

**BA (Hons) Business & Management**

(BUSMASH)

**Duration:** 3 years full-time / 6 years part-time  
**UCAS Code:** NN12  
**Award:** BA (Hons) 360 credits  
 DipHE 240 credits  
 CertHE 120 credits

**Level 4**

Please refer to the Prospectus for entry requirements:

Candidates are required to take:

BMM 4402	Business Economics	Sem 2	20 credits
BMM 4412	Management & Organisational Behaviour	Sem 1	20 credits
BMM 4422	Marketing Fundamentals	Sem 1	20 credits
BMM 4432	Operations Management	Sem 2	20 credits
BMM 4442	Management & Financial Accounting	Sem 1	20 credits
BMM 4452	Professional Development & Placement 1	Sem 1&2	20 credits
BMM 4000	Programme Level Assessment	Sem 1&2	0 credit

**Level 5**

Progression requirements: 120 credits from Level 4, including a pass in BMM4000.

<b>Core:</b>	Candidates are required to take:		
BMM 5402	Professional Development & Placement 2	Sem 1&2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5422	Legal Issues for Management	Sem 1	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

**Level 6**

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Candidates are required to take:

BMM 6492	Corporate Sustainability	Sem 2	20 credits
BMM 6422	Business & Management Strategy	Sem 1	20 credits
BMM 6472	International Management	Sem 2	20 credits
BMM 6582	e-business and e-marketing	Sem 1	20 credits

and are required to choose 20 credits from:

BMM 6442	Research Project	Sem 1&2	20 credits
BMM 6452	Professional Learning through Work	Sem 1&2	20 credits

and are required to choose 20 credits from:

BMM 6462	Business Ethics	Sem 2	20 credits
BMM 6502	International Marketing	Sem 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits