacities to higher levels of inquiry. In this regard the academic/theoretical modules also support and relate to the option modules of the Media (SH) degree programme.

The basic skills relevant to the professional/vocational element of the programme are introduced in two level 4 "practical" modules enabling students to make an informed choice at level 5 to advance skills learnt at Level 4 and to begin to follow a particular vocational/media-specific path. Level 6 option modules allow students to undertake in-depth, advanced, primarily independent study in subject areas and media of their choice. The judicious use of prerequisites ensures that students progress in their learning through the levels. Level 6 options show clear linkage with level 5 modules whilst also expanding choice in key media and culture areas (media, culture, film, television, radio etc). Level 6 is designed to help students develop further employability skills learnt on level 4 and 5 placements and on media-specific academic and vocationally-based modules. The two periods of work-based learning (completed after class-based placement lecture sessions and exercises linked to the development of employability skills) provide the opportunity for students to apply their learning in a professional setting and develop and evaluate their key transferable skills.

An understanding of the ethical issues relating to the Media is built into the course throughout the core and core preference modules and the development of skills and knowledge related to research methods are embedded in the level two core module MFC 4032: Researching the Media Landscape. This module will act as a foundation and preparation for the 40 credit Media Research A module at Level 6.

Group work is an integral part of the programme. This is consonant both with the subject benchmarks and the working practices of professional employment. Group work is introduced at level 4 through one of the academic modules and students learn how to manage the dynamics of group work through experience in the main production module. Additional opportunities to engage in group work are available through academic and in particular production modules at levels 5 and 6, where, in terms of the latter, the learning experience matches professional practice as closely as possible. Assessment of group work is informed by good practice across the sector. Wherever group work leads to a group summative mark, an individual report is also required that must include an evaluation of the group work experience.

Techniques of research, analysis and evaluation are a distinctive element of higher education. The academic media and culture core modules and strands at levels 4 and 5 provide the opportunity for students to learn higher level skills of analysis and critical thinking. At level 6 students apply their learning from levels 4 & 5 through independent but supported in-depth study. The programme has been developed in such a way that the amount of independent study increases over the three years. At level 4 the emphasis is on teaching the basic skills through an all-core curriculum. Level 5 sees a move towards independent study through the level and with greater choice in terms of options. In Level 6, the emphasis is on learning rather than teaching with students exercising choice in terms of modules and managing their own workload in a supportive environment.

The programme uses a range of teaching methods including lectures, tutorials, seminars and workshops as appropriate to the subject matter and student numbers. Small group learning in workshops and seminars is a feature throughout the academic modules where seminar groups of 15 to 16 students are the norm (but not the rule). Similarly, production modules often feature the breakdown of the whole cohort down into smaller group workshops to aid delivery and student understanding. Later in the programme (mostly at level 6), individual and small group tutorial surgeries are, for some modules, the most efficient way of managing large numbers whilst also ensuring the student experience is of a high quality. These sessions provide an opportunity for students engaging in independent study to share ideas with both the tutor and their peers. This has proven to be a very successful approach encouraging students to be academically critical of each other's work, to defend their own work in a rigorous academic way and to gain relevant and appropriate supervision.

Assessment in the programme in Media:

- 1. uses a variety of written forms and practical activities and productions in order to reflect the academic and vocational elements of the programme;
- 2. uses a combination of coursework in order to test students' ability to work to different time-scales and within different constraints;
- 3. uses forms of work which are modelled on related professional practice as far as is consistent with working conditions and the requirements of effectiveness;
- 4. as a consequence of 3, is applied to group work only in strictly controlled situations;
- 5. progressively moves from testing breadth to depth of knowledge, understanding and skills;
- 6. as a consequence of 5, progressively limits the number of items per module required for assessment.
- 7. reflects the College's vision and values by its concern with development and the affirmation of individual learners;
- 8. achieves effectiveness by means of College and Faculty procedures, policies and guidelines for design, marking and administration of processes.

