

DIGITAL AND SOCIAL MEDIA

DIGSM5H

Duration: 3 years full-time
Total credit rating: 360
UCAS code: P302
Award: BA (Hons) 360 credits
Subsidiary awards: DipHE (240 credits)
 CertHE (120 credits)

Level 4 – no longer available for study

Level 5 – no longer available for study

Level 6 – for study 2015/16 only

Progression requirements: 120 credits from Level 4 and 120 credits from Level 5, or equivalent.

Core:	Candidates are required to take:		
MFC 6504	Digital Media Portfolio	Sem 1 & 2	40 credits
MFC 6512	Individual Digital Project	Sem 1	20 credits
BMM 6242	Marketing Strategy and Planning	Sem 1	20 credits

<u>and</u>	are required to choose 40 credits from:		
MFC 6232	Media, Film & Culture Research B	Sem 1&2	20 credits
BMM 6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM 6452	Professional Learning through Work	Sem 1 & 2	20 credits
MFC 6092	Contemporary Cultural Issues	Sem 1 & 2	20 credits