

MA Business Management

BUSMANN

Duration: 1 year full-time
Total credit rating: 180
Award: Master of Arts (MA)
Subsidiary awards: Postgraduate Diploma (PGDip) 120 credits
Postgraduate Certificate (PGCert) 60 credits

Core: Candidates are required to take:

MBM 7502	Leadership and Personal Development	Term 1	20 credits
MBM 7512	Marketing	Term 1	20 credits
MBM 7522	Financial Management and Accounting	Term 1	20 credits
MBM 7532	Strategic Management	Term 2	20 credits
MBM 7542	Operations Management	Term 2	20 credits
MBM 7552	Research Methods	Term 2	20 credits
MBM 7564	Dissertation	Term 3*	40 credits

Option: Candidates are required to choose one of:

MBM 7572	Starting and Growing your own Business	Term 3	20 credits
MBM 7582	Services Marketing [Blended Learning]	Term 3	20 credits
MBM 7592	Human Resources Management	Term 3	20 credits
MBM 7602	International Management and Marketing	Term 3	20 credits

Duration: 2 years part-time
Total credit rating: 180

Year 1

Core: Candidates are required to take:

MBM 7512	Marketing	Term 1	20 credits
MBM 7522	Financial Management and Accounting	Term 1	20 credits
MBM 7532	Strategic Management	Term 2	20 credits
MBM 7542	Operations Management	Term 2	20 credits

Option: Candidates are required to choose one of:

MBM 7572	Starting and Growing your own Business	Term 3	20 credits
MBM 7582	Services Marketing [Blended Learning]	Term 3	20 credits
MBM 7592	Human Resources Management	Term 3	20 credits
MBM 7602	International Management and Marketing	Term 3	20 credits

Year 2

Candidates are required to take:

MBM 7502	Leadership and Personal Development	Term 1	20 credits
MBM 7572	Research Methods	Term 2	20 credits
MBM 7564	Dissertation	Term 3*	40 credits

* The taught element takes place in term 3. The standard submission deadline for the dissertation will be in September.

Progression, classification and award requirements

Students who fail at their second attempt at Research Methods will not be permitted to embark on the Dissertation module and may be eligible for a Postgraduate Diploma (requiring 120 credits in any modules; after all attempts) or a Postgraduate Certificate (requiring 60 credits in any modules; after all attempts)

Resits for Term1 modules are scheduled for July

Resits for Term 2 and optional modules (Term 3) are scheduled for August

Resits (submissions of research proposal) for *Research Methods* (Term 2) are scheduled for May

Resits for *Dissertation* – at next available opportunity

Deferred opportunities – next available opportunity