In determining the specifics of the strategy for this programme it was agreed that levels 4 and 5 would normally have a magnitude equivalent to 4000 words, with level 6 normally 5000 words.

Within every module students must complete and submit all forms of assessment to be eligible to pass the module.

In determining the appropriate form of assessment for each module due regard was given to the nature of the module and the best means of enabling student to demonstrate they have met the objectives. Level 5 option modules are split into two blocks. The first block is professionally orientated enabling students to develop

further the practical skills gained in previous modules. They are distinguished by professional discipline, all of which are specialised. The second block contains the academic/critical/theoretical modules and this enables students to demonstrate their graduate level academic skills. At level 6 students can choose from a range of option modules to suit their own interests. Each student is required to undertake a 40 credit research module and 40 credit production module ensuring that they can effectively demonstrate meeting the learning outcomes for the programme. Through the options they can choose to focus on academic style modules or a combination of production (radio and TV) and academic.

Progression through modules at level 4 is reflected in the weighting attached to the forms of assessment. Several modules at level 4 are assessed by portfolio where students are given the opportunity to build their skills through the production of short pieces of work before moving on to more heavily weighted (in terms of assessment) work later in the module. Some modules have two units of the same (50/50) magnitude and one has a 40/60 weighting to help students build confidence.

Some modules are assessed using more than two methods of assessment. This is either because there is an element of group work that requires an evaluative report or to reflect professional practice. Where multiple methods are used it is always on the basis that this is considered to be the most effective way of assessing the extent to which the module objectives have been met. For example the radio pathway modules at levels 5 & 6 are assessed through the production of individual and/or group artefacts plus evaluative reports. This matches existing practice which is well tested and deemed appropriate. The volume of assessment, particularly at level 6, has been considered and matches current practice.

The availability of modules as half modules for visiting students is reduced through the levels. This reflects the change in emphasis from teaching to learning through the levels, the degree of independent study required and the progression that students are expected to demonstrate through the acquisition and development of skills and knowledge. There are, for example, very few modules available at level 6, semester 2 for study as a half module.

Pre-requisites ensure that progression can be demonstrated through the programme pathways. Level 6 option production modules are delivered on the basis that students will have reached a certain level of competence and ability through successful completion of relevant modules in previous levels. In exceptional circumstances, and with the permission of both the module co-ordinator and the Director of Programme, permission may be given for a student to register without the pre-requisite. However, they would be required to demonstrate skills in the relevant area (for example, through their placement experience) and take the module at their own risk.

# 7b) Module details

| Module number                                  | Learning and   |   | Assessm                                      | Teaching staff                   | Venue  |  |                                       |
|--|--|---|--|----------------------------------|--|--|---------------------------------------|
| and name Include both as shown below           | teaching methods These must be easily classifiable into the three KIS categories of Scheduled learning and teaching activities, Guided independent study & Placement/study abroad. | Component form  Each must be easily classifiable into one of the three KIS categories of Written exams, Coursework & Practical exams. | Magnitude<br>(eg. 2,000 words<br>or 2 hours) | Weighting<br>and/or<br>Pass/Fail | Timing<br>(Semester & indicative<br>teaching week) | (Module co-ordinator<br>shown as first name, in<br><b>bold</b> script) | (if not Leeds<br>Trinity<br>premises) |
| Level 4 Core                                   |  |   |  |                                  |  |  |                                       |
| MFC4012<br>Professional                        | Lectures   | Group Presentation  | 6-8 mins.                                    | 50%                              | During Sem 2                                       | Elric Williams   |                                       |
| Development and Placement                      | Online Tutorials   | Group work: Peer<br>Assessment  | 500 words max                                | 20%                              | During Sem 2                                       |  |                                       |
| Individual Consultance Site visits / placement |  | Directed Learning   |  | Pass = 100% of 10%; Fail = 0%    | During Sem 1 and 2                                 |  |                                       |
|  |  | Placement   | 6 weeks equiv.                               | Pass/Fail                        | End of Sem 2                                       |  |                                       |
|  |  | Weekly Work Reflection  | n/a  | 20%                              | End of Sem 2                                       |  |                                       |
| MFC4022<br>Analysing Media and                 | Lectures   | Directed Activities   | n/a  | Pass = 100% of 10%; Fail =       | Semesters 1 & 2                                    | John Poulter   |                                       |
| Culture  | Seminars   | Portfolio   | 2,000 words                                  | 0%                               | During Sem 1                                       |  |                                       |
|  |  | Essay   | 2,000 words                                  | 45%                              | End of Sem 2                                       |  |                                       |
|  |  |   |  | 45%                              |  |  |                                       |

