(BUSINSH)

Business

3 years full-time / 6 years part-time **Duration:**

UCAS Code: N100

BA (Hons) 360 credits Award: Subsidiary awards: DipHE 240 credits

CertHE 120 credits

Level 4

Please refer to the Prospectus for entry requirements:

Core:	Candidates are required to take:		
BMM 4402	Business Economics	Sem 2	20 credits
BMM 4412	Management & Organisational Behaviour	Sem 1	20 credits
BMM 4422	Marketing Fundamentals	Sem 1	20 credits
BMM 4432	Operations Management	Sem 2	20 credits
BMM 4442	Management & Financial Accounting	Sem 1	20 credits
BMM 4452	Professional Development & Placement 1	Sem 1&2	20 credits
BMM 4000	Programme Level Assessment	Sem 1&2	0 credits

Level 5

Progression requirements: 120 credits from Level 4, including a pass in BMM4000;

Core:	Candidates are required to take:		
BMM 5402	Professional Development & Placement 2	Sem 1&2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5422	Legal Issues for Management	Sem 1	20 credits
BMM 5292	Services Marketing	Sem 2	20 credits
BMM 5582	Business Research	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

Level 6

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Candidates are	required	to take:
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BMM 6402	Project Management	Sem 2	20 credits
BMM 6582	e-business and e-marketing	Sem 1	20 credits
BMM 6422	Business and Management Strategy	Sem 1	20 credits
BMM 6302	Enterprenership, Creativity & Innovation	Sem 1 & 2	20 credits
and are required to o	choose 20 credits from:		
BMM 6442	Research Project	Sem 1&2	20 credits
BMM 6452	Professional Learning through Work	Sem 1&2	20 credits

and are required to choose 2	20 credits from:
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BMM 6462	Business Ethics	Sem 2	20 credits
BMM 6472	International Management	Sem 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits
BMM 6552	Financial Reporting	Sem 2	20 credits