

31/10/13

## **2013/14 Programme Structure**

### **BA (Hons) Business & Management**

(BUSMASH)

**Duration:** 3 years full-time / 6 years part-time

**UCAS Code:** NN12

**Award:** BA (Hons) 360 credits

DipHE 240 credits

CertHE 120 credits

### **Level 4**

Please refer to the Prospectus for entry requirements:

Candidates are required to take:

BMM 4402	Business Economics	Sem 1	20 credits
BMM 4412	Management & Organisational Behaviour	Sem 1	20 credits
BMM 4422	Marketing Fundamentals	Sem 1	20 credits
BMM 4432	Operations Management	Sem 2	20 credits
BMM 4442	Management & Financial Accounting	Sem 2	20 credits
BMM 4452	Professional Development & Placement 1	Sem 1&2	20 credits

International students (with IELTS levels below 6.5) are required to take the following module instead of BMM4452 (PDP1):

BMM 4462	English for Academic Purposes 1	Sem 1 & 2	20 credits
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### **Level 5**

Progression requirements: 120 credits from Level 4.

**Core:** Candidates are required to take:

BMM 5402	Professional Development & Placement 2	Sem 1&2	20 credits
BMM 5412	Financial Management	Sem 1	20 credits
BMM 5422	Legal Issues for Management	Sem 2	20 credits
BMM 5562	Marketing Communications	Sem 2	20 credits
BMM 5442	e-Business & e-Marketing	Sem 2	20 credits
BMM 5552	People Management	Sem 2	20 credits

International students (with IELTS levels below 6.5) are required to take the following module instead of BMM5402 (PDP2):

BMM 5302	English for Academic Purposes 2	Sem 1 & 2	20 credits
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### **Level 6**

Entry from 2013/14 onwards: Progression requirements: 120 credits from Levels 4 and 5, or equivalent.

Entry prior to 2013/14: Progression requirements: A minimum of 100 credits from Level 4 including BAM4202 and 100 credits from Level 5 including BAM5202 or FAS5002, or equivalent.

**Core:** Candidates are required to take:

BAM 6012	Business and Management Strategy	Sem 1&2	20 credits
BAM 6062	Financial Management	Sem 1&2	20 credits

and are required to choose 20 credits from:

BAM 6022	Research Project	Sem 1&2	20 credits
BAM 6902	Professional Learning Through Work	Sem 1&2	20 credits

and are required to choose 60 credits from:

BAM 6032	Employment Law	n/a 13/14	Sem 1&2	20 credits
BAM 6042	Company Law: Legal Organisations	n/a 13/14	Sem 1&2	20 credits
BAM 6132	Business Ethics		Sem 1&2	20 credits
BAM 6142	E Business and E Marketing		Sem 1&2	20 credits
BAM 6202	Contemporary Business and Marketing Issues		Sem 1&2	20 credits
BAM 6212	Managing Change		Sem 1&2	20 credits
MKT 6202	International Marketing		Sem 1&2	20 credits
BAM 6002	Leadership		Sem 1&2	20 credits
BMM 6432	Entrepreneurship, Creativity & Innovation		Sem 1&2	20 credits

**Level 6** – with effect from September 2014

Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Candidates are required to take:

BMM 6492	Corporate Sustainability	Sem 1	20 credits
BMM 6412	Introduction to Research	Sem 1	20 credits
BMM 6422	Business & Management Strategy	Sem 1	20 credits
BMM 6502	International Marketing	Sem 2	20 credits

and are required to choose 20 credits from:

BMM 6442	Research Project	Sem 1&2	20 credits
BMM 6452	Professional Learning through Work	Sem 1&2	20 credits

and are required to choose 20 credits from:

BMM 6462	Business Ethics	Sem 2	20 credits
BMM 6472	International Management	Sem 2	20 credits
BMM 6482	Leadership	Sem 2	20 credits