| MFC4042<br>Mapping the Media<br>Landscape            | Lectures Seminars                         | Directed activities  Essay  Group Presentation | n/a<br>1,500 words<br>10 minutes  | Pass = 100%<br>of 10%; Fail<br>= 0%<br>45% | During the semester  Mid Semester  End of Semester 2 | Kostas Maronitis |  |
|--|---|--|-----------------------------------|--|--|------------------|--|
| MFC4141<br>Radio Production                          | Workshops                                 | Directed activities  Portfolio                 | n/a<br>2,000 word equiv.          | Pass =<br>100% of<br>10%; Fail =<br>0%     | Sem 1 or 2   | Bob Walmsley     |  |
| MFC4151<br>Television<br>Production                  | Workshops                                 | Portfolio                                      | 2,000 word equiv.                 | 90%  | End of sem 1 or 2<br>During and end of<br>Sem 1 or 2 | Katherine Blair  |  |
|  |   | Directed activities                            | n/a                               | Pass =<br>100% of<br>10%; Fail =<br>0%     | Weekly tasks   |                  |  |
| MFC4322 Online<br>Research and Content<br>Generation | Lectures Workshops Individual Consultancy | Directed activities  Essay  Portfolio          | n/a<br>2,000 words<br>2,000 words | Pass = 100%<br>of 10%; Fail<br>= 0%<br>45% | Weekly  Mid-module  End of module                    | Liz Cable        | MFC4322 Online Research and Content Generation |

| MFC4342                | Lectures                        | Portfolio              | 1,500 words        | 35%          | End of Sem 1     | James Rothschild |
|------------------------|---------------------------------|------------------------|--------------------|--------------|------------------|------------------|
| Visual Branding        | Workshops                       | Portfolio              | 2,500 words        | 55%          | End of Sem 2     |                  |
|                        |                                 | Directed activities    | n/a                | Pass = 100%  | During Sem 1 & 2 |                  |
|                        |                                 |                        |                    | of 10%; Fail |                  |                  |
|                        |                                 |                        |                    | = 0%         |                  |                  |
| Level 5 Core           |                                 |                        |                    |              |                  |                  |
| MFC5012                | Lectures                        | Group Production       | 1,500 words equiv. | 40%          | During Sem 2     | Elric Williams   |
| Professional           |                                 |                        |                    |              |                  |                  |
| Development and        | Workshops                       | Placement              | 6 weeks equiv.     | Pass/Fail    | During sem 2     |                  |
| Placement 2            |                                 |                        | 1,500 words equiv. |              |                  |                  |
|                        | Production group support        | Production audit       |                    | 40%          | During sem 2     |                  |
|                        | Зарроп                          |                        | n/a                |              |                  |                  |
|                        | Site Visits / placement liaison | Weekly work reflection |                    | 20%          | During sem 2     |                  |
| MFC5022                | Lectures                        | Essay                  | 2,000 words        | 50%          | End of Sem 1     | John Poulter     |
| Media Culture and      |                                 | _                      |                    |              |                  |                  |
| Society                | Seminars                        | Essay                  | 2,000 words        | 50%          | End of Sem 2     |                  |
| MFC5032                | Lectures                        | Group Presentation     | 1 x 10 mins        | 50%          | End of Sem 1     | Kostas Maronitis |
| Researching Media,     |                                 | Project Proposal       | 2,500 words        | 50%          | End of Sem 2     |                  |
| Film and Culture       |                                 | Project Proposal       | 2,500 words        | 30%          | Elia di Selli 2  |                  |
| Level 5 Options (1)    |                                 | 1                      | 1                  | _1           | L                |                  |
| JOU5962                | Workshops                       | Portfolio              | 2,000 word equiv.  | 50%          | End of Sem 1     | Jan Winter       |
| Practical Journalistic |                                 | Domifolio              | 2 000 ward a mit   | F00/         | End of Com 2     |                  |
| Styles                 |                                 | Portfolio              | 2,000 word equiv.  | 50%          | End of Sem 2     |                  |

| JOU5992                          | Lectures  | Essay               | 2,000 words      | 50%  | End of Sem 1 | Amy Lund           |
|----------------------------------|-----------|---------------------|------------------|------|--------------|--------------------|
| PR in Practice                   | Seminars  | Group Presentation  | 1 x 20 mins      | 35%  | End of Sem 2 |                    |
|                                  | Workshops | Individual Report   | 500 words        | 15%  | End of Sem 2 |                    |
| MFC5042                          | Workshops | Portfolio           | 1,000 word equiv | 25%  | End of Sem 1 | Liz Rymer          |
| Script to Screen                 |           | Portfolio           | 2,000 word equiv | 25%  | End of Sem 2 |                    |
|                                  |           | Artefact (film)     | 1 x 5 min        | 50%  | End of Sem 2 |                    |
| MFC5052                          | Workshops | Portfolio           | 2,000 word equiv | 50%  | End of Sem 1 | Bob Walmsley       |
| Radio Production                 |           | Portfolio           | 2,000 word equiv | 40%  | End of Sem 2 |                    |
|                                  |           | Individual Proposal | 300 word equiv   | 10%  | Mid Sem 2    |                    |
| MFC5062                          | Lectures  | Essay               | 2,000 words      | 50%  | End of Sem 1 | James Rothschild   |
| Digital Effects                  | Workshops | Portfolio           | 2,000 word equiv | 50%  | End of Sem 2 |                    |
| MFC5202                          | Lectures  | Artefact            | 2,000 word equiv | 50%  | End of Sem 2 | Graham Roberts     |
| Documentary: Theory and Practice | Tutorials | Report              | 2,000 word       | 50%  | End of Sem 2 |                    |
| Level 5 Options (2)              |           |                     |                  |      |              |                    |
| JOU5432                          | Lectures  | Extended Essay      | 4,000 words      | 100% | End of Sem 2 | Catherine O'Connor |
| Reporting Conflict               | Tutorials |                     |                  |      |              |                    |
| MFC5072                          | Lectures  | Report              | 2,000 words      | 50%  | End of Sem 1 | Liz Rymer          |
| Film Industry 2: The UK          | Seminars  | Group Presentation  | 1 x 10 mins      | 25%  | During Sem 2 |                    |
|                                  | Workshops | Report              | 1,000 words      | 25%  | End of Sem 2 |                    |
|                                  |           |                     |                  |      |              |                    |

| Lectures   | Research Portfolio  | 2,000 words  | 50%  | End of Sem 1  | Tom Donnelly   |  |
|------------|---|--|--|---|--|--|
| Seminars   | Essay   | 2,000 words  | 50%  | End of Sem 2  |  |  |
| Workshops  |   |  |  |   |  |  |
| Screenings |   |  |  |   |  |  |
| Lectures   | Portfolio   | 1,000 words  | 25%  | End of Sem 1  | Maggie Roux  |  |
| Seminars   | Essay   | 3,000 words  | 75%  | End of Sem 2  |  |  |
| Workshops  |   |  |  |   |  |  |
| Lectures   | Portfolio   | 1,500 words  | 40%  | Sem 1   | Jason Scott  |  |
| Seminars   | Essay   | 2,500 words  | 60%  | Sem 2   |  |  |
| Workshops  |   |  |  |   |  |  |
| Lectures   | Essay   | 4,000 words  | 100%   | End of Sem 2  | Maggie Roux  |  |
| Seminars   |   |  |  |   |  |  |
| Workshops  |   |  |  |   |  |  |
| Lectures   | Essay   | 2,000 words  | 50%  | End of Sem 1  | David Dodd   |  |
| Seminars   | Essay   | 2,000 words  | 50%  | End of Sem 2  |  |  |
| Workshops  |   |  |  |   |  |  |
| 1          | I   |  |  |   |  | l  |
| Lectures   | Design report   | 2,000 words  | 20%  | During Sem 1  | Elric Williams   |  |
| Tutorials  | Artefact  | 6,000 word equiv.  | 60%  | End of Sem 2  |  |  |
|            | Evaluative Report   | 2,000 words  | 20%  | End of Sem 2  |  |  |
|            | Seminars Workshops Screenings Lectures Seminars Workshops Lectures Seminars Workshops Lectures Seminars Workshops Lectures Seminars Workshops Lectures Seminars Lectures Lectures Lectures Lectures | Seminars Workshops Screenings  Lectures Portfolio Seminars Essay Workshops  Lectures Portfolio Seminars Essay Workshops  Lectures Essay Workshops  Lectures Essay Seminars Workshops  Lectures Essay Seminars Uorkshops  Lectures Essay Design report Artefact | Seminars Workshops Screenings  Lectures Portfolio Seminars Workshops  Lectures Portfolio Seminars Essay Portfolio 1,500 words  Lectures Seminars Essay 2,500 words  Lectures Essay Lectures Lectures Essay Lectures Lect | Seminars         Essay         2,000 words         50%           Workshops         Screenings         1,000 words         25%           Lectures         Portfolio         1,000 words         25%           Seminars         Essay         3,000 words         75%           Workshops         Essay         2,500 words         60%           Workshops         Essay         4,000 words         100%           Lectures         Essay         2,000 words         50%           Seminars         Essay         2,000 words         50%           Workshops         Essay         2,000 words         50%           Lectures         Essay         2,000 words         50%           Lectures         Design report         2,000 words         20%           Tutorials         Artefact         6,000 word equiv.         60% | Seminars       Essay       2,000 words       50%       End of Sem 2         Workshops       Screenings       1,000 words       25%       End of Sem 1         Seminars       Essay       3,000 words       75%       End of Sem 2         Workshops       Lectures       Portfolio       1,500 words       40%       Sem 1         Seminars       Essay       2,500 words       60%       Sem 2         Workshops       Lectures       Essay       4,000 words       100%       End of Sem 2         Lectures       Essay       2,000 words       50%       End of Sem 1         Seminars       Essay       2,000 words       50%       End of Sem 2         Workshops       Lectures       Essay       2,000 words       50%       End of Sem 2         Lectures       Design report       2,000 words       20%       During Sem 1         Lectures       Design report       6,000 word equiv.       60%       End of Sem 2 | Seminars Workshops Screenings  Lectures Portfolio Seminars Essay Someonings  Lectures Portfolio 1,000 words 75% End of Sem 1 Maggie Roux  End of Sem 2  Morkshops  Lectures Portfolio 1,500 words 40% Sem 1 Jason Scott  Seminars Essay 2,500 words 60% Sem 2  Maggie Roux  Lectures Seminars Workshops  Lectures Essay 4,000 words 100% End of Sem 2  Maggie Roux  Maggie Roux  Maggie Roux  Lectures Seminars Workshops  Lectures Essay 2,000 words 50% End of Sem 1 David Dodd  Lectures Essay 2,000 words 50% End of Sem 2  Lectures Essay David Dodd  Lectures Lectures Design report Lectures |

| MFC6234<br>MFC Research A         | Workshops<br>Individal Tutorials<br>Seminars | Dissertation                   | 8,000 words                    | 100%      | End of sem 2  | John Poulter   |
|-----------------------------------|--|--------------------------------|--------------------------------|-----------|---------------|----------------|
| Level 6 Options (1)               |  |                                |                                |           |               |                |
| JOU6942                           | Workshops                                    | Proposal                       | 1,000 words                    | 20%       | End of Sem 1  | Amy Lund       |
| Specialist Magazine<br>Wrting     | Tutorials                                    | Portfolio                      | 5,000 words                    | 80%       | End of Sem 2  |                |
| JOU6992                           | Lectures                                     | Presentation                   | 10 minutes                     | 50%       | End of Sem 1  | Amy Lund       |
| PR Management                     | Seminars                                     | Portfolio                      | 3,000 word equiv.              | 50%       | End of Sem 2  |                |
|                                   | Workshops                                    |                                |                                |           |               |                |
| MFC6032                           | Workshops                                    | Portfolio                      | 2,000 words                    | 50%       | End of Sem 1  | Bob Walmsley   |
| Radio Production                  |  | Portfolio                      | 2,000 words                    | 50%       | End of Sem 2  |                |
| MFC6042                           | Lectures                                     | Artefact                       | 2,500 word equiv.              | 60%       | During Sem 2  | Graham Roberts |
| Advanced Documentary Production   | Tutorials                                    | Report                         | 1,500 words                    | 40%       | End of Sem 2  |                |
| MFC6402                           | Lectures                                     | Film Proposal (Group)          | 1,000 words                    | Pass/Fail | End of Week 4 | Liz Rymer      |
| Advanced Short Film<br>Production | Tutorials                                    | Short Film Artefact<br>(Group) | 1 x 10 mins 2,000 words equiv. | 50%       | End of Sem 2  |                |
|                                   | Individual supervision                       | Evaluative Report              | 2,000 words                    | 50%       | End of Sem 2  |                |
|                                   | Workshops                                    | (Individual)                   |                                |           |               |                |
| Level 6 Options (2)               |  | 1                              |                                |           |               |                |

| BMM6302                                   | Lectures               | Business Plan                      | 3,000 words | 75%  | End of module | Hurol Ozcan        |
|---|------------------------|------------------------------------|-------------|------|---------------|--------------------|
| Entrepreneurship and Creativity           | Seminars               | Dragon's den                       | 15 minutes  | 25%  | Mid-module    |                    |
| ·   | Workshops              | presentation (individual or group) |             |      |               |                    |
| JOU6462<br>Reporting Conflict             | Lectures               | Proposal                           | 1,000 words | 20%  | End of Sem 1  | Catherine O'Connor |
| Reporting Connect                         | Individual supervision | Extended Essay                     | 4,000 words | 80%  | End of Sem 2  |                    |
| MFC6092                                   | Lectures               | Essay                              | 2,000 words | 50%  | End of Sem 1  | John Poulter       |
| Contemporary Cultural Issues              | Seminars               | Essay                              | 2,000 words | 50%  | End of Sem 2  |                    |
|   | Tutorials              |                                    |             |      |               |                    |
| MFC6162<br>Film & Television              | Lectures               | Essay                              | 2,000 words | 50%  | End of Sem 1  | Jason Scott        |
| Adaptation                                | Seminars               | Essay                              | 2,000 words | 50%  | End of Sem 2  |                    |
| MFC6172                                   | Lectures               | Essay                              | 4,000 words | 100% | End of Sem 2  | Maggie Roux        |
| Spiritualities, the Sacred and the Screen | Seminars               |                                    |             |      |               |                    |
| MFC6182                                   | Seminars               | Essay                              | 2,000 words | 50%  | End of Sem 1  | Liz Rymer          |
| Science Fiction                           | Workshops              | Essay                              | 2,000 words | 50%  | End of Sem 2  |                    |
| MFC6202                                   | Lectures               | Case Study Essay                   | 4,000 words | 100% | End of Sem 1  | Tom Donnelly       |
| Contemporary Cultural Television          | Seminars               |                                    |             |      |               |                    |
|   | Screenings             |                                    |             |      |               |                    |
|   |                        |                                    |             |      |               |                    |

# 7c) Programme objectives covered

|  |  | Assessed objectives of programme                            |  |  |   |                               |  |  |  |                  | Skills Development    |                |                     |         |                         |  |  |
|--|--|---|--|--|---|-------------------------------|--|--|--|------------------|-----------------------|----------------|---------------------|---------|-------------------------|--|--|
|  | K1   | K2  | <b>I</b> 1   | T1   | T2  | K3                            | Т3   | P1   |  |                  |                       |                |                     |         |                         |  |  |
| KEY  DARK GREY = CORE  LIGHT GREY = OPTION  MODULE                   | knowledge & understanding of specifc medium or media | 2. industrial & organisational – media roles - employablity | 3. critical thinking,<br>analytical, cognitive &<br>theoretical skills | 4. communication skills (oral, /written, and visual) | 5. independent study<br>& research skills | 6. ethical issues & awareness | 7. transferable skills<br>(teamworking,<br>organisation etc) | 8. practical skills creative/ technical & theory into practice |  | 9. Communication | 10. Oral Presentation | 11. Group Work | 12. Problem Solving | 13. ICT | 14. Reflective Learning |  |  |
| Level 4  |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| MFC 4012<br>Professional Development<br>and Placement – MFC 1        |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| MFC 4022<br>Analysing Media & Culture                                |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| MFC 4032<br>Radio & Television<br>Production: Script to<br>Broadcast |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| MFC 4042<br>Mapping the Media<br>Landscape                           |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| MFC 4052<br>Digital Media  |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| MFC 4112<br>Audio-Visual Literacy                                    |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| Level 5  |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| MFC 5012<br>Professional Development<br>and Placement – MFC 2        |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |
| MFC 5022   |  |   |  |  |   |                               |  |  |  |                  |                       |                |                     |         |                         |  |  |

| Media, Culture and Society               |  |  |  |  |  |      |   |  |
|--|--|--|--|--|--|------|---|--|
| MFC 5032                                 |  |  |  |  |  | <br> |   |  |
| Researching the Media Landscape          |  |  |  |  |  |      |   |  |
| MFC 5042                                 |  |  |  |  |  |      |   |  |
| Video Production: Script to Screen       |  |  |  |  |  |      |   |  |
| MFC 5052<br>Radio Broadcasting           |  |  |  |  |  |      |   |  |
|  |  |  |  |  |  |      |   |  |
| MFC 5062<br>Visual Effects and Motion    |  |  |  |  |  |      |   |  |
| Graphics                                 |  |  |  |  |  |      |   |  |
| MFC 5072<br>Film Industry 2:the UK       |  |  |  |  |  |      |   |  |
| -  |  |  |  |  |  |      |   |  |
| MFC 5082<br>Film Analysis 2: World       |  |  |  |  |  |      |   |  |
| Cinemas                                  |  |  |  |  |  |      |   |  |
| MFC 5092<br>Screening American Cultural  |  |  |  |  |  |      |   |  |
| History: Research & Analysis MFC 5102    |  |  |  |  |  |      |   |  |
| Screening Performance                    |  |  |  |  |  |      |   |  |
| MFC 5112                                 |  |  |  |  |  |      |   |  |
| Understanding Disney                     |  |  |  |  |  |      |   |  |
| MFC 5122                                 |  |  |  |  |  |      |   |  |
| Myths, Meanings and Movies               |  |  |  |  |  |      |   |  |
| MFC 5132<br>Television Genres            |  |  |  |  |  |      |   |  |
|  |  |  |  |  |  |      |   |  |
| Level 6                                  |  |  |  |  |  |      |   |  |
|  |  |  |  |  |  |      |   |  |
| MFC 6014<br>Media Production Portfolio A |  |  |  |  |  |      |   |  |
| MFC 6234<br>Media Research A             |  |  |  |  |  |      |   |  |
|  |  |  |  |  |  |      |   |  |
| MFC 6032                                 |  |  |  |  |  |      | l |  |

| Radio Production                                    |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|
| MFC 6042 Television Documentary Production          |  |  |  |  |  |  |  |  |
| MFC 6062<br>Reporting Conflict                      |  |  |  |  |  |  |  |  |
| MFC 6092<br>Contemporary Cultural Issues            |  |  |  |  |  |  |  |  |
| MFC 6112<br>Film Analysis 3: European<br>Cinemas    |  |  |  |  |  |  |  |  |
| MFC 6162<br>Film and Television<br>Adapatation      |  |  |  |  |  |  |  |  |
| MFC 6172<br>Spiritualites, Sacred and the<br>Screen |  |  |  |  |  |  |  |  |
| MFC 6182<br>Science Fiction                         |  |  |  |  |  |  |  |  |

#### 8. Entry requirements

#### Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme: 5 academic or vocational qualifications, of which at least 2 should be GCE or VCE 'A' levels (or equivalent at Level 6) and one should be GCSE English Language at grade C (or equivalent).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English a pass in an approved test in English is needed, eg. the International English Language Testing Service (IELTS) and the Test of English as a Foreign Language (TOEFL).

Leeds Trinity University College welcomes students with a range of qualifications including A Levels, AS Levels, BTEC Nationals, Advanced and Progression Diplomas, NVQs, GNVQs and Accredited Access courses

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see the College's Assessment of Prior Learning (APL) procedures.

#### 9. Progression, classification and award requirements

Details of requirements for student progression between levels and receipt of the award(s) (Modules which <u>must</u> be passed for progression and award; any deviation from the standard College stipulations for award classification)

MFC 4012: Professional Development and Placement – MFC 1 or equivalent MFC 5012: Professional Development and Placement – MFC 2 or equivalent

## 10. Prerequisites

Details of modules which must be passed before enrolment on a module at a higher level

The two option specialist production modules listed below are the only modules that require a prerequisite. MFC 6042: Television Documentary Production require students to have successfully completed the video production module at level 5 (MFC 5042) as this module provides students with most of the necessary technical skills they will need at advanced level 6. Similarly, level 5 Radio Broadcasting is a necessary platform for the more advanced and applied level 6 Radio Broadcasting module. The pre-requisite here will ensure that students enrolling on level Radio Broadcasting will have the necessary critical and technical understanding of radio as a unique medium.

| Level   | Module                           | Pre-requisite(s) – specified modules or equivalent |
|---------|----------------------------------|--|
| Level 6 | MFC 6032: Radio Production       | MFC 5052: Radio Broadcasting                       |
| Level 6 | MFC 6042: Television Documentary | MFC 5042: Video Production: Script                 |
|         | Production                       | to Screen  |

## 11. External examining arrangements

#### External examining arrangements

(eg. joint with another programme or separate, single/multiple examiners and which modules covered by each)

Media, Film & Culture programmes - External Examiners already appointed: Annisa Sulliman – Leeds Metropolitan University (academic) Dr Shaun Kimber – Bournemouth University (academic) David Sleight – University of Lincoln (production)

#### 12. Additional information

Details regarding arrangements in respect of any special features of the programme/scheme, eg. study abroad, a field course, specific work placement

#### 13. Additional support needs

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

(Key aspects of the Disabilty Impact Assessment for the Programme – see Form NP2G for further details)

Students with disabilities will be welcomed on the course and reasonable adjustments will be made wherever possible to accommodate their individual needs. Students with visual or hearing impairments might have difficulty accessing certain professional pathways such as TV and Radio production and these will be addressed as individual cases arise. Some students with physical impairments might encounter difficulties with lifting and managing camera equipment. In some cases this might require personal assistance.